

**CONCEPT ADVERTISING
AND PUBLIC RELATIONS LIMITED**

ABBREVIATED FINANCIAL STATEMENTS

17 FEBRUARY 1997 TO 31 MARCH 1998

Registered number: 03319569



SANDISON ROUSE & CO
CHARTERED ACCOUNTANTS
Richmond House
48 Bromyard Road
St Johns
Worcester

CONCEPT ADVERTISING AND PUBLIC RELATIONS LIMITED

ABBREVIATED FINANCIAL STATEMENTS

for the period 17 February 1997 to 31 March 1998

CONTENTS

	Page
Auditors' report	1
Abbreviated balance sheet	2
Notes on abbreviated financial statements	3

CONCEPT ADVERTISING AND PUBLIC RELATIONS LIMITED

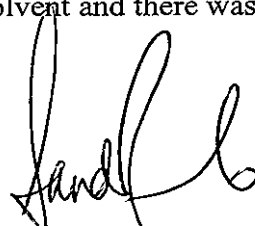
AUDITORS' REPORT ON ABBREVIATED FINANCIAL STATEMENTS

**Auditors' report
on the financial statements to the directors of
Concept Advertising and Public Relations Limited**

The following reproduces the text of the report prepared for the purposes of section 249A(1) of the Companies Act 1985 in respect of the company's annual financial statements, from which the abbreviated financial statements (set out on pages 2 to 3) have been prepared.

'As described on the balance sheet you are responsible for the preparation of the financial statements for the period ended 31 March 1998, set out on pages 4 to . We have audited the accounting records of the company for the financial period ended 31 March 1998, and in accordance with information in the accounts, we report that to the best of our knowledge the company was solvent and there was a surplus of current assets over current liabilities amounting to £35,287.'

Worcester
15 July 1998



Sandison Rouse & Co
Chartered Accountants

CONCEPT ADVERTISING AND PUBLIC RELATIONS LIMITED

ABBREVIATED BALANCE SHEET

at 31 March 1998

	Note	1998	
		£	£
Current assets			
Debtors		83,964	
Cash at bank and in hand		1,034	
		<hr/>	
		84,998	
Creditors: amounts falling due within one year		(49,711)	
		<hr/>	
Net current assets			35,287
Total assets less current liabilities			<hr/>
			35,287
			<hr/>
Capital and reserves			
Called up share capital	2	10,000	
Profit and loss account		25,287	
		<hr/>	
Total shareholders' funds			35,287
			<hr/>

continued

CONCEPT ADVERTISING AND PUBLIC RELATIONS LIMITED

ABBREVIATED BALANCE SHEET
(continued)

at 31 March 1998

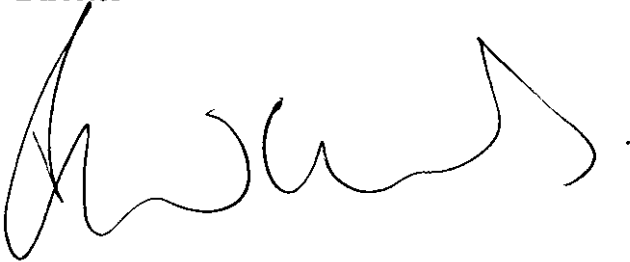
The director considers that for the period ended 31 March 1998 the company was entitled to exemption under subsection 1 of section 249A of the Companies Act 1985. No member or members have deposited a notice requesting an audit for the current financial period under subsection 2 of section 249B of the Act.

The director acknowledges his responsibilities for ensuring that the company keeps accounting records which comply with section 221 of the Companies Act 1985 and preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of the financial period and of its profit or loss for the financial period in accordance with the requirements of section 226, and which otherwise comply with the requirements of the Act relating to financial statements, so far as applicable to the company.

These financial statements are prepared in accordance with the special provisions of Part VII of the Companies Act 1985 relating to small companies.

The abbreviated financial statements on pages 2 to 3 were approved by the board of director on 15 July 1998 and signed on its behalf by:

Mr R Wooding
Director

A handwritten signature in black ink, appearing to be 'R Wooding', written over a horizontal line.

CONCEPT ADVERTISING AND PUBLIC RELATIONS LIMITED**NOTES ON ABBREVIATED FINANCIAL STATEMENTS****for the period 17 February 1997 to 31 March 1998****1 Accounting policies****Basis of accounting**

The financial statements have been prepared under the historical cost accounting rules.

The company has taken advantage of the exemption from preparing a cash flow statement conferred by Financial Reporting Standard No. 1 on the grounds that it qualifies as a small company under the Companies Act 1985.

Turnover

Turnover represents the amount derived from the provision of goods and services falling within the company's activities after deduction of trade discounts and value added tax.

Deferred taxation

Deferred taxation is provided on the liability method in respect of the taxation effect of all timing differences to the extent that tax liabilities are likely to crystallise in the foreseeable future.

2 Called up share capital

	1998	
	Number of shares	£
Authorised		
Authorised share capital of £1 each	10,000	10,000
	<hr/>	<hr/>
Allotted called up and fully paid		
Authorised share capital of £1 each	10,000	10,000
	<hr/>	<hr/>