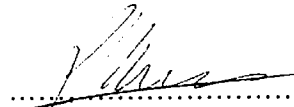


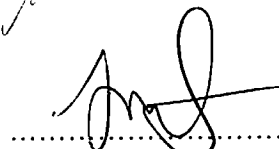
M&C SAATCHI SPORT & ENTERTAINMENT LIMITED
registered no. 03306364
(the "Company")

WRITTEN CONSENT TO A VARIATION OF CLASS RIGHTS

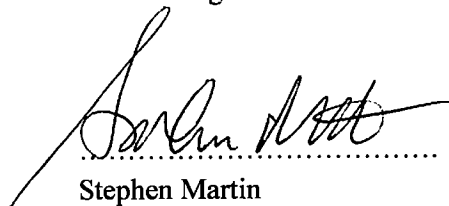
We, being the holders of at least three-quarters in nominal value of the C Ordinary shares of £0.01 each in the capital of the Company (the "**C Ordinary Shares**"), consent for the purposes of section 630 of the Companies Act 2006 to any variation or abrogation of any of the rights attached to the C Ordinary Shares that may be effected by or pursuant to the passing of the special resolution set out in the written resolution of the Company circulated on 29 March 2022 (a copy of which is attached to this consent).


.....
Richard Barker

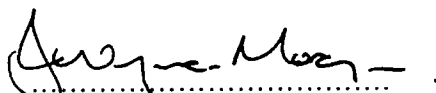
Dated 29 March 2022


.....
Jodie Fullagar

Dated 29 March 2022


.....
Stephen Martin

Dated 29 March 2022


.....
Jamie Wynne-Morgan

Dated 29 March 2022