



Companies House

for the record

Company Name

BY WORD OF MOUTH LIMITED

# 363s Annual Return

700558/30

Company Type

Private Company Limited By  
Shares

Company Number

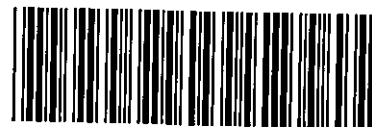
3310603

Information extracted from  
Companies House records on  
21st December 2006

- > Please check the details printed in blue on this statement.
- > If any details are wrong, strike them through and write the correct details in the "Amended details" column.
- > Please use black pen and write in capital letters.

## Section 1: Company details

SATURDAY



A54

\*A87LBNCK\*

24/02/2007

599

COMPANIES HOUSE

Ref: 3310603/03/10

Ref: 3310603/03/10		Current details	Amended details
<div>&gt; Registered Office Address</div> <div>If any of the details are wrong, strike them through and fill in the correct details in the "Amended details" column.</div>	4th Floor Ci Tower St George's Square High Street New Malden London KT3 4HG	<div>Address</div> <div></div> <div></div> <div></div> <div>UK Postcode    _ _ _ _ _</div>	
<div>&gt; Register of Members</div> <div>If any of the details are wrong, strike them through and fill in the correct details in the "Amended details" column.</div>	<div>Address where the Register is held</div> <div>At Registered Office</div>	<div>Address</div> <div></div> <div></div> <div></div> <div>UK Postcode    _ _ _ _ _</div>	
<div>&gt; Register of Debenture Holders</div> <div>If any of the details are wrong, strike them through and fill in the correct details in the "Amended details" column.</div>	Not Applicable	<div>Address</div> <div></div> <div></div> <div></div> <div>UK Postcode    _ _ _ _ _</div>	
<div>&gt; Principal Business Activities</div> <div>If any of the details are wrong, strike them through and fill in the correct details in the "Amended details" column.</div> <div>&gt; Please enter additional principal activity code(s) in "Amended details" column. See notes for guidance for list of activity codes.</div>	<div>SIC Code      Description</div> <div>5552           Catering</div>	<div>SIC CODE    Description</div> <div>_ _ _ _ _    </div> <div>_ _ _ _ _    </div> <div>_ _ _ _ _    </div> <div>_ _ _ _ _    </div> <div>_ _ _ _ _    </div>	

## Section 2: Details of Officers of the Company

	Current details	Amended details
<b>&gt; Company Secretary</b> If any of the details for this person are wrong, strike them through and fill in the correct details in the "Amended details" column.          Particulars of a new Company Secretary must be notified on form 288a.	<b>Name</b> Barnaby Hugh Cochrane WATSON   <b>Address</b> Oakwood Cottage Brimpton Common Reading RG7 4RZ	<b>Name</b> _____  <input type="checkbox"/> Tick this box if this address is a service address for the beneficiary of a Confidentiality Order granted under section 723B of the Companies Act 1985.  <b>Address</b> _____ _____ _____  UK Postcode    _ _ _ _ _ Date of change    _ _ / _ _ / _ _ _ _ Date Barnaby Hugh Cochrane WATSON ceased to be secretary (if applicable) _ _ / _ _ / _ _ _ _
<b>&gt; Director</b> If any of the details for this person are wrong, strike them through and fill in the correct details in the "Amended details" column.          Particulars of a new Director must be notified on form 288a.	<b>Name</b> Richard Charles Lewis PERRY   <b>Address</b> <del>61 Broomwood Road</del> <del>London</del> <del>SW11 6HU</del>   <b>Date of birth</b> 14/11/1974  <b>Nationality</b> British  <b>Occupation</b> Event Manager	<b>Name</b> _____  <input type="checkbox"/> Tick this box if this address is a service address for the beneficiary of a Confidentiality Order granted under section 723B of the Companies Act 1985.  <b>Address</b> 35 LANGTON ROAD WEST MOLESEY _____  UK Postcode    KT8    2AX Date of birth    _ _ / _ _ / _ _ _ _ Nationality    _____ Occupation    _____  Date of change    _ _ / _ _ / _ _ _ _ Date Richard Charles Lewis PERRY ceased to be director (if applicable) _ _ / _ _ / _ _ _ _

### Amended details

*Particulars of a new Director  
must be notified on form  
288a.*

**Occupation** Director

Date Antony Adriaan ROESTENBURG  
ceased to be director (if applicable)

*If any of the details for this person are wrong, strike them through and fill in the correct details in the "Amended details" column.*

*Particulars of a new Director must be notified on form 288a.*

Occupation ~~Glaerer~~

Date Justin TINNE ceased to be director  
(if applicable)

## &gt; Director

If any of the details for this person are wrong, strike them through and fill in the correct details in the "Amended details" column.

Particulars of a new Director must be notified on form 288a.

## Current details

**Name**  
Barnaby Hugh Cochrane WATSON

**Address**  
Oakwood Cottage  
Brimpton Common  
Reading  
RG7 4RZ

**Date of birth** 12/09/1972

**Nationality** British

**Occupation** Finance Director

## Amended details

Name

☐

Tick this box if this address is a service address for the beneficiary of a

Confidentiality Order granted under section 723B of the Companies Act 1985.

Address

UK Postcode    \_ \_ \_ \_ \_

Date of birth    \_ \_ / \_ \_ / \_ \_ \_ \_

Nationality    \_\_\_\_\_

Occupation    \_\_\_\_\_

Date of change    \_ \_ / \_ \_ / \_ \_ \_ \_

Date Barnaby Hugh Cochrane  
WATSON ceased to be director (if  
applicable)    \_ \_ / \_ \_ / \_ \_ \_ \_

**Section 3: Share Capital**

	<b>Current details</b>	<b>Amended details</b>
<b>&gt; Issued Share Capital</b> <i>This table shows the total number of shares that have been issued by your company and their Nominal Value. If any of the details are wrong, please fill in the correct details.</i>	<b>Class of share</b> Ordinary <b>Nominal value of each share</b> £1.00 <b>Number of shares issued</b> 18,401 <b>Aggregate Nominal Value of issued shares</b> £18,401.00	Class of share _____ Nominal value of each share _____ Number of shares issued _____ Aggregate Nominal Value of issued shares _____
<b>&gt; Total shares issued and value</b> <i>If any of the details are wrong, strike them through and fill in the correct details in the "Amended details" column.</i>	<b>Total number of shares issued</b> 18,401 <b>Total Nominal value of shares issued</b> £18,401.00	Total number of shares issued _____ Total Nominal value of shares issued _____
<b>&gt; At the date of this Annual Return, if the company has altered or changed its share capital in any way or allotted new shares, please refer to the guidance notes for details of the appropriate form that should be sent with this Annual Return. Annual return guidance notes are available on the Companies House web site at <a href="http://www.companieshouse.gov.uk">www.companieshouse.gov.uk</a> or by ringing 0870 3333636.</b>		

**Section 4: Details of Shareholders**

- > The details we hold on your company's shareholders and their shareholdings are printed below. These are based on your last Annual Return.
- > If any details have changed, or if any shares have been transferred, please fill in the details in the "Amended details" or "Shares transferred" column.
- > Please give details of any other shareholders in Section 5.

Current details		Amended details		Shares transferred		
<b>&gt; Shareholder Name</b> SIMPLY SMART GROUP LTD  <b>Address</b> Counties House Keswick Road SW15 2HZ  <b>Shares held</b> Class Ordinary Number 18401		Name  Address <u>4TH FLOOR, CI TOWER,</u> <u>ST GEORGES SQUARE,</u> <u>HIGH STREET, NEW MALDEN</u> UK Postcode <u>KI3 4HG</u> <b>Shares held</b> Class _____ Number _____ _____ _____	<b>Shares transferred by</b> SIMPLY SMART GROUP LTD  Class _____ Number _____ Date of transfer ____/____/____ _____ _____			

**Section 5: Details of Other Shareholders**

- > Please fill in details of any persons or corporate bodies who are shareholders of the company at the date of this return, but whose details are not printed in Section 4.
- > Also, provide the details of any persons who became but have ceased to be shareholders of the company since the date of the last annual return.
- > For jointly held shares please list those joint shareholders consecutively on the form. If a joint shareholder also holds shares in their own right, list that holding separately.
- > Please copy this page if there is not enough space to enter all the company's other shareholders.

Shareholders details	Class and number of shares or amount of stock held	Class and number of shares or amount of stock transferred (if appropriate)	Date of registration of transfer (if appropriate)
Name _____ Address _____ _____ _____ UK Postcode    _ _ _ _ _			
Name _____ Address _____ _____ _____ UK Postcode    _ _ _ _ _			
Name _____ Address _____ _____ _____ UK Postcode    _ _ _ _ _			
Name _____ Address _____ _____ _____ UK Postcode    _ _ _ _ _			



Companies House

for the record

## 363s Annual Return Declaration

- > When you have checked all the sections of this form, please complete this page and sign the declaration below.
- > If you want to change the made up date of this annual return, please complete 2 below.

### 1. Declaration

- ☒ I confirm that the details in this annual return are correct as at the made-up-date (shown at 2 below). I enclose the filing fee of £30.

Signature

(Director / Secretary)

Date

22 / 02 / 2007

*This date must not be earlier than the return date at 2 below*

#### What to do now

*Complete this page then send the whole of the Annual Return and the declaration to the address shown at 4 below.*

### 2. Date of this return

- ☒ This AR is made up to  
31/1/2007

If you are making this return up to an earlier date, please give the date here

\_\_ / \_\_ / \_\_\_\_

*Note: The form must be delivered to CH within 28 days of this date*

### 3. Date of next return

- ☐ If you wish to change your next return to a date earlier than **31st January 2008** please give the new date here:

\_\_ / \_\_ / \_\_\_\_

### 4. Where to send this form

- ☒ Please return this form to:

Registrar of Companies  
Companies House  
Crown Way  
Cardiff CF14 3UZ

OR

For members of the Hays Document  
Exchange service  
DX 33050 Cardiff

*Have you enclosed the filing fee with the company number written on the reverse of the cheque?*

### Contact Address

You do not have to give any contact information below, but if you do, it will help Companies House to contact you if there is a query on the form. The contact information that you give will be visible to searchers of the public record.

Contact Name

Telephone number *inc code*

Address

DX number *if applicable*

DX exchange

Postcode