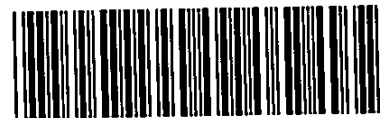


COMPANY REGISTRATION NUMBER 3277032

**UK CITIZENS ONLINE DEMOCRACY
FINANCIAL STATEMENTS
31 MARCH 2011**

Charity Number 1076346

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UK CITIZENS ONLINE DEMOCRACY

FINANCIAL STATEMENTS

YEAR ENDED 31 MARCH 2011

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UK CITIZENS ONLINE DEMOCRACY

TRUSTEES ANNUAL REPORT

YEAR ENDED 31 MARCH 2011

The trustees, who are also directors for the purposes of company law, have pleasure in presenting their report and the financial statements of the charity for the year ended 31 March 2011

REFERENCE AND ADMINISTRATIVE DETAILS

Registered charity name UK Citizens Online Democracy

Charity registration number 1076346

Company registration number 3277032

483 Green Lanes
London
N13 4BS

Registered office 483 Green Lanes
London
N13 4BS

THE TRUSTEES

The trustees who served the charity during the period were as follows

A S Rehlon
J A Crabtree
J P Cronin
M M Hussain
O F Blacker

Secretary J P Cronin

Auditor Shaw Gibbs LLP
Chartered Accountants
& Statutory Auditor
264 Banbury Road
Oxford
OX2 7DY

STRUCTURE, GOVERNANCE AND MANAGEMENT

UK Citizens Online Democracy (UKCOD) is incorporated as a company limited by guarantee, and is registered in the UK as a charity (registered charity no 1076346) UKCOD is governed by a board of volunteer trustees

UKCOD operates a number of civic and democratic websites under a single project, mySociety UKCOD has a wholly owned commercial subsidiary, mySociety Ltd, which itself has a wholly owned commercial subsidiary, Mapumental Ltd Each subsidiary is governed by its own board of directors, comprising a combination of trustees from UKCOD, executive directors and independent non-executive directors Trustees and non-executive directors are not remunerated by any of the companies

UKCOD employed five contracted developers during the majority of this period - one part-time and four full-time

UK CITIZENS ONLINE DEMOCRACY

TRUSTEES ANNUAL REPORT (*continued*)

YEAR ENDED 31 MARCH 2011

OBJECTIVES AND ACTIVITIES

The objectives of UKCOD are to conduct and promote research into the use and effects of information and communication technologies in the context of the operation of any body or bodies which has or have an electorate, and to disseminate the useful results of such research for the benefit of the public

Relatedly, the objectives of the mySociety project are to undertake active research, through building and reviewing the success of websites, to explore what is effective at providing simple, tangible benefits in the civic and community aspects of people's lives, it also aims to teach the public and voluntary sectors, through demonstration, how to use the internet most efficiently to improve their lives

UKCOD continued to further its charitable objects through various projects

- Continuing to operate, maintain and grow the use of our core sites - WriteToThem.com, HearFromYourMP.com, TheyWorkForYou.com, FixMyStreet.com, WhatDoTheyKnow.com and PledgeBank.com
- Growing revenues from its subsidiary, mySociety Ltd, through the establishment of a number of new commercial relationships and products
- Nurturing major grant-giving, resulting in the establishment of a new key relationship with the Omidyar Network
- Working on two research reports into the usage of TheyWorkForYou and WriteToThem, to study demographics of users and their interactions and satisfaction with the sites, with a view to using the data to improve the experience for future users
- Continuing to develop UKCOD's first major new charitable site for two years, FixMyTransport.com
- A range of activities surrounding the UK general election in May 2010, culminating in a quiz on TheyWorkForYou.com which allowed voters to compare their political views directly with those of the candidates standing in their constituency

PUBLIC BENEFIT

We have referred to the guidance in the Charity Commission's general guidance on public benefit when reviewing our aims and objectives and in planning our future activities. In particular, the trustees consider how planned activities will contribute to the aims and objectives they have set. The objectives of UKCOD are to conduct and promote research into the use and effects of information and communication technologies in the context of the operation of any body or bodies which has or have an electorate, and to disseminate the useful results of such research for the benefit of the public

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UK CITIZENS ONLINE DEMOCRACY

TRUSTEES ANNUAL REPORT (*continued*)

YEAR ENDED 31 MARCH 2011

PUBLIC BENEFIT

We have referred to the guidance in the Charity Commission's general guidance on public benefit when reviewing our aims and objectives and in planning our future activities. In particular, the trustees consider how planned activities will contribute to the aims and objectives they have set.

ACHIEVEMENTS AND PERFORMANCE

During the year 2010-11, UKCOD performed well against its site metrics. WhatDoTheyKnow has been particularly successful. In the first quarter of 2011, 14.6% of all Freedom of Information requests to central government departments were made via WDTK, and WDTK's total number of FOI requests sent was up by 30% on the previous year. Problem reports sent to councils via FixMyStreet were up by 10%. TheyWorkForYou and WriteToThem both saw traffic spikes connected with the general election.

However, the trustees are careful not to see this success as a cause for complacency. Aside from the election period, usage of TheyWorkForYou is on a decline, and action needs to be taken to reverse this trend and maintain and grow usage of all of the sites. At the beginning of the 2011-12 financial year, UKCOD hired a marketing and communications officer whose task it will be to study the metrics closely and improve them through targeted advertising, community-building, media and general awareness-raising.

FINANCIAL REVIEW

UKCOD has excellent relationships with a number of major charitable funding bodies, including the Esmee Fairbairn Foundation, Indigo Trust, Open Society Institute and Omidyar Network. Each of these helps to fund maintenance, support and development of UKCOD's charitable websites.

Grant funding is still a substantial proportion of UKCOD's income but with the help of Omidyar Network a new future is envisaged. Omidyar's grant specifically includes an element of funding for business development. Previously, the commercial subsidiary, mySociety Ltd, has generated much of its revenues from consultancy work, but the organisation now has the R&D budget necessary to develop white label SAAS (Software As A Service) products for resale. These are not only less labour-intensive in the first place but - with ongoing contracts renewed on an annual basis - also provide recurring income for the business.

It is hoped that, through the activities of mySociety Ltd, UKCOD will be able to become financially self-sustaining without needing to rely on grants and donations.

PLANS FOR FUTURE PERIODS

One of the primary aims of the Omidyar Network grant is to assist UKCOD in its development as a self-sustaining business through the provision of funding for organisational strengthening and product development. To that end, during 2010-11 UKCOD was able to hire a number of new staff members who took up post towards the end of the financial year, and we expect the next period to be an exciting one of continued growth and development.

There is a medium term plan in place to move revenue generation away from commercial profits generated by consultancy, towards commercial profits generated by product development. UKCOD's subsidiary mySociety Ltd now sells the first of its products (a petitioning service for local government) and expects to launch at least two more during 2011-12.

The core new non-commercial development for the next period is the FixMyTransport project, now well advanced and due to launch later in 2011. Additionally there is a coordinated programme of adding enhancements and new features to the other major websites, and nurturing the user communities around them.

During 2010-11, UKCOD has been engaged in a project in Eastern Europe with the Open Society Institute to identify promising groups working in the same field and assist them in bringing their ideas to fruition. The Omidyar funding also includes an international element, to assist groups in Kenya and Nigeria. Working with groups from outside the UK has been a rewarding experience and as a result a key long-term goal has been defined to internationalise all of UKCOD's core websites and make it easier for people to install them in other countries. In the short term, a bid has been submitted to OSI to fund (1) the internationalisation of WhatDoTheyKnow.com under the brand name Alaveteli, and (2) time to document and share UKCOD's knowledge. It is expected that the next few years will see UKCOD adopt an increasingly international outlook, and mentor other similar organisations.

UK CITIZENS ONLINE DEMOCRACY

TRUSTEES ANNUAL REPORT (*continued*)

YEAR ENDED 31 MARCH 2011

RESPONSIBILITIES OF THE TRUSTEES

The trustees (who are also the directors of UK Citizens Online Democracy for the purposes of company law) are responsible for preparing the Trustees Annual Report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice)

Company law requires the trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charitable company and of the incoming resources and application of resources, including the income and expenditure, of the charitable company for that period. In preparing these financial statements, the trustees are required to

select suitable accounting policies and then apply them consistently,

observe the methods and principles in the Charities SORP,

make judgements and estimates that are reasonable and prudent,

state whether applicable UK Accounting Standards have been followed, subject to any material departures disclosed and explained in the financial statements,

prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charitable company will continue in operation

The trustees are responsible for keeping proper accounting records that disclose with reasonable accuracy at any time the financial position of the charitable company and enable them to ensure that the financial statements comply with the Companies Act 2006. The trustees are also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities

In so far as the trustees are aware

there is no relevant audit information of which the charitable company's auditor is unaware, and

the trustees have taken all steps that they ought to have taken to make themselves aware of any relevant audit information and to establish that the auditor is aware of that information

AUDITOR

Shaw Gibbs LLP are deemed to be re-appointed under section 487(2) of the Companies Act 2006

Registered office
483 Green Lanes
London
N13 4BS

Signed by order of the trustees



J P CRONIN
Charity Secretary

5/12/2011

UK CITIZENS ONLINE DEMOCRACY

INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF UK CITIZENS ONLINE DEMOCRACY

YEAR ENDED 31 MARCH 2011

We have audited the financial statements of UK Citizens Online Democracy for the year ended 31 March 2011 which comprise the Statement of Financial Activities, the Balance Sheet and the related notes. The Financial Reporting framework that has been applied in their preparation is applicable law and United Kingdom Generally Accepted Accounting Practice.

This report is made solely to the charitable company's trustees, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the charitable company's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charitable company and the charitable company's trustees as a body, for our audit work, for this report, or for the opinions we have formed.

Respective responsibilities of trustees and auditor

As explained more fully in the Trustees' Responsibilities Statement, the trustees, who are also the directors of the charitable company for the purpose of company law, are responsible for the preparation of financial statements which give a true and fair view.

Our responsibility is to audit and express an opinion on the financial statements in accordance with applicable law and international Standards on Auditing (UK and Ireland). Those standards require us to comply with the Auditing Practices Board's (APB's) Ethical Standards for Auditors.

Scope of the audit of the financial statements

A description of the scope of an audit of financial statements is provided on the APB's website at www.frc.org.uk/apb/scope/private.cfm.

Opinion on financial statements

In our opinion the financial statements

- give a true and fair view of the state of the charity's affairs as at 31 March 2011, and of its incoming resources and application of resources, for the year then ended,
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice [applicable to Smaller Entities]
- have been prepared in accordance with the requirements of the Companies Act 2006.

UK CITIZENS ONLINE DEMOCRACY

INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF UK CITIZENS ONLINE DEMOCRACY *(continued)*

YEAR ENDED 31 MARCH 2011

Opinion on other matter prescribed by the Companies Act 2006

In our opinion the information given in the Trustees' Annual Report for the financial year for which the financial statements are prepared is consistent with the financial statements

Matters on which we are required to report by exception

We have nothing to report in respect of the following matters where the Companies Act 2006 requires us to report to you if, in our opinion

- adequate accounting records have not been kept or returns adequate for our audit have not been received from branches not visited by us, or
- the financial statements are not in agreement with the accounting records and returns, or
- certain disclosures of trustees' remuneration specified by law are not made, or
- we have not received all the information and explanations we require for our audit, or
- the trustees were not entitled to prepare the financial statements in accordance with the small companies regime



NICOLA JANE JAQUES (Senior
Statutory Auditor)
For and on behalf of
SHAW GIBBS LLP
Chartered Accountants
& Statutory Auditor

264 Banbury Road
Oxford
OX2 7DY

12 December 2011

UK CITIZENS ONLINE DEMOCRACY

STATEMENT OF FINANCIAL ACTIVITIES (INCORPORATING THE INCOME AND EXPENDITURE ACCOUNT)

YEAR ENDED 31 MARCH 2011

	Note	Unrestricted Funds £	Restricted Funds £	Total Funds 2011 £	Total Funds 2010 £
INCOMING RESOURCES					
Incoming resources from generating funds					
Voluntary income	2	122,737	180,586	303,323	30,208
Other incoming resources	3	—	—	—	90,369
TOTAL INCOMING RESOURCES		122,737	180,586	303,323	120,577
RESOURCES EXPENDED					
Charitable activities	4/5	(100,516)	(181,640)	(282,156)	(127,010)
Governance costs	6	(9,540)	—	(9,540)	(2,367)
TOTAL RESOURCES EXPENDED		(110,056)	(181,640)	(291,696)	(129,377)
NET INCOMING/(OUTGOING) RESOURCES BEFORE TRANSFERS					
Transfer between funds	7	12,681	(1,054)	11,627	(8,800)
		10,196	(10,196)	—	—
NET INCOME/(EXPENDITURE) FOR THE YEAR		22,877	(11,250)	11,627	(8,800)
RECONCILIATION OF FUNDS					
Total funds brought forward		12,267	11,250	23,517	32,316
TOTAL FUNDS CARRIED FORWARD		35,144	—	35,144	23,516

The Statement of Financial Activities includes all gains and losses in the year and therefore a statement of total recognised gains and losses has not been prepared

All of the above amounts relate to continuing activities

The notes on pages 9 to 12 form part of these financial statements.

UK CITIZENS ONLINE DEMOCRACY

BALANCE SHEET

31 MARCH 2011

	Note	2011 £	£	2010 £
FIXED ASSETS				
Investments	9		1	1
CURRENT ASSETS				
Debtors	10	38,327		—
Cash at bank and in hand		231,284		30,588
		269,611		30,588
CREDITORS: Amounts falling due within one year	11	(234,468)		(7,073)
NET CURRENT ASSETS			35,143	23,515
TOTAL ASSETS LESS CURRENT LIABILITIES			35,144	23,516
NET ASSETS			35,144	23,516
FUNDS				
Restricted income funds	12		—	11,250
Unrestricted income funds	13		35,144	12,266
TOTAL FUNDS			35,144	23,516

These financial statements were approved by the members of the committee on the 5/12/2011 and are signed on their behalf by

A S REHLON
Director

Amadeep Renu

Company Registration Number 3277032

The notes on pages 9 to 12 form part of these financial statements.

UK CITIZENS ONLINE DEMOCRACY

NOTES TO THE FINANCIAL STATEMENTS

YEAR ENDED 31 MARCH 2011

1. ACCOUNTING POLICIES

Basis of accounting

The financial statements have been prepared under the historical cost convention, except for investments which are included at market value, and in accordance with applicable United Kingdom accounting standards, the Statement of Recommended Practice "Accounting and Reporting by Charities" issued in March 2005 (SORP 2005) and the Companies Act 2006, and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008)

Consolidation

In the opinion of the members of the committee, the charity and its subsidiary undertakings comprise a small group. The charity has therefore taken advantage of the exemption provided by Section 398 of the Companies Act 2006 not to prepare group accounts.

The directors do not consider the cost of preparing consolidated accounts justifiable and note 9 provides adequate details relating to the nature of the trading subsidiary.

Fund accounting

Unrestricted funds are available for use at the discretion of the trustees in furtherance of the general objectives of the charity and which have not been designated for other purposes.

Restricted funds are funds which are to be used in accordance with specific restrictions imposed by donors or which have been raised by the charity for particular purposes.

Resources expended

All expenditure is accounted for on an accruals basis as a liability is incurred and has been classified under headings that aggregate all costs related to the category.

Fixed assets

All fixed assets are initially recorded at cost.

Investments

Fixed asset investments are shown at cost less provision for impairment.

Incoming resources

All incoming resources are included in the SOFA when the charity is legally entitled to the income and the amount can be quantified with reasonable accuracy.

Such income is only deferred if the donor has requested the amount to be allocated for specific projects, in which case it is allocated to the financial year in which the project takes place.

Investment income is recognised on a receivable basis.

UK CITIZENS ONLINE DEMOCRACY

NOTES TO THE FINANCIAL STATEMENTS

YEAR ENDED 31 MARCH 2011

2. VOLUNTARY INCOME

	Unrestricted Funds £	Restricted Funds £	Total Funds 2011 £	Total Funds 2010 £
Donations				
Donations - Other	15,136	—	15,136	30,208
Donations - Mysociety	107,601	—	107,601	—
Grants receivable				
OSI-Zug grant	—	20,206	20,206	—
Omidyar network fund grant	—	92,880	92,880	—
Indigo grant	—	40,000	40,000	—
JRRT grant	—	5,000	5,000	—
Esmee Fairburn grant	—	22,500	22,500	—
	<u>122,737</u>	<u>180,586</u>	<u>303,323</u>	<u>30,208</u>

3. OTHER INCOMING RESOURCES

	Total Funds 2011 £	Total Funds 2010 £
Other income	—	90,369

4. COSTS OF CHARITABLE ACTIVITIES BY FUND TYPE

	Unrestricted Funds £	Restricted Funds £	Total Funds 2011 £	Total Funds 2010 £
Building website	<u>100,516</u>	<u>181,640</u>	<u>282,156</u>	<u>127,010</u>

5. COSTS OF CHARITABLE ACTIVITIES BY ACTIVITY TYPE

	Building website £	Total Funds 2011 £	Total Funds 2010 £
MySociety project	<u>282,157</u>	<u>282,157</u>	<u>127,010</u>

6. GOVERNANCE COSTS

	Unrestricted Funds £	Total Funds 2011 £	Total Funds 2010 £
Accountancy fees	4,491	4,491	1,499
Legal fees	1,596	1,596	868
Other financial costs	3,453	3,453	—
	<u>9,540</u>	<u>9,540</u>	<u>2,367</u>

7. FUND TRANSFERS

During the year the Chanty transferred £10,196 to cover expenditure incurred out of the Chanty's unrestricted reserves before grant funding had been received. The Chanty had incurred the salary costs from its general reserves which were replenished on receipt of the grant.

8. STAFF COSTS AND EMOLUMENTS

No salaries or wages have been paid to employees, including the members of the committee, during the year.

UK CITIZENS ONLINE DEMOCRACY

NOTES TO THE FINANCIAL STATEMENTS

YEAR ENDED 31 MARCH 2011

9. INVESTMENTS

Movement in market value

	2011 £	2010 £
Market value at 1 April 2010	1	1
Market value at 31 March 2011	<u>1</u>	<u>1</u>
Historical cost at 31 March 2011	<u>1</u>	<u>1</u>

The above represents a 100% investment in mySociety Limited, a company incorporated in England and Wales

	2011 £	2010 £
Aggregate capital and reserves mySociety Limited	(9,496)	(11,910)
Profit/(loss) for the year mySociety Limited	2,413	(15,694)

10. DEBTORS

	2011 £	2010 £
Trade debtors	22,500	-
Amounts owed by group undertakings	15,827	-
	<u>38,327</u>	<u>-</u>

11. CREDITORS: Amounts falling due within one year

	2011 £	2010 £
Trade creditors	8,347	2,892
Other creditors	15,930	1,281
Accruals	210,191	2,900
	<u>234,468</u>	<u>7,073</u>

12. RESTRICTED INCOME FUNDS

	Balance at 1 Apr 2010 £	Incoming resources £	Outgoing resources £	Transfers £	Balance at 31 Mar 2011 £
Building websites for the MySociety project	11,250	180,586	(181,640)	(10,196)	-

13. UNRESTRICTED INCOME FUNDS

	Balance at 1 Apr 2010 £	Incoming resources £	Outgoing resources £	Transfers £	Balance at 31 Mar 2011 £
General Funds	12,267	130,665	(117,984)	10,196	35,144

UK CITIZENS ONLINE DEMOCRACY

NOTES TO THE FINANCIAL STATEMENTS

YEAR ENDED 31 MARCH 2011

14. ANALYSIS OF NET ASSETS BETWEEN FUNDS

	Other net assets/ (liabilities)	Total
	£	£
Unrestricted Income Funds	<u>52,487</u>	<u>52,487</u>
Total Funds	<u>52,487</u>	<u>52,487</u>

15. RELATED PARTY TRANSACTIONS

During the year, the company received donations of £96,841 (2010 £30,208) from MySociety Limited, a wholly owned subsidiary, and £62,543 (2010 £82,355) in respect of management and staff costs

At the year end the company was owed £15,827 (2010 £nil) by MySociety Limited

During the year the company paid £57,798 to MySociety in respect of management and staff costs. Salaries of £17,504 (2010 £13,594) were recharged from MySociety in respect of the remuneration of T Steinberg, director

UK CITIZENS ONLINE DEMOCRACY

MANAGEMENT INFORMATION

YEAR ENDED 31 MARCH 2011

**The following pages do not form part of the statutory financial statements
which are the subject of the independent auditor's report on pages 5 to 6**

UK CITIZENS ONLINE DEMOCRACY

DETAILED STATEMENT OF FINANCIAL ACTIVITIES

YEAR ENDED 31 MARCH 2011

	2011 £	2010 £
INCOMING RESOURCES		
VOLUNTARY INCOME		
Donations - Other	15,136	30,208
Donations - Mysociety	107,601	—
OSI-Zug grant	20,206	—
Omidyar network fund grant	92,880	—
Indigo grant	40,000	—
JRRT grant	5,000	—
Esmée Fairburn grant	22,500	—
	<u>303,323</u>	<u>30,208</u>
OTHER INCOMING RESOURCES		
Other income	—	90,369
	<u>—</u>	<u>90,369</u>
TOTAL INCOMING RESOURCES	<u>303,323</u>	<u>120,577</u>
RESOURCES EXPENDED		
CHARITABLE ACTIVITIES		
Establishment - Light & heat	—	32
Establishment - Insurance	901	—
Establishment - Other	7,358	—
Motor and travel costs - Other	20,674	8,632
Office expenses - Telephone	—	463
Office expenses - Other	3,308	378
Contractors	249,751	117,445
Bank charges	165	60
	<u>282,157</u>	<u>127,010</u>
GOVERNANCE COSTS		
Accountancy fees	4,490	1,499
Legal fees	1,596	868
Other financial costs	3,453	—
	<u>9,539</u>	<u>2,367</u>
TOTAL RESOURCES EXPENDED	<u>291,696</u>	<u>129,377</u>
NET INCOMING/(OUTGOING) RESOURCES FOR THE YEAR	<u>11,627</u>	<u>(8,800)</u>

UK CITIZENS ONLINE DEMOCRACY

DETAILED STATEMENT OF FINANCIAL ACTIVITIES

YEAR ENDED 31 MARCH 2011

	2011 £	2010 £
CHARITABLE ACTIVITIES		
MySociety project		
<i>Building website</i>		
Establishment - Light & heat	—	32
Establishment - Insurance	901	—
Establishment - Other	7,358	—
Motor and travel costs - Other	20,674	8,632
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