## THE NATIONAL EXHIBITION CENTRE (DEVELOPMENTS) PLC

# ANNUAL REPORT AND FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 MARCH 2010

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Registered Office: NEC Birmingham B40 1NT

Tel. No. 0121 780 4141

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Registered Office: NEC (Developments) Plc Birmingham B40 1NT

Tel. No. 0121 780 414

#### REPORT OF THE DIRECTORS

#### Report and financial statements

The Directors present their annual report and the audited financial statements of the company for the year ended 31 March 2010. The registered number is 3301940.

#### **Business review**

#### **Business structure**

The principal activity of the company was to raise finance, construct and operate exhibitions halls 17 to 20 at the National Exhibition Centre, Birmingham ('the NEC site')

The company, up to 26 March 2010, was a joint venture formed between Birmingham City Council (BCC'), Emap Limited (formally Emap Business Communications Limited) and Birmingham Chamber of Commerce and Industry on 14 May 1997 On 26 March 2010 BCC acquired the shares and outstanding loan stock held by Emap Limited

Birmingham City Council is the ultimate parent of the National Exhibition Centre Limited ('NEC'), which manages and operates existing facilities at the NEC site

The company entered into a Management Agreement with NEC to manage the new exhibition halls

NEC makes payments to the company on or around 31 March and 30 September in each year, determined by reference to a share of income achieved less costs incurred in the operation of the NEC site as a whole, in accordance with the Management Agreement

The Management Agreement, which was signed on 14 May 1997, will remain in force for as long as the company is a tenant of the land leased from BCC. The lease term is due to expire on 30 September 2096, but can be terminated by either party on 30 September 2027 after giving not less than six months' notice in writing

Upon expiry of such notice, BCC will pay the company at that date a sum equal to the lower of the nominal value of the loan stock outstanding and the cost of the premises disclosed in the company's balance sheet as at 31 March 1999 (£68 635m)

Furthermore, in accordance with the Shareholders' Agreement, BCC has guaranteed the solvency of the company, and will if required subscribe cash for deferred shares

#### Company's financial performance

The losses of the company for the year are as forecasted and are set out in the profit and loss account on page 6 Fluctuations in revenue and expenditure reflect the cycle of exhibition activity

#### Development review and the future

The principal activity of the company remains that of owning and operating exhibition facilities

#### Financial risk management

#### Liquidity

Company policy is to ensure continuity of available funding by active management of working capital. Liquidity risk is ultimately mitigated by the solvency guarantees provided by BCC.

#### Interest rate risk

The company finances its operations through a mixture of loan notes and debenture stock. All of the company's borrowings are in Sterling and therefore this eliminates any foreign currency risk. The company may borrow at both fixed and floating rates of interest. The company's policy is to keep a significant proportion of its borrowings at fixed rates of interest.

#### **REPORT OF THE DIRECTORS - (Continued)**

#### Financial risk management - (Continued)

Credit risk

The company has no significant concentrations of credit risk.

#### Capital and finance

The company has in issue 450 £1 Ordinary 'A' Shares owned by Birmingham City Council, 125 £1 Ordinary 'B' Shares owned by Birmingham Chamber of Commerce and Industry and 425 £1 Ordinary 'C' Shares owned by BCC (previously Emap Limited), all of which are fully paid

The company has in issue 100,000 £1 Preference Shares owned by Birmingham City Council (previously 50,000 of these £1 Preference Shares were owned by Emap Limited), all of which are fully paid

The company has in issue and outstanding £73m 7 5625% Guaranteed Unsecured Loan Stock 2027 ('The Loan Stock') The Loan Stock is constituted and secured by a Trust Deed dated 21 May 1997. The Loan Stock is listed on the London Stock Exchange and is guaranteed by Birmingham City Council. The Loan Stock was issued at a discount price of £99 689 per £100 Loan Stock.

The company has in issue and outstanding £1,568,000 £1 Unsecured 'A' Loan Notes at zero coupon to Birmingham City Council (previously £784,000 owned by Emap Limited). The Loan Notes are fully paid and repayable by the company in instalments commencing on 31 March 2014 for Unsecured 'A' Loan Notes.

#### Dividends and transfers to reserves

The Directors recommend that no dividend be declared in respect of the year ended 31 March 2010 (2009 £nil). The loss for the financial year of £132,400 (2009 loss £14,000) has been deducted from reserves.

#### **Directors**

The Directors of the company who served during the year and up to the date of signing the financial statements, all of whom were Non-Executive Directors, were

Martin D Angle - Chairman Councillor Mike Whitby Paul Thandi

Malcolm Gough David Gilbertson (resigned 26 March 2010) (resigned 26 March 2010)

(1001g/100 20 1/10/01/2010)

Biographical details of the above Non-Executive Directors are shown below

No emoluments were paid to the Directors of the company (2009 £nil)

#### Martin D Angle

Martin is a Chartered Accountant, a member of the Securities Institute and a Fellow of the Royal Society of Arts Martin has held senior executive roles in investment banking, industry and private equity. Martin was Operational Managing Director of Terra Firma Capital Partners

His other key appointments are

- Chairman of NEC Limited
- Director of Savills PLC
- Director of NEC Finance PLC
- Director of JSC Severstal
- Director of Shuaa Capital lic
- Director of Pennon Group PLC
- Sits on Advisory Board of Warwick Business School

#### **REPORT OF THE DIRECTORS - (Continued)**

#### **Directors (Continued)**

#### Councillor Mike Whitby

Mike was elected as Leader of Birmingham City Council in June 2004. He was elected to Harborne Ward in 1997, and has been a Parliamentary candidate who has served at the highest level within the Conservative Party.

His other key appointments are

- Chairman and Managing Director of Skeldings Limited, an engineering manufacturing company based in the West Midlands
- Chairman of City Region of Birmingham, Coventry and Black Country
- Chairman of Aston Science Park Limited
- Director of NEC Limited
- Strategic Board Member of Marketing Birmingham Limited
- Strategic Board Member of Advantage West Midlands
- Director of Performances Birmingham Limited
- Director of Aston Science Park Limited

#### Paul Thandi

Paul is the chief executive of the National Exhibition Centre Limited which manages the National Exhibition Centre, the LG Arena, International Convention Centre and the National Indoor Arena in Birmingham

Paul joined the National Exhibition Group as Commercial Director in April 2005 Previously, he was Executive Director of CMP Information where he had full strategic, financial and operational control of the company's largest media portfolio

Paul represents the NEC Group as follows

- Chairman of NEC (Ireland) Limited
- Chairman of the Birmingham & Solihull Employment & Skills Board
- Director of GL events NEC Limited
- President of Solihull Chamber of Commerce
- Strategic Board Member of Marketing Birmingham Limited
- Member of CBI West Midlands Council
- Member of Birmingham Prospectus Advisory Board

## Statement of Directors' responsibilities

The Directors are responsible for preparing the Annual Report and the financial statements in accordance with applicable law and regulations

Company law requires the Directors to prepare financial statements for each financial year. Under that law the Directors have elected to prepare the financial statements in accordance with United Kingdom Generally Accepted accounting Practice (United Kingdom Accounting Standards and applicable law). Under company law the Directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the company and of the profit or loss of the company for that period

In preparing these financial statements, the Directors are required to

- select suitable accounting policies and then apply them consistently,
- make judgements and estimates that are reasonable and prudent,
- state whether applicable UK Accounting Standards have been followed, subject to any material departures disclosed and explained in the financial statements respectively, and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business

#### **REPORT OF THE DIRECTORS - (Continued)**

#### Statement of Directors' responsibilities (Continued)

The Directors are responsible for keeping adequate accounting records that are sufficient to show and explain the company's transactions and disclose with reasonable accuracy at any time the financial position of the company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Each of the Directors, whose names and functions are listed in confirm that, to the best of their knowledge

- the financial statements, which have been prepared in accordance with United Kingdom Generally Accepted
  Accounting Practice (United Kingdom Accounting Standards and applicable law), give a true and fair view of
  the assets, liabilities, financial position and profit of the company, and
- the Directors' report includes a fair review of the development and performance of the business and the position of the company, together with a description of the principal risks and uncertainties that it faces

#### Statement of disclosure of information to auditors

In accordance with Section 418 Companies Act 2006, Directors' reports shall include a statement, in the case of each director in office at the date the directors' report is approved, that

- (a) so far as the Director is aware, there is no relevant audit information of which the company's auditors are unaware, and
- (b) he has taken all the steps that he ought to have taken as a Director in order to make himself aware of any relevant audit information and to establish that the company's auditors are aware of that information

#### Corporate governance

The company is exempt from compliance with the Combined Code under the provisions of The Stock Exchange Listing Rules as the company has only debt securities listed

#### Going concern

After making appropriate enquiries, the Directors have a reasonable expectation that the company has adequate resources to continue in operational existence for the foreseeable future, and have therefore prepared the financial statements on a going concern basis

#### **Employees**

The company has no employees (2009 nil)

#### Independent auditors

A resolution to reappoint PricewaterhouseCoopers LLP as auditors to the company will be proposed at the annual general meeting

BY ORDER OF THE BOARD

K MARRIOTT Company Secretary NEC (Developments) Plc Birmingham B40 1NT 10 September 2010

## INDEPENDENT AUDITORS' REPORT TO THE MEMBERS OF NATIONAL EXHIBITION CENTRES (DEVELOPMENTS) PLC

We have audited the financial statements of National Exhibition Centre (Developments) plc for the year ended 31 March 2010 which comprise Profit and Loss Account, the Balance Sheet, the Cash Flow Statement, the Reconciliation of Movements in Shareholders' Funds and the related notes. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice)

#### Respective responsibilities of Directors and auditors

The Directors are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view. Our responsibility is to audit the financial statements in accordance with applicable law and International Standards on Auditing (UK and Ireland). Those standards require us to comply with the Auditing Practices Board Ethical Standards for Auditors.

This report, including the opinions, has been prepared for and only for the company's members as a body in accordance with Chapter 3 of Part 16 of the Companies Act 2006 and for no other purpose. We do not, in giving these opinions, accept or assume responsibility for any other purpose or to any other person to whom this report is shown or into whose hands it may come save where expressly agreed by our prior consent in writing

### Scope of the audit of the financial statements

An audit involves obtaining evidence about the amounts and disclosures in the financial statements sufficient to give reasonable assurance that the financial statements are free from material misstatement, whether caused by fraud or error This includes an assessment of whether the accounting policies are appropriate to the company's circumstances and have been consistently applied and adequately disclosed, the reasonableness of significant accounting estimates made by the Directors, and the overall presentation of the financial statements

#### Opinion on financial statements

In our opinion the financial statements

- give a true and fair view of the state of the company's affairs as at 31 March 2010 and of its profit and cash flows for the year then ended,
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice, and
- have been prepared in accordance with the requirements of the Companies Act 2006

#### Opinion on other matters prescribed by the Companies Act 2006

In our opinion the information the information given in the Directors' Report for the financial year for which the financial statements are prepared is consistent with the financial statements

#### Matters on which we are required to report by exception

We have nothing to report in respect of the following

Under the Companies Act 2006 we are required to report to you if, in our opinion

- adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us, or
- the financial statements and the part of the Directors' Remuneration Report to be audited are not in agreement with the accounting records and returns, or
- certain disclosures of directors' remuneration specified by law are not made, or
- we have not received all the information and explanations we require for our audit

Mark Smith (Senior Statutory Auditor) for and on behalf of PricewaterhouseCoopers LLP Chartered Accountants and Statutory Auditors Birmingham

13 September 2010

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### NATIONAL EXHIBITION CENTRE (DEVELOPMENTS) PLC

## PROFIT AND LOSS ACCOUNT For the year ended 31 March 2010

	Note	2010	2009
		£000	£000
Turnover		7,054	7,068
Administrative expenses	2	(1,382)	(1,252)
Operating profit		5,672	5,816
Interest receivable and similar income		1	12
Interest payable and similar charges	4	(5,805)	(5,842)
Loss for the financial year		(132)	(14)
Movement Of Reserves			
		2010	2009
		£000	£000
At 1 April		(1,299)	(1,285)
Loss for the financial year		(132)	(14)
At 31 March		(1,431)	(1,299)

The above results relate solely to continuing activities

The company has no recognised gains or losses other than the loss for the financial year and therefore no separate statement of total recognised gains and losses has been presented

There is no difference between the loss on ordinary activities before taxation and the loss for the financial year stated above and their historical cost equivalents

### NATIONAL EXHIBITION CENTRE (DEVELOPMENTS) PLC

## BALANCE SHEET as at 31 March 2010

		2010	2009
	Note	£000	£000
Fixed Assets			
Tangible assets	6	68,610	68,610
Current Assets			
Debtors	7	-	1
Investments	8	600	97
Cash at bank and in hand		11	459
		611	557
Creditors - amounts falling due within one year	9	(519)	(597)
Net Current Liabilities		92	(40)
Total Assets less Current Liabilities		68,702	68,570
Creditors - amounts falling after more than one year		(70,132)	(69,868)
Net Liabilities		(1,430)	(1,298)
Capital and Reserves			
Called up share capital	12	1	1
Profit and loss account		(1,431)	(1,299
Total Shareholders' Deficit		(1,430)	(1,298
Shareholders' Deficit			
Equity		(1,530)	(1,398)
Non-equity		100	100
	13	. (1,430)	(1,298)

The financial statements on pages 6 to 16 were approved by the Board of Directors on 10 September 2010 and were signed on its behalf by

Director PAUL THONDI

70h Jepsenter 2010

## NATIONAL EXHIBITION CENTRE (DEVELOPMENTS) PLC

## CASH FLOW STATEMENT For the year ended 31 March 2010

	Notes	2010	2009
		£000	£000
Net Cash Inflow From Operating Activities	14	5,727	5,738
Returns On Investments And Servicing Of Finance			
Interest received		1	12
Interest paid		(5,541)	(5,578)
Net Cash Outflow From Returns On Investments And Servicing Of Finance		(5,540)	(5,566)
Net Cash Inflow Before Management Of Liquid Resources And Financing		187	172
Management Of Liquid Resources			
(Increase)/ Decrease in money market deposits		(503)	527
Net Cash Inflow From Management Of Liquid Resources	·	(503)	527
Financing			
Repayment of Borrowings		(132)	(250)
Net Cash Outflow From Financing		(132)	(250)
(Decrease)/ Increase In Cash	15	(448)	449

The notes on pages 9 to 16 form part of these financial statements

#### NOTES TO THE FINANCIAL STATEMENTS

#### 1 Principal accounting policies

The financial statements have been prepared in accordance with the Companies Act 2006 and applicable Accounting Standards in the United Kingdom have been consistently applied. A summary of the accounting policies is set out below

## Basis of accounting

The financial statements are prepared under the historical cost convention and going concern basis

#### **Turnover**

Income is attributable under an income sharing agreement based on revenue for the whole NEC site and this includes tenancy and ancillary sales generated from conferences, events and exhibitions. Revenue is recognised at the point revenue and the costs associated with the delivery of the services can be reliably measured. It is measured at the fair value of the consideration received or receivable.

#### Tangible assets

The cost of fixed assets comprises their purchase cost together with any incidental expenses of acquisition. The cost of the land lease premium has been capitalised as land. Buildings include all relevant expenditure incurred, including fixed plant.

Issue costs incurred in raising finance relating to the construction of a fixed asset were capitalised as part of the cost of the fixed asset. Net interest payable, including amortisation of guarantee fees, on such finance up to the completion of the construction period was capitalised as part of the cost of the fixed asset.

Depreciation is calculated to write off the cost less estimated residual value of fixed assets. The residual value of the land, buildings and plant and equipment is equal to the capitalised cost of the new halls of £68,610,000, resulting in a depreciation charge of nil (2009 £Nil)

#### Investments

The investment reflects short term cash deposits held in low risk treasury investments and are carried at costs less provision for impairment. No provision for impairment has been provided at the year end

#### Financial instruments

The company's financial instruments comprise borrowings, some cash and liquid resources and various items such as debtors and creditors that arise directly from its operations. The main purpose of these financial instruments is to finance the company's operations.

It is company policy that no trading in financial instruments shall be undertaken

The main risks arising from the company's financial instruments are interest rate risk and liquidity risk. The Board reviews and agrees policies for managing each of these risks and they are summarised below. The policies have remained unchanged since 1 April 2001.

#### Interest rate risk

The company finances its operations through debenture stock at fixed rates of interest. All of the company's borrowings are in Sterling and therefore this eliminates any foreign currency risk

#### Liquidity risk

Company policy is to ensure continuity of available funding by ensuring that the maturity profiles of its borrowings and investments are matched

#### Power to amend financial statements

No one has the power to amend the financial statements after issue

#### NOTES TO THE FINANCIAL STATEMENTS - (Continued)

## 1. Principal accounting policies – (Continued)

#### **Taxation**

The charge to tax is based on the results for the year as adjusted for items which are non-assessable or disallowed. It is calculated using tax rates that have been enacted or substantively enacted by the balance sheet date.

## 2 Operating costs

	2010	2009
	£000	£000
Auditors' remuneration - audit fees	7	9
NEC Ltd management fee	879	852
Other	496	391
	1,382	1,252

## 3 Directors' and employees' emoluments

No emoluments were paid to the Directors of the company (2009 fNil) for services to this company

The company has no employees (2009 nil)

#### 4 Interest payable and similar charges

	2010	2009
	£000	£000
Interest on loans repayable in more than 5 years		
7 5625% Guaranteed Unsecured Loan Stock 2027	5,521	5,521
15% Unsecured 'B' Loan Notes	20	57
Amortisation of guarantee fee (see note 10)	264	264
	5,805	5,842

#### 5 Taxation

A charge to tax does not arise as the results for the year, after adjustments for items non-assessable or disallowed, is covered by accumulated trading losses and capital allowances

#### 6 Tangible assets

			Plant &	
	Land	Buildings	Equipment	Total
	£000	£000	£000	£000
Cost.	····			
At 1 April 2009 and 31 March 2010	3,100	63,942	1,568	68,610

On 27 May 1997 the company entered into a lease with Birmingham City Council for the land used in the construction of Halls 17 - 20 for consideration of £3,100,000. The lease is for a period of 99 years but can be terminated by the option of either party after 30 years (2027).

Included in Buildings are costs relating to exhibition halls 17 - 20 at the National Exhibition Centre, Birmingham, of which £5,786,455 comprises net interest capitalised

## NOTES TO THE FINANCIAL STATEMENTS - (Continued)

## 7. Debtors

	2010	2009
	£000	£000
Amounts falling due within one year.		
Fees due from NEC Limited	•	1

## 8 Investments

	2010	2009
	£000	£000
Money market investments		
Bank deposits	600	97

## 9 Creditors – amount falling due within one year

	2010	2009
	£000	£000
Borrowings	-	132
Accruals and deferred income	8	9
Value added tax	511	456
	519	597

## 10. Creditors – amount falling due after more than one year

		2010		2009
Note _		£000		£000
(a)		73,000		73,000
(a)	(7,932)		(7,932)	
(a)	3,132		2,868	
(a)	264	(4,536)	264	(4,800)
		68,464		68,200
(b)		1,568		1,568
(d)		100		100
		70,132		69,868
	(a) (a) (a) (a)	(a) (7,932) (a) 3,132 (a) 264	Note £000  (a) 73,000  (a) (7,932)  (a) 3,132  (a) 264 (4,536)  68,464  (b) 1,568  (d) 100	Note £000  (a) 73,000  (a) (7,932) (7,932)  (a) 3,132 2,868  (a) 264 (4,536) 264  (b) 1,568  (d) 100

## NOTES TO THE FINANCIAL STATEMENTS - (Continued)

#### 10. Creditors – amount falling due after more than one year – (Continued)

a) On 21 May 1997, the company issued £73m 7 5625% Guaranteed Unsecured Loan Stock 2027 ('The Loan Stock') at a discount price of £99 689 per £100 Loan Stock The discount amounted to £227,000 and was capitalised within fixed assets

The Loan Stock is constituted and secured by a Trust Deed dated 21 May 1997 The Loan Stock is listed on the London Stock Exchange and is guaranteed by Birmingham City Council

The guarantee fee paid to Birmingham City Council is being amortised on a straight line basis until expected repayment of the Loan Stock

b) On 21 May 1997, the company issued 1 2m Unsecured 'A' £1 Loan Notes, zero coupon to each of Birmingham City Council and Emap Limited On 26 March 2010 Birmingham City Council acquired Emap Limited's Loan Notes The Loan Notes are fully paid and are repayable by the company in instalments commencing on 31 March 2014

Early repayments of £416,000 have been made to each of Birmingham City Council and Emap Limited, leaving the total balance outstanding at the year end of £1,568,000 (2009 £1,568,000)

c) On 21 May 1997, the company issued 1 25m Unsecured 'B' £1 Loan Notes, 15% coupon to each of Birmingham City Council and Emap Limited The Loan Notes are fully paid and are repayable by the company in equal instalments commencing on 31 March 2004

Early repayments of £434,000 were made to each of Birmingham City Council and Emap Limited followed by normal annual repayments, which resulted in the Loan Notes becoming fully repaid in 2010

d) The Preference Shares do not carry any rights to receive a dividend or to participate in the profits of the company. On liquidation or return of capital, the assets of the company available for distribution amongst the members shall be applied in priority to any payment to the holders of any other class of shares in repayment of the amount paid up or credited as paid on the Preference Shares. Holders of the Preference Shares do not have the right to attend or vote at any general meeting of the company.

#### 11 Financial instruments

## Interest rate risk profile of financial assets and liabilities

#### Financial assets

The company has short term Sterling deposits of £600,000 (2009 £97,000) that earn interest at a floating rate based on the prevailing bank base rate

As set out in the Directors' report on page 1, the company has an undertaking that Birmingham City Council shall pay upon termination of the lease the company a sum equal to the lower of the Loan Stock outstanding at that date and the cost of the premises disclosed in the company's balance sheet as at 31 March 1999 of £68,635m. It is not practical to give a fair value of this financial asset as the company's fixed assets do not have a readily obtainable open market value.

## NOTES TO THE FINANCIAL STATEMENTS (Continued)

#### 11 Financial instruments (Continued)

#### Financial liabilities

The interest rate profile of the company's financial liabilities at 31 March 2010 was

	Fixed Rate	No Interest	Non-equity Shares	Total
	£000	£000	£000	£000
Borrowings (Sterling) 2010	73,000	1,568	100	74,668
2009	73,132	1,568	100	74,800
		Fixed rate fina	ncial liabilities	
		Weighted average interest rate	Weighted average period to which rate relates	Financial liabilities on which no interest is paid
	,	%	Years	Years
Borrowings (Sterling) 2010		7 56	16	14
2009		7 58	17	15_

The preference shares do not carry any rights to receive dividends or to participate in any profits of the company As these shares do not have a maturity date, in order to prevent distortion of the 'weighted average period to maturity' figure, they have been excluded from the calculation

#### Fair values of financial assets and liabilities

Market values have been used to determine fair values.

	20	10	200	)9
	Book value	Fair value	Book value	Fair value
	0003	£000	2000	£000
Cash and short term deposits	611	611	556	556
Short and Long term borrowings	(74,568)	(83,554)	(74,700)	(91,155)
Non-equity shares	(100)	(100)	(100)	(100)
	(74,057)	(83,043)	(74,244)	(90,699)

#### Maturity profile of financial liabilities

	2010	2009
	£000	£000
In one year or less	-	132
In more than 1 years but not more than 2 years	-	-
In more than 2 years but not more than 5 years	1,568	•
In more than 5 years	73,000	74,568
Non-equity shares - no maturity date	100	100
	74,668	74,800

#### **Borrowing facilities**

The company has no un-drawn committed borrowing facilities (2009 Enil)

## NOTES TO THE FINANCIAL STATEMENTS - (Continued)

#### 12. Called up share capital

#### Authorised

		2010	2009
	Note	£	£
450 Ordinary 'A' shares of £1 each	(a)	450	450
125 Ordinary 'B' shares of £1 each	(a)	125	125
425 Ordinary 'C' shares of £1 each	(a)	425	425
Total Ordinary Shares		1,000	1,000
100,000 Deferred shares of £1 each	(b)	100,000	100, <u>000</u>
		101,000	101,000

#### Allotted, called up and fully paid

		2010	2009
	Note	£	£
450 Ordinary 'A' shares of £1 each	(c)	450	450
125 Ordinary 'B' shares of £1 each	(c)	125	125
425 Ordinary 'C' shares of £1 each	(c)	425	425
Total Ordinary Shares		1,000	1,000

- a) The 'A', 'B' and 'E' Shares are separate classes of shares and carry the rights to appoint and remove Directors. The 'B' Shares do not carry the right to participate in the profits of the company or the assets of the company available for distribution amongst members but in all other respects the 'B' Shares rank pari passu in all respects as Ordinary Shares.
- b) The Deferred Shares carry the right to a dividend in accordance with the Articles of Association On liquidation or return of capital, holders of Deferred Shares will receive £1 for each Share held, after payments to Preference and Ordinary Shareholders have been satisfied
  - Holders of Deferred Shares do not have the right to attend or vote at any General Meeting of the company
- c) Birmingham City Council holds all the 'A' and 'C' Shares together with 100,000 Preference Shares, having acquired Emap Limited 's shareholding on 26 March 2010

Birmingham Chamber of Commerce and Industry holds all the 'B' Shares

All shares were issued for cash at par

## NOTES TO THE FINANCIAL STATEMENTS - (Continued)

## 13 Reconciliation of the movement in shareholders' deficit

<del></del>	2010	2009
	£000	£000
Opening shareholders' deficit	(1,298)	(1,284)
Loss for the financial year	(132)	(14)
Closing shareholders' funds	(1,430)	(1,298)

## 14. Reconciliation of operating profit to net cash inflow from operating activities

	2010	2009
	£000	£000
Operating profit	5,672	5,816
Decrease / (Increase) in debtors	1	(1)
Increase/(Decrease) in creditors	54	(77)
Net Cash Inflow from operating activities	5,727	5,738

#### 15 Reconciliation of net cash inflow to movement in net debt

	2010	2009
	0003	£000
(Decrease)/ Increase in cash in the year	(448)	449
Amortisation of guarantee fee	(264)	(264)
Cash inflow/ (outflow) from movements in liquid resources	503	(527)
Repayment of borrowings	132	250
Movement in Net Debt in the year	(77)	(92)
Net debt brought forward	(69,444)	(69,352)
Net Debt Carried Forward	(69,521)	(69,444)

	(69,521)	(69,444)
Creditors - amounts falling after more than one year	(70,132)	(69,868)
Creditors - amounts falling due within one year	-	(132)
Cash at bank and in hand	11	459
Investments	600	97
	€000	£000
Analysed in balance sheet	2010	2009

### NOTES TO THE FINANCIAL STATEMENTS - (Continued)

## 16 Related party transactions

On 14 May 1997, the company signed a Management Agreement with The National Exhibition Centre Limited ('NEC'), for NEC to manage the new exhibition halls (17 to 20)

Birmingham City Council is the ultimate parent of the company

Loan related transactions between the company and the shareholders are detailed elsewhere within the financial statements

During the year, the company entered into the following transactions, in the ordinary course of business with NEC

	2010	2009
	£000	£000
Sales	7,054	7,068
Purchases	1,370	1,239
Amounts owed to related party	•	•
Amounts due from related party	<u> </u>	1

#### 17. Ultimate parent

The Directors regard Birmingham City Council, a local authority in England and Wales, as the ultimate parent of the company