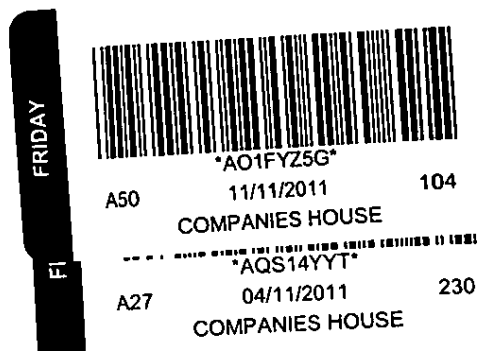


Company No 3260052
Registered Charity No 1064020

TOURISM CONCERN
REPORT AND FINANCIAL STATEMENTS
FOR THE YEAR ENDED
31 MARCH 2011



TOURISM CONCERN

REPORT AND FINANCIAL STATEMENTS

FOR THE YEAR ENDED 31 MARCH 2011

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TOURISM CONCERN

COMPANY INFORMATION

Incorporated as a Company Limited by Guarantee on 13 February 1995

Company Registration No 3260052

Directors and Board of Trustees

Chair Sarah Harrington

Vice Chair Sarah Upfield

Treasurer Nicola Green

Directors
Michelle Ramsey
Stroma Cole
Neville Linton
Ioannis Pantelidis (appointed 12th February 2011)
Claudette Fleming (appointed 12th February 2011)
Roger Diski (resigned 12th February 2011)
Jacqui Smith (resigned 18th July 2011)

Registered Office
Stapleton House
277-281 Holloway Road
London N7 9HN

Bankers
The Co-operative Bank Plc
National Westminster Bank Plc

Independent Examiner
Anthony Epton
Goldwins
Chartered Accountants
75 Maygrove Road
London NW6 2EG

TOURISM CONCERN

TRUSTEES' REPORT FOR THE YEAR ENDED 31 MARCH 2011

The trustees, who are also directors of the charitable company for the purposes of company law, submit their annual report and the financial statements of Tourism Concern for the year ended 31 March 2011. The trustees confirm that the annual report and financial statements of the company comply with current statutory requirements, the requirements of the company's governing document and the provisions of the Statement of Recommended Practice (SORP 2005) "Accounting and Reporting by Charities"

Structure, Governance and Management

Tourism Concern is a non-profit making membership organisation, registered as a charity in England and Wales and incorporated as a company limited by guarantee. It has a written constitution contained in its memorandum and articles of association. The management of the company is the responsibility of the trustees who are elected and co-opted under the terms of the Trust Deed. The trustees, known as Tourism Concern's Council, are elected by members at the Annual General Meeting (AGM), or may be co-opted during the year and elected at the subsequent AGM. The minimum number of trustees allowed is three, the maximum is nine. Tourism Concern's Council is its governing body and it meets approximately six times per year. Financial decisions are delegated to a Finance and Governance Committee, which refers decisions for ratification by the Council. New Council members are invited to apply according to the needs of the organisation, taking into account existing skills on the Board. Tourism Concern aims to have a diverse Council with a broad range of skills and experience including tourism, academia, finance, fundraising, human resources, communications, management and governance. The day to day management of the charity is delegated to the Director.

Public Benefit

Tourism Concern's trustees have reviewed the Charity Commission guidance on public benefit and have prepared this report with that guidance in mind. The benefits provided by Tourism Concern clearly relate to its aims. No private benefits arise from its work. Those living in destinations all too often adversely affected by tourism benefit from the organisation's work to make sure that tourism is more equitably traded and also from working in partnership with Tourism Concern to help ensure that their views on tourism development are taken into account. This work is regularly undertaken together with often marginalised groups, such as those living in poverty or women. The holidaying public, the tourism industry, students in tourism related education and statutory bodies dealing with tourism benefit from its educational, advocacy and outreach activities.

Objectives and activities

Our overarching objective is to ensure that tourism always benefits local people.

Influencing

We aim to change the way that tourism is traded and developed through collaborative work with industry, government, development and other human rights NGOs. We lobby government and

TOURISM CONCERN

TRUSTEES' REPORT FOR THE YEAR ENDED 31 MARCH 2011 (ctd)

challenge industry to be accountable, and expose serious abuses through our campaigns. Tourism Concern's voice has contributed to both the UN Marrakesh Process (a global process to support the elaboration of a 10-Year plan on sustainable consumption and production) and to the deliberations of the United Nations Conference on Trade and Development.

We also encourage holidaymakers to challenge their own perceptions about the cultures they visit and the real impact of their holiday. We provide tourists with information so that they can ask the right questions and make informed choices when booking their holidays. Our educational resources and publications are designed to influence critical thinking and stimulate ideas.

Supporting marginalised voices

We help people and communities in destination countries to get their voices heard in the UK media. We also help them to develop their own campaigning skills, through capacity building and working in partnership. Our campaigns are frequently developed around issues raised by people in destination countries.

Creating alternatives

We create approaches and tools to maximise tourism benefits to local communities. We develop tools to improve industry practice and work with community based tourism initiatives to strengthen and promote their operations.

Achievements and performance

The Trustees are pleased with the organisation's performance over the financial year. We continued to work on a range of educational and awareness raising activities, developing our strategies and aims through rigorous research and consultation.

In November 2010, Tourism Concern substantively moved its Putting Tourism to Rights programme forward by engaging with the UN World Tourism Organisation (UNWTO). Invited to its offices in Madrid, we presented to the Secretary General as well as the executive staff, the UN Framework for Human Rights and Business. Tourism Concern has also succeeded in getting tourism on to the agenda of the UK's CORE coalition that is working to ensure that the UK Government adopts the framework. This framework was also presented by Tourism Concern to a UNWTO meeting in Bali.

Throughout the year we have also substantively developed our WET campaign on water and equity in tourism. We have carried out research in Kerala and Bali as a part of a programme to research tourism and water equity in five different locations. We are also working constructively with the UK tourism industry to ensure that holidaymakers will also take responsibility for their use of water whilst abroad.

TOURISM CONCERN

TRUSTEES' REPORT FOR THE YEAR ENDED 31 MARCH 2011 (ctd)

Our work with local partners in India on Empowering Coastal Communities has progressed very well and there is now a far greater understanding of tourism and its impacts than ever before

We took significant steps to invest in the organisation and build a firm foundation to ensure we are equipped to meet future challenges. Following the production of the three year business plan we recruited a Business Director and Membership Officer and invested in a new database system

Reserves policy and risk management

The Trustees recognise that control and management of risks is of crucial importance in ensuring the organisation's future. The Trustees have deemed it prudent to have unrestricted funds (free reserves) held by the charity of at least three months of resources expended (including fixed salary costs), which equates to approximately £50,000.

Trustees' Responsibilities

Company and charity law requires the trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charitable company and of the surplus or deficit of the company for that period

In preparing those financial statements, the trustees have

- selected suitable accounting policies and apply them consistently,
- made judgements and estimates that are reasonable and prudent,
- stated whether applicable accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements, and
- prepared the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in operation

The trustees have overall responsibility for ensuring that the company has an appropriate system of controls, financial or otherwise. They are also responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the company and to enable them to ensure that the financial statements comply with the Companies Act 2006

They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities

Going Concern

The Directors, with the staff, have prepared a forecast to the end of October 2012. In the Business Plan several new sources of income were identified where Tourism Concern can use its expertise to provide consultancy and training services to increase our income generating opportunities. Since the year end, GIVS, our volunteering code of practice and audit, has been trialled and received good

feedback It has been identified by DfID as mandatory for organisations managing their International Citizens Service Programme We have already secured a contract to provide research material on water, tourism and human rights We continue to apply for suitable grants and believe we will achieve a similar level of grant income to that of prior years A new Director of Tourism Concern is being recruited and the candidate slate is strong Our current Director has committed to remaining in post to complete a smooth transition

This report was approved by the trustees on 27 Oct 2011 and signed on its behalf, by

Sarah Harrington
Sarah Harrington
CHAIR

SARAH HARRINGTON

Independent examiner's report to the trustees of Tourism Concern

I report on the accounts of the company for the year ended 31 March 2011, which are set out on pages 7
to 12
3

Respective responsibilities of trustees and examiner

The trustees (who are also the directors of the company for the purposes of company law) are responsible for the preparation of the accounts. The trustees consider that an audit is not required for this year under section 43(2) of the Charities Act 1993 (the 1993 Act) and that an independent examination is needed.

Having satisfied myself that the charity is not subject to audit under company law and is eligible for independent examination, it is my responsibility to

- examine the accounts under section 43 of the 1993 Act,
- to follow the procedures laid down in the general Directions given by the Charity Commission under section 43(7)(b) of the 1993 Act, and
- to state whether particular matters have come to my attention

Basis of independent examiner's report

My examination was carried out in accordance with the general Directions given by the Charity Commission. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts, and seeking explanations from you as trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit and consequently no opinion is given as to whether the accounts present a "true and fair view" and the report is limited to those matters set out in the statement below.

Independent examiner's statement


In connection with my examination, no matter has come to my attention:

(1) which gives me reasonable cause to believe that in any material respect the requirements

- to keep accounting records in accordance with section 386 of the Companies Act 2006, and
- to prepare accounts which accord with the accounting records, comply with the accounting requirements of section 396 of the Companies Act 2006 and with the methods and principles of the Statement of Recommended Practice: Accounting and Reporting by Charities

have not been met, or

(2) to which, in my opinion, attention should be drawn in order to enable a proper understanding of the accounts to be reached


Anthony Epton BA FCA CTA FCIE
Goldwins
Chartered Accountants
75 Maygrove Road
London NW6 2EG

27/10/11

TOURISM CONCERN
STATEMENT OF FINANCIAL ACTIVITIES
FOR THE YEAR ENDED 31 MARCH 2011

	Note	Unrestricted Funds	Restricted Funds	2011 £	2010 £
Incoming resources					
Incoming resources from generated funds					
Donations		11,051	500	11,551	67,134
Donated services and facilities		23,000	-	23,000	43,000
Sale of Resources & Events		5,398	-	5,398	3,485
Investment Income		210	-	210	89
Incoming resources from charitable activities					
Grant receivable	2	24,875	157,037	181,912	121,018
Memberships		27,223	-	27,223	23,408
Research and activities		12,956	-	12,956	14,606
Ethical Tour Operators Group					
Subscriptions		5,475	-	5,475	4,620
Total incoming resources		110,188	157,537	267,725	277,360
Resources expended					
Fundraising		4,129	-	4,129	2,915
Charitable activities	3	88,020	136,465	224,485	234,272
Governance Costs	3	3,816	-	3,816	3,273
Total resources expended		95,965	136,465	232,430	240,460
Net movement in resources		14,223	21,072	35,295	36,900
Total funds brought forward		53,235	281	53,516	16,616
Total funds carried forward		67,458	21,353	88,811	53,516

TOURISM CONCERN

BALANCE SHEET AS AT 31 MARCH 2011

	Note	£	2011 £	£	2010 £
Fixed Assets	6		4,449		897
Current Assets					
Debtors	7	30,419		4,173	
Bank and Cash		117,290		107,739	
		<u>147,709</u>		<u>111,912</u>	
Current liabilities	8				
Creditors and accruals		43,347		8,104	
Deferred Income		20,000		51,189	
		<u>63,347</u>		<u>59,293</u>	
Net current assets			<u>84,362</u>		<u>52,619</u>
Total assets less current liabilities			<u>88,811</u>		<u>53,516</u>
Funds					
Restricted	9		21,353		281
Unrestricted			<u>67,458</u>		<u>53,235</u>
			<u>88,811</u>		<u>53,516</u>

The directors have

- (a) Taken advantage of the Companies Act 2006 in not having these accounts audited under Section 477 [partial exemption],
- (b) confirmed that no notice has been deposited under Section 476 of the Companies Act 2006,
- (c) acknowledged their responsibilities for ensuring that the company keeps accounting records which comply with Section 386 of the Companies Act 2006,
- (d) acknowledged their responsibilities for preparing accounts which give a true and fair view of the company and of its loss for the year then ended in accordance with the requirements of Sections 394 and 395 of the Companies Act 2006 and which otherwise comply with the requirements of this Act relating to accounts, so far as applicable to this company

These financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies regime within Part 15 of the Companies Act 2006 and with the Financial Reporting Standard for Smaller Entities (effective April 2008)

Approved by the Directors on
and signed on its behalf by

27/10/11

Sarah Harrington

SARAH HARRINGTON

The notes on the following pages form part of these accounts

TOURISM CONCERN
NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 MARCH 2011

1. Accounting Policies

(a) Basis of accounting

The accounts have been prepared under the historical cost convention and in accordance with the applicable accounting standards and the Statement of Recommended Practice on Accounting by Charities (the Charities SORP) and the Companies Act 2006

(b) Fund accounting

Unrestricted funds

Unrestricted funds are available for use at the discretion of the trustees in furtherance of the general objectives of the charity

Restricted funds

Restricted funds are subject to restrictions on their expenditure imposed by the donor

(c) Recognition of income

Income is recognised on a receivable basis and is included in the statement of financial activities when the charity is entitled to the income and the amount can be quantified with reasonable accuracy

Grants are recognised in the SOFA on an accruals basis following the satisfaction of any pre-conditions. Investment income is included when receivable

Donations are recognised in the accounts on a receivable basis. Gifts in kind are valued at their value to the charitable company

(d) Recognition of expenditure

Expenditure is recognised on an accruals basis with overheads being allocated to restricted and unrestricted funds on the basis of grants received

Charitable activities comprise those costs incurred by the charity in the delivery of its activities and services for its beneficiaries. It includes costs that can be allocated directly to such activities and those costs of an indirect nature necessary to support them

Governance costs include those incurred in the governance of the charity and its assets and are primarily associated with constitutional and statutory requirements

(e) Fixed assets

Expenditure on repairs, renewals, fixtures and fittings, software and equipment which exceeds £200 is capitalised. Provision for depreciation of fixed assets and amortisation of capitalised production expenditure is made at annual rates calculated to spread the cost of each asset over its expected useful life. The depreciation rates currently in use are

Office equipment	33% straight line
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(g) Taxation

No provision for taxation is included in the accounts as the charitable company is entitled to exemption from tax afforded by Section 505 of the Income and Corporation Taxes Act 1988

(h) Cash flow

The charitable company qualifies as a small company and therefore in accordance with FRS1, no cashflow statement is required

TOURISM CONCERN

NOTES TO THE FINANCIAL STATEMENTS

FOR THE YEAR ENDED 31 MARCH 2011

			2011	2010
	Unrestricted £	Restricted £	Total £	Total £
2 Grants receivable				
Big Lottery Fund	-	-	-	52,296
DFID Civil Society Challenge Fund	-	69,976	69,976	23,895
Joffe Charitable Trust	-	40,600	40,600	19,750
CAFOD	8,375	-	8,375	11,041
Educational and General Charitable Trust	2,000	-	2,000	1,667
The Ashden Trust	-	-	-	5,000
Margaret Hayman Charitable Trust	10,000	-	10,000	1,886
Commonwealth Foundation	-	-	-	5,483
Souter Charitable Trust	-	3,000	3,000	-
Cotton Trust	-	500	500	-
Evan Cornish Foundation	-	10,000	10,000	-
The Bower Trust	-	500	500	-
Roddick Foundation	-	20,000	20,000	-
The Travel Foundation	-	6,897	6,897	-
Network for Social Change	-	5,564	5,564	-
George Cadbury Fund	2,500	-	2,500	-
The Morel Trust	2,000	-	2,000	-
	<u>24,875</u>	<u>157,037</u>	<u>181,912</u>	<u>121,018</u>

3 Expenditure	Direct Costs	Staff & Related Costs	Depreciation	Support Costs	Total 2011	Total 2010
Charitable activities						
Activities undertaken directly	107,155	77,201	3,122	-	187,478	193,133
Support Costs (Note 4)	-	-	-	37,007	37,007	44,054
Total	<u>107,155</u>	<u>77,201</u>	<u>3,122</u>	<u>37,007</u>	<u>224,485</u>	<u>237,187</u>
Governance Costs						
Trustee Meetings (AGM)	-	-	-	916	916	4,573
Accountancy Independent examination fees	-	-	-	2,900	2,900	(1,300)
	<u>107,155</u>	<u>77,201</u>	<u>3,122</u>	<u>40,823</u>	<u>228,301</u>	<u>240,460</u>

TOURISM CONCERN

NOTES TO THE FINANCIAL STATEMENTS

FOR THE YEAR ENDED 31 MARCH 2011

4 Support Costs	2011 £	2010 £
Premises Costs	23,000	19,950
Office Costs	11,532	20,209
IT Costs & Support	2,475	3,895
	<u>37,007</u>	<u>44,054</u>
	2,011 £	2,010 £
5 Employees		
Salaries and fees	58,687	79,325
Social security costs	8,632	13,094
	<u>67,319</u>	<u>92,419</u>

During the year the charitable company employed an average of 3 (2010 4) employees
No employees earned more than £60,000 per annum

6 Fixed assets	Office equipment
Cost	
At 1 April 2010	17,836
Additions	6,674
At 31 March 2011	<u>24,510</u>
Depreciation	
At 1 April 2010	16,939
Charges for the year	3,122
At 31 March 2011	<u>20,061</u>
Net book value at 31 March 2011	<u>4,449</u>
Net book value at 31 March 2010	<u>897</u>

TOURISM CONCERN

NOTES TO THE FINANCIAL STATEMENTS

FOR THE YEAR ENDED 31 MARCH 2011

	2011 £	2010 £
7 Debtors		
Sundry debtors	3,734	3,694
Prepayments	390	479
Grants	26,295	-
	<u>30,419</u>	<u>4,173</u>

	2011 £	2010 £
8 Creditors and accruals		
Trade creditors	2,486	2,658
Accruals	21,167	2,234
Partners	19,694	-
Deferred Income	20,000	51,189
Taxation and social security	-	3,212
	<u>63,347</u>	<u>59,293</u>

9 Restricted funds

The incoming resources of the charitable company includes restricted funding received for the following specific purposes

	Funds 01 04 2010	Incoming Resources	Outgoing Resources	Funds Transfers	Funds 31 03 2011
DFID Civil Society Challenge Fund	281	69,976	(70,257)	-	-
Souter Charitable Trust	-	3,000	(3,000)	-	-
Cotton Trust	-	500	(500)	-	-
The Bower Trust	-	500	(500)	-	-
Evan Cornish Foundation	-	10,000	(4,125)	-	5,875
Roddick Foundation	-	20,000	(9,523)	-	10,477
Travel Foundation	-	6,897	(6,897)	-	-
Joffe Charitable Trust	-	40,600	(39,100)	-	1,500
Network for Social Change	-	5,564	(2,063)	-	3,501
Other	-	500	(500)	-	-
	<u>281</u>	<u>157,537</u>	<u>(136,465)</u>	<u>-</u>	<u>21,353</u>

TOURISM CONCERN

NOTES TO THE FINANCIAL STATEMENTS

FOR THE YEAR ENDED 31 MARCH 2011

10 Directors' remuneration

None of the directors were remunerated directly or indirectly. None of the directors were re-imbursed for any expenditure incurred in carrying out their duties as Trustees.

11 Contingencies and Contractual Commitments

In the opinion of the Directors there were no contingent liabilities at 31 March 2011. The company had operating lease commitments for a photocopier as follows:

Falling due within 1 year	£3,190
Falling due in 2-5 years	£1,595
Falling due in over 5 years	£nil

Payments totaling £3,190 were made during the year ended 31 March 2011 (2010: £3,190).