REGISTERED NUMBER: 0328321	ıx.	IFngland	and	wales
----------------------------	-----	----------	-----	-------

ABBREVIATED UNAUDITED ACCOUNTS FOR THE YEAR ENDED 31 DECEMBER 2013

FOR

DEVELOPMENT DIRECT LIMITED

CONTENTS OF THE ABBREVIATED ACCOUNTS FOR THE YEAR ENDED 31 DECEMBER 2013

	Page
Company Information	1
Abbreviated Balance Sheet	2
Notes to the Abbreviated Accounts	4

DEVELOPMENT DIRECT LIMITED

COMPANY INFORMATION FOR THE YEAR ENDED 31 DECEMBER 2013

DIRECTORS:	Dr P Morgan M K Morgan
SECRETARY:	M K Morgan
REGISTERED OFFICE:	22 Liversedge Hall Lane Liversedge West Yorkshire WF15 7DB
REGISTERED NUMBER:	03283218 (England and Wales)
ACCOUNTANTS:	Brosnans Chartered Accountants Birkby House Bailiff Bridge Brighouse West Yorkshire HD6 4JJ

DEVELOPMENT DIRECT LIMITED (REGISTERED NUMBER: 03283218)

ABBREVIATED BALANCE SHEET 31 DECEMBER 2013

		2013		2012	
	Notes	£	£	£	£
FIXED ASSETS					
Tangible assets	2		76,745		76,243
CURRENT ASSETS					
Debtors		69,835		21,042	
Cash at bank		251,887		151,967	
		321,722		173,009	
CREDITORS					
Amounts falling due within one year		90,431		71,538	
NET CURRENT ASSETS			231,291		101,471
TOTAL ASSETS LESS CURRENT					
LIABILITIES			308,036		177,714
CAPITAL AND RESERVES					
Called up share capital	3		2		2
Profit and loss account			308,034		177,712
SHAREHOLDERS' FUNDS			308,036		177,714

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 December 2013.

The members have not required the company to obtain an audit of its financial statements for the year ended 31 December 2013 in accordance with Section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and
- preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the
- requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.

Page 2

DEVELOPMENT DIRECT LIMITED (REGISTERED NUMBER: 03283218)

ABBREVIATED BALANCE SHEET - continued 31 DECEMBER 2013

The abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies.

The financial statements were approved by the Board of Directors on 17 March 2014 and were signed on its behalf by:

Dr P Morgan - Director

DEVELOPMENT DIRECT LIMITED (REGISTERED NUMBER: 03283218)

NOTES TO THE ABBREVIATED ACCOUNTS FOR THE YEAR ENDED 31 DECEMBER 2013

1. ACCOUNTING POLICIES

Accounting convention

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

Turnover

Turnover represents net invoiced sales of goods, excluding value added tax.

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Plant and machinery etc

- 15% on reducing balance

2. TANGIBLE FIXED ASSETS

	Total
	£
COST	
At 1 January 2013	89,193
Additions	1,139
At 31 December 2013	90,332
DEPRECIATION	
At 1 January 2013	12,950
Charge for year	637
At 31 December 2013	13,587
NET BOOK VALUE	
At 31 December 2013	76,745
At 31 December 2012	76,243

3. CALLED UP SHARE CAPITAL

Allotted, issued and fully paid:

Number:	Class:	Nominal	2013	2012
		value:	£	£
2	Ordinary	£1	2	2

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.