

Registration Number 03319569

CONCEPT ADVERTISING & PUBLIC RELATIONS LIMITED

Abbreviated Accounts

for the year ended 31 March 2004



CONCEPT ADVERTISING & PUBLIC RELATIONS LIMITED

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CONCEPT ADVERTISING & PUBLIC RELATIONS LIMITED

Accountants' Report to the Shareholders on the Unaudited Financial Statements of CONCEPT ADVERTISING & PUBLIC RELATIONS LIMITED

The following reproduces the text of the report prepared for the purposes of Section 249A(2) Companies Act 1985 in respect of the company's financial statements, from which the abbreviated accounts (set out on pages 2 to 4) have been prepared.

'We report on the financial statements for the year ended 31 March 2004 set out on pages page 3 to 4

Respective responsibilities of director and reporting accountants

As described on page 5 the company's director is responsible for the preparation of financial statements, and he considers that the company is exempt from an audit. It is our responsibility to carry out procedures designed to enable us to report our opinion.

Basis of opinion

Our work was conducted in accordance with the Statement of Standards for Reporting Accountants, and so our procedures consisted of comparing the financial statements with the accounting records kept by the company, and making such limited enquiries of the officers of the company as we considered necessary for the purposes of this report. These procedures provide only the assurance expressed in our opinion.

Opinion

In our opinion:

(a) the financial statements are in agreement with the accounting records kept by the company under Section 221 of the Companies Act 1985;

(b) having regard only to, and on the basis of, the information contained in those accounting records:

(i) the financial statements have been drawn up in a manner consistent with the accounting requirements specified in Section 249C(6) of the Act; and

(ii) the company satisfied the conditions for exemption from an audit of the financial statements for the year specified in Section 249A(4) of the Act and did not, at any time within that , fall within any of the categories of companies not entitled to the exemption specified in Section 249B(1) '



Sandison Rouse and Co

**Chartered Accountants and
Reporting Accountants**

**Richmond House
48 Bromyard Road
St Johns
Worcester
WR2 5BT**

Date: 18 June 2004

CONCEPT ADVERTISING & PUBLIC RELATIONS LIMITED

Abbreviated Balance Sheet as at 31 March 2004

	Notes	2004		2003	
		£	£	£	£
Current Assets					
Debtors		52,234		37,301	
Cash at bank and in hand		744		283	
		<u>52,978</u>		<u>37,584</u>	
Creditors: amounts falling due within one year		<u>(31,641)</u>		<u>(16,198)</u>	
Net Current Assets			<u>21,337</u>		<u>21,386</u>
Total Assets Less Current Liabilities			<u>21,337</u>		<u>21,386</u>
Capital and Reserves					
Called up share capital	2		10,000		10,000
Profit and loss account			11,337		11,386
Shareholders' Funds			<u>21,337</u>		<u>21,386</u>

The director's statements required by Section 249B(4) are shown on the following page which forms part of this Balance Sheet.

The notes on pages 4 to 4 form an integral part of these financial statements.

CONCEPT ADVERTISING & PUBLIC RELATIONS LIMITED

Abbreviated Balance Sheet (continued)

**Director's statements required by Section 249B(4)
for the year ended 31 March 2004**

In approving these abbreviated accounts as director of the company I hereby confirm:

(a) that for the year stated above the company was entitled to the exemption conferred by Section 249A(1) of the Companies Act 1985;

(b) that no notice has been deposited at the registered office of the company pursuant to Section 249B(2) requesting that an audit be conducted for the year ended 31 March 2004 and

(c) that I acknowledge my responsibilities for:

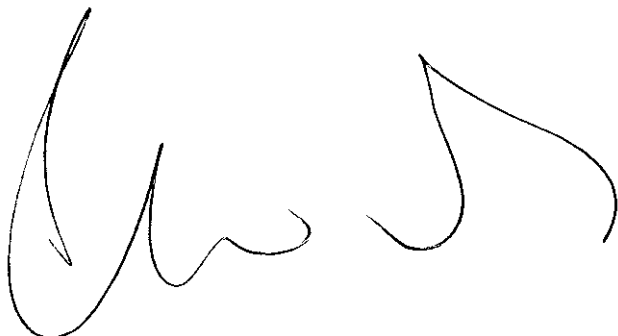
(1) ensuring that the company keeps accounting records which comply with Section 221, and

(2) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of the financial year and of its profit or loss for the year then ended in accordance with the requirements of Section 226 and which otherwise comply with the provisions of the Companies Act relating to financial statements, so far as applicable to the company.

These abbreviated accounts are prepared in accordance with the special provisions of Part VII of the Companies Act 1985 relating to small companies and in accordance with the Financial Reporting Standard for Smaller Entities (effective March 2000).

The abbreviated accounts were approved by the Board on 18 June 2004 and signed on its behalf by

Mr R Wooding
Director

A handwritten signature in black ink, appearing to be 'R Wooding', written over a horizontal line.

The notes on pages 4 to 4 form an integral part of these financial statements.

CONCEPT ADVERTISING & PUBLIC RELATIONS LIMITED

Notes to the Abbreviated Financial Statements for the year ended 31 March 2004

1. Accounting Policies

1.1. Accounting convention

The accounts are prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective March 2000).

1.2. Turnover

Turnover represents the total invoice value, excluding value added tax, of sales made during the year.

1.3. Deferred taxation

Provision is made for deferred taxation using the liability method to take account of timing differences between the incidence of income and expenditure for taxation and accounting purposes except to the extent that the director considers that a liability to taxation is unlikely to materialise.

2. Share capital	2004 £	2003 £
Authorised		
Ordinary shares of £1 each	<u>10,000</u>	<u>10,000</u>
Allotted, called up and fully paid		
Ordinary shares of £1 each	<u>10,000</u>	<u>10,000</u>