

**PROMOTE DESIGN & MARKETING LTD  
UNAUDITED ACCOUNTS  
FOR THE YEAR ENDED 30 JUNE 2021**

**PROMOTE DESIGN & MARKETING LTD**  
**UNAUDITED ACCOUNTS**  
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**PROMOTE DESIGN & MARKETING LTD**  
**COMPANY INFORMATION**  
**FOR THE YEAR ENDED 30 JUNE 2021**

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<b>Director</b>	Paul Clarke
<b>Company Number</b>	03202706 (England and Wales)
<b>Registered Office</b>	14 HIGH ELM ROAD HALEBARNES CHESHIRE WA15 0HS United Kingdom
<b>Accountants</b>	Exchequer Accountancy Services Suite 3 The Exchange 1 St John Street Chester County (optional) CH1 1DA

**PROMOTE DESIGN & MARKETING LTD**  
**STATEMENT OF FINANCIAL POSITION**  
**AS AT 30 JUNE 2021**

	Notes	2021 £	2020 £
<b>Fixed assets</b>			
Tangible assets	<u>4</u>	123	164
<b>Current assets</b>			
Debtors	5	1,219	1,775
Cash at bank and in hand		(5,948)	13,937
		<u>(4,729)</u>	<u>15,712</u>
<b>Creditors: amounts falling due within one year</b>	<u>6</u>	(71,525)	(78,817)
<b>Net current liabilities</b>		<u>(76,254)</u>	<u>(63,105)</u>
<b>Total assets less current liabilities</b>		(76,131)	(62,941)
<b>Creditors: amounts falling due after more than one year</b>	<u>7</u>	(53,828)	(37,758)
<b>Net liabilities</b>		<u>(129,959)</u>	<u>(100,699)</u>
<b>Capital and reserves</b>			
Called up share capital		2,622	2,622
Share premium		34,979	34,979
Capital redemption reserve		2,499	2,499
Profit and loss account		(170,059)	(140,799)
<b>Shareholders' funds</b>		<u>(129,959)</u>	<u>(100,699)</u>

For the year ending 30 June 2021 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies. The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.

The director acknowledges his responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

These accounts have been prepared and delivered in accordance with the provisions applicable to companies subject to the small companies' regime and in accordance with the provisions of FRS 102 Section 1A - Small Entities. The profit and loss account has not been delivered to the Registrar of Companies.

The financial statements were approved by the Board and authorised for issue on 28 March 2022 and were signed on its behalf by

Paul Clarke  
Director

Company Registration No. 03202706

**PROMOTE DESIGN & MARKETING LTD**  
**NOTES TO THE ACCOUNTS**  
**FOR THE YEAR ENDED 30 JUNE 2021**

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**1 Statutory information**

Promote Design & Marketing Ltd is a private company, limited by shares, registered in England and Wales, registration number 03202706. The registered office is 14 HIGH ELM ROAD, HALEBARNS, CHESHIRE, WA15 0HS, United Kingdom.

**2 Compliance with accounting standards**

The accounts have been prepared in accordance with the provisions of FRS 102 Section 1A Small Entities. There were no material departures from that standard.

**3 Accounting policies**

The principal accounting policies adopted in the preparation of the financial statements are set out below and have remained unchanged from the previous year, and also have been consistently applied within the same accounts.

***Basis of preparation***

The accounts have been prepared under the historical cost convention as modified by the revaluation of certain fixed assets.

***Presentation currency***

The accounts are presented in £ sterling.

***Tangible fixed assets and depreciation***

Tangible assets are included at cost less depreciation and impairment. Depreciation has been provided at the following rates in order to write off the assets over their estimated useful lives:

Plant & machinery	25%
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**4 Tangible fixed assets**

	<b>Plant &amp; machinery £</b>
<b>Cost or valuation</b>	<b>At cost</b>
At 1 July 2020	3,889
At 30 June 2021	3,889
<b>Depreciation</b>	
At 1 July 2020	3,725
Charge for the year	41
At 30 June 2021	3,766
<b>Net book value</b>	
At 30 June 2021	123
At 30 June 2020	164

**5 Debtors: amounts falling due within one year**

	<b>2021 £</b>	<b>2020 £</b>
VAT	1,045	-
Trade debtors	-	600
Other debtors	174	1,175
	<b>1,219</b>	<b>1,775</b>

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**NOTES TO THE ACCOUNTS**  
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<b>6 Creditors: amounts falling due within one year</b>	<b>2021</b>	<b>2020</b>
	<b>£</b>	<b>£</b>
Bank loans and overdrafts	779	-
Taxes and social security	55,552	73,725
Accrued preference dividends	3,138	3,138
Loans from directors	10,103	-
Accruals	1,953	1,954
	<u>71,525</u>	<u>78,817</u>
	<u><u>71,525</u></u>	<u><u>78,817</u></u>
<b>7 Creditors: amounts falling due after more than one year</b>	<b>2021</b>	<b>2020</b>
	<b>£</b>	<b>£</b>
Bank loans	13,778	8,358
Other creditors	40,050	29,400
	<u>53,828</u>	<u>37,758</u>
	<u><u>53,828</u></u>	<u><u>37,758</u></u>

**8 Average number of employees**

During the year the average number of employees was 0 (2020: 0).

