3157774

# REPORT OF THE DIRECTORS AND

FINANCIAL STATEMENTS

FOR THE PERIOD 12 FEBRUARY 1996 TO 30 JUNE 1997

FOR

**CASPIAN PUBLISHING LIMITED** 



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# COMPANY INFORMATION FOR THE PERIOD 12 FEBRUARY 1996 TO 30 JUNE 1997

DIRECTORS:

J N B Whitney M Bokaie K J Cazenove S P Greene

R D Musson S P Rock

SECRETARY:

G Pickett

**REGISTERED OFFICE:** 

Millbank Tower

Millbank London SW1P 4QP

**REGISTERED NUMBER:** 

3157774 (England and Wales)

**AUDITORS:** 

Wheawill & Sudworth Chartered Accountants & Registered Auditors Mountbarrow House 12 Elizabeth Street

London SW1W 9RB

# REPORT OF THE DIRECTORS FOR THE PERIOD 12 FEBRUARY 1996 TO 30 JUNE 1997

The directors present their report with the financial statements of the company for the period 12 February 1996 to 30 June 1997.

#### INCORPORATION

The company was incorporated on 12 February 1996 and commenced trading on 3 June 1996. The company passed a special resolution on 27 February 1996 changing its name from Thamesaid Limited to Caspian Publishing Limited.

# PRINCIPAL ACTIVITIES

The principal activities of the company in the period under review were those of in house magazine publishing, contract publishing and conference and events management.

#### **REVIEW OF BUSINESS**

The results for the period and financial position of the company are as shown in the annexed financial statements.

The directors are satisfied with the results for the period and with the state of the company's affairs at the balance sheet date.

#### DIVIDENDS

No dividends will be distributed for the period ended 30 June 1997.

#### FIXED ASSETS

The changes in fixed assets are shown in the notes to the financial statements.

#### FUTURE DEVELOPMENTS

No significant developments are planned for the forseeable future.

#### DIRECTORS

The directors during the period under review were:

J N B Whitney	- appointed 14.8.96
M Bokaie	- appointed 27.2.96
K J Cazenove	- appointed 2.8.96
S P Greene	- appointed 14.8.96
R D Musson	- appointed 15.11.96
S P Rock	- appointed 2.8.96

The beneficial interests of the directors holding office on 30 June 1997 in the issued share capital of the company were as follows:

	30.6.97	at date of appointment
Ordinary £1 shares		**
J N B Whitney	1,333	-
M Bokaie	39,991	-
K J Cazenove	13,333	13,333
S P Greene	-	•
R D Musson	506	506
S P Rock	13,333	13,333

# REPORT OF THE DIRECTORS FOR THE PERIOD 12 FEBRUARY 1996 TO 30 JUNE 1997

#### STATEMENT OF DIRECTORS' RESPONSIBILITIES

Company law requires the directors to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the company and of the profit or loss of the company for that period. In preparing those financial statements, the directors are required to

- select suitable accounting policies and then apply them consistently;
- make judgments and estimates that are reasonable and prudent;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business.

The directors are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the company and to enable them to ensure that the financial statements comply with the Companies Act 1985. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

#### **AUDITORS**

The auditors, Wheavill & Sudworth, will be proposed for re-appointment in accordance with Section 385 of the Companies Act 1985.

This report has been prepared in accordance with the special provisions of Part VII of the Companies Act 1985 relating to small companies.

ON BEHALF OF THE BOARD:

M Bokaie - DIRECTOR

Dated: 24 Septemb 1997

# REPORT OF THE AUDITORS TO THE SHAREHOLDERS OF CASPIAN PUBLISHING LIMITED

We have audited the financial statements on pages five to ten which have been prepared under the historical cost convention and the accounting policies set out on page seven.

Respective responsibilities of directors and auditors

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As described on page three the company's directors are responsible for the preparation of financial statements. It is our responsibility to form an independent opinion, based on our audit, on those statements and to report our opinion to you.

Basis of opinion

We conducted our audit in accordance with Auditing Standards issued by the Auditing Practices Board. An audit includes examination, on a test basis, of evidence relevant to the amounts and disclosures in the financial statements. It also includes an assessment of the significant estimates and judgments made by the directors in the preparation of the financial statements, and of whether the accounting policies are appropriate to the company's circumstances, consistently applied and adequately disclosed.

We planned and performed our audit so as to obtain all the information and explanations which we considered necessary in order to provide us with sufficient evidence to give reasonable assurance that the financial statements are free from material misstatement, whether caused by fraud or other irregularity or error. In forming our opinion we also evaluated the overall adequacy of the presentation of information in the financial statements.

**Opinion** 

In our opinion the financial statements give a true and fair view of the state of the company's affairs as at 30 June 1997 and of its loss for the period then ended and have been properly prepared in accordance with the Companies Act 1985.

Wheawill & Sudworth Chartered Accountants

& Registered Auditors

Mountbarrow House

12 Elizabeth Street

London

SW1W 9RB

Dated:

25/9/97

# PROFIT AND LOSS ACCOUNT FOR THE PERIOD 12 FEBRUARY 1996 TO 30 JUNE 1997

	Notes	£
TURNOVER	2	661,733
Cost of sales		503,065
GROSS PROFIT		158,668
Administrative expenses		537,702
OPERATING LOSS	. 4	(379,034)
Interest receivable and similar income	5	15,063
LOSS ON ORDINARY ACTIVITI BEFORE TAXATION	ŒS	(363,971)
Tax on loss on ordinary activities	6	
LOSS FOR THE FINANCIAL PE AFTER TAXATION	RIOD	(363,971)
DEFICIT CARRIED FORWARD		£(363,971)

# **CONTINUING OPERATIONS**

All of the companies activities were acquired and none of its activities discontinued during the current period.

# TOTAL RECOGNISED GAINS AND LOSSES

The company has no recognised gains or losses other than the loss for the current period.

# BALANCE SHEET 30 JUNE 1997

	Notes		£
FIXED ASSETS: Tangible assets	7		39,077
CURRENT ASSETS: Debtors Cash at bank and in hand	8	306,011 193,260	
		499,271	
CREDITORS: Amounts falling due within one year	9	351,005	
NET CURRENT ASSETS:			148,266
TOTAL ASSETS LESS CURRENT LIABILITIES:			£187,343
CAPITAL AND RESERVES:			
Called up share capital	11		133,312
Share premium	12		418,002
Profit and loss account			(363,971)
Shareholders' funds	13		£187,343

These financial statements have been prepared in accordance with the special provisions of Part VII of the Companies Act 1985 relating to small companies.

ON BEHALF OF THE BOARD:

J N B Whitney DIRECTOR

M Bokaie - DIRECTOR

Approved by the Board on .24. Sq.ku 1997

# NOTES TO THE FINANCIAL STATEMENTS FOR THE PERIOD 12 FEBRUARY 1996 TO 30 JUNE 1997

#### 1. ACCOUNTING POLICIES

#### Accounting convention

The financial statements have been prepared under the historical cost convention.

#### Financial Reporting Standard Number 1

Exemption has been taken from preparing a cash flow statement on the grounds that the company qualifies as a small company.

#### Turnover

Turnover represents net invoiced sales of goods, excluding value added tax.

## Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Leasehold property	- 20% on cost
Office equipment	- 20% on cost
Fixtures and fittings	- 20% on cost
Computer equipment	- 25% on cost

#### **Deferred taxation**

Provision is made at current rates for taxation deferred in respect of all material timing differences except to the extent that, in the opinion of the directors, there is reasonable probability that the liability will not arise in the foreseeable future.

#### Hire purchase and leasing commitments

Rentals paid under operating leases are charged to the profit and loss account as incurred.

## 2. TURNOVER

The turnover and loss before taxation are attributable to the principal activities of the company.

#### 3. STAFF COSTS

	*
Wages and salaries	289,263
Social security costs	28,685
•	<del></del>
	317,948

The average monthly number of employees during the period was as follows:

Management	4
Editorial	3
Production	1
Conferences	1
Advertising	4
•	_

13

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# NOTES TO THE FINANCIAL STATEMENTS FOR THE PERIOD 12 FEBRUARY 1996 TO 30 JUNE 1997

# 4. OPERATING LOSS

The operating loss is stated after charging:

Hire of plant and machinery Depreciation - owned assets Auditors' remuneration	£ 19,921 8,951
Directors' emoluments	104,101
INTEREST RECEIVABLE AND SIMILAR INCOME  Deposit account interest	£ 15,063

# 6. TAXATION

5.

No liability to UK Corporation tax arose on ordinary activities for the period.

# 7. TANGIBLE FIXED ASSETS

·	Leasehold property	Office equipment	Fixtures and fittings	Computer equipment	Totals
	£	£	£	£	£
COST: Additions	_2,508	3,136	18,080	24,304	48,028
At 30 June 1997	2,508	3,136	18,080	24,304	48,028
<b>DEPRECIATION:</b> Charge for period	502	622	3,033	4,794	8,951
At 30 June 1997	502	<u>622</u>	3,033	4,794	8,951
NET BOOK VALUE: At 30 June 1997	2,006	2,514	15,047	19,510	39,077

# 8. **DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR**

 Trade debtors
 253,173

 Prepayments & accrued income
 52,838

 306,011

£

# NOTES TO THE FINANCIAL STATEMENTS FOR THE PERIOD 12 FEBRUARY 1996 TO 30 JUNE 1997

#### **CREDITORS: AMOUNTS FALLING** 9. **DUE WITHIN ONE YEAR**

	#
Trade creditors	262,071
Other tax and social security	38,137
Deferred income	17,845
Accrued expenses	_32,952
-	

351,005

#### 10. **OBLIGATIONS UNDER LEASING AGREEMENTS**

The following payments are committed to be paid within one year:

Operating leases

Land and Other buildings £

£

Expiring:

Between one and five years

26,125

20,919

#### 11. **CALLED UP SHARE CAPITAL**

Authorised:

Number: Class: Nominal

value:

200,000

Ordinary

£1

£ 200,000

Allotted, issued and fully paid:

Number:

Class:

Nominal

value:

£

133,312

Ordinary

£l

133,312

133,312 Ordinary shares of £1 each were allotted as fully paid at a premium of £3.24 per share during the period.

#### 12. **SHARE PREMIUM**

Issue of shares for cash Expenses relating to issue of shares for cash

£ 431,625

(13,623)418,002

# NOTES TO THE FINANCIAL STATEMENTS FOR THE PERIOD 12 FEBRUARY 1996 TO 30 JUNE 1997

# 13. RECONCILIATION OF MOVEMENTS IN SHAREHOLDERS' FUNDS

RECONCIDENTION OF MOVEMENTS IN SIMILAR OBSERVE TO THE	£
Loss for the financial period	(363,971)
Issue of share capital	133,312
Share premium net of legal costs	418,002
NET ADDITION TO SHAREHOLDERS' FUNDS	187,343
CLOSING SHAREHOLDERS' FUNDS	187,343
Equity interests	187,343

# Caspian Publishing Limited Millbank Tower · Millbank · London SW1P 4QP Tel: 0171-828 0706 · Fax: 0171-828 0737



# **Chief Executive's Report**

# To be attached to Report & Accounts for filing with Companies House

Activity for the first year of trading of Caspian Publishing exceeded initial projections by over 50 per cent. Two areas of the company's activities - contract publishing and conferences & events - were well ahead of the business plan set out by the directors. The company's proprietary publication *Real Business* started to establish itself in the marketplace and is now meeting its targets in all key areas.

While the projected loss for the first year was 11 per cent greater than budgeted, the business plan did anticipate a loss of this nature which was due to the build up for the launch of *Real Business* and extra staffing requirements to meet the increased activity referred to above.

I am confident that 1997/98 will be a profitable year and that the company is on course to grow significantly in the future. We have an excellent range of products in place and have signed up with some blue chip organisations for joint venture activities.

Mike Bokaie

Chief Executive