| Company Registration No. 03223954 (England and Wales) | |
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| H4 CONSULTING LIMITED UNAUDITED FINANCIAL STATEMENTS | |
| FOR THE YEAR ENDED 31 JULY 2020 | |
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H4 CONSULTING LIMITED (REGISTERED NUMBER: 03223954)

BALANCE SHEET

AS AT 31 JULY 2020

| | | 2020 | | 2019 | |
|---|-------|----------|----------|----------|--------|
| | Notes | £ | £ | £ | £ |
| Fixed assets | | | | | |
| Intangible assets | 3 | | 3,404 | | 3,877 |
| Tangible assets | 4 | | 4,107 | | 4,181 |
| | | | 7,511 | | 8,058 |
| Current assets | | | | | |
| Debtors | 5 | 64,345 | | 65,894 | |
| Cash at bank and in hand | | 82,884 | | 9,730 | |
| | | 147,229 | | 75,624 | |
| Creditors: amounts falling due within one year | 6 | (84,476) | | (40,896) | |
| Net current assets | | | 62,753 | | 34,728 |
| Total assets less current liabilities | | | 70,264 | | 42,786 |
| Creditors: amounts falling due after more than one year | 7 | | (50,000) | | - |
| Provisions for liabilities | | | - | | (794 |
| Net assets | | | 20,264 | | 41,992 |
| | | | | | |
| Capital and reserves | | | | | |
| Called up share capital | 8 | | 100 | | 100 |
| Profit and loss reserves | | | 20,164 | | 41,892 |
| Total equity | | | 20,264 | | 41,992 |

H4 CONSULTING LIMITED (REGISTERED NUMBER: 03223954)

BALANCE SHEET (CONTINUED)

AS AT 31 JULY 2020

The director of the company has elected not to include a copy of the profit and loss account within the financial statements.

For the financial year ended 31 July 2020 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

The director acknowledges his responsibilities for complying with the requirements of the Companies Act 2006 with respect to accounting records and the preparation of financial statements.

The members have not required the company to obtain an audit of its financial statements for the year in question in accordance with section 476.

These financial statements have been prepared and delivered in accordance with the provisions applicable to companies subject to the small companies regime.

The financial statements were approved and signed by the director and authorised for issue on 26 November 2020

Mr G Middleton

Director

NOTES TO THE FINANCIAL STATEMENTS

FOR THE YEAR ENDED 31 JULY 2020

1 Accounting policies

Company information

H4 Consulting Limited is a private company limited by shares incorporated in England and Wales. The registered office is 1 Westmoreland Terrace, London, SW1V 4AG.

1.1 Accounting convention

These financial statements have been prepared in accordance with FRS 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" ("FRS 102") and the requirements of the Companies Act 2006 as applicable to companies subject to the small companies regime. The disclosure requirements of section 1A of FRS 102 have been applied other than where additional disclosure is required to show a true and fair view.

The financial statements are prepared in sterling, which is the functional currency of the company. Monetary amounts in these financial statements are rounded to the nearest £1.

The tinancial statements have been prepared under the historical cost convention, modified to include the revaluation of freehold properties and to include investment properties and certain financial instruments at fair value. The principal accounting policies adopted are set out below.

1.2 Turnover

Turnover is recognised at the fair value of the consideration received or receivable for goods and services provided in the normal course of business, and is shown net of VAT.

1.3 Intangible fixed assets other than goodwill

Intangible assets are initially measured at cost and subsequently measured at cost or valuation, net of amortisation and any impairment losses.

Amortisation is recognised so as to write off the cost or valuation of assets less their residual values over their useful lives on the following bases:

Website 10% straight line

1.4 Tangible fixed assets

Tang'ble fixed assets are initially measured at cost and subsequently measured at cost or valuation, net of depreciation and any impairment losses.

Depreciation is recognised so as to write off the cost or valuation of assets less their residual values over their useful lives on the following bases:

Office equipment 33% straight line

The gain or loss arising on the disposal of an asset is determined as the difference between the sale proceeds and the carrying value of the asset, and is credited or charged to profit or loss.

1.5 Taxation

The tax expense represents the sum of the tax currently payable and deferred tax.

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 31 JULY 2020

1 Accounting policies

(Continued)

1.6 Retirement benefits

Payments to defined contribution retirement benefit schemes are charged as an expense as they fall due.

1.7 Government grants

Government grants are recognised at the fair value of the asset received or receivable when there is reasonable assurance that the grant conditions will be met and the grants will be received.

A grant that specifies performance conditions is recognised in income when the performance conditions are met. Where a grant does not specify performance conditions it is recognised in income when the proceeds are received or receivable. A grant received before the recognition criteria are satisfied is recognised as a liability.

2 Employees

The average monthly number of persons (including directors) employed by the company during the year was 1 (2019 - 1).

3 Intangible fixed assets

| | Website £ |
|-----------------------------------|--------------|
| Cost | |
| At 1 August 2019 and 31 July 2020 | 4.724 |
| | |
| Amortisation and impairment | |
| At 1 August 2019 | 847 |
| Amortisation charged for the year | 473 |
| At 31 July 2020 | 1,320 |
| Carrying amount | |
| At 31 July 2020 | 3,404 |
| At 31 July 2019 | 3,877 |

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 31 JULY 2020

| 4 | Tangible fixed assets | | |
|---|---|--------|---------------------|
| | | | Office equipment |
| | | | £ |
| | Cost | | 107.505 |
| | At 1 August 2019 Additions | | 126,525 2,132 |
| | Additions | | 2.132 |
| | At 31 July 2020 | | 128,657 |
| | Depreciation and impairment | | |
| | At I August 2019 | | 122,344 |
| | Depreciation charged in the year | | 2,206 |
| | At 31 July 2020 | | 124,550 |
| | Carrying amount | | |
| | At 31 July 2020 | | 4,107 |
| | At 31 July 2019 | | 4,181 |
| | | | |
| 5 | Debtors | | |
| | A constant to the constant of | 2020 | 2019 |
| | Amounts falling due within one year: | £ | £ |
| | Trade debtors | 17,976 | 50,652 |
| | Other debtors | 46,369 | 15,242 |
| | | 64,345 | 65,894 |
| | | | |
| 6 | Creditors: amounts falling due within one year | | |
| | | 2020 | 2019 |
| | | £ | £ |
| | Bank loans and overdrafts | 27 | 2,643 |
| | Trade creditors | 9,628 | 4,552 |
| | Taxation and social security | 17,469 | 25,582 |
| | Other creditors | 57,352 | 8,119 |
| | | 84,476 | 40,896 |

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 31 JULY 2020

| 7 | Creditors: amounts falling due after more than one year | | |
|---|---|--------|------|
| | | 2020 | 2019 |
| | | £ | £ |
| | Bank loans and overdrafts | 50,000 | - |
| | | | |
| 8 | Called up share capital | | |
| | | 2020 | 2019 |
| | | £ | £ |
| | Ordinary share capital | | |
| | Issued and fully paid | | |
| | 100 Ordinary of £1 each | 100 | 100 |

9 Related party transactions

During the year, the company paid rent to the director totalling £17,500 (2019 - £30,000).

During the year, the company paid £112,139 (2019 - £158,183) to a Chinese entity controlled by the director.

As at the balance sheet date, the company was owed £41,307 (2019 - £11,660) by a company controlled by the director, this amount is included in other debtors.

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.