

Registered number: 03247526

EFFECTENGAGE LIMITED

**DIRECTORS' REPORT AND FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2015**

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EFFECTENGAGE LIMITED

COMPANY INFORMATION

DIRECTORS

D J Clarke
E A Gretton
N Benning-Prince
R C Dowley

COMPANY SECRETARY

W F Rogers

REGISTERED NUMBER

03247526

REGISTERED OFFICE

Hanson House
14 Castle Hill
Maidenhead
SL6 4JJ

EFFECTENGAGE LIMITED

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EFFECTENGAGE LIMITED

DIRECTORS' REPORT FOR THE YEAR ENDED 31 DECEMBER 2015

The Directors present their report and the financial statements for the year ended 31 December 2015.

PRINCIPAL ACTIVITY

The Company is a group investment holding company. It did not trade during the current or prior year and, therefore, the financial statements comprise the balance sheet and related notes.

DIRECTORS

The Directors who served during the year were:

D J Clarke
E A Gretton
N Benning-Prince
R C Dowley

DIRECTORS' INDEMNITY

A fellow group undertaking has indemnified, by means of directors' and officers' liability insurance, one or more Directors of the Company against liability in respect of proceedings brought by third parties, subject to the conditions set out in section 234 of the Companies Act. Such qualifying third party indemnity provision was in force during the year and is in force as at the date of approving the Directors' Report.

The articles of association also provide for the Directors to be indemnified by the Company subject to the provisions of the Companies Act.

This report was approved by the board on 19 July 2016 and signed on its behalf.



W F Rogers
Secretary

EFFECTENGAGE LIMITED
REGISTERED NUMBER:03247526

BALANCE SHEET
AS AT 31 DECEMBER 2015

	Note	2015 £000	2014 £000
Fixed assets			
Investments	2	263,048	263,048
		<u>263,048</u>	<u>263,048</u>
Current assets			
Debtors: amounts falling due within one year	3	1,089	1,089
		<u>1,089</u>	<u>1,089</u>
Total assets less current liabilities		<u>264,137</u>	<u>264,137</u>
Net assets		<u>264,137</u>	<u>264,137</u>
Capital and reserves			
Called up share capital	4	113	113
Share premium account		264,024	264,024
Shareholders' funds		<u>264,137</u>	<u>264,137</u>

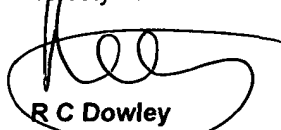
The Company's financial statements have been delivered in accordance with the provisions applicable to companies subject to the small companies regime.

For the year ended 31 December 2015 the Company was entitled to exemption from audit under section 480 of the Companies Act 2006.

Members have not required the Company to obtain an audit in accordance with section 476 of the Companies Act 2006.

The Directors acknowledge their responsibilities for complying with the requirements of the Companies Act 2006 with respect to accounting records and the preparation of financial statements.

The financial statements were approved and authorised for issue by the board and were signed on its behalf on 19 July 2016.


R C Dowley
 Director

The notes on pages 3 to 6 form part of these financial statements.

EFFECTENGAGE LIMITED

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2015

1. ACCOUNTING POLICIES

1.1 Basis of preparation of financial statements

The financial statements have been prepared under the historical costs convention and in accordance with Financial Reporting Standard 102 (FRS102), the Financial Reporting Standard applicable in the United Kingdom and the Republic of Ireland and the Companies Act 2006.

This is the first year in which the financial statements have been prepared under FRS102. The policies applied under the entity's previous accounting framework are not materially different to FRS 102 and have not impacted on equity or profit or loss.

The Company is itself a subsidiary company and is exempt from the requirement to prepare group accounts by virtue of section 400 of the Companies Act 2006. These financial statements therefore present information about the Company as an individual undertaking and not about its group.

1.2 BASIS OF PREPARATION OF FINANCIAL STATEMENTS

Effectengage Limited ("the Company") is a limited company incorporated and domiciled in the United Kingdom. The address of its registered office and principal place of business is disclosed in the Company Information.

The Company's financial statements are presented in Sterling, which is also the Company's functional currency, and all values are rounded to the nearest thousand pounds (£'000) except when otherwise indicated. The Company's financial statements are individual entity financial statements.

The financial statements have been prepared under the historical cost convention and in accordance with Financial Reporting Standard 102 (FRS102), the Financial Reporting Standard applicable in the United Kingdom and the Republic of Ireland and the Companies Act 2006.

This is the first year in which the financial statements have been prepared under FRS 102. In accordance with the transitional reliefs for dormant companies the Company has elected to retain its accounting policies for reported assets, liabilities and equity at the date of transition.

The Company is part of the HeidelbergCement AG group and is included in the consolidated financial statements of HeidelbergCement AG. The Company therefore qualifies for the reduced disclosures for subsidiaries under FRS 102 including the exemption to present a cash flow statement. The Company is also exempt under Section 33.1A of FRS 102 from disclosing related party transactions with wholly owned subsidiaries of the HeidelbergCement AG group.

The Company is itself a subsidiary company and is exempt from the requirement to prepare group accounts by virtue of section 400 of the Companies Act 2006. These financial statements therefore present information about the Company as an individual undertaking and not about its group.

1.3 INVESTMENTS

Investments held as fixed assets are shown at cost less provision for impairment.

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EFFECTENGAGE LIMITED

**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2015**

2. FIXED ASSET INVESTMENTS

	Investments in associated companies £000
Cost or valuation	
At 1 January 2015 and 31 December 2015	<u>264,043</u>
Impairment	
At 1 January 2015 and 31 December 2015	<u>995</u>
Net book value	
At 31 December 2015	<u>263,048</u>
At 31 December 2014	<u>263,048</u>

EFFECTENGAGE LIMITED

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2015

2. FIXED ASSET INVESTMENTS (continued)

ASSOCIATED UNDERTAKINGS

The investments in which the Company directly (*) or indirectly held any class of share capital are as follows:

Name	Country of incorporation	Class of shares	Holding	Principal activity
Hanson Holdings (2) Limited*	England and Wales	'A' Ordinary	39 %	Investment holding company
CGF Pty Limited	Australia	Ordinary	100 %	Investment holding company
		Preference	100 %	
Hanson America Holdings (1) Limited	England and Wales	'A' Ordinary	83 %	Dormant
Hanson America Holdings (3) Limited	England and Wales	'A' Ordinary	42 %	Dormant
Hanson FP Holdings BV	Netherlands	Ordinary	100 %	Investment holding company
Beforeblend Limited	England and Wales	'A' Ordinary	100 %	Investment holding company
Visionfocus Limited	England and Wales	Ordinary	100 %	Investment holding company

3. DEBTORS

	2015 £000	2014 £000
Due within one year		
Amounts owed by group undertakings	1,089	1,089

Amounts owed by group undertakings are unsecured, interest free, have no fixed date of repayment and are repayable on demand.

EFFECTENGAGE LIMITED

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2015

4. SHARE CAPITAL

	2015 £000	2014 £000
Allotted, called up and fully paid		
26,405 'A' ordinary shares of £1 each	26	26
86,772 'B' ordinary shares of £1 each	87	87
	<u>113</u>	<u>113</u>

The 'A' and 'B' ordinary shares rank pari passu in all respects except for rights to dividend, voting and return on capital which are in the proportion of 10,000:1.

5. ULTIMATE PARENT UNDERTAKING AND CONTROLLING PARTY

The Company's immediate parent undertaking is Sinclair General Corporation, a company registered in Panama. The Company's ultimate parent undertaking is HeidelbergCement AG, a company registered in Germany. The largest and smallest group in which the results of the Company are consolidated is that headed by HeidelbergCement AG. Copies of the consolidated financial statements of HeidelbergCement AG may be obtained from Berliner Strasse 6, D 69120 Heidelberg, Germany.