

**BISL Limited**  
**Annual Report and Financial Statements**  
**Year Ended**  
**30 June 2010**

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# **BISL Limited**

## **Annual Report and financial statements for the year ended 30 June 2010**

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<b>Directors</b>	S Klinkert PA Winslow IR Leech BGL Group Limited
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<b>Secretary and registered office</b>	NE Wright Pegasus House Bakewell Road Orton Southgate Peterborough PE2 6YS
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<b>Auditors</b>	KPMG Audit Plc 15 Canada Square London E14 5GL
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## **BISL Limited**

### **Report of the directors for the year ended 30 June 2010**

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The directors present their report together with the audited financial statements for the year ended 30 June 2010

#### **Results and dividends**

The annual results for BISL Limited, company number 3231094, hereinafter referred to as the "Company", are set out on page 6 and show a profit before taxation of £44,109,731 (2009 £44,654,290). The directors are satisfied with the performance for the year and are confident of future prospects.

The directors have declared and paid a total dividend of £42,300,000 (2009 £29,950,000).

#### **Principal activities, trading review and future developments**

The principal activity of BISL Limited (the "Company") is that of an insurance intermediary. The Company shares resources with fellow subsidiaries of BGL Group Limited ("the BGL Group"). In order to improve operating efficiencies within the business, personnel and infrastructure services are provided by BGL Group Limited, which raises a management charge in respect of all services provided.

The Company's financial performance has again shown year-on-year improvement. Revenues increased by 3%, resulting from a performance consistent with the previous year in the core intermediary business and substantial growth in the Company's price comparison website, [comparethemarket.com](http://comparethemarket.com).

In a challenging trading environment volumes have increased from the previous year and this is reflected in increased customer policy numbers at the reporting date of 2.4m million (2009 2.2 million). Investment in increasing the customer base is the main reason for the marginal fall in profitability in the current year. The focus for the Company is to continue to further develop sales of its core products and affinity services through its internet and telesales channels.

In addition to pre-tax profit and customer policy numbers, other important KPI's include underwriters' net rate inflation (which has seen approximately 25% increases in the current year and are forecast to continue this trend), the cost-income ratio (where a continued focus on cost control has also produced significant benefits) and sales volumes and market share for [comparethemarket.com](http://comparethemarket.com), which have performed above expectations in the current year.

The Company's affinity division, Junction, has continued to win new contracts and renegotiate existing deals during the year. New partnerships with Lloyds Banking Group and Santander have been established, deals with Barclays bank and Cooperative Insurance Services (CIS) renewed and extended, and the insurance mediation business of Bradford & Bingley plc has been acquired.

The Company's working capital requirements are managed as part of the BGL Group treasury operations. The Company is in a healthy financial position.

The Company is authorised and regulated by the Financial Services Authority.

#### **Risks and uncertainties**

The insurance intermediary industry is both highly competitive and constantly evolving. Recent trends, including substantial increases in premiums in the motor insurance market, and the dominance of internet over telesales as a route to market, have continued during the year. The Company has continued to invest in its aggregator division, [Comparethemarket.com](http://Comparethemarket.com), which has increased market share substantially as a result. The Company remains focussed on continuing to innovate in order to stay ahead of competition and further improve business performance.

The Company has continued to develop its internal audit and governance functions in order to identify and monitor financial and operational risks inherent in its business.

## **BISL Limited**

### **Report of the directors for the year ended 30 June 2010**

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#### **Risks and uncertainties** *(continued)*

Specific risks and uncertainties relevant to the Company are common to those of the BGL Group. These are discussed in detail in the financial statements of BFSL Limited and BGL Group Limited.

#### **Going concern**

The Company's business activities, together with the factors likely to affect its future development, performance and position are set out above. The financial position of the Company is disclosed on the statement of financial position on page 7. The directors have a reasonable expectation that the Company has adequate resources to continue in operational existence for the foreseeable future. Thus they continue to adopt the going concern basis of accounting in preparing the annual financial statements.

#### **Directors**

The directors of the Company during the year were

S Klinkert  
PA Winslow  
IR Leech  
BGL Group Limited

Each of the persons who are directors at the time when this report is approved have confirmed that:

- so far as each director is aware, there is no relevant audit information of which the Company's auditors are unaware, and
- each director has taken all the steps that ought to have been taken as a director in order to be aware of any information needed by the Company's auditors in connection with preparing their report and to establish that the Company's auditors are aware of that information.

#### **Auditors**

In accordance with Section 487 of the Companies Act 2006, the auditors will be deemed to be reappointed and KPMG Audit Plc will therefore continue in office.

#### **Corporate Governance**

BGL Group Limited, of which the Company is a subsidiary, is committed to high standards of corporate governance appropriate to the size and nature of the business. The Board (the "BGL Board") is the governing body of the Group. It comprises of the Chairman and Executive Directors of BGL Group Limited.

The BGL Board is responsible for the strategic management of the business and all operational matters pertaining therefrom. The BGL Board has management authority over all subsidiaries within the Group and accordingly individual Board meetings for subsidiaries are restricted to statutory and certain operational matters. The BGL Board has established certain sub-committees, which focus upon key aspects of the business including in particular the Audit Committee and the Group Risk and Policy Committee.

The Audit Committee terms of reference include the review of regulatory compliance, monitoring the scope, independence, objectivity and effectiveness of the audit process, ensuring that management addresses external auditors' recommendations and observations, reviewing the programme and effectiveness of the internal audit function, and monitoring the effectiveness of internal controls. On a quarterly basis the BGL Board sits as the Audit Committee for a section of the meeting.

## **BISL Limited**

### **Report of the directors for the year ended 30 June 2010**

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#### **Corporate Governance** *(continued)*

The Group Risk and Policy Committee meets monthly and reports quarterly to the BGL Board. Its purpose is the development and implementation of a risk management framework in order to ensure that risks are assessed and effectively managed. Its terms of reference include developing and implementing processes for identifying, measuring, managing and controlling risks and receiving, reviewing and commissioning reports in relation to risk management activities. This includes reports on exposure, breaches of policy and remedial activities from various areas in the business.

The Company is authorised and regulated by the Financial Services Authority (FSA) and achieves a comprehensive level of monitoring, compliance, regulation and risk assessment.

#### **On Behalf of the Board**

IR Leech  
Director



16 September 2010

## **BISL Limited**

### **Statement of directors' responsibilities in respect of the directors' report and the financial statements**

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The directors are responsible for preparing the Directors' Report and the financial statements in accordance with applicable law and regulations

Company law requires the directors to prepare financial statements for each financial year. Under that law they have elected to prepare the financial statements in accordance with IFRSs as adopted by the EU and applicable law.

Under company law the directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the company and of their profit or loss for that period. In preparing the financial statements, the directors are required to

- select suitable accounting policies and then apply them consistently,
- make judgments and estimates that are reasonable and prudent,
- state whether they have been prepared in accordance with IFRSs as adopted by the EU, and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business.

The directors are responsible for keeping adequate accounting records that are sufficient to show and explain the company's transactions and disclose with reasonable accuracy at any time the financial position of the company and enable them to ensure that its financial statements comply with the Companies Act 2006. They have general responsibility for taking such steps as are reasonably open to them to safeguard the assets of the company and to prevent and detect fraud and other irregularities.

## **Independent Auditors' Report to the Members of BISL Limited**

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We have audited the financial statements of BISL Limited for the year ended 30 June 2010 set out on pages 6 to 21. The financial reporting framework that has been applied in their preparation is applicable law and International Financial Reporting Standards (IFRSs) as adopted by the EU.

This report is made solely to the company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the company's members those matters we are required to state to them in an auditors' report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company and the company's members, as a body, for our audit work, for this report, or for the opinions we have formed.

### **Respective responsibilities of directors and auditors**

As explained more fully in the Directors' Responsibilities Statement set out on page 4, the directors are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view. Our responsibility is to audit the financial statements in accordance with applicable law and International Standards on Auditing (UK and Ireland). Those standards require us to comply with the Auditing Practices Board's (APB's) Ethical Standards for Auditors.

### **Scope of the audit of the financial statements**

A description of the scope of an audit of financial statements is provided on the APB's web-site at [www.frc.org.uk/apb/scope/UKNP](http://www.frc.org.uk/apb/scope/UKNP).

### **Opinion on financial statements**

In our opinion the financial statements

- give a true and fair view of the state of the company's affairs as at 30 June 2010 and of the profit for the year then ended,
- have been properly prepared in accordance with IFRSs as adopted by the EU, and
- have been prepared in accordance with the requirements of the Companies Act 2006.

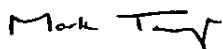
### **Opinion on other matter prescribed by the Companies Act 2006**

In our opinion the information given in the Directors' Report for the financial year for which the financial statements are prepared is consistent with the financial statements.

### **Matters on which we are required to report by exception**

We have nothing to report in respect of the following matters where the Companies Act 2006 requires us to report to you if, in our opinion

- adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us, or
- the financial statements are not in agreement with the accounting records and returns, or
- certain disclosures of directors' remuneration specified by law are not made, or
- we have not received all the information and explanations we require for our audit.



Mark J Taylor (Senior Statutory Auditor)  
for and on behalf of KPMG Audit Plc, Statutory Auditor  
Chartered Accountants  
15 Canada Square  
London  
E14 5GL

Date 16 September 2010

**BISL Limited****Statement of comprehensive income for the year ended 30 June 2010**

	<b>Note</b>	<b>2010</b> <b>£</b>	<b>2009</b> <b>£</b>
Revenue		276,781,477	270,600,132
Operating expenses	2	<u>(233,142,071)</u>	<u>(228,242,974)</u>
<b>Operating profit</b>		<b>43,639,406</b>	<b>42,357,158</b>
Finance income	3	472,736	2,331,466
Finance costs	4	<u>(2,411)</u>	<u>(34,334)</u>
<b>Profit before income tax</b>		<b>44,109,731</b>	<b>44,654,290</b>
Income tax expense	5	<u>(12,350,725)</u>	<u>(12,503,201)</u>
<b>Profit for the year</b>		<b>31,759,006</b>	<b>32,151,089</b>
Other items of comprehensive income			
Hedging reserve transfer		<u>-</u>	<u>9,140</u>
<b>Comprehensive income</b>		<b><u>31,759,006</u></b>	<b><u>32,160,229</u></b>

There is no income tax attributable to the other items of comprehensive income

All comprehensive income relates to continuing activities

The notes on pages 10 to 21 form part of these financial statements



**BISL Limited****Statement of financial position at 30 June 2010**

	Notes	2010 £	2009 £
<b>ASSETS</b>			
<b>Fixed assets</b>			
Intangible assets	7	5,270,410	-
<b>Current assets</b>			
Trade and other receivables	8	66,755,071	85,584,506
Cash and cash equivalents		69,793,484	44,783,591
Financial assets	11	4,861,012	-
		141,409,567	130,368,097
<b>Total assets</b>		146,679,977	130,368,097
<b>EQUITY AND LIABILITIES</b>			
<b>Current liabilities</b>			
Borrowings	10	375,003	1,441,306
Trade and other payables	9	137,680,369	109,761,192
		138,055,372	111,202,498
<b>Total liabilities</b>		138,055,372	111,202,498
<b>Equity</b>			
Ordinary share capital	13	8,000,000	8,000,000
Retained earnings	14	624,605	11,165,599
Equity attributable to equity holders of the Company		8,624,605	19,165,599
<b>Total equity and liabilities</b>		146,679,977	130,368,097

The financial statements were approved by the Board on 16 September 2010 and signed on its behalf by:

PA Winslow  
Director



IR Leech  
Director



The notes on pages 10 to 21 form part of these financial statements

**BISL Limited****Statement of changes in equity at 30 June 2010**

	<b>Share capital £</b>	<b>Hedging reserve £</b>	<b>Retained earnings £</b>	<b>Total £</b>
At 1 July 2008	8,000,000	(9,140)	8,964,510	16,955,370
Profit for the year	-	-	32,151,089	32,151,089
Hedging reserve transfer	-	9,140	-	9,140
Equity Dividends paid	-	-	(29,950,000)	(29,950,000)
At 30 June 2009 and 1 July 2009	8,000,000	-	11,165,599	19,165,599
Profit for the year	-	-	31,759,006	31,759,006
Equity Dividends paid	-	-	(42,300,000)	(42,300,000)
At 30 June 2010	8,000,000	-	624,605	8,624,605

The notes on pages 10 to 21 form part of these financial statements

**BISL Limited****Statement of cash flows for the year ended 30 June 2010**

	<b>Note</b>	<b>2010</b>	<b>2009</b>
		<b>£</b>	<b>£</b>
Operating profit		43,639,406	42,357,158
Increase in trade and other receivables		(1,669,956)	(17,513,376)
Increase in trade and other payables		25,788,889	4,004,244
Recognition of financial asset at fair value		(4,861,012)	-
Negative goodwill		(2,225,378)	-
Amortisation of intangible assets		685,256	-
<b>Cash generated from operations</b>		<b>61,357,205</b>	<b>28,848,026</b>
Adjustments for:			
Interest received	3	472,736	2,331,467
Interest paid	4	(2,411)	(34,334)
Tax paid	5	(12,350,725)	(12,503,201)
<b>Cash inflow from operating activities</b>		<b>49,476,805</b>	<b>18,641,958</b>
<b>Cash flows from investing activities</b>			
Purchase of intangible assets	12	(1,600,000)	-
<b>Cash outflow from investing activities</b>		<b>(1,600,000)</b>	<b>-</b>
<b>Cash flows from financing activities</b>			
Amounts received from group undertakings		20,499,391	47,771,359
(Decrease) / increase in bank overdraft		(1,066,303)	863,459
Equity dividends paid		(42,300,000)	(29,950,000)
<b>Cash (outflow) / inflow from financing activities</b>		<b>(22,866,912)</b>	<b>18,684,818</b>
<b>Net inflow of cash and cash equivalents</b>		<b>25,009,893</b>	<b>37,326,776</b>
Cash and cash equivalents at beginning of the year		44,783,591	7,456,815
<b>Cash and cash equivalents at end of the year</b>		<b>69,793,484</b>	<b>44,783,591</b>

The notes on pages 10 to 21 form part of these financial statements

## **BISL Limited**

### **Notes forming part of the financial statements for the year ended 30 June 2010**

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#### **1. Accounting policies**

##### **Basis of preparation**

BISL Limited, herein after referred to as “BISL” or the “Company”, a private limited Company incorporated in England and Wales, has elected to prepare its financial statements in accordance with International Financial Reporting Standards, as adopted by the European Union (‘Adopted IFRS’), and the requirements of the Companies Act 2006. The accounting policies below have been applied consistently to all periods presented in these financial statements.

The financial statements have been prepared on the going concern basis. The directors have reviewed the budget and cash flow forecasts of the Company for a period of not less than 12 months from the date of approving these financial statements and are confident that they show the Company will have sufficient resources to meet its liabilities as they fall due. Accordingly the directors believe that it remains appropriate to prepare the financial statements on a going concern basis.

The financial statements are stated in sterling, which is the Company’s functional and presentation currency. Unless otherwise noted, the amounts shown in these financial statements are in sterling (£).

The financial statements have been prepared on the historical cost basis, except for the following material items in the statement of financial position which are stated at fair value:

- Intangible assets acquired in business combinations
- Financial assets at fair value
- Derivative financial instruments

The following principal accounting policies have been applied:

##### **Business combinations**

The acquisition of trade and assets is accounted for using the purchase method. The cost of the acquisition is measured at the aggregate of the fair values, at the date of exchange, of assets given, liabilities incurred, plus any costs directly attributable to the business combination.

The acquiree’s identifiable assets, liabilities and contingent liabilities that meet the conditions for recognition under IFRS 3, “Business Combinations” are recognised at their fair values at the acquisition date.

Goodwill arising on acquisition is recognised as an asset and initially measured at cost, being the excess of the cost of the business combination over the Company’s interest in the net fair value of the identifiable assets, liabilities and contingent liabilities recognised. Where the Company’s interest in the net fair value of the acquiree’s identifiable assets, liabilities and contingent liabilities exceeds the cost of the business combination, the excess is recognised immediately in the statement of comprehensive income.

##### **Revenues**

Revenue consists substantially of gross commissions and fees on insurance business transacted, before deduction of the related amounts payable to agents or affinity partners which are included in operating expenses. Credit is taken for earned commission and fees at the point when the service is provided, which is generally at policy inception for the intermediary business and which varies depending upon contractual arrangements for the price comparison website. Alterations in commission and fees arising from premium adjustments are accounted for when such payments are made.

**1. Accounting policies (continued)**

**Revenues (continued)**

Where the Company enters into joint business arrangements, revenue consists of gross commissions and fees as described above. The share of any profit or loss attributable to the partner is included in operating expenses.

Where the Company receives trail commissions from product providers and no subsequent service obligations exist, the fair value of expected total commission receivable is recognised at policy inception as a financial asset at fair value and is subsequently remeasured at each reporting date, with adjustments being recognised as a credit or charge to revenue.

Where the Company sells certain intangible assets to third parties, revenue is recognised when the risks and rewards of ownership are taken up by the third party and the Company is contractually entitled to receive payment.

**Marketing incentives**

Marketing incentives and contributions received from insurers or agents are credited against the related expenditure incurred by the Company to the extent that the Company is contractually entitled to retain them without repayment. Excess amounts received over expenses incurred are recognised as deferred income and released to the statement of comprehensive income on a systematic basis over the contract period.

**Deferred costs**

Where the Company pays certain amounts to partners under long-term business relationships the benefits of which will be realised over future accounting periods, these amounts are disclosed in trade and other receivables and are charged to operating expenses in the statement of comprehensive income on a systematic basis over the periods during which the benefits are expected to accrue. The carrying value of deferred cost assets are tested annually for impairment.

**Foreign exchange**

Foreign currency transactions are accounted for at the exchange rates prevailing at the date of the transactions. Gains and losses resulting from the settlement of such transactions, and from the translation of monetary assets and liabilities denominated in foreign currencies, are recognised in the statement of comprehensive income.

**Taxation**

The current tax expense is based on the taxable profits for the year, after any adjustments in respect of prior years. Tax, including tax relief for losses if applicable, is allocated over profits before taxation and amounts charged or credited to reserves as appropriate. Tax is paid by the ultimate UK parent company, BGL Group Limited.

Provision is made for deferred tax liabilities, or credit taken for deferred tax assets, using the liability method, on all material temporary differences between the tax bases of assets and liabilities and their carrying amounts in the consolidated financial statements.

The principal temporary differences arise from depreciation of property and equipment, revaluation of certain financial assets and liabilities including derivative contracts, and tax losses carried forward, and, in relation to acquisitions, on the difference between the fair values of the net assets acquired and their tax base. The rates enacted or substantively enacted at the reporting date are used to determine the deferred tax.

**I. Accounting policies (continued)**

**Taxation (continued)**

Deferred tax assets are recognised to the extent that it is probable that future taxable profit will be available against which the temporary differences can be utilised. Deferred tax is provided on temporary differences arising from investments in subsidiaries, except where the timing of the reversal of the temporary difference can be controlled and it is probable that the difference will not reverse in the foreseeable future.

Deferred tax related to fair value re-measurement of available-for-sale investments and other amounts taken directly to equity is recognised in the statement of financial position as a deferred tax asset or liability.

**Intangible assets**

**Customer bases**

Customer bases (which confer the right to administer insurance policies for a given period of time) are recognised as intangible assets where the following criteria are met:

- The asset is identifiable – it is capable of being separated or divided from the entity or otherwise arises from contractual or other legal rights
- It is probable that the expected future economic benefits that are attributable to the asset will flow to the Company
- The Company has the power to control the future economic benefits attributable to the asset
- The cost or fair value of the asset can be measured reliably

The Company capitalises customer bases at cost (where separately acquired) or at fair value (where acquired as part of a business combination), less accumulated amortisation and impairment losses where applicable. Amortisation is recognised on a systematic basis over the periods during which the related economic benefits arise (up to 10 years), taking into account the relevant contractual arrangements.

Where the Company acquires intangible assets as part of a business combination and the fair value of those assets exceeds the fair value of the consideration paid, the gain is recognised immediately in the statement of comprehensive income.

**Impairment**

The Company reviews the carrying value of assets on a regular basis. If the carrying value of an asset is greater than the recoverable amount, the carrying value is reduced through a charge to the statement of comprehensive income in the period of impairment.

The following policies are used to determine the level of any impairment.

**Financial assets** Company policy is to write off doubtful receivables shortly after identification and then credit any recovered amounts to the statement of comprehensive income when funds are received. As a result it is considered that no specific provision for doubtful receivables is required.

**Non-financial assets** non-financial assets are reviewed for impairment losses whenever events or changes in circumstances indicate that the carrying amount may not be recoverable. An impairment loss is recognised for the amount by which the carrying amount of the asset exceeds its recoverable amount, which is the higher of an asset's net selling price and value in use. For the purposes of assessing impairment, assets are grouped at the lowest level for which there are separately identifiable cash flows.

**I. Accounting policies (continued)**

**Financial instruments**

**(i) Non-derivative financial assets**

The Company initially recognises loans and receivables, deposits and other financial assets on the date that they are originated

Financial assets and liabilities are offset and the net amount presented in the statement of financial position when, and only when, the Company has a legal right to offset the amounts and intends either to settle on a net basis or to realise the asset and settle the liability simultaneously. The Company classifies non-derivative financial assets into the following categories: financial assets at fair value through profit or loss, held-to-maturity financial assets, loans and receivables and available-for-sale financial assets.

*Financial assets at fair value through profit or loss*

A financial asset is classified at fair value through profit or loss if it is classified as held for trading or is designated as such upon initial recognition. Financial assets at fair value through profit or loss are measured at fair value, and changes therein are recognised in profit or loss. Financial assets designated at fair value through profit or loss comprise the fair value of trail commission receivable where no subsequent service obligations exist, as described in the section on 'Revenues' above.

*Loans and receivables*

Loans and receivables are financial assets with fixed or determinable payments that are not quoted in an active market. Such assets are recognised initially at fair value plus any directly attributable transaction costs. Subsequent to initial recognition, loans and receivables are measured at amortised cost using the effective interest method, less any impairment losses. Loans and receivables comprise cash and cash equivalents, and trade and other receivables, including service concession receivables.

*Cash and cash equivalents*

Cash and cash equivalents comprise cash balances and call deposits with original maturities of three months or less.

*Available-for-sale financial assets*

Available-for-sale financial assets are non-derivative financial assets that are designated as available for sale or are not classified in any of the above categories of financial assets. Subsequent to initial recognition, they are measured at fair value and changes therein, other than impairment losses and foreign currency differences on available-for-sale debt instruments, are recognised in other comprehensive income and presented in the fair value reserve in equity. When an investment is derecognised, the gain or loss accumulated in equity is reclassified to profit or loss. Available-for-sale financial assets comprise equity securities and debt securities.

**(ii) Non-derivative financial liabilities**

All financial liabilities (including liabilities designated at fair value through profit or loss) are recognised initially on the trade date, which is the date that the Company becomes a party to the contractual provisions of the instrument. The Company derecognises a financial liability when its contractual obligations are discharged, cancelled or expire.

**I. Accounting policies (continued)****Financial instruments (continued)****(ii) Non-derivative financial liabilities (continued)**

Financial assets and liabilities are offset and the net amount presented in the statement of financial position when, and only when, the Company has a legal right to offset the amounts and intends either to settle on a net basis or to realise the asset and settle the liability simultaneously. The Company classifies non-derivative financial liabilities into the other financial liabilities category. Such financial liabilities are recognised initially at fair value plus any directly attributable transaction costs. Subsequent to initial recognition, these financial liabilities are measured at amortised cost using the effective interest method. Other financial liabilities comprise loans and borrowings, bank overdrafts, and trade and other payables.

**Insurance Assets and Liabilities**

The Company acts as an agent in broking the insurance risks of its clients. Notwithstanding the Company's legal relationship with clients and underwriters, it has followed generally accepted accounting practice for insurance intermediaries by showing debtors, creditors and cash balances relating to insurance business as assets and liabilities of the Company itself.

**Provisions for liabilities and charges**

Provisions for liabilities and charges are recognised when the Company has a present legal or constructive obligation as a result of past events, it is probable that an outflow of resources embodying economic benefits will be required to settle the obligation, and a reliable estimate of the amount of the obligation can be made. The Company recognises a provision for onerous contracts when the expected benefits to be derived from a contract are less than the unavoidable costs of meeting the obligations under the contract.

**Dividends**

Dividends on equity instruments that are declared and paid in an accounting period are recognised in that accounting period. Interim dividends declared but unpaid at the reporting date are not a liability at that reporting date. Final dividends are not a liability until such time as they are declared by the Company at the general meeting.

**Borrowings**

Borrowings are recognised initially at their issue proceeds less transaction costs incurred. Subsequently, borrowings are generally stated at amortised cost.

**Intra-group financial instruments**

Where the Company enters into financial guarantee contracts to guarantee the indebtedness of other companies within its group, the company considers these to be insurance arrangements and accounts for them as such. In this respect, the company treats the guarantee contract as a contingent liability until such time as it becomes probable that the company will be required to make a payment under the guarantee.



**Classification of financial instruments issued by the Company**

Following the adoption of IAS 32, financial instruments issued by the Company are treated as equity only to the extent that they meet the following two conditions

- (a) they include no contractual obligations upon the company to deliver cash or other financial assets or to exchange financial assets or financial liabilities with another party under conditions that are potentially unfavourable to the company, and
- (b) where the instrument will or may be settled in the company's own equity instruments, it is either a non-derivative that includes no obligation to deliver a variable number of the company's own equity instruments or is a derivative that will be settled by the company's exchanging a fixed amount of cash or other financial assets for a fixed number of its own equity instruments

To the extent that this definition is not met, the proceeds of issue are classified as a financial liability. Where the instrument so classified takes the legal form of the company's own shares, the amounts presented in these financial statements for called up share capital and share premium account exclude amounts in relation to those shares

**Future developments**

The following pronouncements may be relevant to the Company but were not effective at 30 June 2010 and have not been applied in preparing these financial statements

<b>Pronouncement</b>	<b>Nature of change</b>	<b>Effective date</b>
IAS 24 Related Party Disclosures (revised 2009)	Amends the definition of a related party and modifies certain related party disclosure requirements for government-related entities	Annual periods beginning on or after 1 January 2011
Improvements to IFRSs 2010 – IFRS 7 Financial Instruments Disclosures	Adds an explicit statement that qualitative disclosure should be made in the context of the quantitative disclosures to better enable users to evaluate an entity's exposure to risks arising from financial instruments. In addition, the IASB amended and removed existing disclosure requirements	Annual periods beginning on or after 1 January 2011
Improvements to IFRSs 2010 – IAS 1 Presentation of Financial Statements	Clarifies that disaggregation of changes in each component of equity arising from transactions recognised in other comprehensive income also is required to be presented, but may be presented either in the statement of changes in equity or in the notes	Annual periods beginning on or after 1 January 2011
IFRS 9 Financial Instruments	IFRS 9 retains but simplifies the mixed measurement model and establishes two primary measurement categories for financial assets: amortised cost and fair value. The basis of classification depends on the entity's business model and the contractual cash flow characteristics of the financial asset.	Annual periods beginning on or after 1 January 2013

The Company is assessing the full impact of these accounting changes and to the extent they may be applicable, none of these pronouncements are expected to cause any material adjustments to the financial statements

New standards IFRS3 (revised) IAS 1, IAS 27, IAS 23 and IFRS 7 (revised) were adopted by the Company during the year. None of these had a material impact on the amounts recognised in the financial statements

**BISL Limited****Notes forming part of the financial statements for the year ended 30 June 2010****2. Operating expenses**

	2010	2009
	£	£
Impairment charges: trade and other receivables	9,690,374	8,505,757
Auditors fees – fees for the audit of the company	188,000	120,640
Realised foreign exchange gains	-	(490,758)
Amortisation of intangible assets	685,256	-
Negative goodwill	(2,225,378)	-
Other operating costs	224,803,819	220,107,335
	<u>233,142,071</u>	<u>228,242,974</u>

Other operating costs include recharges of £157,737,847 (2009: £149,621,778) from the UK holding company, BGL Group Limited, and a number of its subsidiaries. Impairment charges to trade and other receivables relate to certain trade debtors receivable under installment arrangements that are financed by the Company's immediate parent company, BFSL limited. The receivables are included in the balance due from BFSL Limited disclosed in notes 8 and 17.

**3. Finance income**

	2010	2009
	£	£
Interest receivable from group undertakings	212,981	1,904,805
Interest on bank deposits	259,755	426,661
	<u>472,736</u>	<u>2,331,466</u>

Interest receivable from group undertakings is charged at a fixed premium to the bank of England base rate

**4. Finance costs**

	2010	2009
	£	£
Interest payable on bank borrowings	2,411	34,334

**5. Income tax expense**

	2010	2009
	£	£
<b>Current tax</b>		
UK corporation tax charge for the year	12,350,725	12,503,201

The standard rate of tax for the year, based on the UK standard rate of corporation tax is 28% (2009: 28%). This rate is the same as the UK standard rate of corporation tax. There are no reconciling items between the actual tax charge and the tax charge at the standard rate.

The tax rate used in these financial statements to calculate the 2010 current tax and deferred tax amounts is 28%, which is the latest enacted UK tax rate. However, following an announcement in the Emergency Budget on 22 June 2010, the UK corporation tax rate has been proposed to be reduced to 27% from 1 April 2011 and to 24% from April 2014. These new rates are expected to affect the future tax charges, and are therefore disclosed.

## **BISL Limited**

### **Notes forming part of the financial statements for the year ended 30 June 2010**

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#### **6. Staff costs**

The company did not directly employ any staff during the year. The services of individuals were obtained in exchange for payments made to BGL Group Limited, a member of the same group.

#### **7. Intangible assets**

	<b>2010</b>
	<b>£</b>
At 1 July 2009	-
Acquisitions (see note 12)	5,955,666
Amortisation	(685,256)
At 30 June 2010	<u>5,270,410</u>

The intangible assets acquired during the year comprise a customer base acquired as part of a business combination. Further details are provided in note 12.

#### **8. Trade and other receivables**

	<b>2010</b>	<b>2009</b>
	<b>£</b>	<b>£</b>
Trade receivables	15,541,485	6,895,223
Accrued income	1,285,159	-
Amounts due from related undertakings	2,381,495	22,880,886
Deferred costs	43,363,954	46,202,314
Other receivables	<u>4,182,978</u>	<u>9,606,083</u>
	<u>66,755,071</u>	<u>85,584,506</u>

Deferred costs of approximately £37,031,829 (2009: £39,273,000) are forecast to be recognised in the statement of comprehensive income after more than 12 months from the reporting date. Trade receivables of £3,210,000 (2009: £2,400,000) are due in instalments between 2011 and 2013. All other amounts fall due for payment within one year.

Certain trade receivables subject to instalment collection arrangements are financed by a fellow group undertaking and are accordingly included as part of amounts owed by group undertakings. All trade and other receivables are financial assets classified as loans and receivables.

Concentrations of credit risk with respect to trade receivables are limited due to the Company's customer base being large and unrelated. In addition, it is the Company's policy to write off doubtful receivables when identified. Accordingly, management believes that no credit risk provision is required, further than the provision for bad debts in the normal course of business.

**BISL Limited****Notes forming part of the financial statements for the year ended 30 June 2010****9. Trade and other payables**

	2010	2009
	£	£
Trade payables	122,242,954	88,964,536
Accruals and deferred income	15,437,415	20,796,656
	<u>137,680,369</u>	<u>109,761,192</u>

All trade and other payables are financial liabilities designated as financial liabilities measured at amortised cost

**10. Borrowings**

Borrowings comprise a bank overdraft, which is secured by a fixed and floating charge over all the assets of the Company. The effective interest rate at the reporting date was 1.25%. The facilities are subject to review at various dates during the 2009 financial year.

At 30 June 2010, the entirety of the balance of £375,003 (2009: £1,441,306) was floating rate and had maturity terms of less than one year. Borrowings are financial liabilities designated as financial liabilities measured at amortised cost.

The fair value of borrowings and other financial assets and liabilities approximates their book value.

**11. Financial instruments**

All assets and liabilities, with the exception of intangible assets, are classified as financial instruments. Designation and description of the nature and extent of risk exposures of trade and other receivables, trade and other payables and borrowings are disclosed in notes 8, 9 and 10 respectively. The directors are of the opinion that the fair value of financial instruments approximates to their book value.

The carrying value of financial assets at the reporting date represents the maximum credit exposure.

The borrowings of BGL Group Limited and all the companies within the BFS Limited group with the Group's main bankers, Lloyds TSB, are secured through a fixed and floating charge over all of the Group's assets, including those of the Company.

*Cash and cash equivalents*

Cash and cash equivalents are designated as loans and receivables and comprise bank account balances and short-term deposits with financial institutions with maturity dates of up to one month. Counterparties are subject to pre-approval and are limited to institutions with a certain credit rating. The amount of exposure to any individual counterparty is subject to limits, which are reassessed regularly.

Of the £69,793,484 (2009: £44,783,591) cash and cash equivalents at the reporting date, £38,000,000 (2009: £16,000,000) was deposited with AA rated counterparties, £10,000,000 (2009: £10,000,000) with AA- rated counterparties and £21,793,484 (2009: £18,783,591) with A+ rated counterparties. Ratings were obtained from Standard & Poor's.

The Company operates a South African Rand bank account with a balance of £32,128 (2009: £2,273,006) at the reporting date.

## BISL Limited

### Notes forming part of the financial statements for the year ended 30 June 2010

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#### 11. Financial instruments (continued)

##### *Financial assets at fair value*

Financial assets at fair value of £4,861,012 represent the fair value of total trail commission receivable from a product provider where no subsequent servicing obligations exist under the contract

The fair value assessment was undertaken by taking into account the total contractual commission entitlement per policy sold, applying lapse rates and an additional margin of prudence of approximately 20%. A further discount factor of 10% was then applied to take account of the time value of money

##### *Borrowings*

Current borrowings are drawn down under annual facilities subject to review at various dates during the 2015 financial year

##### *Risk management*

Including those procedures disclosed above and in note 10, management of the Company's credit, liquidity and market risks is undertaken at the level of the immediate parent company, BFSL Limited, and the UK parent company, BGL Group Limited. Full disclosure on these risks is made in those company's consolidated financial statements

#### 12. Acquisitions

On 1 January 2010, the Company acquired the insurance mediation business of Bradford & Bingley plc. The following details the provisional fair value ascribed to the assets and liabilities acquired and the consideration paid

	£000's
Consideration	8,973,866
Fair value of assets and liabilities acquired	
Intangible assets	5,955,666
Premium receivables	5,243,578
Negative goodwill recognised in comprehensive income	<u>2,225,378</u>
Consideration comprises	
Initial consideration - cash paid for intangible assets	1,600,000
Initial consideration - cash paid to settle working capital amounts	812,696
Initial consideration - net receivables forgiven	4,430,882
Deferred consideration	<u>2,130,288</u>
	<u>8,973,866</u>

Deferred consideration becomes due at the end of each of years one to three of the Sale and Purchase Agreement and represents the fair value of the guaranteed amounts payable under that agreement

The customer base acquired represents the contractual rights to administer insurance policies and has been valued using prudent assumptions of net cash inflows forecast to arise over the term of the agreement discounted at a rate of 10%. Premium receivables are recorded at historic cost which equals fair value

In the period 1 January to 30 June 2010, approximately £3.5m of revenue was recognised in relation to the above acquisition

## **BISL Limited**

### **Notes forming part of the financial statements for the year ended 30 June 2010**

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#### **13. Share capital**

	<b>Authorised</b>		<b>Allotted, called up and fully paid</b>	
	<b>2010</b>	<b>2009</b>	<b>2010</b>	<b>2009</b>
	<b>£</b>	<b>£</b>	<b>£</b>	<b>£</b>
Ordinary shares of £1 each	<u>10,000,000</u>	<u>10,000,000</u>	<u>8,000,000</u>	<u>8,000,000</u>

The Company has one class of ordinary shares all of which carry equal voting and dividend rights

#### **14. Retained earnings**

Retained earnings are distributable, subject to the covenants under the bank borrowings arranged for the Company with Lloyd TSB bank.

#### **15. Dividends**

The Company, which has 8,000,000 ordinary shares in issue, paid the following dividends during the year:

£1 875 per share on 22 September 2009, giving a total dividend of £15,000,000

£1 875 per share on 30 November 2009, giving a total dividend of £15,000,000

£1 5375 per share on 22 March 2010, giving a total dividend of £12,300,000

During the financial year ended 30 June 2009, the company paid the following dividends:

£1 11875 per share on 4 September 2008, giving a total dividend of £8,950,000

£1 25 per share on 14 January 2009, giving a total dividend of £10,000,000

£1 375 per share on 16 April 2009, giving a total dividend of £11,000,000

#### **16. Contingent liability**

The Company has entered into an omnibus guarantee in respect of the debts and liabilities arising from the loan and overdraft facilities of BGL Group Limited and all the companies within the BFSL Limited group. At 30 June 2010 the maximum exposure to these liabilities was £nil (2009: £nil)

#### **17. Related party transactions**

The Company has related party transactions with a number of associated companies. Interest on inter company balances is charged at a rate comparable to prevailing market rates. Other related party transactions are conducted at terms prevailing in an equivalent arm's length transaction.

The following related parties have been identified with respect to the Company:

- BFSL Limited: Immediate parent company
- Fusion Outsourcing Services (Pty) Limited: fellow subsidiary
- Fusion Contact Centre Services Limited: fellow subsidiary
- ACM ULR Limited: fellow subsidiary
- Budget Insurance Company Limited: fellow subsidiary
- BGL Group Limited: UK Group Parent company

## **BISL Limited**

### **Notes forming part of the financial statements for the year ended 30 June 2010**

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#### **17. Related party transactions (continued)**

The Company had balances from the following the related parties

	2010	2009
	£	£
BFSL Limited	2,381,495	22,880,886

#### *Trading activities*

The Company received inter company interest of £212,981 (2009 £1,904,805) from BFSL Limited. The Company paid management and service charges to BGL Group Limited of £101,743,169 (2009 £86,374,987), BFSL Limited of £4,100,042 (2009 £9,056,462), Fusion Contact Centre Services Limited of £37,488,537 (2009 £36,474,235) and Fusion Outsourcing Services (Pty) Limited of £14,406,099 (2009 £17,986,094). The Company received profit-share payments from ACM ULR Limited of £27,845,263 (2009 £31,242,668).

#### *Directors Emoluments and interests*

None of the directors were remunerated primarily for their services to the company, and it is not possible to determine the proportion of remuneration which relates to this company. The directors are employed by BGL Group Limited, the UK parent company, and the emoluments are disclosed within the financial statements of that company.

P A Winslow and S Klinkert respectively hold 5% and 2.5% interests in the ordinary share capital of the Company through their holdings in BFSL Limited.

#### **18. Events after the reporting date**

There have been no events since the reporting date that materially affect the position of the Company.

#### **19. Ultimate and immediate parent company**

The Company is a subsidiary undertaking of Budget Holdings Limited which is the ultimate parent company incorporated in Guernsey. The ultimate controlling party is Budget Holdings Limited.

The largest group in which the results of the Company are consolidated is that headed by Budget Holdings Limited. The smallest group in which they are consolidated is that headed by BFSL Limited, incorporated in England and Wales. The results of the Company are also included in the consolidated financial statements of BGL Group Limited.

The consolidated financial statements of BFSL Limited and BGL Group Limited are available to the public and may be obtained from BGL Group Limited, Pegasus House, Bakewell Road, Orton Southgate, Peterborough, PE2 6YS. The consolidated financial statements of Budget Holdings Limited are not available to the public.

#### **20. Critical accounting judgements and key sources of estimation uncertainty**

##### *Critical judgements in applying the Company's accounting policies*

Other than as indicated in the notes to the financial statements, no judgements have been made by the management that have significant effect on the amounts recognised in the financial statements.

##### *Key sources of estimation uncertainty*

Other than where indicated in the notes to the financial statements, the management considers that there have been no key sources of estimation uncertainty at the reporting date that had a significant risk of material adjustment to the carrying amount of assets and liabilities within the next financial year.