



Companies House
— for the record —

AR01 (ef)

Annual Return



XUC5YHTG

Received for filing in Electronic Format on the: **25/02/2010**

Company Name: **BY WORD OF MOUTH LIMITED**

Company Number: **03310603**

Date of this return: **31/01/2010**

SIC codes: **5552**

Company Type: **Private company limited by shares**

Situation of Registered Office: **4TH FLOOR CI TOWER ST GEORGE'S SQUARE
HIGH STREET NEW MALDEN
LONDON
KT3 4HG**

Officers of the company

Company Secretary **I**

Type: **Person**

Full forename(s): **MR BARNABY HUGH COCHRANE**

Surname: **WATSON**

Former names:

Service Address: **OAKWOOD COTTAGE
BRIMPTON COMMON
READING
RG7 4RZ**

Company Director **1**

Type: **Person**

Full forename(s): **MR RICHARD CHARLES LEWIS**

Surname: **PERRY**

Former names:

Service Address: **3 EMBER FARM AVENUE
EAST MOLESEY
SURREY
KT8 OBJ**

Country/State Usually Resident: **SCOTLAND**

Date of Birth: **14/11/1974** *Nationality:* **BRITISH**

Occupation: **EVENT MANAGER**

Company Director **2**

Type: **Person**
Full forename(s): **MR ANTONY ADRIAAN**
Surname: **ROESTENBURG**
Former names:
Service Address: **MAPLEHURST BARN**
 FRITTENDEN ROAD
 STAPLEHURST
 KENT
 TN12 0DL

Country/State Usually Resident: **UNITED KINGDOM**

Date of Birth: **20/05/1946** *Nationality:* **BRITISH**
Occupation: **DIRECTOR**

Company Director **3**

Type: **Person**
Full forename(s): **MR JUSTIN**
Surname: **TINNE**
Former names:
Service Address: **16 FINLAY STREET**
 LONDON
 SW6 6HD

Country/State Usually Resident: **UNITED KINGDOM**

Date of Birth: **02/06/1967** *Nationality:* **BRITISH**
Occupation: **DIRECTOR**

Company Director **4**

Type: **Person**

Full forename(s): **MR BARNABY HUGH COCHRANE**

Surname: **WATSON**

Former names:

Service Address: **OAKWOOD COTTAGE
BRIMPTON COMMON
READING
RG7 4RZ**

Country/State Usually Resident: **UNITED KINGDOM**

Date of Birth: **12/09/1972** *Nationality:* **BRITISH**

Occupation: **FINANCE DIRECTOR**

Statement of Capital (Share Capital)

Class of shares	ORDINARY	<i>Number allotted</i>	18401
		<i>Aggregate nominal value</i>	18401
<i>Currency</i>	GBP	<i>Amount paid per share</i>	1
		<i>Amount unpaid per share</i>	0
<i>Prescribed particulars</i>	ORDINARY VOTING AND DIVIDEND RIGHTS		

Statement of Capital (Totals)

<i>Currency</i>	GBP	<i>Total number of shares</i>	18401
		<i>Total aggregate nominal value</i>	18401

Full Details of Shareholders

The details below relate to individuals / corporate bodies that were shareholders as at 31/01/2010 or that had ceased to be shareholders since the made up date of the previous Annual Return

A full list of shareholders for a private or non-traded public company are shown below

Shareholding : 1

18401 ORDINARY Shares held as at 31/01/2010

Name: **THE SIMPLY SMART GROUP LTD**

Address:

Authorisation

Authenticated

This form was authorised by one of the following:

Director, Secretary, Person Authorised, Charity Commission Receiver and Manager, CIC Manager, Judicial Factor.