

**ABBREVIATED UNAUDITED ACCOUNTS**  
**FOR THE YEAR ENDED 31 AUGUST 2012**  
**FOR**  
**AT THE END OF THE DAY LTD**

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**FOR THE YEAR ENDED 31 AUGUST 2012**

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**AT THE END OF THE DAY LTD**  
**COMPANY INFORMATION**  
**FOR THE YEAR ENDED 31 AUGUST 2012**

**DIRECTORS:**

Andrew Bain  
Sarah Fahey

**SECRETARY:**

Jane Elizabeth Bain

**REGISTERED OFFICE:**

29 Glover Road  
Pinner  
Middlesex  
HA1 1LQ

**REGISTERED NUMBER:**

03331044 (England and Wales)

**ACCOUNTANTS:**

David G Simon & Co Limited  
Chartered Certified Accountants  
187a Field End Road  
Eastcote  
Pinner  
Middlesex  
HA5 1QR

**AT THE END OF THE DAY LTD (REGISTERED NUMBER: 03331044)**

**ABBREVIATED BALANCE SHEET**  
**31 AUGUST 2012**

	Notes	2012 £	£	2011 £	£
<b>FIXED ASSETS</b>					
Intangible assets	2		<b>122,861</b>		157,322
Tangible assets	3		<b>23,621</b>		30,587
			<b>146,482</b>		187,909
<b>CURRENT ASSETS</b>					
Debtors		<b>22,993</b>		20,298	
Cash at bank		<b>14,047</b>		<b>4,215</b>	
		<b>37,040</b>		24,513	
<b>CREDITORS</b>					
Amounts falling due within one year		<b>77,515</b>		<b>42,171</b>	
<b>NET CURRENT LIABILITIES</b>			<b>(40,475)</b>		(17,658)
<b>TOTAL ASSETS LESS CURRENT LIABILITIES</b>			<b>106,007</b>		170,251
<b>CREDITORS</b>					
Amounts falling due after more than one year			<b>99,666</b>		118,931
<b>NET ASSETS</b>			<b>6,341</b>		<b>51,320</b>
<b>CAPITAL AND RESERVES</b>					
Called up share capital	4		<b>100</b>		100
Profit and loss account			<b>6,241</b>		51,220
<b>SHAREHOLDERS' FUNDS</b>			<b>6,341</b>		<b>51,320</b>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 August 2012.

The members have not required the company to obtain an audit of its financial statements for the year ended 31 August 2012 in accordance with Section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.
- (b)

The abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies.

The financial statements were approved by the Board of Directors on 28 May 2013 and were signed on its behalf by:

Andrew Bain - Director

**NOTES TO THE ABBREVIATED ACCOUNTS**  
**FOR THE YEAR ENDED 31 AUGUST 2012**

**1. ACCOUNTING POLICIES**

**Accounting convention**

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

**Turnover**

Turnover represents net invoiced sales of services, excluding value added tax.

**Goodwill**

Goodwill, being the amount paid in connection with the acquisition of a business Mortarboard Nursery School in 2003 and The Priory Day Nursery in 2007 is not being amortised over the years.

**Tangible fixed assets**

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Fixtures and fittings - 25% on reducing balance

**Deferred tax**

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

**2. INTANGIBLE FIXED ASSETS**

	Total £
<b>COST</b>	
At 1 September 2011	157,322
Write off	<u>(34,461)</u>
At 31 August 2012	<u>122,861</u>
<b>NET BOOK VALUE</b>	
At 31 August 2012	<u>122,861</u>
At 31 August 2011	<u>157,322</u>

**3. TANGIBLE FIXED ASSETS**

	Total £
<b>COST</b>	
At 1 September 2011	99,247
Additions	<u>908</u>
At 31 August 2012	<u>100,155</u>
<b>DEPRECIATION</b>	
At 1 September 2011	68,660
Charge for year	<u>7,874</u>
At 31 August 2012	<u>76,534</u>
<b>NET BOOK VALUE</b>	
At 31 August 2012	<u>23,621</u>
At 31 August 2011	<u>30,587</u>

**NOTES TO THE ABBREVIATED ACCOUNTS - continued**  
**FOR THE YEAR ENDED 31 AUGUST 2012**

**4. CALLED UP SHARE CAPITAL**

Allotted, issued and fully paid:

Number:	Class:	Nominal value:	2012 £	2011 £
100	Ordinary	£1	<u>100</u>	<u>100</u>

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.