Stoke City (Property) Limited

ABBREVIATED FINANCIAL STATEMENTS

31 March 2011

Company Registration No 03200051

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INDEPENDENT AUDITOR'S REPORT TO STOKE CITY (PROPERTY) LIMITED UNDER SECTION 449 OF THE COMPANIES ACT 2006

We have examined the abbreviated accounts set out on pages 2 to 6, together with the financial statements of Stoke City (Property) Limited for the year ended 31 March 2011 prepared under section 396 of the Companies Act 2006

Respective responsibilities of directors and auditors

The directors are responsible for preparing the abbreviated accounts in accordance with section 444 of the Companies Act 2006. It is our responsibility to form an independent opinion as to whether the company is entitled to deliver abbreviated accounts to the Registrar of Companies and whether the abbreviated accounts have been properly prepared in accordance with the regulations made under that section and to report our opinion to you

This report, including the opinion, has been prepared for and only for the company for the purpose of section 449 of the Companies Act 2006 and for no other purpose. To the fullest extent permitted by law, we do not, in giving this opinion, accept or assume responsibility for any other purpose or to any other person to whom this report is shown or into whose hands it may come save where expressly agreed by our prior consent in writing

Basis of opinion

We conducted our work in accordance with Bulletin 2008/4 issued by the Auditing Practices Board. In accordance with that Bulletin we have carried out the procedures we consider necessary to confirm, by reference to the financial statements, that the company is entitled to deliver abbreviated accounts and that the abbreviated accounts are properly prepared.

Opinion

In our opinion the company is entitled to deliver abbreviated accounts prepared in accordance with section 444(3) of the Companies Act 2006, and the abbreviated accounts have been properly prepared in accordance with the regulations made under that section

Anne Lakin (Senior Statutory Auditor)

For and on behalf of BAKER TILLY UK AUDIT LLP, Statutory Auditor

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Chartered Accountants

Festival Way Stoke-on-Trent Staffordshire

ST1 5BB

19 December 2011

Stoke City (Property) Limited ABBREVIATED BALANCE SHEET At 31 March 2011

	Note	£	2011 £	£	2010 £
FIXED ASSETS Tangible assets	1	~	23,165,203	_	17,806,999
CURRENT ASSETS Debtors Cash at bank and in hand		167,662 81,628		618,568 82,794	
anno mona a series de la compositione de la composi		249,290		701,362	
CREDITORS Amounts falling due within one year		(8,607,645)		(3,710,367)	
NET CURRENT LIABILITIES			(8,358,355)		(3,009,005)
TOTAL ASSETS LESS CURRENT LIABILITIES			14,806,848		14,797,994
PROVISIONS FOR LIABILITIES			(987,917)		(955,704)
NET ASSETS			13,818,931		13,842,290
CAPITAL AND RESERVES Called up share capital Share premium reserve Profit and loss account	2		4,000,000 8,740,000 1,078,931		4,000,000 8,740,000 1,102,290
SHAREHOLDERS' FUNDS			13,818,931		13,842,290

These abbreviated accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime

The abbreviated accounts on pages 2 to 6 were approved by the board of directors and authorised for issue on 19 $\,$ December 2011 and were signed on its behalf by

P Coates
Director

Company Registration No 03200051

Stoke City (Property) Limited ACCOUNTING POLICIES

BASIS OF ACCOUNTING

The financial statements have been prepared under the historical cost convention and in accordance with applicable United Kingdom accounting standards

Under Financial Reporting Standard 1 the Company is exempt from the requirement to prepare a cash flow statement on the grounds of its size

The Company has taken advantage of the exemption contained in Financial Reporting Standard 8 and has therefore not disclosed transactions or balances with entities which form part of the bet365 Group Limited group and are 100% controlled by the group

GOING CONCERN

The company is dependent on the support of its fellow subsidiary, Stoke City Football Club Limited, both as a tenant and to support its funding arrangements, along with its holding company, Stoke City Holdings Limited. A letter of support has been provided by both companies and the company is therefore well placed for the future and the directors continue to adopt the going concern basis of accounting in preparing the annual financial statements.

TANGIBLE FIXED ASSETS

Tangible fixed assets are stated at cost, net of depreciation. Depreciation is provided on tangible fixed assets at rates calculated to write each asset down to its estimated residual value evenly over its expected useful life, as follows

Freehold land and buildings - No depreciation charged

Short leasehold property - 4-25%

Fixtures and fittings - 4-25% per annum straight line
Plant and machinery - 8-33% per annum straight line
Motor vehicles - 10-25% per annum straight line

No depreciation is provided on freehold land and buildings, as there is a full tenant repairing lease in place with Stoke City Football Club Limited and it is the group's policy to maintain its assets in a continual sound state of repair and to make improvements thereto from time to time. The directors accordingly consider that the lives of these assets are so long that their depreciation is immaterial. An annual impairment review of the value of the asset is performed and any permanent diminution in the value of the property is charged to the profit and loss account as appropriate

DEFERRED TAXATION

Deferred tax is recognised in respect of timing differences that have originated but not reversed at the balance sheet date where transactions or events that result in an obligation to pay more tax in the future or a right to pay less tax in the future have occurred at the balance sheet date. Timing differences are differences between the company's taxable profits and its results as stated in the financial statements that arise from the inclusion of gains and losses in tax assessments in periods different from those in which they are recognised in the financial statements

Deferred tax assets are only recognised when their recoverability can be assessed with certainty in the foreseeable future

Deferred tax is measured at the average tax rates that are expected to apply in the periods in which timing differences are expected to reverse, based on tax rates and laws that have been enacted or substantively enacted by the balance sheet date. Deferred tax is measured on a non-discounted basis

Stoke City (Property) Limited ACCOUNTING POLICIES

LEASED ASSETS AND OBLIGATIONS

All leases that do not give rights approximately to ownership are "operating leases" and the annual rentals are charged to profit and loss on a straight line basis over the lease term

Rent free periods or other incentives received for entering into a lease are accounted for over the period of the lease so as to spread the benefit received over the lease term

Rental income from operating leases is recognised on a straight-line basis over the term of the relevant lease

TURNOVER

Turnover represents amounts invoiced, net of value added tax, in respect of rent of the stadium and training ground and facility management costs

RETIREMENT BENEFIT

The company operates a defined contribution pension scheme whose assets are held separately from those of the company in an independently administered fund. The amount charged to the profit and loss account in respect of pension costs and other post retirement benefits is the contributions payable in the year. Differences between contributions payable in the year and contributions actually paid are shown as either accruals or prepayments in the balance sheet.

Stoke City (Property) Limited NOTES TO THE ABBREVIATED FINANCIAL STATEMENTS

For the year ended 31 March 2011

1	TANGIBLE FIXED ASSETS		Total	
	Cost		£	
	At beginning of year		8,775,926	
	Transferred from group		3,019,051	
	Transfers		-	
	Additions		3,856,736	
	Disposals		(69,946)	
	At end of year	2	25,581,767	
	Depreciation			
	At beginning of year		968,927	
	Transferred from group		973,139	
	Transfers		-	
	Charged in the year		483,498	
	Disposals		(9,000)	
	At end of year		2,416,564	
	Net book value			
	At 31 March 2011	23,165,203		
	At 31 March 2010		17,806,999	
	At 51 Maich 2010	•		
2	SHARE CAPITAL			
		2011	2010	
		£	£	
	Allotted, called up and fully paid	4 0 20 000	1 040 000	
	A Ordinary shares of £1 each	1,960,000	1,960,000 1,440,000	
	B Ordinary shares of £1 each	1,440,000 600,000	600,000	
	C Ordinary shares of £1 each			
		4,000,000	4,000,000	
		· ·		

All shares rank part passu except for rights regarding the appointment and removal of directors, A', B' and 'C' shareholders may appoint one, two and three directors respectively The number of directors must consist of at least one 'A' director, at least one 'B' director and at least one 'C' director

Stoke City (Property) Limited

For the year ended 31 March 2011

NOTES TO THE ABBREVIATED FINANCIAL STATEMENTS

3 ULTIMATE PARENT COMPANY AND CONTROLLING INTEREST

The ultimate parent company of Stoke City (Property) Limited is bet365 Group Limited, a company incorporated and registered in the UK

The largest and smallest group in which the results of the Company are consolidated is that headed by bet365 Group Limited bet365 Group Limited is under the control of Denise Coates and her family. The consolidated financial statements of this Group are available to the public and may be obtained from

Registrar of Companies Crown Way CARDIFF CF14 3UZ