

FILE COPY



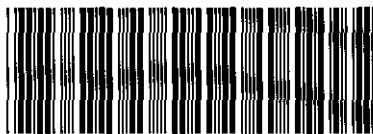
**CERTIFICATE OF INCORPORATION
ON CHANGE OF NAME**

Company No. 3306364

The Registrar of Companies for England and Wales hereby certifies that
M&C SAATCHI SPONSORSHIP LIMITED

having by special resolution changed its name, is now incorporated
under the name of
M&C SAATCHI SPORT & ENTERTAINMENT LIMITED

Given at Companies House, Cardiff, the 10th May 2006



C033063649



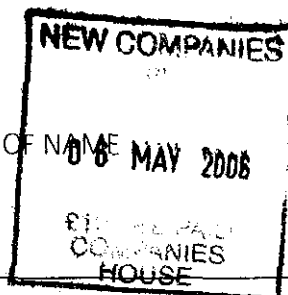
THE OFFICIAL SEAL OF THE
REGISTRAR OF COMPANIES



Companies House
— for the record —

009386/10

SPECIAL RESOLUTION ON CHANGE OF NAME
COMPANIES ACTS



COMPANY NUMBER 03306364

COMPANY NAME M+C SAATCHI SPONSORSHIP LIMITED

At an ~~Extraordinary General~~ * / ~~Annual General~~ * / General * Meeting of the members of the above named company, duly convened and held at:

36 GOLDEN SQUARE, LONDON W1F 9EE

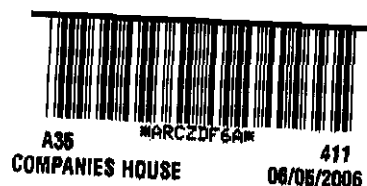
on the 2ND day of MAY 20 06

The following Special Resolution was duly passed:

That the name of the Company be changed to:

NEW NAME M+C SAATCHI SPORT + ENTERTAINMENT
LIMITED.

Signature: [Signature]
Chairman, Director, Secretary or Officer of the Company



Notes:

- The resolution must be delivered to Companies House within 15 days of it being passed.
- A £10 fee is required to change the name (cheques made payable to "Companies House").
- Have you checked whether the new name is available at www.companieshouse.gov.uk ?
- Please provide the name and address to which the certificate is to be sent.