

MR01

Particulars of a charge

000066/52



Companies House

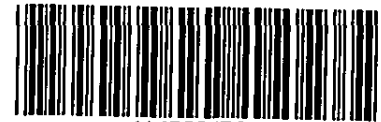
A fee is payable with this form
Please see 'How to pay' on the
last page

You can use the WebFiling service to file this form online.
Please go to www.companieshouse.gov.uk

☒ **What this form is for**
You may use this form to register
a charge created or evidenced by
an instrument

☐ **What this form is NOT for**
You may not use this form to
register a charge where there
instrument Use form MR08

FRIDAY



A23 *A47GZJFC* #180
15/05/2015
COMPANIES HOUSE

This form must be delivered to the Registrar for registration with
21 days beginning with the day after the date of creation of the charge
delivered outside of the 21 days it will be rejected unless it is accompanied
court order extending the time for delivery

☒ You must enclose a certified copy of the instrument with this form This will be
scanned and placed on the public record

1 Company details

Company number 0 3 2 3 0 0 6 1

Company name in full ☒ SIFT LIMITED

9 For official use

→ Filing in this form
Please complete in typescript or in
bold black capitals

All fields are mandatory unless
specified or indicated by *

2 Charge creation date

Charge creation date ☒ 0 8 0 5 2 0 1 5

3 Names of persons, security agents or trustees entitled to the charge

Please show the names of each of the persons, security agents or trustees
entitled to the charge

Name ☒ CREATIVE ENGLAND LIMITED

Name

Name

Name

If there are more than four names, please supply any four of these names then
tick the statement below

☐ I confirm that there are more than four persons, security agents or
trustees entitled to the charge

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Description

Please give a short description of any land (including buildings), ship, aircraft or intellectual property registered (or required to be registered) in the UK which is subject to this fixed charge or fixed security

Continuation page
Please use a continuation page if you need to enter more details

Description

- (a) All Properties (as defined in the debenture) acquired by the company in the future,
- (b) All present and future interests of the company not effectively mortgaged or charged under (a) above in or over freehold or leasehold property,
- (c) All present and future rights, licences, guarantees, rents, deposits, contracts, covenants and warranties relating to the Properties (as defined in the debenture),
- (d) All licences, consents and authorisations, statutory or otherwise held or required in connection with the company's business or the use of any Secured Assets (as defined in the debenture) and all rights in connection with them,
- (e) All present and future goodwill and uncalled capital for the time being of the company,
- (f) All Equipment (as defined in the debenture),
- (g) All the Intellectual Property (as defined in the debenture)

5

Fixed charge or fixed security

Does the instrument include a fixed charge or fixed security over any tangible or intangible (or in Scotland) corporeal or incorporeal property not described above? Please tick the appropriate box

- ✓ ☒ **Yes**
☐ **No**

6

Floating charge

Is the instrument expressed to contain a floating charge? Please tick the appropriate box

- ✓ ☒ **Yes** Continue
☐ **No** Go to **Section 7**

Is the floating charge expressed to cover all the property and undertaking of the company?

- ☒ **Yes**

7

Negative Pledge

Do any of the terms of the charge prohibit or restrict the chargor from creating any further security that will rank equally with or ahead of the charge? Please tick the appropriate box

- ☒ **Yes**
☐ **No**

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Trustee statement ^①

You may tick the box if the company named in Section 1 is acting as trustee of the property or undertaking which is the subject of the charge

☐

^① This statement may be filed after the registration of the charge (use form MR06)

9

Signature

Please sign the form here

Signature

Signature

X



X

This form must be signed by a person with an interest in the charge

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Particulars of a charge



Presenter information

We will send the certificate to the address entered below. All details given here will be available on the public record. You do not have to show any details here but, if none are given, we will send the certificate to the company's Registered Office address.

Contact name **Peter Harrison**

Company name **Creative England Limited**

Address **1st Floor, College House**

32-36 College Green

Post town **Bristol**

County/Region

Postcode **B S 1 5 S P**

Country

DX

Telephone **0117 01242 952 9985**



Certificate

We will send your certificate to the presenter's address if given above or to the company's Registered Office if you have left the presenter's information blank.



Checklist

We may return forms completed incorrectly or with information missing

Please make sure you have remembered the following

- ☐ The company name and number match the information held on the public Register
- ☐ You have included a certified copy of the instrument with this form
- ☐ You have entered the date on which the charge was created
- ☐ You have shown the names of persons entitled to the charge
- ☐ You have ticked any appropriate boxes in Sections 3, 5, 6, 7 & 8
- ☐ You have given a description in Section 4, if appropriate
- ☐ You have signed the form
- ☐ You have enclosed the correct fee
- ☐ Please do not send the original instrument, it must be a certified copy



Important information

Please note that all information on this form will appear on the public record



How to pay

A fee of £13 is payable to Companies House in respect of each mortgage or charge filed on paper

Make cheques or postal orders payable to 'Companies House'



Where to send

You may return this form to any Companies House address. However, for expediency, we advise you to return it to the appropriate address below

For companies registered in England and Wales
The Registrar of Companies, Companies House,
Crown Way, Cardiff, Wales, CF14 3UZ
DX 33050 Cardiff

For companies registered in Scotland
The Registrar of Companies, Companies House,
Fourth floor, Edinburgh Quay 2,
139 Fountainbridge, Edinburgh, Scotland, EH3 9FF
DX ED235 Edinburgh 1
or LP - 4 Edinburgh 2 (Legal Post)

For companies registered in Northern Ireland
The Registrar of Companies, Companies House,
Second Floor, The Linenhall, 32-38 Linenhall Street,
Belfast, Northern Ireland, BT2 8BG
DX 481 N R Belfast 1



Further information

For further information, please see the guidance notes on the website at www.companieshouse.gov.uk or email enquiries@companieshouse.gov.uk

This form is available in an alternative format. Please visit the forms page on the website at www.companieshouse.gov.uk



FILE COPY

CERTIFICATE OF THE REGISTRATION OF A CHARGE

Company number: 3230061

Charge code: 0323 0061 0009

The Registrar of Companies for England and Wales hereby certifies that a charge dated 8th May 2015 and created by SIFT LIMITED was delivered pursuant to Chapter A1 Part 25 of the Companies Act 2006 on 15th May 2015.

P

Given at Companies House, Cardiff on 21st May 2015



Companies House



THE OFFICIAL SEAL OF THE
REGISTRAR OF COMPANIES

(1) SIFT MEDIA LIMITED

- and -

(2) SIFT LIMITED

- and -

(3) CREATIVE ENGLAND LIMITED

DEBENTURE

I HEREBY CERTIFY THIS TO BE A TRUE COPY OF THE ORIGINAL.

Peter R.

PETER HARRISON

12th May 2015

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THIS DEED is dated

8th MAY

2015

PARTIES

- (1) **Sift Media Limited** incorporated and registered in England and Wales with company number 05923499 whose registered office is at Bridge House, 48-52 Baldwin Street, Bristol, BS1 1QB (the **First Borrower**),
- (2) **Sift Limited** incorporated and registered in England and Wales with company number 03230061 whose registered office is at Bridge House, 48-52 Baldwin Street, Bristol, BS1 1QB (the **Second Borrower**, and together with the First Borrower the **Borrowers**), and
- (3) **Creative England Limited** incorporated and registered in England and Wales with company number 07432947 whose registered office is at 1st Floor, College House, 32-36 College Green, Bristol, BS1 5SP (**Creative England**)

BACKGROUND

- (A) Creative England has agreed pursuant to the Loan Agreement to provide the First Borrower with loan facilities on a secured basis
- (B) This debenture provides security which the Borrowers have agreed to give Creative England for the loan facilities under the Loan Agreement

AGREED TERMS

1 Definitions and interpretation

1.1 Definitions

The following definitions in this clause apply in this debenture

Administrator	an administrator appointed to manage the affairs, business and property of either of the Borrowers pursuant to paragraph 3 of Schedule 4
Book Debts:	all present and future book and other debts, and monetary claims due or owing to the Borrowers, and the benefit of all security, guarantees and other rights of any nature enjoyed or held by the Borrowers in relation to any of them
Business Day	a day (other than a Saturday or Sunday) on which commercial banks are open for general business in London and deposits are dealt with on the London Interbank Market
Costs	all costs, charges, expenses and liabilities of any kind including, without limitation, costs and damages in connection with litigation, professional fees, disbursements and any value added tax thereon
Equipment	all present and future equipment, plant, machinery, tools, vehicles, furniture, fittings, installations and apparatus and other tangible moveable property for the time being owned by the Borrowers, including any part of it and all spare parts, replacements, modifications and additions

Intellectual Property

all the Borrowers' present and future patents, trade marks, service marks, trade names, designs, copyrights, inventions, topographical or similar rights, confidential information and know-how and any interest in any of these rights, whether or not registered, including all applications and rights to apply for registration and all fees, royalties and other rights derived from, or incidental to, these rights

Investments

all present and future certificated stocks, shares, loan capital, securities, bonds and investments (whether or not marketable) for the time being owned (at law or in equity) by either or both of the Borrowers, including any

- (a) dividend, interest or other distribution paid or payable in relation to any of the Investments, and
- (b) right, money, shares or property accruing, offered or issued at any time in relation to any of the Investments by way of redemption, substitution, exchange, conversion, bonus, preference or otherwise, under option rights or otherwise

Loan Agreement

the loan agreement dated the same date as this debenture between the Borrowers and Creative England for the provision of loan facilities secured by this debenture

Properties.

all freehold and leasehold properties (whether registered or unregistered) and all commonhold properties, now or in the future (and from time to time) owned by either or both of the Borrowers or in which either or both of the Borrowers hold an interest and **Property** means any of them

Receiver

a receiver and/or manager of any or all of the Secured Assets appointed under paragraph 2 of Schedule 4

Secured Assets:

all the assets, property and undertaking for the time being subject to the Security Interest created by this debenture (and references to Secured Assets include references to any part of them)

Secured Liabilities

all present and future monies, obligations and liabilities owed by the Borrowers to Creative England, whether actual or contingent and whether owed jointly or severally, as principal or surety and/or in any other capacity whatsoever, under or in connection with the Loan Agreement or this debenture, together with all interest (including, without limitation, default interest) accruing in respect of such monies or liabilities

Security Interest

any mortgage, charge (whether fixed or floating, legal or equitable), pledge, lien, assignment by way of security, or other security interest securing any obligation of any person or any other agreement or arrangement having a similar effect

Security Period

the period starting on the date of this debenture and ending on the date on which all the Secured Liabilities have been unconditionally and irrevocably paid and discharged in full and no further Secured Liabilities are capable of being outstanding

1.2 Interpretation

Unless the context otherwise requires, in this debenture

- 1 2 1 any reference to any statute or statutory provision includes a reference to any subordinate legislation made under that statute or statutory provision, to any modification, re-enactment or extension of that statute or statutory provision and to any former statute or statutory provision which it consolidated or re-enacted before the date of this debenture,
- 1 2 2 words in the singular include the plural and in the plural include the singular,
- 1 2 3 a reference to a clause or Schedule is to a clause or Schedule of or to this debenture,
- 1 2 4 a reference to **this debenture** (or any specified provision of it) or any other document shall be construed as a reference to this debenture, that provision or that document as in force for the time being and as amended or novated from time to time,
- 1 2 5 a reference to a **person** shall be construed as including a reference to an individual, firm, corporation, unincorporated body of persons or any state or any agency of a person,
- 1 2 6 a reference to an **amendment** includes a supplement, variation, novation or re-enactment (and **amended** shall be construed accordingly),
- 1 2 7 a reference to **assets** includes present and future properties, undertakings, revenues, rights and benefits of every description,
- 1 2 8 a reference to an **authorisation** includes an authorisation, consent, licence, approval, resolution, exemption, filing, registration and notariation,
- 1 2 9 a reference to a **regulation** includes any regulation, rule, official directive, request or guideline (whether or not having the force of law) of any governmental, inter-governmental or supranational body, agency, department or regulatory, self-regulatory or other authority or organisation,
- 1 2 10 a reference to the **Borrowers** or **Creative England** shall include those parties' successors, permitted transferees and permitted assigns, and
- 1 2 11 the headings do not form part of this debenture or any part of it and do not affect its interpretation

1.3 Insolvency Act 1986

Paragraph 14 of Schedule B1 to the Insolvency Act 1986 (as inserted by section 248 of, and Schedule 16 to, the Enterprise Act 2002) applies to the floating charge created by this debenture

2 Covenant to pay

- 2 1 The Borrowers shall on demand pay to Creative England and discharge the Secured Liabilities when they become due

3 Grant of security

3.1 Charging clause

As a continuing security for the payment and discharge of the Secured Liabilities, each of the Borrowers with full title guarantee

3 1 1 charge to Creative England, by way of first fixed charge

- (a) all Properties acquired by it in the future,
- (b) all present and future interests not effectively mortgaged or charged under the preceding provisions of this clause 3 in or over freehold or leasehold property,
- (c) all present and future rights, licences, guarantees, rents, deposits, contracts, covenants and warranties relating to the Properties,
- (d) all licences, consents and authorisations, statutory or otherwise held or required in connection with its business or the use of any Secured Assets and all rights in connection with them,
- (e) all present and future goodwill and uncalled capital for the time being, and
- (f) all Equipment,
- (g) all the Intellectual Property,
- (h) all the Book Debts,
- (i) all the Investments, and
- (j) all monies from time to time standing to the credit of its accounts with any bank, financial institution or other person, and

3 1 2 charge to Creative England, by way of first floating charge, all its undertaking, property, assets and rights at any time not effectively mortgaged, charged or assigned pursuant to clause 3 1 1

3.2 Conversion of floating charge

Creative England may in its sole discretion at any time by written notice to the Borrowers convert the floating charges created under this debenture into fixed charge as regards any part of the Secured Assets specified by Creative England in that notice

The floating charges created by this deed will be converted to fixed charges immediately if any subsequent floating charge is converted to a fixed charge

4 Liability of Borrowers

4.1 Liability not discharged

The liability of the Borrowers under this debenture in respect of any of the Secured Liabilities shall not be discharged, prejudiced or affected by any security, guarantee, indemnity, remedy or other right held by or available to Creative England being or becoming wholly or partially illegal, void or unenforceable on any ground

5 Representations and warranties

The Borrowers each represent and warrant to Creative England in the terms set out in Schedule 1. The representations and warranties set out in Schedule 1 are made on the date of this debenture and shall be deemed to be made by each of the Borrowers on each day of the Security Period with reference to the facts and circumstances then existing

6 Covenants

6.1 Covenants

Each of the Borrowers covenant with Creative England during the continuance of the security constituted by this debenture in the terms set out in Schedule 2

7 Powers of Creative England

Creative England shall have the powers set out in Schedule 3

8 Enforcement

8.1 Enforcement events

The security constituted by this debenture shall be immediately enforceable in any of the circumstances set out in paragraph 1 of Schedule 4. The parties to this debenture agree that the provisions of Schedule 4 shall apply to this debenture and shall be binding between them

8.2 Receiver's powers

A Receiver shall have, in addition to the powers conferred on receivers by statute, the further powers set out in paragraph 2 of Schedule 4

9 Costs and indemnity

9.1 Costs

The Borrowers shall pay to or reimburse Creative England and any Receiver on demand, on a full indemnity basis, all Costs incurred by Creative England and/or any Receiver in relation to

9.1.1 this debenture or the Secured Assets, or

9.1.2 protecting, perfecting, preserving or enforcing (or attempting to do so) any of Creative England's or the Receiver's rights under this debenture, or

9.1.3 suing for, or recovering, any of the Secured Liabilities,

(including, without limitation, the Costs of any proceedings in relation to this debenture or the Secured Liabilities) together with, in the case of clause 9 1 2 and clause 9 1 3, interest on the amount due at the default rate of interest specified in the Loan Agreement

9.2 Indemnity

Creative England and any Receiver and their respective employees and agents shall be indemnified on a full indemnity basis out of the Secured Assets in respect of all actions, liabilities and Costs incurred or suffered in or as a result of any default or delay by the Borrowers in performing any of their obligations under this debenture

10 Release

10.1 Release

10 2 Upon the expiry of the Security Period (but not otherwise) Creative England shall, at the request and cost of the Borrowers, take whatever action is necessary to release the Secured Assets from the security constituted by this debenture

11 Assignment and transfer

11.1 Assignment by Creative England

Creative England may at any time, without the consent of the Borrowers, assign or transfer the whole or any part of Creative England's rights and/or obligations under this debenture to any person

11.2 Assignment by Borrowers

The Borrowers may not assign any of their rights or transfer any of their obligations under this debenture or enter into any transaction, which would result in any of those rights or obligations passing to another person

12 Power of attorney

12.1 Appointment of attorneys

By way of security, each of the Borrowers irrevocably appoint Creative England and every Receiver separately to be its attorney and, in its name, on its behalf and as its act and deed, to execute any documents and do any acts and things that

12 1 1 the Borrowers are required to execute and do under this deed, and/or

12 1 2 any attorney deems proper or desirable in exercising any of the rights, powers, authorities and discretions conferred by this deed or by law on Creative England or any Receiver

12.2 Ratification of acts of attorneys

The Borrowers each ratify and confirm, and agree to ratify and confirm, anything which any of their attorneys may do in the proper and lawful exercise, or purported exercise, of all or any of the rights, powers, authorities and discretions referred to in clause 12 1

13 Further provisions

13.1 Certificates

A certificate or determination by Creative England as to any amount for the time being due to it from the Borrowers shall (in the absence of any manifest error) be conclusive evidence of the amount due

13.2 Rights cumulative

The rights and powers of Creative England conferred by this debenture are cumulative, may be exercised as often as Creative England considers appropriate, and are in addition to its rights and powers under the general law

13.3 Waivers

Any waiver or variation of any right by Creative England (whether arising under this debenture or under the general law) shall only be effective if it is in writing and signed by Creative England and applies only in the circumstances for which it was given and shall not prevent Creative England from subsequently relying on the relevant provision

13.4 Further exercise of rights

No act or course of conduct or negotiation by or on behalf of Creative England shall in any way preclude Creative England from exercising any right or power under this debenture or constitute a suspension or variation of any such right or power

13.5 Delay

No delay or failure to exercise any right or power under this debenture shall operate as a waiver

13.6 Single or partial exercise

No single or partial exercise of any right under this debenture shall prevent any other or further exercise of that or any other such right

13.7 Partial invalidity

The invalidity, unenforceability or illegality of any provision (or part of a provision) of this debenture under the laws of any jurisdiction shall not affect the validity, enforceability or legality of the other provisions. If any invalid, unenforceable or illegal provision would be valid, enforceable or legal if some part of it were deleted, the provision shall apply with any modification necessary to give effect to the commercial intention of the parties

13.8 Counterparts

This debenture may be executed and delivered in any number of counterparts, each of which is an original and which together have the same effect as if each party had signed the same document

13.9 Third party rights

A third party has no right under the Contracts (Rights of Third Parties) Act 1999 to enforce, or to enjoy the benefit of, any term of this debenture

13.10 Perpetuity period

If the rule against perpetuities applies to any trust created by this debenture, the perpetuity period shall be 125 years (as specified by section 5(1) of the Perpetuities and Accumulations Act 2009)

14 Notices

14.1 Service

Any notice or other communication given under this debenture shall be in writing and shall be served by delivering it personally or by sending it by pre-paid first-class post to the address and for the attention of the relevant party as set out in Schedule 5 or such other address as may be notified in writing from time to time by the relevant party to the other party

14.2 Receipt

Receipt of any notice, given under clause 14.1 above, shall be deemed to be

14.2.1 if delivered personally, at the time of delivery, or

14.2.2 in the case of pre-paid first-class letter, 48 hours from the date of posting
but if deemed receipt occurs

(a) before 9.00 am on a Business Day, the notice shall be deemed to have been received at 9.00 am on that day, or

(b) after 5.00 pm on a Business Day or on a day that is not a Business Day, the notice shall be deemed to have been received at 9.00 am on the next Business Day

14.3 Proof of service

In proving service of a notice, it shall be sufficient to prove that the envelope containing such notice was addressed to the address of the relevant party as set out in Schedule 5 (or as otherwise notified by that party under clause 14.1 above) and delivered either

14.3.1 to that address, or

14.3.2 into the custody of the postal authorities as a pre-paid first-class letter

14.4 E-mail invalid

Notice given under this debenture shall not be validly served if sent by e-mail

15 Governing law and jurisdiction

15.1 Governing law

This debenture and any dispute or claim arising out of or in connection with it or its subject matter or formation (including non-contractual disputes or claims) shall be governed by and construed according to the law of England and Wales

15.2 Jurisdiction

The parties to this debenture irrevocably agree that the courts of England and Wales shall have exclusive jurisdiction to settle any dispute or claim that arises out of or in connection with this debenture or its subject matter or formation (including non-contractual disputes or claims) Nothing in this clause shall limit the right of Creative England to take proceedings against the Borrowers in any other court of competent jurisdiction, nor shall the taking of proceedings in any one or more jurisdictions preclude the taking of proceedings in any other jurisdictions, whether concurrently or not, to the extent permitted by the law of such other jurisdiction

This document has been executed as a deed and is delivered and takes effect on the date stated at the beginning of it

Schedule 1 - Representations and warranties

1 Ownership of Secured Assets

The Borrowers are the legal and beneficial owners of the Secured Assets free from any Security Interest other than the Security Interests created by this debenture

2 Adverse claims

The Borrowers have not received or acknowledged notice of any adverse claim by any person in respect of the Secured Assets or any interest in it

3 Adverse covenants and interests

There are no covenants, agreements, reservations, conditions, interests, rights or other matters whatever, which materially adversely affect the Secured Assets

4 No breach of laws

There is no breach of any law or regulation, which materially adversely affects the Secured Assets

Schedule 2 - Covenants

1 Negative pledge and disposal restrictions

1 1 Each of the Borrowers shall not at any time, except with the prior written consent of Creative England

1 1 1 create, purport to create or permit to subsist any Security Interest on, or in relation to, any Secured Assets other than any Security Interests created by this debenture, or

1.1 2 sell, assign, transfer, part with possession of or otherwise dispose of in any manner (or purport to do so) all or any part of, or any interest in, the Secured Assets, except for the disposal in the ordinary course of business of any of the Secured Assets subject to the floating charge created under this debenture, or

1 1 3 create or grant (or purport to create or grant) any interest in any Secured Assets in favour of a third party

2 Trading and preservation of Secured Assets

2 1 Each of the Borrowers shall

2 1 1 carry on its trade and business in accordance with the standards of good management from time to time current in such trade or business on those parts (if any) of the Properties as are, or may be, used for the purposes of trade or business, and

2 1 2 not do, or permit to be done, any act or thing, which will or might depreciate, jeopardise or otherwise prejudice the security held by Creative England or materially diminish the value of any of the Secured Assets or the effectiveness of the security created by this debenture

3 Statutory compliance

3 1 Each of the Borrowers shall

3 1 1 not, without Creative England's prior written consent, use or permit the Secured Assets to be used in any way contrary to law,

3 1 2 comply with all statutes, byelaws and regulations relating to its trade or business and the whole or any part of the Secured Assets,

3 1 3 obtain, and promptly renew from time to time, and comply with the terms of all authorisations that are required in connection with the Secured Assets or their use or that are necessary to preserve, maintain or renew any Secured Assets, and

3 1 4 promptly effect any maintenance, modifications, alterations or repairs that are required by any law or regulation to be effected on or in connection with the Secured Assets

4 Provision of information

- 4 1 The Borrowers shall promptly provide to Creative England whatever information, documents or papers relating to the Secured Assets as Creative England may from time to time request

5 Insurance

5 1 The Borrowers shall

5 1 1 insure and keep insured all of its undertaking and assets with reputable and responsible insurers previously approved by Creative England in such manner and to such extent as is reasonable and customary for an enterprise engaged in the same or similar business and in the same or similar localities against such risks and contingencies as Creative England shall from time to time request,

5 1 2 procure that the interest of Creative England is noted on all its policies of insurance in such manner as Creative England may in its absolute discretion require, and

5 1 3 duly and punctually pay all premiums and any other monies necessary for maintaining its insurance in full force and effect

5 2 The Borrowers shall apply all monies received by virtue of any insurance of the whole or any part of the Secured Assets

5 2 1 in making good or in recouping expenditure incurred in making good any loss or damage or

5 2 2 if Creative England in its discretion so requires, towards the discharge of the Secured Liabilities

6 Repair

6 1 The Borrowers shall

6 1 1 at all times keep in good and substantial repair and condition all the Secured Assets including, without limitation, all buildings, erections, structures and fixtures and fittings on and in the Property, and

6 1 2 keep all Equipment in good repair, working order and condition and fit for its purpose

7 Notice of breach

7 1 The Borrowers shall promptly upon becoming aware of the same give Creative England notice in writing of any breach of

7 1 1 any representation or warranty set out in Schedule 1, and

7 1 2 any covenant set out in this Schedule 2

8 Further assurance

- 8 1 Each of the Borrowers, at its own cost, shall prepare and execute such further legal or other mortgages, charges or transfers (containing a power of sale and such other provisions as Creative England may reasonably require) in favour of Creative

England as Creative England shall in its absolute discretion from time to time require over all or any part of the Secured Assets and give all notices, orders and directions which Creative England may require in its absolute discretion for perfecting, protecting or facilitating the realisation of its security over the Secured Assets

9 Borrowers' waiver of set-off

- 9 1 Each of the Borrowers waive any present or future right of set-off it may have in respect of the Secured Liabilities (including sums payable by the Borrowers under this debenture)

10 Information

- 10 1 Each of the Borrowers shall

10 1 1 give Creative England such information concerning the location, condition, use and operation of the Secured Assets as Creative England may require

10 1 2 permit any persons designated by Creative England and any Receiver to enter on its premises and inspect and examine any Secured Assets, and the records relating to that Secured Assets, at all reasonable times and on reasonable prior notice, and

10 1 3 promptly notify Creative England in writing of any action, claim or demand made by or against it in connection with any Secured Assets or of any fact, matter or circumstance which may, with the passage of time, give rise to such an action, claim or demand, together with, in each case, its proposals for settling, liquidating, compounding or contesting any such action, claim or demand and shall, subject to Creative England's prior approval, implement those proposals at its own expense

11 Intellectual Property Covenants

11 1 Preservation of rights

The Borrowers shall take all necessary action to safeguard and maintain present and future rights in, or relating to, the Intellectual Property including (without limitation) by observing all covenants and stipulations relating to those rights, and by paying all applicable renewal fees, licence fees and other outgoings

11 2 Registration of Intellectual Property

The Borrowers shall use all reasonable efforts to register applications for the registration of any Intellectual Property, and shall keep Creative England informed of all matters relating to each such registration

11 3 Maintenance of Intellectual Property

The Borrowers shall not permit any Intellectual Property to be abandoned, cancelled or to lapse

Schedule 3 - Powers of Creative England

1 Power to remedy

- 1 1 Creative England shall be entitled (but shall not be bound) to remedy a breach at any time by the Borrowers of any of their obligations contained in this debenture and the Borrowers irrevocably authorise Creative England and its agents to do all such things as are necessary or desirable for that purpose

2 Exercise of rights

- 2 1 The rights of Creative England under paragraph 1 of this Schedule 3 are without prejudice to any other rights of Creative England under this debenture and the exercise of those rights shall not make Creative England liable to account as a mortgagee in possession

3 Power to dispose of chattels

- 3 1 At any time after the security constituted by this debenture shall have become enforceable, Creative England or any Receiver

3 1.1 may dispose of any chattels or produce found on any Property as agent for the Borrowers, and

3 1 2 without prejudice to any obligation to account for the proceeds of any sale of such chattels or produce, shall be indemnified by the Borrowers against any liability arising from such disposal

4 Prior Security Interests

- 4 1 At any time after the security constituted by this debenture shall have become enforceable or after any powers conferred by any Security Interest having priority to this debenture shall have become exercisable, Creative England may

4 1 1 redeem such or any other prior Security Interest or procure its transfer to itself, and

4 1 2 settle any account of the holder of any prior Security Interest

Any accounts so settled and passed shall be, in the absence of any manifest error, conclusive and binding on the Borrowers and all monies paid by Creative England to an encumbrancer in settlement of such an account shall, as from its payment by Creative England, be due from the Borrowers to Creative England on current account and shall bear interest and be secured as part of the Secured Liabilities

5 Indulgence

- 5 1 Creative England may in its discretion grant time or other indulgence or make any other arrangement, variation or release with any person or persons not being a party to this debenture (whether or not such person or persons are jointly liable with the Borrowers) in respect of any of the Secured Liabilities or of any other security for them without prejudice either to this debenture or to the liability of the Borrowers for the Secured Liabilities

Schedule 4 - Enforcement

1 Enforcement events

1 1 This debenture shall be enforceable if

- 1 1 1** any of the Secured Liabilities shall not be paid or discharged when the same ought to be paid or discharged by the Borrowers (whether on demand or at scheduled maturity or by acceleration or otherwise, as the case may be), or
- 1 1 2** either or both of the Borrowers shall be in breach of any of their obligations under this debenture or under any other agreement between the Borrowers and Creative England and that breach (if capable of remedy) has not been remedied to the satisfaction of Creative England within 14 days of notice by Creative England to the Borrowers to remedy the breach, or
- 1 1 3** either of the Borrowers becomes unable to pay its debts as they fall due or is deemed to be unable to pay its debts pursuant to any part of Section 123 of the Insolvency Act 1986, or
- 1 1 4** either of the Borrowers passes any resolution or takes any corporate action or a petition is presented or proceedings are commenced or any action is taken by any person for its winding-up, dissolution, administration or re-organisation or for the appointment of a receiver, administrative receiver, administrator, trustee or similar officer of it or of any or all of its revenues and assets, or
- 1 1 5** any event occurs in relation to either of the Borrowers that is analogous to those set out in paragraph 1 1 of this Schedule 4, or
- 1 1 6** any representation, warranty or statement made or deemed to be made by either of the Borrowers under this debenture is or proves to have been incorrect or misleading in any material respect when made or deemed to be made, or
- 1 1 7** an Event of Default (as defined in the Loan Agreement) occurs,

and in any such event (whether or not the event is continuing), without prejudice to any other rights of Creative England, Creative England may in its absolute discretion enforce all or any part of the security created by this debenture as it sees fit

2 Appointment of Receiver

2 1 Any receiver appointed by Creative England will (in addition to all powers conferred on him by law) have the following powers exercisable upon such terms and conditions as he thinks fit

- 2 1 1** to take possession of and generally to manage the Secured Assets and any business of the Borrowers,
- 2 1 2** to enter into, carry into effect, complete, deliver, perform, repudiate, rescind or vary any deed, contract, transaction or arrangement to which either of the Borrowers is or is to be a party,
- 2 1 3** to carry out on any Property (or on any other property which it may in his opinion be necessary or desirable to work upon) any new works

or complete any unfinished works of building, reconstruction, maintenance, furnishing or equipment and to apply for and obtain all planning permissions, building regulation approvals and other permissions, consents or licences as may be necessary or desirable for such purposes,

- 2 1 4 to purchase or acquire any land and purchase, acquire, grant or release any interest in or right over land and enter into, take or release the benefit of covenants (positive or restrictive) binding on or benefiting the Property,
- 2 1 5 to sell, lease, licence, surrender or accept surrenders of leases or licences of, charge or otherwise deal with and dispose of the Secured Assets without restriction including (without limitation) power to dispose of any fixtures separately from the land,
- 2 1 6 to carry into effect and complete any transaction by executing deeds or documents in the name of or on behalf of either of the Borrowers,
- 2 1 7 the Secured Assets and any works and effect indemnity insurance or other similar insurance and obtain bonds or give commitments, guarantees, indemnities and security,
- 2 1 8 to call any uncalled capital of the Borrowers with all the powers conferred by the articles of association of the Borrowers in relation to calls,
- 2 1 9 to engage, rely on the advice of and discharge advisers, consultants, officers, managers, agents, workmen and others,
- 2 1 10 to purchase materials, tools, equipment, goods or supplies,
- 2 1 11 to bring, continue or defend any claim, dispute, action or legal proceedings and enter into any arrangement or compromise,
- 2 1 12 to redeem any security and to borrow or raise any money and secure the payment of any money in priority to the Borrowers' liabilities for the purpose of the exercise of his powers and/or defraying any costs or liabilities incurred by him in such exercise,
- 2 1 13 to make any elections for value added tax purposes, and
- 2 1 14 to do any other acts which he may consider to be incidental or conducive to any of his powers or to the realisation of the Secured Assets
- 2 2 In the case of joint receivers any power may be exercised jointly or severally
- 2 3 Any money received by the receiver will be applied in the following order
 - 2 3 1 In payment of all money borrowed by him and his expenses, liabilities and fees, and
 - 2 3 2 In or towards the remaining matters specified in section 109(8) of the Law of Property Act 1925

3 Appointment of an Administrator

3 1 Creative England may without notice to the Borrowers appoint any one or more persons to be an administrator of the Borrowers pursuant to paragraph 14 Schedule B1 of the Insolvency Act 1986 if this debenture becomes enforceable

3 2 Any appointment under this paragraph 3 shall

3 2 1 be in writing signed by a duly authorised signatory of Creative England, and

3 2 2 take effect, in accordance with paragraph 19 of Schedule B1 of the Insolvency Act 1986, when the requirements of paragraph 18 of that Schedule B1 are satisfied

3 3 Creative England may (subject to any necessary approval from the court) end the appointment of an Administrator by notice in writing in accordance with this paragraph 3 and appoint under that paragraph a replacement for any Administrator whose appointment ends for any reason

Schedule 5 - Notice details

The Borrowers

Sift Media Limited

**Bridge House, 48-52 Baldwin Street, Bristol,
BS1 1QB**

Attention Chief Financial Officer

Sift Limited

**Bridge House, 48-52 Baldwin Street, Bristol,
BS1 1QB**

Attention Chief Financial Officer

Creative England

Creative England Limited

**1st Floor, College House, 32-36 College
Green, Bristol, BS1 5SP**

**For the attention of Business & Legal
Affairs Manager**

PLEASE ENSURE THAT YOU TAKE INDEPENDENT LEGAL ADVICE PRIOR TO EXECUTING THIS DEBENTURE

Executed as a deed by Sift Media Limited acting
by BEN HEALD
(name of director)

BEN HEALD

(signature)

in the presence of.

WITNESS

Signature

Berthe Rogers

Name

Berthe Rogers

Address

14 Mergate Street
Bristol BS8 4SP

Occupation

Commercial Manager

Executed as a deed by Sift Limited acting
by BEN HEALD
(name of director)

BEN HEALD

(signature)

in the presence of

WITNESS

Signature

Berthe Rogers

Name

Berthe Rogers

Address

14 Mergate Street
Bristol BS8 4SP

Occupation

Commercial Manager

Executed as a deed by Creative England Limited
acting by its attorney Melanie Price
(name of attorney)

Melanie Price

(signature)

in the presence of

WITNESS

Signature

KATE ADAM

Name

KATE ADAM

Address

25 BARTLETT'S ROAD
BRISTOL, BS3 3PL

Occupation

PROJECT MANAGER