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SIGNED

REGISTERED NUMBER: 03312064 (England and Wales)

ABBREVIATED ACCOUNTS FOR THE YEAR ENDED 31 DECEMBER 2010

FOR

MAILINGS DIRECT LIMITED



MAILINGS DIRECT LIMITED (REGISTERED NUMBER: 03312064)

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for the Year Ended 31 December 2010**

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MAILINGS DIRECT LIMITED

COMPANY INFORMATION
for the Year Ended 31 December 2010

DIRECTORS:

J D Ferry
L A Iverson
A J Martlew
K D Smith

SECRETARY:

J D Ferry

REGISTERED OFFICE:

Unit 18 North Orbital Commercial Park
Napsbury Lane
St Albans
Hertfordshire
AL1 1XB

REGISTERED NUMBER:

03312064 (England and Wales)

AUDITORS:

C S Pomroy & Co
Chartered Accountants
Registered Auditors
Weltech Centre
Ridgeway
Welwyn Garden City
Hertfordshire
AL7 2AA

**REPORT OF THE INDEPENDENT AUDITORS TO
MAILINGS DIRECT LIMITED
UNDER SECTION 449 OF THE COMPANIES ACT 2006**

We have examined the abbreviated accounts set out on pages three to five, together with the full financial statements of Mailings Direct Limited for the year ended 31 December 2010 prepared under Section 396 of the Companies Act 2006

This report is made solely to the company, in accordance with Section 449 of the Companies Act 2006. Our work has been undertaken so that we might state to the company those matters we are required to state to it in a special auditors' report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company, for our work, for this report, or for the opinions we have formed

Respective responsibilities of directors and auditors

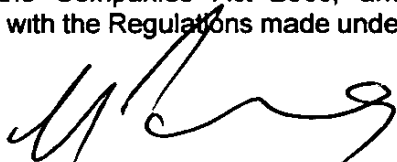
The directors are responsible for preparing the abbreviated accounts in accordance with Section 444 of the Companies Act 2006. It is our responsibility to form an independent opinion as to whether the company is entitled to deliver abbreviated accounts to the Registrar of Companies and whether the abbreviated accounts have been properly prepared in accordance with the Regulations made under that Section and to report our opinion to you

Basis of opinion

We conducted our work in accordance with Bulletin 2008/4 issued by the Auditing Practices Board. In accordance with that Bulletin we have carried out the procedures we consider necessary to confirm, by reference to the financial statements, that the company is entitled to deliver abbreviated accounts and that the abbreviated accounts to be delivered are properly prepared

Opinion

In our opinion the company is entitled to deliver abbreviated accounts prepared in accordance with Section 444(3) of the Companies Act 2006, and the abbreviated accounts have been properly prepared in accordance with the Regulations made under that Section



Christopher Pomroy (Senior Statutory Auditor)
for and on behalf of C S Pomroy & Co
Chartered Accountants
Registered Auditors
Weltech Centre
Ridgeway
Welwyn Garden City
Hertfordshire
AL7 2AA

Date:

23-6-11

MAILINGS DIRECT LIMITED (REGISTERED NUMBER: 03312064)

ABBREVIATED BALANCE SHEET

31 December 2010

| | Notes | 2010 | 2009 |
|--|-------|---------|---------|
| | | £ | £ |
| FIXED ASSETS | | | |
| Tangible assets | 2 | 93,719 | 63,048 |
| CURRENT ASSETS | | | |
| Debtors | | 447,668 | 473,435 |
| Cash at bank and in hand | | 216,212 | 84,756 |
| | | 663,880 | 558,191 |
| CREDITORS | | | |
| Amounts falling due within one year | | 583,446 | 386,467 |
| NET CURRENT ASSETS | | 80,434 | 171,724 |
| TOTAL ASSETS LESS CURRENT LIABILITIES | | 174,153 | 234,772 |
| PROVISIONS FOR LIABILITIES | | 12,733 | 4,194 |
| NET ASSETS | | 161,420 | 230,578 |
| CAPITAL AND RESERVES | | | |
| Called up share capital | 3 | 400 | 400 |
| Profit and loss account | | 161,020 | 230,178 |
| SHAREHOLDERS' FUNDS | | 161,420 | 230,578 |

The abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies.

The financial statements were approved by the Board of Directors on 20/06/2011 and were signed on its behalf by

A. J. Martlew

A J Martlew - Director

J D Ferry
J D Ferry - Director

The notes on pages 4 to 5 form part of these abbreviated accounts

NOTES TO THE ABBREVIATED ACCOUNTS
for the Year Ended 31 December 2010

1 ACCOUNTING POLICIES

Accounting convention

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008)

Turnover

Turnover represents net invoiced sales of goods, excluding value added tax

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Deferred tax

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

Hire purchase and leasing commitments

Rentals paid under operating leases are charged to the profit and loss account on a straight line basis over the period of the lease

Pension costs and other post-retirement benefits

The company operates a defined contribution pension scheme Contributions payable to the company's pension scheme are charged to the profit and loss account in the period to which they relate

2 TANGIBLE FIXED ASSETS

| | Total £ |
|-----------------------|------------|
| COST | |
| At 1 January 2010 | 172,506 |
| Additions | 59,726 |
| | <hr/> |
| At 31 December 2010 | 232,232 |
| | <hr/> |
| DEPRECIATION | |
| At 1 January 2010 | 109,458 |
| Charge for year | 29,055 |
| | <hr/> |
| At 31 December 2010 | 138,513 |
| | <hr/> |
| NET BOOK VALUE | |
| At 31 December 2010 | 93,719 |
| | <hr/> |
| At 31 December 2009 | 63,048 |
| | <hr/> |

MAILINGS DIRECT LIMITED (REGISTERED NUMBER: 03312064)

**NOTES TO THE ABBREVIATED ACCOUNTS - continued
for the Year Ended 31 December 2010**

3 CALLED UP SHARE CAPITAL

Allotted, issued and fully paid
Number: Class:

400 Ordinary

Nominal
value:
1

2010
£
400

2009
£
400