



COMMON PURPOSE INTERNATIONAL
(A company limited by guarantee)
REPORT AND FINANCIAL STATEMENTS
YEAR ENDED 31 JULY 2013

Charity registered number: 1056573
Company registered number: 3207453



COMMON PURPOSE INTERNATIONAL
REPORT AND FINANCIAL STATEMENTS
YEAR ENDED 31 JULY 2013

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COMMON PURPOSE INTERNATIONAL

REPORT OF THE TRUSTEES

YEAR ENDED 31 JULY 2013

The Trustees of Common Purpose International ("Common Purpose" or the "Company") are pleased to present their annual report together with the audited financial statements for the year ended 31 July 2013, which have been prepared in accordance with the Companies Act 2006, the Charities Act 2011, and the Statement of Recommended Practice - Accounting and Reporting by Charities (SORP 2005).

OBJECTIVES AND AIMS

The charitable objective of Common Purpose International is the advancement of education for the public benefit and the charitable objects are described in its governing document as:

"the advancement of education for the public benefit and in particular but without prejudice to the generality of the foregoing to educate men and women and young people of school age, from a broad range of geographical, political, ethnic, institutional, social and economic backgrounds in constitutional, civic, economic and social studies with special emphasis on civil and social awareness and responsibility in the United Kingdom and elsewhere."

The Trustees confirm that they have complied with the duty in section 17 of the Charities Act 2011 to have due regard to the Charity Commission's general guidance on public benefit, 'Charities and Public Benefit'.

It was established as a charity in 1996 and is registered with the Charity Commission under the Registered Charity number 1056573.

Common Purpose International is an international not-for-profit educational organisation running educational courses which bring together people from the private, public and not-for-profit sectors.

Our aim is to help people, organisations, cities and regions to succeed by broadening the horizons of their leaders and developing their ability to work together to lead change.

Ethos & vision

Common Purpose creates a common educational experience within and across many countries, whilst remaining independent and non-aligned. We are always balanced and owe no historical or other allegiance to any other group. Our independence is reflected in our governance, finances, partnerships, behaviour and curriculum.

Common Purpose's vision is to give people the skills, connections and inspiration to become better leaders both at work and in society. Professional teams create innovative and ingenious ways of working to ensure that all Common Purpose activities are high quality, stimulating, imaginative and fun. The internationally recognised Chatham House Rule is respected on all courses as an aid to free discussion. We draw on the widest possible variety of sectors, areas, beliefs and social groups.

For more details visit our website: www.commonpurpose.org/about-us

COMMON PURPOSE INTERNATIONAL

REPORT OF THE TRUSTEES (continued)

YEAR ENDED 31 JULY 2013

2. SUMMARY OF THE MAIN OBJECTIVES FOR THE YEAR

During the year Common Purpose International has focussed on the development of new activities for transition countries learning from the project that the Common Purpose Charitable Trust has been running in Libya. The two main areas of activities were the development of:

- Courses for Diaspora Leaders to assist them in supporting reconstruction and development in their countries of origin. This work has focussed specifically on leaders from the African Diaspora and follows a series of successful courses run for the Zimbabwean and Libyan Diaspora. The interest in Diaspora leadership is growing as their potential contribution is being recognised.
- Activities in the Arab world - including the Itijah Venture linking leaders in four European and four Arab countries, and development work to continue our activities in Libya.

Plans ahead

Common Purpose International will play a key part in the Common Purpose Charitable Trust 3 Year Growth Plan.

It will focus on four main areas:

- The continuing development of courses for leaders living in the Diaspora, particularly leaders from Pakistan. This builds on the work done by Common Purpose with Diaspora leaders in previous years and the increasing interest in the role that Diaspora can play in the development of their country of origin.
- The development of capacity building projects in countries in the developing world. This will build on the work that the Common Purpose Charitable Trust has done in Libya to support emerging leaders during times of transition.
- The development of an Africa Leaders programme for leaders across the Continent. This will build on the work that the Common Purpose Charitable Trust has done in developing global leadership programmes. There is a great deal of interest in building leadership in Africa to equip leaders to meet the current development challenges. This will be run in collaboration with Common Purpose South Africa.
- Establishing a local legal entity in the United States and the launch of student courses with US universities to connect their students with countries around the world and so develop their Cultural Intelligence.

COMMON PURPOSE INTERNATIONAL

REPORT OF THE TRUSTEES (continued)

YEAR ENDED 31 JULY 2013

3. OVERVIEW OF THE FINANCIAL POSITION

Details of the results for the year are given in the statement of financial activities on page 8. The net movement in unrestricted funds for the year ended 31 July 2013 was a deficit of (£13,068) (2012: £33,382 surplus). The movement in funds is mainly due to delay in funding for the development of capacity building projects in countries in the developing world and the African Diaspora programme.

4. RESERVES POLICY

The policy of the Trustees is to manage the Charity activities so as to cover its costs and covenant its surplus to the ultimate parent company, The Common Purpose Charitable Trust.

5. REFERENCE AND ADMINISTRATIVE DETAILS

Name of the charity

Common Purpose International

The Company has dispensation from the relevant authorities to omit 'Limited' from its name.

Charity Registration Number

1056573

Company Registration Number

3207453

Registered Office

Discovery House
28-42 Banner Street
London EC1Y 8QE8

ADVISORS

Auditor haysmacintyre, 26 Red Lion Square, London, WC1R 4AG

Banker National Westminster, Cavendish Square Branch, PO Box 4NU, 1
Cavendish Square, London W1A 4NU

6. TRUSTEES AND DIRECTORS

Peter Kulloi
Miriam Mulcahy (resigned on 25/02/2013)
Albert Tucker (appointed on 25/01/2013)
Sir Graham Boyce (appointed on 06/06/2013)
Emma Shercliff (appointed 28/10/2013)

All served throughout the year ended 31 July 2013, unless indicated otherwise.

COMMON PURPOSE INTERNATIONAL
REPORT OF THE TRUSTEES (continued)
YEAR ENDED 31 JULY 2013

Chief Executive Officer

Alison Coburn

7. STRUCTURE, GOVERNANCE AND MANAGEMENT

Governing document and constitution

The governing document of Common Purpose International is the Memorandum and Articles of Association. Common Purpose International is a company limited by guarantee with charitable status.

Organisational structure and decision making

The Company was established in 1996 alongside The Common Purpose Charitable Trust, which is a company limited by guarantee, registered in England and Wales under company number 2832875 ("CPCT"). Common Purpose International is a wholly owned subsidiary of the CPCT.

The Company is run by the Chief Executive, Alison Coburn, who reports to the board of Trustees. The board of Trustees meets quarterly. The strategic direction of the Company is set by the Trustees. The Company is exempt from holding annual general meetings.

Risk review statement

The Trustees have established an annual risk assessment process which identifies the major foreseeable risks faced by the Charity, assessing their likelihood and impact, and as appropriate implementing measures to mitigate these risks. The Trustees have reviewed the major risks to which the Charity is exposed and are satisfied that appropriate systems have been established to mitigate those risks.

The ability of the Charity to continue to operate is dependant upon identifying and securing grants and sponsorship from potential sources of funding to fund the international development activities.

COMMON PURPOSE INTERNATIONAL

REPORT OF THE TRUSTEES (continued)

YEAR ENDED 31 JULY 2013

STATEMENT OF TRUSTEES' RESPONSIBILITIES

The Trustees, who are also the directors of Common Purpose International for the purposes of company law, are responsible for preparing the Trustees' Report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the Trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charitable company and the group and of the incoming resources and application of resources, including the income and expenditure, of the charitable company for that period.

In preparing these financial statements, the Trustees are required to:

- Select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charities SORP;
- make judgments and accounting estimates that are reasonable and prudent;
- state whether applicable UK Accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements; and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business.

The Trustees are responsible for keeping proper accounting records that disclose with reasonable accuracy at any time the financial position of the charitable company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable company and the Group] and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

In so far as the Trustees are aware:

- there is no relevant audit information of which the charitable company's auditor is unaware; and
- the Trustees have taken all steps that they ought to have taken to make themselves aware of any relevant audit information and to establish that the auditor is aware of that information.
- any relevant audit information and to establish that the auditors are aware of that information.

By order of the Board of Trustees on ^h25 March 2014


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Trustee

SIR GRAHAM BRYCE

INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF COMMON PURPOSE INTERNATIONAL

We have audited the financial statements of Common Purpose International for the year ended 31 July 2013 which comprise the Statement of Financial Activities, the Balance Sheet and the related notes. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

This report is made solely to the charitable company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the charitable company's members those matters we are required to state to them in an Auditors' Report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charitable company and its members, as a body, for our audit work, for this report, or for the opinion we have formed.

Respective responsibilities of trustees and auditor

As explained more fully in the Trustees' Responsibilities Statement set out on page 5, the Trustees (who are also the directors of the charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view

Our responsibility is to audit and express an opinion on the financial statements in accordance with applicable law and International Standards on Auditing (UK and Ireland). Those standards require us to comply with the Auditing Practices Board's Ethical Standards for Auditors.

Scope of the audit of the financial statements

An audit involves obtaining evidence about the amounts and disclosures in the financial statements sufficient to give reasonable assurance that the financial statements are free from material misstatement, whether caused by fraud or error. This includes an assessment of: whether the accounting policies are appropriate to the charitable company's circumstances and have been consistently applied and adequately disclosed; the reasonableness of significant accounting estimates made by the trustees; and the overall presentation of the financial statements.

In addition, we read all the financial and non-financial information in the Trustees' Report to identify material inconsistencies with the audited financial statements. If we become aware of any apparent material misstatements or inconsistencies we consider the implications for our report.

Opinion on financial statements

In our opinion the financial statements:

- give a true and fair view of the state of the charitable company's affairs as at 31 July 2013 and of its incoming resources and application of resources, including its income and expenditure, for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

Opinion on other matter prescribed by the Companies Act 2006

In our opinion the information given in the Trustees' Report for the financial year for which the financial statements are prepared is consistent with the financial statements.

**INDEPENDENT AUDITORS' REPORT TO THE MEMBERS OF
COMMON PURPOSE INTERNATIONAL (continued)**

Matters on which we are required to report by exception

We have nothing to report in respect of the following matters where the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept or returns adequate for our audit have not been received from branches not visited by us; or
- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of Trustees' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit.
- the Trustees were not entitled to prepare the financial statements in accordance with the small companies regime

Rd Weaver

15/4/14

Richard Weaver (Senior Statutory Auditor)
for and on behalf of haysmacintyre
Chartered Accountants and Statutory Auditors

26 Red Lion Square
London
WC1R 4AG

COMMON PURPOSE INTERNATIONAL

STATEMENT OF FINANCIAL ACTIVITIES (including an income and expenditure account)

YEAR ENDED 31 JULY 2013

| | Note | Total Funds 2013 £ | Total Funds 2012 £ |
|---|-------------|---------------------------------------|---------------------------------------|
| Incoming resources | | | |
| <i>Incoming resources from charitable activities</i> | | | |
| International Project income | | 32,632 | 222,791 |
| Income from Common Purpose Charitable Trust – | | - | - |
| Other | | 4,522 | 3,300 |
| Total incoming resources | | <u>37,154</u> | <u>226,091</u> |
| Resources expended | | | |
| International Project | | 49,222 | 191,709 |
| Governance Cost | | 1,000 | 1,000 |
| Total resources expended | 3 | <u>50,222</u> | <u>192,709</u> |
| Net movement in funds | | (13,068) | 33,382 |
| Surplus Covenant to CPCT | | - | (33,382) |
| Fund balances brought forward as at 1 August | | 14,509 | 14,510 |
| Disposal of investment | | - | (1) |
| Fund balances carried forward as at 31 July 2013 | | <u>1,441</u> | <u>14,509</u> |

All transactions are derived from continuing operations of an unrestricted nature.


All recognised gains and losses are included in the Statement of Financial Activities.

BALANCE SHEET

AS AT 31 JULY 2013

| | Notes | 2013 | 2012 |
|---|-------|---------------------|----------------------|
| | | £ | £ |
| FIXED ASSETS | | | |
| Investments | | - | - |
| CURRENT ASSETS | | | |
| Debtors | 4 | - | 21,456 |
| Accrued Income | | 10,000 | 8,166 |
| Cash at bank and in hand | | 3,758 | 542 |
| | | <u>13,758</u> | <u>30,164</u> |
| CREDITORS: Amounts falling due within one year | | | |
| Creditors | 5 | <u>(12,317)</u> | <u>(15,655)</u> |
| NET CURRENT ASSETS/(LIABILITIES) | | <u>1,441</u> | <u>14,509</u> |
| NET ASSETS/(LIABILITIES) | | <u><u>1,441</u></u> | <u><u>14,509</u></u> |
| FUNDS | | | |
| General fund | | <u>1,441</u> | <u>14,509</u> |
| Total funds | | <u><u>1,441</u></u> | <u><u>14,509</u></u> |

The financial statements were approved and authorised for issue by the Board of Trustees on 26th March 2014 and were signed below on its behalf by:



 SIR GRAHAM BOYCE

Trustee / Director

1. ACCOUNTING POLICIES

Accounting basis

The financial statements are prepared under the historical cost basis and in accordance with the Statement of Recommended Practice *Accounting and Reporting by Charities* issued in 2005, with applicable accounting standards and the Companies Act 2006.

The financial statements have been prepared on a going concern basis assuming that the parent charity will continue to provide the necessary facilities to enable the Charity to continue to operate and to meet its liabilities.

Fund accounting

Unrestricted funds comprise accumulated surpluses and deficits on general funds. They are available for use at the discretion of the trustees in furtherance of the general charitable objectives. Restricted funds are funds subject to specific restricted conditions imposed by the donors.

Incoming resources

Incoming resources represent the total income during the year comprising project income, service charges and other income which are recognised on a receivable basis.

Resources expended

Expenditure is charged to the Statement of Financial Activities on an accruals basis.

Direct costs of international project activities are charged to the expenditure heading of that name along with appropriate allocation of support costs, which are defined as those costs which are necessary to deliver the charitable activity but do not constitute its output. More detail as to the method of their allocation is given in note 3b to the accounts.

Governance costs are those non-charitable costs which are necessary for the general running of the Charity and include items such as constitutional costs, trustee costs and audit fees along with an allocation of support costs.

Consolidation

The charitable Company has taken advantage of the exemption given by Section 400 of the Companies Act 2006 not to prepare consolidated financial statements on the grounds that the charitable Company and its subsidiary are consolidated within the financial statements of the ultimate parent company, Common Purpose Charitable Trust, a company incorporated in England and Wales.

COMMON PURPOSE INTERNATIONAL**NOTES TO THE FINANCIAL STATEMENTS (continued)****YEAR ENDED 31 JULY 2013**

1. ACCOUNTING POLICIES (continued)**Cash flow statement**

The company has taken advantage of the exemptions provided by FRS1 and not prepared a cash flow statement.

2. TRUSTEES' REMUNERATION AND REIMBURSED EXPENSES

No emoluments were paid, nor expenses reimbursed, to the Trustees during the current or previous year.

| 3a | ANALYSIS OF RESOURCES EXPENDED | Direct Costs £ | Support Costs £ | Total 2013 £ | Total 2012 £ |
|-----------|---|-------------------------------|--------------------------------|-----------------------------|-----------------------------|
| | International Projects | <u>48,114</u> | <u>1,108</u> | <u>49,222</u> | <u>191,709</u> |

| 3b | ANALYSIS OF SUPPORT AND GOVERNANCE COSTS | License Fee £ | Governance £ | Total 2013 £ |
|-----------|---|--------------------------|-------------------------|-----------------------------|
| | | <u>1,108</u> | <u>1,000</u> | <u>2,108</u> |

COMMON PURPOSE INTERNATIONAL**NOTES TO THE FINANCIAL STATEMENTS (continued)****YEAR ENDED 31 JULY 2013**

| 4. DEBTORS | 2013 £ | 2012 £ |
|---|-----------------------|-----------------------|
| Trade debtors | - | - |
| Amount due from group undertaking (Common Purpose Customised Ltd) | - | 3,363 |
| Amount due from group undertaking (Common Purpose Charitable Trust) | - | - |
| Amount due from group undertaking (Common Purpose UK) | - | 18,093 |
| | <u>-</u> | <u>21,456</u> |
| | <u>-</u> | <u>21,456</u> |
| 5. CREDITORS: AMOUNTS DUE WITHIN ONE YEAR | 2013 £ | 2012 £ |
| Amounts owed to related undertaking (Common Purpose UK) | 211 | - |
| Amount owed to related undertaking (Common Purpose Customised Ltd) | 511 | - |
| Amount due to parent undertaking (Common Purpose Charitable Trust) | 6,601 | 11,134 |
| Other creditors | 4,994 | 4,521 |
| | <u>12,317</u> | <u>15,655</u> |
| | <u>12,317</u> | <u>15,655</u> |

6. ULTIMATE PARENT UNDERTAKING

Common Purpose International is a subsidiary of the Common Purpose Charitable Trust, a company registered in England, number 2832875 and a registered charity number 1023384, which head the largest and smallest group for which consolidated financial statements are prepared.

Consolidated financial statements for The Common Purpose Charitable Trust are available to the public from www.charitycommission.org.uk.