

Registration number 03319569

CONCEPT ADVERTISING & PUBLIC RELATIONS LIMITED

Abbreviated accounts

for the year ended 31 March 2009

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CONCEPT ADVERTISING & PUBLIC RELATIONS LIMITED

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CONCEPT ADVERTISING & PUBLIC RELATIONS LIMITED

Accountants' report to the Director on the unaudited financial statements of CONCEPT ADVERTISING & PUBLIC RELATIONS LIMITED

In accordance with the engagement letter dated 4 April 2001, and in order to assist you to fulfil your duties under the Companies Act 1985, we have compiled the financial statements of the company which comprise the balance sheet and the related notes from the accounting records and information and explanations you have given to us.

This report is made to the company's director in accordance with the terms of our engagement. Our work has been undertaken so that we might compile the financial statements that we have been engaged to compile, report to the company's director that we have done so and state those matters that we have agreed to state to them in this report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company and the company's director for our work or for this report.

We have carried out this engagement in accordance with technical guidance issued by the Institute of Chartered Accountants in England & Wales and have complied with the ethical guidance laid down by the Institute relating to members undertaking the compilation of financial statements.

You have acknowledged on the balance sheet for the year ended 31 March 2009 your duty to ensure that the company has kept proper accounting records and to prepare financial statements that give a true and fair view under the Companies Act 1985. You consider that the company is exempt from the statutory requirement for an audit for the year.

We have not been instructed to carry out an audit of the financial statements. For this reason, we have not verified the accuracy or completeness of the accounting records or information and explanations you have given to us and we do not, therefore, express any opinion on the financial statements.



**Sandison Rouse and Co
Chartered Accountants**

30 June 2009

**Richmond House
48 Bromyard Road
St Johns
Worcester
WR2 5BT**

CONCEPT ADVERTISING & PUBLIC RELATIONS LIMITED

Abbreviated balance sheet as at 31 March 2009

| | Notes | 2009 | | 2008 | |
|---|-------|-----------------|---------------|-----------------|---------------|
| | | £ | £ | £ | £ |
| Current assets | | | | | |
| Debtors | | 91,364 | | 103,465 | |
| Cash at bank and in hand | | 1,458 | | 11,916 | |
| | | <u>92,822</u> | | <u>115,381</u> | |
| Creditors: amounts falling due within one year | | <u>(20,712)</u> | | <u>(26,289)</u> | |
| Net current assets | | | <u>72,110</u> | | <u>89,092</u> |
| Net assets | | | <u>72,110</u> | | <u>89,092</u> |
| Capital and reserves | | | | | |
| Called up share capital | 2 | | 10,000 | | 10,000 |
| Profit and loss account | 3 | | 62,110 | | 79,092 |
| Shareholders' funds | | | <u>72,110</u> | | <u>89,092</u> |

The director's statements required by Section 249B(4) are shown on the following page which forms part of this Balance Sheet.

The notes on page 4 form an integral part of these financial statements.

CONCEPT ADVERTISING & PUBLIC RELATIONS LIMITED

Abbreviated balance sheet (continued)

**Director's statements required by Section 249B(4)
for the year ended 31 March 2009**

In approving these abbreviated accounts as director of the company I hereby confirm:

(a) that for the year stated above the company was entitled to the exemption conferred by Section 249A(1) of the Companies Act 1985 ;

(b) that no notice has been deposited at the registered office of the company pursuant to Section 249B(2) requesting that an audit be conducted for the year ended 31 March 2009 and

(c) that I acknowledge my responsibilities for:

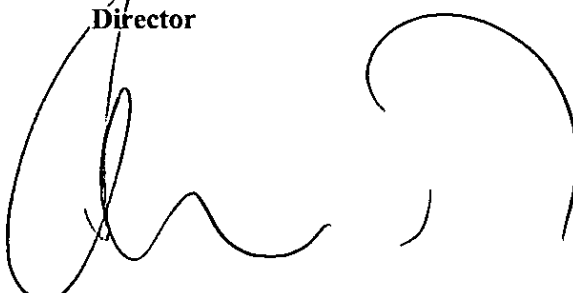
(1) ensuring that the company keeps accounting records which comply with Section 221, and

(2) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of the financial year and of its profit or loss for the year then ended in accordance with the requirements of Section 226 and which otherwise comply with the provisions of the Companies Act relating to financial statements, so far as applicable to the company.

These accounts have been prepared in accordance with the special provisions of Part VII of the Companies Act 1985 and the Financial Reporting Standard for Smaller Entities (effective January 2007) relating to small companies.

The abbreviated accounts were approved by the Board on 30 June 2009 and signed on its behalf by

R Wooding Esq
Director

A large, stylized handwritten signature in black ink, appearing to be 'R Wooding', is written over the printed name and title.

The notes on page 4 form an integral part of these financial statements.

CONCEPT ADVERTISING & PUBLIC RELATIONS LIMITED

Notes to the abbreviated financial statements for the year ended 31 March 2009

1. Accounting policies

1.1. Accounting convention

The accounts are prepared under the historical cost convention and in accordance with applicable accounting standards, and in accordance with the Financial Reporting Standard for Smaller Entities (effective January 2007).

1.2. Turnover

Turnover represents the total invoice value, excluding value added tax, of sales made during the year.

1.3. Deferred taxation

Provision is made for deferred taxation using the liability method to take account of timing differences between the incidence of income and expenditure for taxation and accounting purposes except to the extent that the director consider that a liability to taxation is unlikely to materialise.

2. Share capital

| | 2009 £ | 2008 £ |
|---|---------------|---------------|
| Authorised | | |
| 10,000 Ordinary shares of £1 each | <u>10,000</u> | <u>10,000</u> |
| Allotted, called up and fully paid | | |
| 10,000 Ordinary shares of £1 each | <u>10,000</u> | <u>10,000</u> |
| Equity Shares | | |
| 10,000 Ordinary shares of £1 each | <u>10,000</u> | <u>10,000</u> |

3. Reserves

| | Profit and loss account £ | 2009 Total £ | 2008 Total £ |
|--------------------------------|------------------------------------|--------------------|--------------------|
| Balance brought forward | 79,092 | 79,092 | 64,460 |
| Retained profit for the year | 8,018 | 8,018 | 14,632 |
| Equity Dividends | (25,000) | (25,000) | - |
| Balance carried forward | <u>62,110</u> | <u>62,110</u> | <u>79,092</u> |