

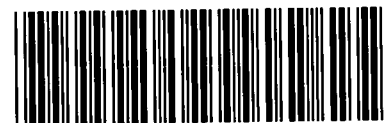
**Registered Number: 03177758**

**Sports News Television Management Limited**

**Annual report and financial statements**

**For the year ended 31 December 2021**

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# **Sports News Television Management Limited**

## **Annual report and financial statements for the year ended 31 December 2021**

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# **Sports News Television Management Limited**

## **Annual report and financial statements for the year ended 31 December 2021**

### **Officers and professional advisers**

#### **Directors**

K Dale  
D Veerasingha  
N Hampel  
R Wise  
R Clarke  
D Fay  
D McCrudden  
T Januszewski

#### **Company Secretary**

J Cooper

#### **Registered Office**

Building 6  
566 Chiswick High Road  
Chiswick  
London W4 5HR  
United Kingdom

#### **Bankers**

Deutsche Bank  
1 Great Winchester Street  
EC2N 2DB  
London

#### **Auditor**

Deloitte LLP  
Abbots House  
Abbey Street  
Reading  
RG1 3BD

# **Sports News Television Management Limited**

## **Directors' report**

### **For the year ended 31 December 2021**

The directors present their annual report and the audited financial statements for the year ended 31 December 2021.

#### **Results**

The total profit for the year after taxation amounted to £390,875 (2020: £387,976). Dividends totalling £340,000 were declared during the year (2020: £420,000).

#### **Principal activities and review of the business**

The company is principally engaged in the general management of Sports News Television (Limited Partnership) ('SNTV'), a partnership involved in the production and distribution of television sports news programmes.

#### **Future developments**

The directors do not anticipate any significant change in the activities and results of the company in the foreseeable future. Please refer to the Going Concern basis under note 1 for more information on COVID-19.

#### **Principal risks and uncertainties**

The company is exposed to the same principal risks and uncertainties as those described in the financial statements of Sports News Television (Limited Partnership), LP number: LP005161.

These principal risks and uncertainties facing the partnership are:

##### *Loss of clients*

The partnership may lose contracts/and or clients due to merger or acquisition, business failure, or contract expiration. Such a loss may have a material impact on the partnership's results. Relationships with clients are managed closely.

##### *Credit risk*

The partnership deals with a global client base across a number of different regions, therefore there is a risk that customers may not adhere to the payment terms agreed in the contract and potentially default on payments. To mitigate this, invoicing is agreed with the customer in advance and the partnership does not offer extended credit terms. In addition, trade debtor balances are monitored on an ongoing basis with the result that the partnership's exposure to bad debts is minimised.

##### *Exchange rate fluctuations*

The partnership currently operates globally and is, and will continue to be, exposed to foreign currency rate fluctuations. The company uses external advice on currency dealings with its bank. Where possible, natural hedges are used.

#### **Events since the balance sheet date**

The partnership paid Sports News Television Management Ltd US\$210,000 (£155,556) (2020: US\$160,000 (£116,787)) in profit distributions after 31 December 2021.

We continue to evaluate the potential operational and financial impact of the Russian and Ukraine conflict. We are complying with all UK regulatory guidelines e.g. Russian sanctions on certain customers. At this date, the impact on the company is not considered material.

#### **Going concern**

The directors believe that the Partnership is well placed to manage its financing and other business risks satisfactorily and have a reasonable expectation that the Partnership and, by extension, SNTV Management, will have adequate resources to continue in operation for at least 12 months from the signing date of these financial statements, including mitigating actions available in the case of unforeseen cash shortfalls

The company has net current liabilities of £27,393 (2020: £44,671) and in determining if the business is a going concern, the directors have considered the company's financial forecasts, budgets and cash flows for the period of at least twelve months from the date of approval of these financial statements. After making enquiries, the directors have a reasonable expectation that the company has adequate resources to continue in operational existence for a period of at least twelve

## **Sports News Television Management Limited**

### **Directors' report (continued) For the year ended 31 December 2021**

#### **Going concern (continued)**

months from the date of approval of these financial statements. Accordingly, they continue to adopt the going concern basis in preparing the financial statements. Further details regarding the adoption of the going concern basis can be found in note 1 to the financial statements.

#### **Directors**

The directors who served the company during the year and subsequently, to the date of this report, were as follows:

K Dale  
D Veerasingham  
N Hampel  
R Wise  
R Clarke (appointed 23 June 2021)  
D Fay (appointed 21 April 2021)  
D McCrudden (appointed 18 January 2022)  
T Januszewski (appointed 12 January 2022)  
J Kilmartin (resigned 23 June 2021)  
D Winkworth (resigned 21 April 2021)  
M Giarrusso (resigned 18 January 2022)  
A MacIntyre (resigned 12 January 2022)

#### **Auditor**

Each of the persons who is a director at the date of approval of this report confirms that:

- so far as the director is aware, there is no relevant audit information of which the company's auditor is unaware; and
- the director has taken all the steps that he/she ought to have taken as a director in order to make himself/herself aware of any relevant audit information and to establish that the company's auditor is aware of that information.

This confirmation is given and should be interpreted in accordance with the provisions of s418 of the Companies Act 2006.

Deloitte LLP have expressed their willingness to continue in office as auditor and a resolution to reappoint them will be proposed at the forthcoming Annual General Meeting.

Approved by the Board of Directors  
and signed on behalf of the Board



D Fay  
Director

30<sup>th</sup> June 2022

## **Sports News Television Management Limited**

### **Directors' responsibilities statement For the year ended 31 December 2021**

The directors are responsible for preparing the annual report and the financial statements in accordance with applicable law and regulations.

Company law requires the directors to prepare financial statements for each financial year. Under that law the directors have elected to prepare the financial statements in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards and applicable law), including FRS 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland". Under company law the directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the Company and of the profit or loss of the company for that period.

In preparing these financial statements, the directors are required to:

- select suitable accounting policies and then apply them consistently;
- make judgements and accounting estimates that are reasonable and prudent; and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the Company will continue in business.

The directors are responsible for keeping adequate accounting records that are sufficient to show and explain the Company's transactions and disclose with reasonable accuracy at any time the financial position of the Company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the Company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

# **Independent auditor's report to the members of Sports News Television Management Limited**

## **Report on the audit of the financial statements**

### **Opinion**

In our opinion the financial statements of Sports News Television Management Limited (the 'company'):

- give a true and fair view of the state of the company's affairs as at 31 December 2021 and of its profit for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice, including Financial Reporting Standard 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland"; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

We have audited the financial statements which comprise:

- the profit and loss account;
- the balance sheet;
- the statement of changes in equity; and
- the related notes 1 to 14.

The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including Financial Reporting Standard 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" (United Kingdom Generally Accepted Accounting Practice).

### **Basis for opinion**

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the auditor's responsibilities for the audit of the financial statements section of our report.

We are independent of the company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the Financial Reporting Council's (the 'FRC's') Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

### **Conclusions relating to going concern**

In auditing the financial statements, we have concluded that the directors' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the company's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the directors with respect to going concern are described in the relevant sections of this report.

### **Other information**

The other information comprises the information included in the annual report, other than the financial statements and our auditor's report thereon. The directors are responsible for the other information contained within the annual report. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

Our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the course of the audit, or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether this gives rise to material misstatement in the financial statements themselves. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

## **Independent auditor's report to the members of Sports News Television Management Limited (continued)**

We have nothing to report in this regard.

### **Responsibilities of directors**

As explained more fully in the directors' responsibilities statement, the directors are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the directors determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the directors are responsible for assessing the company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the directors either intend to liquidate the company or to cease operations, or have no realistic alternative but to do so.

### **Auditor's responsibilities for the audit of the financial statements**

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

A further description of our responsibilities for the audit of the financial statements is located on the FRC's website at: [www.frc.org.uk/auditorsresponsibilities](http://www.frc.org.uk/auditorsresponsibilities). This description forms part of our auditor's report.

### **Extent to which the audit was considered capable of detecting irregularities, including fraud**

Irregularities, including fraud, are instances of non-compliance with laws and regulations. We design procedures in line with our responsibilities, outlined above, to detect material misstatements in respect of irregularities, including fraud. The extent to which our procedures are capable of detecting irregularities, including fraud is detailed below.

We considered the nature of the company's industry and its control environment, and reviewed the company's documentation of their policies and procedures relating to fraud and compliance with laws and regulations. We also enquired of management about their own identification and assessment of the risks of irregularities.

We obtained an understanding of the legal and regulatory frameworks that the company operates in, and identified the key laws and regulations that:

- had a direct effect on the determination of material amounts and disclosures in the financial statements. These included UK Companies Act and tax legislation; and
- do not have a direct effect on the financial statements but compliance with which may be fundamental to the company's ability to operate or to avoid a material penalty.

We discussed among the audit engagement team regarding the opportunities and incentives that may exist within the organisation for fraud and how and where fraud might occur in the financial statements.

In common with all audits under ISAs (UK), we are also required to perform specific procedures to respond to the risk of management override. In addressing the risk of fraud through management override of controls, we tested the appropriateness of journal entries and other adjustments; assessed whether the judgements made in making accounting estimates are indicative of a potential bias; and evaluated the business rationale of any significant transactions that are unusual or outside the normal course of business.

In addition to the above, our procedures to respond to the risks identified included the following:

- reviewing financial statement disclosures by testing to supporting documentation to assess compliance with provisions of relevant laws and regulations described as having a direct effect on the financial statements;
- performing analytical procedures to identify any unusual or unexpected relationships that may indicate risks of material misstatement due to fraud;
- enquiring of management and in-house legal counsel concerning actual and potential litigation and claims, and instances of non-compliance with laws and regulations; and



## **Independent auditor's report to the members of Sports News Television Management Limited (continued)**

- reading minutes of meetings of those charged with governance.

### **Report on other legal and regulatory requirements**

#### **Opinions on other matters prescribed by the Companies Act 2006**

In our opinion, based on the work undertaken in the course of the audit:

- the information given in the directors' report for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the directors' report has been prepared in accordance with applicable legal requirements.

In the light of the knowledge and understanding of the company and its environment obtained in the course of the audit, we have not identified any material misstatements in the directors' report.

#### **Matters on which we are required to report by exception**

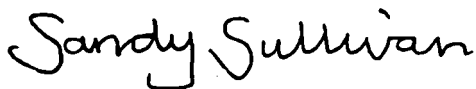
Under the Companies Act 2006 we are required to report in respect of the following matters if, in our opinion:

- adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us; or
- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of directors' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit; or
- the directors were not entitled to take advantage of the small companies' exemption from the requirement to prepare a strategic report.

We have nothing to report in respect of these matters.

#### **Use of our report**

This report is made solely to the company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the company's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company and the company's members as a body, for our audit work, for this report, or for the opinions we have formed.



Sandy Sullivan, FCA (Senior statutory auditor)  
For and on behalf of Deloitte LLP  
Statutory Auditor  
Reading, United Kingdom  
30 June 2022

## Sports News Television Management Limited

### Profit and loss account and Statement of changes in equity Year ended 31 December 2021

#### Profit and loss account

	Notes	2021 £	2020 £
Share of partnership profits	2	472,892	520,382
Cost of sales		-	-
<b>Gross profit</b>		<b>472,892</b>	<b>520,382</b>
Administrative expenses		(10,919)	(9,240)
Exchange gain/(loss) on operating activities		12,881	(23,090)
<b>Profit before taxation</b>	3	<b>474,854</b>	<b>488,052</b>
Tax on profit	4	(83,979)	(100,076)
<b>Profit for the financial year</b>		<b>390,875</b>	<b>387,976</b>
<b>Profit for the financial year attributable to the equity shareholders of the company</b>		<b>390,875</b>	<b>387,976</b>

All results relate to continuing operations in the current and prior year.

There are no recognised gains or losses other than the profit attributable to the shareholders of the company of £390,875 in the year ended 31 December 2021 (2020: profit of £387,976).

#### Statement of changes in equity

	Share capital £	Profit and loss account £	Total shareholders' funds £
<b>Balance at 1 January 2020</b>	<b>5,000</b>	<b>117,478</b>	<b>122,478</b>
<b>Year ended 31 December 2020</b>			
Total profit for the financial year	-	387,976	387,976
Dividends declared during the year	-	(420,000)	(420,000)
<b>At 31 December 2020</b>	<b>5,000</b>	<b>85,454</b>	<b>90,454</b>
<b>Year ended 31 December 2021</b>			
Total profit for the financial year	-	390,875	390,875
Dividends declared during the year	-	(340,000)	(340,000)
<b>At 31 December 2021</b>	<b>5,000</b>	<b>136,329</b>	<b>141,329</b>

The notes form an integral part of the financial statements.

## Sports News Television Management Limited

### Balance sheet

As at 31 December 2021

	Notes	2021 £	2020 £
<b>Fixed assets</b>			
Investment in associate	6	168,722	135,125
<b>Current assets</b>			
Cash at bank and in hand		27,805	25,656
<b>Creditors: amounts falling due within one year</b>	7	(55,198)	(70,327)
<b>Net current liabilities</b>		(27,393)	(44,671)
<b>Total assets less current liabilities, being net assets</b>		141,329	90,454
<b>Capital and reserves</b>			
Called up share capital	8	5,000	5,000
Profit and loss account	9	136,329	85,454
<b>Shareholders' funds</b>		141,329	90,454

The financial statements of Sports News Television Management Limited, registered number 03177758 were approved by the Board of Directors and authorised for issue on 30<sup>th</sup> June 2022.

Signed on behalf of the Board of Directors

*Duncan Fay*

D Fay  
Director

The notes form an integral part of the financial statements.

# Sports News Television Management Limited

## Notes to the financial statements

Year ended 31 December 2021

### 1. Accounting policies

The principal accounting policies are summarised below. They have all been applied consistently throughout the year and to the preceding year.

#### Basis of preparation

Sports News Television Management Limited (the Company) is a private Company limited by shares incorporated in the United Kingdom under the Companies Act 2006 and is registered in England and Wales. The address of the Company's registered office is shown on page 1.

The financial statements have been prepared under the historical cost convention, and in accordance with Section 1A of Financial Reporting Standard 102 (FRS 102) 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' issued by the Financial Reporting Council.

#### Directors' assessment of going concern and subsequent events

The company's business activities together with the factors likely to affect its future development, performance and position are discussed in the directors' report on pages 2 to 3.

The company generated a profit for the financial year of £390,875 (2020: £387,976) and has net assets of £141,329 (2020: £90,454). The company had net current liabilities of £27,393 (2020: £44,671) and in determining if the business is going concern, the directors have considered the company's financial forecasts, budgets and cash flows for the period of at least twelve months from the date of approval of these financial statements.

The current economic conditions and ongoing COVID-19 pandemic creates some uncertainty about future demand. In noting this, SNTV Management Limited benefits from a number of medium to long term contracts which reduce their short term exposure to such conditions and in turn limits short term volatility in the Partnership's performance.

The directors have adopted the going concern basis in preparing these accounts after assessing the principal risks. The major variables are the depth and the duration of COVID-19 crisis and the impact that the pandemic will have on our customers. Which, to this date has been managed appropriately and has had little financial or operational impact on the business.

Based on the current and ongoing impact assessments performed on Sports News Television Management Ltd., the Directors do not consider there to be a material impact on the company's ability to trade as a going concern for the next 12 months.

After making enquiries and based on the information presented above, the directors have a reasonable expectation that the company has adequate resources to continue in operational existence for a period of at least twelve months from the date of approval of the financial statements. Accordingly, they continue to adopt the going concern basis in preparing the annual report and accounts.

#### Taxation

Current tax, including UK corporation tax and foreign tax, is provided at amounts expected to be paid (or recovered) using the tax rates and laws that have been enacted or substantively enacted by the year end date.

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the year end date where transactions or events that result in an obligation to pay more tax in the future or a right to pay less tax in the future have occurred at the year end date. Timing differences are differences between the company's taxable profits and its results as stated in the financial statements that arise from the inclusion of gains or losses in tax assessments in periods different from those in which they are recognised in the financial statements.

# **Sports News Television Management Limited**

## **Notes to the financial statements**

### **Year ended 31 December 2021 (continued)**

#### **1. Accounting policies (continued)**

##### **Investment in associates**

In the Company financial statements investments in associates are accounted for using the equity method. Investments in associates are initially recognised at the transaction price (including transaction costs) and are subsequently adjusted to reflect the Company's share of the profit or loss and other comprehensive income of the associate.

##### **Foreign currencies**

Transactions in foreign currencies are recorded at the rate of exchange at the date of the transaction. The only exception to this is the share of profits from SNTV (note 2). Monetary assets and liabilities denominated in foreign currencies at the balance sheet date are reported at the rates of exchange prevailing at that date. The exchange rate as at 31 December 2021 was £1.00 - US\$1.35 (2020: £1.00 - US\$1.37).

Exchange differences are recognised in profit or loss in the period in which they arise except for exchange differences arising on gains or losses on non-monetary items which are recognised in the profit and loss account.

##### **Financial instruments**

Financial instruments such as trade and other debtors/creditors, cash and cash equivalents, are recognised initially at fair value. Subsequent to initial recognition financial instruments are measured at fair value with changes recognised in the income statement.

##### **Critical accounting judgements and estimates**

In the application of the accounting policies, which are described in note 1, Management are required to make judgements, estimates and assumptions about the carrying amounts of assets and liabilities that are not readily apparent from other sources. The estimates and associated assumptions are based on historical experience and other factors that are considered to be relevant. Actual results may differ from these estimates

The estimates and underlying assumptions are reviewed on an ongoing basis. Revisions to accounting estimates are recognised in the period in which the estimate is revised if the revision affects only that period, or in the period of the revision and future periods if the revision affects both current and future periods.

Management do not consider there to be any critical judgements or sources of estimation uncertainty requiring disclosure beyond the accounting policies listed above.

#### **2. Share of partnership profits**

The investment in the partnership is recognised at 5% of the net assets of Sports News Television (Limited Partnership) as at 31 December 2021. The share of partnership profits is therefore the movement in the 5% of the share of net assets, which is equivalent to the 5% share in profits of Sports News Television (Limited Partnership) and the distributions received

# Sports News Television Management Limited

## Notes to the financial statements Year ended 31 December 2021 (continued)

### 3. Profit before taxation

	2021 £	2020 £
This is stated after charging:		
Auditor's remuneration		
– audit services	5,916	5,800
– tax compliance services	3,710	2,849
	<u>9,626</u>	<u>8,649</u>

None of the directors received remuneration for their qualifying services to the company (2020: none).

The company had no employees during the year (2020: none).

### 4. Tax on profit

#### (a) Tax on profit

The tax charge is made up as follows:

	2021 £	2020 £
<b>Current tax:</b>		
UK corporation tax on the profit for the year	89,850	100,704
Double taxation relief	(43,025)	(40,535)
Adjustments in respect of previous periods	(5,871)	(628)
	<u>40,954</u>	<u>59,541</u>
Foreign tax	43,025	40,535
Tax on profit (note 4(b))	<u>83,979</u>	<u>100,076</u>

#### (b) Factors affecting tax charge for the year

The tax assessed for the year of 19% (2020: 19%) differs from the blended rate of corporation tax in the UK.

The differences are explained below:

	2021 £	2020 £
Profit before taxation	<u>474,854</u>	<u>488,052</u>
Profit multiplied by corporation tax rate in the UK of 19% (2020: 19%)	90,222	92,730
Effects of:		
Adjustments to share of partnership profits	(373)	7,974
Foreign tax	43,025	40,535
Double taxation relief	(43,025)	(40,535)
Adjustments in respect of previous periods	(5,871)	(628)
Current tax for the year (note 4(a))	<u>83,979</u>	<u>100,076</u>

We also draw attention to the UK government's budget announcement to raise corporation tax from its current level of 19% to 25% from April 2023.

# Sports News Television Management Limited

## Notes to the financial statements

### Year ended 31 December 2021 (continued)

#### 5. Dividends

	2021 £	2020 £
Dividends declared / paid at £68 per share (2020: £84)	340,000	420,000

#### 6. Investment in associate

	2021 £	2020 £
Opening Balance	135,125	174,618
Share of increase/(decrease) in net assets	33,597	(39,493)
Investment in Sports News Television (Limited Partnership)	168,722	135,125

#### 7. Creditors: amounts falling due within one year

	2021 £	2020 £
Accruals	14,244	10,614
Corporation Tax	40,954	59,713
	55,198	70,327

#### 8. Called up share capital

	2021 £	2020 £
Allotted, called up and fully paid 5,000 ordinary shares of £1 each	5,000	5,000

## Sports News Television Management Limited

### Notes to the financial statements

#### Year ended 31 December 2021 (continued)

#### 9. Statement of movements in reserves

	Share capital £	Profit and loss account £	Total shareholders' funds £
At 1 January 2020	5,000	117,478	122,478
Total profit for the financial year	-	387,976	387,976
Dividends declared during the year	-	(420,000)	(420,000)
At 31 December 2020	5,000	85,454	90,454
	Share capital £	Profit and loss account £	Total shareholders' funds £
At 1 January 2021	5,000	85,454	90,454
Total profit for the financial year	-	390,875	390,875
Dividends declared during the year	-	(340,000)	(340,000)
At 31 December 2021	5,000	136,329	141,329

#### 10. Capital commitments

The company had no capital commitments at 31 December 2021 (2020: £nil).

#### 11. Contingent liabilities

There were no contingent liabilities at 31 December 2021 (2020: £nil).

#### 12. Sports News Television (Limited Partnership)

The company has a 5% investment in Sports News Television (Limited Partnership) a limited partnership with the same registered office as the company.

A copy of the latest financial statements of the partnership is appended to the copy of the company's financial statements filed with the Registrar of Companies.

#### 13. Events after the reporting period

The partnership paid Sports News Television Management Ltd US\$210,000 (£155,556) (2020: US\$160,000 (£116,787)) in profit distributions after 31 December 2021.

We continue to evaluate the potential operational and financial impact of the Russian and Ukraine conflict. We are complying with all UK regulatory guidelines e.g. Russian sanctions on certain customers. At this date, the impact on the company is not considered material.



## **Sports News Television Management Limited**

### **Notes to the financial statements**

#### **Year ended 31 December 2021 (continued)**

##### **14. Ultimate parent undertaking and controlling party**

Sports News Television Management Limited is a 50:50 joint venture between Trans World International LLC (US) and The Associated Press Limited.

Trans World International LLC (US) is an indirect subsidiary of Endeavor Group Holdings, Inc. which is incorporated in the USA and is the ultimate parent company and controlling party. Endeavor Group Holdings, LLC is the largest and smallest group of which the company is a member and for which group financial statements are prepared. Requests for financial information should be addressed to Seth Krauss, 11 Madison Avenue, New York, NY 10010 USA.

The Associated Press Limited's ultimate parent company is The Associated Press, which is incorporated in the United States of America and is both the smallest and the largest entity in the group for which group financial statements are prepared. The address of the company's ultimate parent undertaking is 200 Liberty Street, New York, NY 10281, USA, the group financial statements can be obtained from [www.ap.org](http://www.ap.org).

**Registered Number: LP005161**

**Sports News Television (Limited Partnership)**

**Annual report and financial statements**

**For the year ended 31 December 2021**

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## **Sports News Television (Limited Partnership)**

### **Annual report and financial statements for the year ended 31 December 2021**

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## **Sports News Television (Limited Partnership)**

### **Annual report and financial statements for the year ended 31 December 2021**

#### **Officers and professional advisers**

##### **General Partner**

Sports News Television Management Limited ('SNTV Management Limited')

##### **Limited Partners**

IMG Media Limited  
The Associated Press

##### **Registered Office**

Sports News Television  
Building 6  
566 Chiswick High Road  
London, W45HR  
England  
United Kingdom  
Company No. LP005161

##### **Bankers**

Deutsche Bank  
1 Great Winchester Street  
EC2N 2DB  
LONDON

##### **Auditor**

Deloitte LLP  
Abbots House  
Abbey Street  
Reading  
RG1 3BD

## Sports News Television (Limited Partnership)

### Strategic Report

See General Partner's Report for disclosure of fair review of business and KPIs.

#### Risk

We have managed to mitigate the risk of Covid 19 effectively and the risk has not been material. We have ensured the safety of our employees by following local government regulations and guidelines in the regions in which we operate and continue to do so. As a result, there has been little to no impact on the business' ability to fulfil its contractual obligations safely. Demand from our customer base has remained at a sustainable level as we have continued to deliver the services required of us.

#### Risk mitigation

SNTV has taken action across a range of fronts in mitigation of the risks presented by the pandemic, initially we reduced costs and adopted remote working for the majority of the workforce. As the restrictions have been lifted, we are now requiring employees to come into the office twice a week on a rota to limit contact between employees. The group continues to monitor the pandemic and the impact on the operations on an ongoing basis through regular analysis of cash movements.

We continue to respond dynamically as a business to the changing situation that the Coronavirus pandemic has created. We will continue with our current focused approach to protect the Partnership and its key stakeholders until the impact of Covid-19 abates.

Our priorities remain the health and safety of our workforce, customer service, financial discipline and business continuity.

From a going concern basis, risk is further mitigated by the subscription-based nature of the business in which clients hold long term agreements with SNTV for the services provided. Additionally, where there are impacts to the sporting calendar, SNTV have been able to reduce costs and therefore reduce impact of any lost revenue. This has meant that SNTV has been able to continue to trade profitably and retain a net asset position.

Approved by the Partners  
and signed on behalf of the Partners



D Fay  
Director  
General Partner

30th June 2022

## Sports News Television (Limited Partnership)

### General partner's report

Sports News Television Management Limited (the 'General Partner') presents the annual Partnership report and audited financial statements for the year ended 31 December 2021. The financial statements are presented in US dollars (US\$).

#### Directors

K Dale  
D Veerasingham  
N Hampel  
R Wise  
R Clarke (appointed 23 June 2021)  
D Fay (appointed 21 April 2021)  
D McCrudden (appointed 18 January 2022)  
T Januszewski (appointed 12 January 2022)  
J Kilmartin (resigned 23 June 2021)  
D Winkworth (resigned 21 April 2021)  
M Giarrusso (resigned 18 January 2022)  
A MacIntyre (resigned 12 January 2022)

#### Principal activity and review of the business

The partnership operates as a television sports news agency for the supply of sports news to broadcasters and other persons, producing on average 60 video stories per day.

The key performance indicators of the partnership are:

	2021 US\$	2020 US\$	Increase / (Decrease) US\$	Increase / (Decrease) %
Revenue	24,043,600	24,015,360	28,240	0.12 %
Net profit	12,690,176	13,534,751	(844,575)	(6.7) %
Net assets	4,630,020	3,700,336	929,686	25.1 %

The result and position of the partnership were in line with the partners' expectations. Revenue is flat year on year. Net Profit decrease due to an increase in cost of sales as COVID-19 savings from the previous year were not repeated in 2021.

Net assets have increased year on year due to an increase in trade receivables outstanding at year end and decrease in drawings during the year which have offset a decrease in cash holdings.

#### Future developments

The General Partner does not anticipate any significant change in the activities and results of the partnership in the foreseeable future.

#### Partners' capital agreement

The partners during the year together with their share of capital were as follows (2020 – same partners and shares):

Sports News Television Management Limited (General Partner)	5%
IMG Media Limited (Limited Partner)	47.5%
The Associated Press (Limited Partner)	47.5%

## **Sports News Television (Limited Partnership)**

### **General partner's report**

All of the partners are entitled to a share of partnership profits based on their share of capital. The General Partner carries the liability for the Partnership and has the right to bind the partnership in its business. All Partners are responsible for their own share of tax.

#### **Risks and uncertainties**

The principal risks and uncertainties facing the partnership are:

##### *Loss of clients*

The partnership may lose contracts/and or clients due to business failure or contract expiration. Such a loss may have a material impact on the partnership's results. Relationships with clients are managed closely, particularly those with a significant contribution to revenue. As such, we are able to discuss any issues with clients at an early stage and work alongside them to resolve any issues.

##### *Credit risk*

The partnership deals with a global client base across a number of different regions, therefore there is a risk that customers may not adhere to the payment terms agreed in the contract and potentially default on payments. To mitigate this, invoicing is agreed with the customer in advance and the partnership does not offer extended credit terms. In addition, trade debtor balances are monitored on an ongoing basis with the result that the partnership's exposure to bad debts is minimised.

##### *Exchange rate fluctuations*

The partnership currently operates globally and is, and will continue to be, exposed to foreign currency rate fluctuations. The partnership uses external advice on currency dealings with its bank. Where possible, natural hedges are used.

#### **Events since the balance sheet date**

The partnership declared and paid US\$4,200,000 in profit distributions after 31 December 2021 (2020: US\$3,200,000).

We continue to evaluate the potential operational and financial impact of the Russian and Ukraine conflict. We are complying with all UK regulatory guidelines e.g. Russian sanctions on certain customers. At this date, the impact on the partnership is not considered material.

#### **Going concern**

After making enquiries, the partners have a reasonable expectation that the partnership has adequate resources to continue in operational existence for a period of at least twelve months from the date of approval of the financial statements. Accordingly, they continue to adopt the going concern basis in preparing these financial statements. Further details regarding the adoption of the going concern basis can be found in note 1 to the financial statements.

#### **Results and distributions**

There was a profit for the year of US\$12,690,176 (2020: profit of US\$13,534,751), which has been transferred to partners' capital accounts in accordance with the ratios set out in the statement of changes in partners' capital accounts. The partnership distributed profits in the total amount of US\$11,760,492 during the year (2020: distributions of US\$14,435,097).

The partnership retains profits sufficient to keep investing in the future of the business as deemed necessary by the partners. All remaining profit is disbursed to the partners.

## **Sports News Television (Limited Partnership)**

### **General partner's report**

#### **Auditor**

Each of the parties that is a partner at the date of approval of this report confirms that:

- so far as the partners are aware, there is no relevant audit information of which the Limited Partnership auditor is unaware; and
- the partners have taken all the steps that it ought to have taken as a partner in order to make itself aware of any relevant audit information and to establish that the Limited Partnership's auditor is aware of that information.

This confirmation is given and should be interpreted in accordance with the provisions of s418 of the Companies Act 2006 as applied to qualifying partnerships.

Deloitte LLP have expressed their willingness to continue in office as auditor and a resolution to reappoint them will be proposed at the forthcoming Annual General Meeting.

Approved by the Partners  
and signed on behalf of the Partners



D Fay  
Director  
General Partner

30th June 2022



## **Sports News Television (Limited Partnership)**

### **General partner's responsibilities statement**

The General Partner is responsible for preparing the financial statements in accordance with the Limited Partnership Agreement.

The Limited Partnership Agreement requires the General Partner to prepare financial statements for each financial year. Under the Limited Partnership Agreement the General Partner has elected to prepare the financial statements in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards), including FRS 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland". The financial statements are required by law to be prepared in accordance with the Limited Partnership Agreement.

In preparing these financial statements, the General Partner is required to:

- select suitable accounting policies and then apply them consistently;
- make judgments and estimates that are reasonable and prudent;
- state whether applicable UK Accounting Standards have been followed; and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the trust will continue.

The General Partner is responsible for keeping proper accounting records that disclose with reasonable accuracy at any time the financial position of the Limited Partnership and enable them to ensure that the financial statements comply with the Limited Partnership Agreement. They are also responsible for safeguarding the assets of the Limited Partnership and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

## **Sports News Television (Limited Partnership)**

### **Independent auditor's report to the members of Sports News Television (Limited Partnership)**

#### **Independent auditor's report to the members of Sports News Television (Limited Partnership)**

##### **Report on the audit of the financial statements**

###### **Opinion**

In our opinion the financial statements of Sports News Television (Limited Partnership) (the 'qualifying partnership'):

- give a true and fair view of the state of the qualifying partnership's affairs as at 31 December 2021 and of its profit for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice, including Financial Reporting Standard 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland"; and
- have been prepared in accordance with the requirements of the Companies Act 2006 as applied to qualifying partnerships.

We have audited the financial statements which comprise:

- income statement;
- the statement of comprehensive income;
- statement of financial position;
- the statement of changes in partners' capital accounts;
- the statement of cash flows; and
- the related notes 1 to 11.

The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including Financial Reporting Standard 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" (United Kingdom Generally Accepted Accounting Practice).

###### **Basis for opinion**

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the auditor's responsibilities for the audit of the financial statements section of our report.

We are independent of the qualifying partnership in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the Financial Reporting Council's (the 'FRC's') Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

###### **Conclusions relating to going concern**

In auditing the financial statements, we have concluded that the partners' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the qualifying partnership's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the partners with respect to going concern are described in the relevant sections of this report.

## **Sports News Television (Limited Partnership)**

### **Independent auditor's report to the members of Sports News Television (Limited Partnership) (continued)**

#### **Other information**

The other information comprises the information included in the annual report, other than the financial statements and our auditor's report thereon. The partners are responsible for the other information contained within the annual report. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

Our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the course of the audit, or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether this gives rise to a material misstatement in the financial statements themselves. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

#### **Responsibilities of partners**

As explained more fully in the partners' responsibilities statement, the partners are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the partners determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the partners are responsible for assessing the qualifying partnership's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the partners either intend to liquidate the qualifying partnership or to cease operations, or have no realistic alternative but to do so.

#### **Auditor's responsibilities for the audit of the financial statements**

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

A further description of our responsibilities for the audit of the financial statements is located on the FRC's website at: [www.frc.org.uk/auditorsresponsibilities](http://www.frc.org.uk/auditorsresponsibilities). This description forms part of our auditor's report.

#### **Extent to which the audit was considered capable of detecting irregularities, including fraud**

Irregularities, including fraud, are instances of non-compliance with laws and regulations. We design procedures in line with our responsibilities, outlined above, to detect material misstatements in respect of irregularities, including fraud. The extent to which our procedures are capable of detecting irregularities, including fraud is detailed below.

We considered the nature of the qualifying partnership's industry and its control environment, and reviewed the qualifying partnership's documentation of their policies and procedures relating to fraud and compliance with laws and regulations. We also enquired of management about their own identification and assessment of the risks of irregularities.

We obtained an understanding of the legal and regulatory frameworks that the qualifying partnership operates in, and identified the key laws and regulations that:

- had a direct effect on the determination of material amounts and disclosures in the financial statements. These included UK Companies Act and tax legislation; and
- do not have a direct effect on the financial statements but compliance with which may be fundamental to the qualifying partnership's ability to operate or to avoid a material penalty.

## **Sports News Television (Limited Partnership)**

### **Independent auditor's report to the members of Sports News Television (Limited Partnership) (continued)**

We discussed among the audit engagement team regarding the opportunities and incentives that may exist within the organisation for fraud and how and where fraud might occur in the financial statements.

As a result of performing the above, we identified the greatest potential for fraud in the following areas, and our specific procedures performed to address them are described below:

- Manual journals to revenue. The audit team isolated all manual journals to revenue and performed analytics on these journals to highlight any adjustments made out of the ordinary course of business; and
- Valuation of trade receivables. The trade receivable balances have been categorised according to risk of non-recoverability and tested for recoverability in accordance with these risk categories. When no cash after the reporting date had been received, alternative evidence was obtained over recoverability, such as recent communication from the client and a track record of payment history. We also tested the ageing policy to ensure that aging statistics could be relied on as well as assessing the provision for bad debts.

In common with all audits under ISAs (UK), we are also required to perform specific procedures to respond to the risk of management override. In addressing the risk of fraud through management override of controls, we tested the appropriateness of journal entries and other adjustments; assessed whether the judgements made in making accounting estimates are indicative of a potential bias; and evaluated the business rationale of any significant transactions that are unusual or outside the normal course of business.

In addition to the above, our procedures to respond to the risks identified included the following:

- reviewing financial statement disclosures by testing to supporting documentation to assess compliance with provisions of relevant laws and regulations described as having a direct effect on the financial statements;
- performing analytical procedures to identify any unusual or unexpected relationships that may indicate risks of material misstatement due to fraud;
- enquiring of management and in-house legal counsel concerning actual and potential litigation and claims, and instances of non-compliance with laws and regulations; and
- reading minutes of meetings of those charged with governance.

#### **Report on other legal and regulatory requirements**

##### **Opinions on other matters prescribed by the Companies Act 2006**

In our opinion, based on the work undertaken in the course of the audit:

- the information given in the strategic report and the general partner's report for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the strategic report and the general partner's report have been prepared in accordance with applicable legal requirements.

In the light of the knowledge and understanding of the qualifying partnership and its environment obtained in the course of the audit, we have not identified any material misstatements in the strategic report or the general partner's report.

#### **Matters on which we are required to report by exception**

Under the Companies Act 2006 as applied to qualifying partnerships we are required to report in respect of the following matters if, in our opinion:

- adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us; or
- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of partners' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit.

We have nothing to report in respect of these matters.

## **Sports News Television (Limited Partnership)**

### **Independent auditor's report to the members of Sports News Television (Limited Partnership) (continued)**

#### **Use of our report**

This report is made solely to the qualifying partnership's partners, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006 as applied to qualifying partnerships. Our audit work has been undertaken so that we might state to the qualifying partnership's partners those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the qualifying partnership and the qualifying partnership's partners as a body, for our audit work, for this report, or for the opinions we have formed.



Sandy Sullivan, FCA (Senior statutory auditor)  
For and on behalf of Deloitte LLP  
Statutory Auditor  
Reading, United Kingdom  
30 June 2022

## **Sports News Television (Limited Partnership)**

### **Income statement**

#### **For the year ended 31 December 2021**

	Notes	2021 US\$	2020 US\$
Revenue	2	24,043,600	24,015,360
Cost of sales		(5,844,957)	(4,982,568)
Gross profit		18,198,643	19,032,792
Administrative expenses		(5,508,467)	(5,498,041)
Operating profit	3	12,690,176	13,534,751
Profit for the financial year		<u>12,690,176</u>	<u>13,534,751</u>

All results relate to continuing operations in the current and prior year.

### **Statement of comprehensive income**

#### **Year ended 31 December 2021**

There are no recognised gains or losses other than the profit attributable to the partners of the Limited Partnership of US\$12,690,176 in the year ended 31 December 2021 (2020: profit of US\$13,534,751).

The notes form an integral part of the financial statements.

## Sports News Television (Limited Partnership)

### Statement of financial position As at 31 December 2021

	Notes	2021 US\$	2020 US\$
<b>Non-current assets</b>			
Property, plant and equipment	5	97,994	173,530
<b>Current assets</b>			
Trade and other receivables	6	5,502,737	3,831,285
Cash at bank and in hand		1,988,696	2,630,404
		7,491,433	6,461,689
<b>Current liabilities</b>	7	(2,959,407)	(2,934,883)
<b>Net current assets</b>		4,532,026	3,526,806
<b>Total assets less current liabilities, being net assets</b>		4,630,020	3,700,336
<b>Partners' capital financial statements</b>			
SNTV Management Limited		231,500	185,016
The Associated Press Inc		2,199,260	1,757,660
IMG Media Limited		2,199,260	1,757,660
<b>Capital and reserves</b>		4,630,020	3,700,336

The financial statements of Sports News Television (Limited Partnership) were approved by the Board of Directors on 30<sup>th</sup> June 2022.

Signed on behalf of the Partners



D Fay  
Director  
General Partner

30th June 2022

The notes form an integral part of the financial statements.

## Sports News Television (Limited Partnership)

### Statement of changes in partners' capital accounts Year ended 31 December 2021

	Sports News Television Management Limited US\$	The Associated Press Inc US\$	IMG Media Limited US\$	Total US\$
<b>Balance at 1 January 2020</b>	230,034	2,185,324	2,185,324	4,600,682
<b>Year ended 31 December 2020</b>				
Profit for the financial year	676,737	6,429,007	6,429,007	13,534,751
Partners' drawings	(721,755)	(6,856,671)	(6,856,671)	(14,435,097)
<b>Balance at 31 December 2020</b>	185,016	1,757,660	1,757,660	3,700,336
<b>Year ended 31 December 2021</b>				
Total Comprehensive Income	634,508	6,027,834	6,027,834	12,690,176
Partners' drawings	(588,024)	(5,586,234)	(5,586,234)	(11,760,492)
<b>Balance at 31 December 2021</b>	231,500	2,199,260	2,199,260	4,630,020

The notes form an integral part of the financial statements.



## Sports News Television (Limited Partnership)

### Statement of cash flows Year ended 31 December 2021

	2021 US\$	2020 US\$
<b>Cash flows from operating activities</b>		
Profit for the financial year	12,690,176	13,534,751
Adjustments for:		
Depreciation of tangible fixed assets	104,359	133,525
Foreign exchange loss/(gain) on revaluation of cash at bank and in hand	30,007	(35,249)
(Increase)/Decrease in trade and other receivables	(1,640,858)	656,069
(Increase)/Decrease in amounts owed by related parties	(30,595)	124,916
Increase/(Decrease) in creditors	28,224	(130,531)
(Decrease)/Increase in amounts owed to related parties	(3,701)	600,210
<b>Net cash generated from operating activities</b>	<b>11,177,613</b>	<b>14,883,691</b>
<b>Cash flows used in investing activities</b>		
Purchase of tangible fixed assets	(28,823)	(30,093)
<b>Net cash used in investing activities</b>	<b>(28,823)</b>	<b>(30,093)</b>
<b>Cash flows used in financing activities</b>		
Partnership distributions paid	(11,760,492)	(14,435,097)
<b>Net cash used in financing activities</b>	<b>(11,760,492)</b>	<b>(14,435,097)</b>
<b>Net (decrease) / increase in cash and cash equivalents</b>	<b>(611,702)</b>	<b>418,501</b>
<b>Cash and cash equivalents at beginning of year</b>	<b>2,630,404</b>	<b>2,176,653</b>
Foreign exchange (loss) / gain on cash held in foreign currency	(30,007)	35,249
<b>Cash at bank and in hand</b>	<b>1,988,696</b>	<b>2,630,404</b>

There were no cash equivalents as at 31 December 2021 (2020: none).

The notes form an integral part of the financial statements.

## **Sports News Television (Limited Partnership)**

### **Notes to the financial statements For the year ended 31 December 2021**

#### **1. Accounting policies**

##### **Basis of preparation**

These financial statements have been prepared in accordance with applicable United Kingdom accounting standards, including Financial Reporting Standard 102 – 'The Financial Reporting Standard applicable in the United Kingdom and Republic of Ireland' ('FRS 102'), and as applied to qualifying partnerships with the Companies Act 2006. The financial statements have been prepared on the historical cost basis. The Partnership's functional and presentational currency is the US dollar. Sports News Television (Limited Partnership) is incorporated in the United Kingdom under Companies Act 2006 as applied to qualifying partnerships. The address of the registered office is given on page 1. The General Partner of Sports News Television is the controlling party given on page 3.

##### **Going concern**

##### **Partners' assessment of going concern and subsequent events**

The current economic conditions and ongoing COVID-19 pandemic create some uncertainty about future demand. In noting this, the Partnership benefits from a number of medium to long term contracts which reduce their short term exposure to such conditions and in turn limits short term volatility in the Partnership's performance.

The partners have adopted the going concern basis in preparing these accounts after assessing the principal risks and having considered the impact of a severe downside scenario for the COVID-19 crisis. The major variables are the depth and the duration of COVID-19 crisis and the impact that the pandemic will have on our customers. Which, to this date have been managed appropriately and have had little financial impact on results.

The Partnership has net assets of US\$4.6m (2020: US\$3.7m) and has a long track record of sustained operational profitability (2021 profit of US\$12.7m and 2020 profit of US\$13.5m) and cash generation and has a geographically diverse list of customers and suppliers. The Partnership has a strong balance sheet with significant levels of cash for its size. The Partnership has stress tested the going concern assumption and whilst the downturn could have an impact on profitability, in all scenarios the Partnership remains profitable and cash generative for the next 12 months. The Partnership continues to monitor developments of the virus and have additional levers open to it if there is an unexpected impact from COVID-19, such as deferring payment of partner drawings (2021 – US\$11.8m and 2020 –US\$14.4m).

The partners believe that the Partnership is well placed to manage its financing and other business risks satisfactorily and have a reasonable expectation that the Partnership will have adequate resources to continue in operation for at least 12 months from the signing date of these consolidated financial statements, including mitigating actions available such as regular analysis of cash movements in the case of unforeseen cash shortfalls. They therefore consider it appropriate to adopt the going concern basis of accounting in preparing the financial statements.

##### **Property, plant and equipment**

Property, plant and equipment are recorded at cost less accumulated depreciation and provision for impairment. Depreciation is provided on all property, plant and equipment at rates calculated to write off the cost or valuation, less estimated residual value based on prices prevailing at the date of acquisition or revaluation, of each asset evenly over its expected useful life, as follows:

Fixtures and fittings	-	33.3% per annum
Production equipment	-	33.3% per annum
Computer equipment	-	33.3% per annum
Hosting hardware	-	50% per annum

The carrying values of property, plant and equipment are reviewed for impairment if events or changes in circumstances indicate the carrying value may not be recoverable.

## **Sports News Television (Limited Partnership)**

### **Notes to the financial statements (Continued)**

**Year ended 31 December 2021**

#### **1. Accounting policies (continued)**

##### **Production costs**

Production costs are charged to the profit and loss account as incurred.

##### **Taxation**

Under current UK tax legislation, the profits of the Limited Partnership are taxable on the individual partners. No tax charge is made in the profit and loss account of the Limited Partnership.

##### **Foreign currencies**

The functional currency of the Partnership is considered to be US dollars because that is the currency of the primary economic environment in which the Partnership operates. Foreign operations are included in accordance with the policies set out below.

Transactions in foreign currencies are translated at the rate of exchange ruling on the date of the transaction. Monetary assets and liabilities in foreign currencies are re-translated at the rates of exchange ruling at the balance sheet date, and differences are taken to the profit and loss account. The exchange rate as at 31 December 2021 was £1 - \$1.35 and €1 - \$1.13 (2020: £1 - \$1.37 and €1 - \$1.23).

##### **Post retirement benefits**

The partnership operates a defined contribution pension scheme. The assets of the scheme are held separately from those of the partnership in an independently administered fund. The amount charged to the profit and loss account represents the contributions payable to the scheme in respect of the accounting period (note 9).

##### **Revenue**

Revenue is recognised to the extent that the partnership obtains the right to consideration in exchange for its performance. Revenue is measured at the fair value of the consideration received, excluding discounts, VAT and other sales taxes or duty. The following criteria must also be met before revenue is recognised:

##### *Rendering of services*

Revenue is recognised on a monthly basis as services are provided.

##### *Interest income*

Revenue is recognised as interest accrues using the effective interest method.

##### **Financial instruments**

Financial assets and financial liabilities are recognised when the Partnership becomes a party to the contractual provisions of the instrument.

Financial liabilities and equity instruments are classified according to the substance of the contractual arrangements entered into. An equity instrument is any contract that evidences a residual interest in the assets of the Partnership after deducting all of its liabilities.

##### *Financial assets and liabilities*

All financial assets and liabilities are initially measured at transaction price (including transaction costs), except for those financial assets such as trade and other receivables, cash at bank, classified as at fair value through profit or loss, which are initially measured at fair value (which is normally the transaction price excluding transaction costs), unless the arrangement constitutes a financing transaction. If an arrangement constitutes a financing transaction, the financial asset or financial liability is measured at the present value of the future payments discounted at a market rate of interest for a similar debt instrument.

Financial assets and liabilities are only offset in the statement of financial position when, and only when there exists a legally enforceable right to set off the recognised amounts and the Partnership intends either to settle on a net basis, or to realise the asset and settle the liability simultaneously.

## Sports News Television (Limited Partnership)

### Notes to the financial statements (Continued)

Year ended 31 December 2021

#### 1. Accounting policies (continued)

##### *Financial instruments (continued)*

##### *Financial assets and liabilities (continued)*

Financial assets are derecognised when and only when a) the contractual rights to the cash flows from the financial asset expire or are settled, b) the Partnership transfers to another party substantially all of the risks and rewards of ownership of the financial asset, or c) the Partnership, despite having retained some, but not all, significant risks and rewards of ownership, has transferred control of the asset to another party.

Financial liabilities are derecognised only when the obligation specified in the contract is discharged, cancelled or expires.

##### **Critical accounting judgements and estimates**

In the application of the accounting policies, which are described in note 1, Management are required to make judgements, estimates and assumptions about the carrying amounts of assets and liabilities that are not readily apparent from other sources. The estimates and associated assumptions are based on historical experience and other factors that are considered to be relevant. Actual results may differ from these estimates

The estimates and underlying assumptions are reviewed on an ongoing basis. Revisions to accounting estimates are recognised in the period in which the estimate is revised if the revision affects only that period, or in the period of the revision and future periods if the revision affects both current and future periods.

Management do not consider there to be any critical judgements or sources of estimation uncertainty requiring disclosure beyond the accounting policies listed above.

##### **Partners' drawings**

The partnership retains profits sufficient to keep investing in the future of the business as deemed necessary by the directors. All remaining profit is disbursed to the partners. Partners' drawings are recognised when they are paid.

#### 2. Revenue

Revenue is derived from the partnership's principal activity as defined in the General Partner's report, and is stated net of VAT.

	2021 US\$	2020 US\$
Geographical market by destination:		
United Kingdom	684,172	676,310
Europe	8,158,360	7,019,698
Middle East	5,892,964	5,924,239
Rest of the world	9,308,104	10,395,113
	<u>24,043,600</u>	<u>24,015,360</u>

## Sports News Television (Limited Partnership)

### Notes to the financial statements (Continued)

Year ended 31 December 2021

#### 3. Operating profit

	2021 US\$	2020 US\$
This is stated after charging:		
Auditor's remuneration – Audit of these financial statements	39,387	36,540
– Tax Compliance Services	660	872
Depreciation	104,359	133,525
Contributions to defined contribution pension scheme (note 9)	200,184	188,829
Foreign exchange loss/(gain)	350,046	(130,588)
	<u>350,046</u>	<u>(130,588)</u>

#### 4. Staff costs

The average monthly number of persons employed by the partnership was as follows:

	2021 Number	2020 Number
Production	22	23
Distribution	4	5
Sales	9	9
Administration	5	5
	<u>40</u>	<u>42</u>

The aggregate payroll cost of these employees was as follows:

	2021 US\$	2020 US\$
Wages and salaries (including bonuses)	3,651,702	3,886,469
Social security costs	337,381	358,982
Other pension costs	200,184	188,829
	<u>4,189,267</u>	<u>4,434,280</u>

There were no payments made to directors during the year ended 31 December 2021 (2020: US\$nil).