

FILE COPY



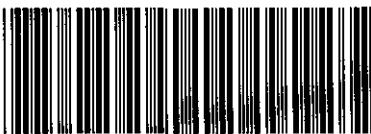
**CERTIFICATE OF INCORPORATION
ON CHANGE OF NAME**

Company No. 3356394

The Registrar of Companies for England and Wales hereby certifies that
INSITU LIMITED

having by special resolution changed its name, is now incorporated
under the name of
TALKBACK TARGETED MARKETING LIMITED

Given at Companies House, Cardiff, the 30th October 2006



C03356394T



THE OFFICIAL SEAL OF THE
REGISTRAR OF COMPANIES



Companies House
— for the record —

HC006B



IES

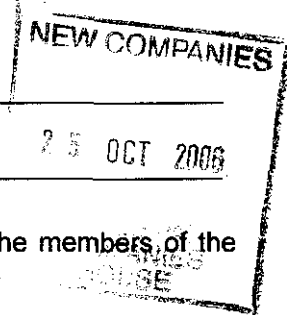
164

001386/12

SPECIAL RESOLUTION ON CHANGE OF NAME
COMPANIES ACTS

COMPANY NUMBER 003350394

COMPANY NAME InSite Limited



At an Extraordinary General * / Annual General*/ General * Meeting of the members of the above named company duly convened and held at:

44 Southampton Buildings, London WC2A 1AP

* delete as appropriate

on the 18th day of October 2006

The following Special Resolution was duly passed:

That the name of the Company be changed to:

NEWNAME Talkback Targeted Marketing Limited

Signature: [Signature]
Chairman, Director, Secretary or Officer of the Company

Please send new Certificate to:
Mr. Thomas J Ferrer
Secretary
Talkback Targeted Marketing
Elsam Lodge
Stearford Road
Beckingham LNS ORF



Notes:

- The resolution must be delivered to Companies House within 15 days of it being passed
- A £10 fee is required to change the name (cheques made payable to Companies House).
- Have you checked whether the new name is available at www.companieshouse.gov.uk ?
- Please provide the name and address to which the certificate is to be sent.

2