



*Companies House*  
— for the record —

**363a<sup>(ef)</sup>**

**Annual Return**



**XKE88XLT**

*Received for filing in Electronic Format on the: 28/02/2008*

*Company Name:* **BY WORD OF MOUTH LIMITED**

*Company Number:* **03310603**

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### *Company Details*

*Period Ending:* **31/01/2008**

*Company Type:* **PRIVATE COMPANY LIMITED BY SHARES**

*Principal Business Activities:*

*SIC codes:*

**5552**

*Registered Office  
Address:*

*Register of  
Members Address:*

*Register of Debenture  
Holders Address:*

**4TH FLOOR CI TOWER  
ST GEORGE'S SQUARE  
HIGH STREET  
NEW MALDEN  
LONDON  
KT3 4HG**

## *Details of Officers of the Company*

### *Company Secretary 1:*

*Name:* **BARNABY HUGH COCHRANE  
WATSON**

*Address:* **OAKWOOD COTTAGE BRIMPTON  
COMMON  
READING  
RG7 4RZ**

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### *Director 1 :*

*Name:* **RICHARD CHARLES LEWIS  
PERRY**

*Address:* **35 LANGTON ROAD  
WEST MOLESEY  
SURREY  
KT8 2HX**

*Date of Birth:*

**14/11/1974**

*Nationality:*

**BRITISH**

*Occupation:*

**EVENT MANAGER**

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### *Director 2 :*

*Name:* **ANTONY ADRIAAN  
ROESTENBURG**

*Address:* **MAPLEHURST BARN FRITTENDEN  
ROAD  
STAPLEHURST  
KENT  
TN12 0DL**

*Date of Birth:*

**20/05/1946**

*Nationality:*

**BRITISH**

*Occupation:*

**DIRECTOR**

*Director 3 :*

*Name:* **JUSTIN TINNE**

*Address:* **16 FINLAY STREET  
LONDON  
SW6 6HD**

*Date of Birth:*

**02/06/1967**

*Nationality:*

**BRITISH**

*Occupation:*

**DIRECTOR**

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*Director 4 :*

*Name:* **BARNABY HUGH  
COCHRANE WATSON**

*Address:* **OAKWOOD COTTAGE BRIMPTON  
COMMON  
READING  
RG7 4RZ**

*Date of Birth:*

**12/09/1972**

*Nationality:*

**BRITISH**

*Occupation:*

**FINANCE DIRECTOR**

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*Share Capital*

*Issued Share Capital Details:*

| <i>Class of Share</i> | <i>Number of<br/>Shares issued</i> | <i>Aggregate Nominal value<br/>of issued Shares</i> |
|-----------------------|------------------------------------|---|
| <b>ORDINARY</b>       | <b>18401</b>                       | <b>GBP18401</b>                                     |
| <b>TOTALS</b>         | <b>18401</b>                       | <b>GBP18401</b>                                     |

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*Full Details of Shareholders*

The details below relate to individuals / corporate bodies that were shareholders as at 31/01/2008 or that had ceased to be shareholders since the made up date of the previous Annual Return

*Shareholding 1:*

**18401 ORDINARY Shares held as at 31/01/2008**

*Name:*

**SIMPLY SMART GROUP LTD**

*Address:*

**4TH FLOOR, CI TOWER ST. GEORGES SQUARE  
NEW MALDEN  
SURREY  
UNITED KINGDOM  
KT3 4HG**

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### *Authorisation*

*Authoriser Designation:* **director**

*Date Authorised:* **28/02/2008**

*Authenticated:* **Yes (E/W)**