

AUTOMOBILE ASSOCIATION HOLDINGS LIMITED
ANNUAL REPORT AND FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 JANUARY 2014
Registered number: 03237629



AUTOMOBILE ASSOCIATION HOLDINGS LIMITED

FOR THE YEAR ENDED 31 JANUARY 2014

STRATEGIC REPORT

The directors present their report and audited financial statements of Automobile Association Holdings Limited ("the Company") for the year ended 31 January 2014.

PRINCIPAL ACTIVITY AND REVIEW OF THE BUSINESS

The Company is a wholly owned subsidiary of Automobile Association Developments Limited.

The principal activity of the Company is that of a holding company.

The balance sheet on page 5 of the financial statements shows the Company's financial position at the year end.

For decision making and internal performance management, management's key performance metric is net assets. Net assets remained at £27.9m (2013: £27.9m).

RISK MANAGEMENT FRAMEWORK

The business has developed an embedded enterprise risk management process that facilitates the identification, assessment, escalation and mitigation of the Company's risk exposure across every aspect and activity of the business. This framework enables the business to manage risk using predefined assessment criteria to ensure residual risk levels are in line with the Board's agreed risk appetite.

The principal risks have been grouped into the following categories:

Financial Risk

The Company is part of the AA PLC Group and its financial risks are managed centrally by the Group Treasury team taking into account the Company's position as part of the group with due consideration being given to the impact of transactions with other group entities.

Brand Risk

The Company recognises that the AA Brand is a key differentiator and source of competitive advantage, and brand damage from low quality products or services could have an adverse impact on the Company. The Company has in place policies and procedures to protect the brand at all times.

BY ORDER OF THE BOARD



R J SCOTT
DIRECTOR

27 AUGUST 2014

Registered Office:
Fanum House
Basing View
Basingstoke
Hampshire
RG21 4EA

AUTOMOBILE ASSOCIATION HOLDINGS LIMITED

FOR THE YEAR ENDED 31 JANUARY 2014

DIRECTORS' REPORT

DIRECTORS

The directors who held office during the year were as follows:

A K Boland	(Appointed 1 May 2013)
R J Scott	(Appointed 6 January 2014)
C T P Jansen	(Appointed 6 January 2014)
S M Howard	(Resigned 1 October 2013)
A J P Strong	(Resigned 6 January 2014)

STATEMENT OF DIRECTORS' RESPONSIBILITIES

The directors are responsible for preparing the Strategic Report, Directors' Report and the financial statements in accordance with applicable law and regulations.

Company law requires the directors to prepare financial statements for each financial year. Under that law the directors have elected to prepare the financial statements in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards and applicable law). Under company law the directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the company and the profit or loss of the company for that period.

In preparing these financial statements, the directors are required to:

- select suitable accounting policies and then apply them consistently;
- make judgments and accounting estimates that are reasonable and prudent; and
- state whether applicable UK Accounting Standards have been followed, subject to any material departures disclosed and explained in the financial statements;

The directors are responsible for keeping adequate accounting records that are sufficient to show and explain the company's transactions and disclose with reasonable accuracy at any time the financial position of the company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

DIVIDENDS

The directors do not recommend the payment of a dividend in respect of the year (2013: £nil).

GOING CONCERN

The Company's business activities and its exposure to financial risk are described in the strategic report on page 1.

The Company is reliant on other group companies to pay for recharged costs. The directors believe that the Company has considerable financial resources due to the available cash resources of the AA PLC Group which can be drawn upon and the Company's own net asset position. As a consequence, the directors believe that the Company is well placed to manage its business risks successfully using the risk management framework described in the Strategic Report and that the residual risks being taken by the Company are commensurate with its financial resources.

The directors have a reasonable expectation that the Company has adequate resources to continue in operational existence for the foreseeable future. Accordingly, they continue to adopt the going concern basis of accounting in preparing the annual financial statements.

AUTOMOBILE ASSOCIATION HOLDINGS LIMITED

FOR THE YEAR ENDED 31 JANUARY 2014

DIRECTORS' REPORT (continued)

DISCLOSURE OF INFORMATION TO AUDITOR

Each current director has made enquiries of their fellow director and the Company's auditor and taken all the steps that they are obliged to take as a director in order to make themselves aware of any relevant audit information and to establish that the auditor is aware of that information.

Relevant audit information is that information needed by the auditor in connection with preparing its report. So far as each director approving this report is aware, and based on the above steps, there is no relevant audit information of which the auditor is unaware.

POST BALANCE SHEET EVENTS

On 26 June 2014, AA PLC was admitted to the London Stock Exchange. From this date AA PLC became the ultimate parent undertaking of the Company and the ultimate controlling party.

BY ORDER OF THE BOARD



R J SCOTT
DIRECTOR

27 August 2014

Registered Office:
Fanum House
Basing View
Basingstoke
Hampshire
RG21 4EA

AUTOMOBILE ASSOCIATION HOLDINGS LIMITED

INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF AUTOMOBILE ASSOCIATION HOLDINGS LIMITED

We have audited the financial statements of Automobile Association Holdings Limited for the year ended 31 January 2014 which comprise the Balance Sheet and the related notes 1 to 12. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

This report is made solely to the company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the company's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company and the company's members as a body, for our audit work, for this report, or for the opinions we have formed.

Respective responsibilities of directors and auditor

As explained more fully in the Directors' Responsibilities Statement set out on page 2, the directors are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view. Our responsibility is to audit and express an opinion on the financial statements in accordance with applicable law and International Standards on Auditing (UK and Ireland). Those standards require us to comply with the Auditing Practices Board's Ethical Standards for Auditors.

Scope of the audit of the financial statements

An audit involves obtaining evidence about the amounts and disclosures in the financial statements sufficient to give reasonable assurance that the financial statements are free from material misstatement, whether caused by fraud or error. This includes an assessment of: whether the accounting policies are appropriate to the company's circumstances and have been consistently applied and adequately disclosed; the reasonableness of significant accounting estimates made by the directors; and the overall presentation of the financial statements. In addition, we read all the financial and non-financial information in the Annual Report and financial statements to identify material inconsistencies with the audited financial statements and to identify any information that is apparently materially incorrect based on, or materially inconsistent with, the knowledge acquired by us in the course of performing the audit. If we become aware of any apparent material misstatements or inconsistencies we consider the implications for our report.

Opinion on financial statements

In our opinion the financial statements:

- give a true and fair view of the state of the company's affairs as at 31 January 2014;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

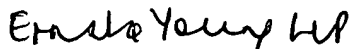
Opinion on other matter prescribed by the Companies Act 2006

In our opinion the information given in the Strategic Report and the Directors' Report for the financial year for which the financial statements are prepared is consistent with the financial statements.

Matters on which we are required to report by exception

We have nothing to report in respect of the following matters where the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us; or
- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of directors' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit.



Kevin Senior (Senior statutory auditor)
for and on behalf of Ernst & Young LLP, Statutory Auditor
London

Date: 24 August 2014

AUTOMOBILE ASSOCIATION HOLDINGS LIMITED

BALANCE SHEET AT 31 JANUARY 2014

	Notes	2014 £'000	2013 £'000
FIXED ASSETS			
Investments in group undertakings	4	27,883	27,883
NET ASSETS		<u>27,883</u>	<u>27,883</u>
CAPITAL AND RESERVES			
Called up share capital	5	-	-
Share premium account	6	26,019	26,019
Capital reserve	6	18,481	18,481
Profit and loss account	6	(16,617)	(16,617)
SHAREHOLDER'S FUNDS	7	<u>27,883</u>	<u>27,883</u>

Signed for and on behalf of the board by



R J SCOTT
DIRECTOR

27 AUGUST 2014

The notes on pages 6 to 8 form part of these financial statements.

AUTOMOBILE ASSOCIATION HOLDINGS LIMITED

NOTES TO THE FINANCIAL STATEMENTS

1 ACCOUNTING POLICIES

a) Basis of accounting

The financial statements are prepared under the historical cost convention and in accordance with applicable accounting standards as defined in the Companies Act 2006 s.464.

The financial statements are prepared on a going concern basis. A summary of the accounting policies, which have been applied on a consistent basis with the prior year, is set out below.

The Company is exempt from the requirement to prepare consolidated financial statements as it is a wholly owned subsidiary of AA PLC, whose consolidated financial statements are publicly available. These financial statements present information about the entity as an individual undertaking.

b) Cash flow statement

The Directors have taken advantage of the exemption available under FRS 1 (Cash flow statements) of the requirement to prepare a cash flow statement as a consolidated cash flow statement has been presented in the financial statements of the parent undertaking, AA PLC.

2 AUDITOR'S REMUNERATION

The Company's auditor provided no services to the Company other than the annual audit during the year under review. Audit fees of £2,000 (2013: £4,000) were borne by another group company.

3 DIRECTORS' REMUNERATION

	2014 £m	2013 £m
Aggregate remuneration in respect of qualifying services	<u>3.8</u>	<u>0.6</u>
The amounts paid in respect of the highest paid director were as follows:		
Remuneration	<u>2.3</u>	<u>0.6</u>

The Company had no employees throughout the year (2013: nil).

S M Howard is remunerated by a former fellow subsidiary undertaking of the former ultimate parent undertaking, Acromas Holdings Limited, and received total remuneration for the year of £0.9m (2013: £0.9m). This director did not receive any emoluments during the year in respect of his services as a director of the Company (2013: £nil). The Company has not been recharged any amount for the emoluments of this director (2013: £nil).

4 INVESTMENTS IN GROUP UNDERTAKINGS

	Shares in subsidiary undertakings £'000
Cost	
At 31 January 2013 and at 31 January 2014	<u>27,883</u>
Net book value	
At 31 January 2013 and at 31 January 2014	<u>27,883</u>

AUTOMOBILE ASSOCIATION HOLDINGS LIMITED

NOTES TO THE FINANCIAL STATEMENTS (continued)

4 INVESTMENTS IN GROUP UNDERTAKINGS (continued)

Fixed asset investments represent a 100% holding of the £1 ordinary shares of AA Underwriting Limited, a company registered in England and Wales. The principal activity of AA Underwriting Limited was to underwrite motor and property insurance. It has written no new business since 2000 and has no current plans to write further business in the future.

5 CALLED UP SHARE CAPITAL

	2014	2013
	£	£
Allotted, called up and fully paid 499 ordinary shares of £1 each	499	499

6 RESERVES

	Share premium account £'000	Capital reserve £'000	Profit and loss account £'000
At 31 January 2013 and at 31 January 2014	26,019	18,481	(16,617)

7 RECONCILIATION OF MOVEMENT IN SHAREHOLDER'S FUNDS

	2014 £'000	2013 £'000
At 1 February 2013 and 31 January 2014	27,883	27,883

8 RELATED PARTY TRANSACTIONS

The Company has taken advantage of the exemption within FRS 8 (Related party disclosures) in not disclosing transactions with other entities in the Acromas group of companies. There are no other related party transactions.

9 GUARANTEES AND COMMITMENTS

Cross company guarantees

As a part of the refinancing which took place in the year, the Company with certain of its fellow subsidiaries across the AA PLC group were released from their obligations on the bank loans made to Acromas Mid Co Limited.

As at 31 January 2013, the principal, accrued interest, guarantees and other facilities outstanding on the Acromas Mid Co Limited bank loans was £5,132.1m.

Details of the refinancing can be found in the AA PLC financial statements.

AUTOMOBILE ASSOCIATION HOLDINGS LIMITED

NOTES TO THE FINANCIAL STATEMENTS (continued)

10 ULTIMATE PARENT UNDERTAKING

The Company is a wholly owned subsidiary of Automobile Association Developments Limited, a company registered in England and Wales.

The parent of the smallest group to consolidate these financial statements is AA Intermediate Co Limited whose registered office is Fanum House, Basing View, Basingstoke, RG21 4EA.

As at 31 January 2014, the ultimate parent undertaking, which was also the parent of the largest group to consolidate these financial statements, was Acromas Holdings Limited whose registered office is at Enbrook Park, Folkestone, Kent, CT20 3SE.

Following the admission of AA PLC to the London Stock Exchange, see Post Balance Sheet Event note, the ultimate parent undertaking, which will also become the parent of the largest group to consolidate these financial statements, is AA PLC whose registered office is at Fanum House, Basing View, Basingstoke, RG21 4EA.

Copies of the consolidated parent financial statements are available from the Company Secretary at the relevant registered office address.

11 ULTIMATE CONTROLLING PARTY

As at 31 January 2014, the directors considered the ultimate controlling party to be funds advised by Charterhouse Capital Partners, CVC Capital Partners and Permira Advisers acting in concert.

Following the admission of AA PLC to the London Stock Exchange, see Post Balance Sheet Event note, the ultimate controlling party is AA PLC.

12 POST BALANCE SHEET EVENTS

On 26 June 2014, AA PLC was admitted to the London Stock Exchange. From this date AA PLC became the ultimate parent undertaking of the Company and the ultimate controlling party.