Registered Number 03319569

CONCEPT ADVERTISING AND PUBLIC RELATIONS LIMITED

Abbreviated Accounts

31 March 2011

CONCEPT ADVERTISING AND PUBLIC RELATIONS LIMITED **Registered Number 03319569**

Balance Sheet as at 31 March 2011

	Notes	2011		2010	
		£	£	£	£
Fixed assets					
Tangible	2		4,312		-
Total fixed assets			4,312		
Current assets					
Debtors		121,482		117,217	
Cash at bank and in hand		60,458		22,161	
Total current assets		181,940		139,378	
Creditors: amounts falling due within one year		(70,523)		(36,288)	
Net current assets			111,417		103,090
Total assets less current liabilities			115,729		103,090
Total net Assets (liabilities)			115,729		103,090
Capital and reserves					
Called up share capital			10,000		10,000
Profit and loss account			105,729		93,090
Shareholders funds			115,729		103,090

a. For the year ending 31 March 2011 the company was entitled to exemption under section 477(2) of the Companies Act 2006.
b. The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006
c. The directors acknowledge their responsibility for:
    i. ensuring the company keeps accounting records which comply with Section 386; and
    ii. preparing accounts which give a true and fair view of the state of affairs of the company as at the end of the financial year, and of its profit or loss for the financial year, in accordance with the requirements of section 393, and which otherwise comply with the requirements of the Companies Act relating to accounts, so far as is applicable to the company.
d. These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

Approved by the board on 13 July 2011

And signed on their behalf by:
Mr R Wooding, Director

Notes to the abbreviated accounts

For the year ending 31 March 2011

1 **Accounting policies**

The accounts have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities effective April 2008.

Turnover

Turnover represents the total invoice value, excluding value added tax, of sales made in the year.

Depreciation

Depreciation has been provided at the following rates in order to write off the assets over their estimated useful lives.

Fixtures and Fittings 20.00% Straight Line

2 **Tangible fixed assets**

Cost	£
At 31 March 2010	0
additions	5,390
disposals	
revaluations	
transfers	
At 31 March 2011	5,390
Depreciation	
At 31 March 2010	0
Charge for year	1,078
on disposals	
At 31 March 2011	1,078
Net Book Value	
At 31 March 2010	
At 31 March 2011	4,312

3 **Related party disclosures**

Included within debtors is an inter-company loan of £49,436.