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A.S.H.S. LIMITED

Abbreviated Accounts

For The Year Ended 31st December 2008

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A.S.H.S. LIMITED

Company Information For The Year Ended 31st December 2008

DIRECTORS:

Mrs A Hindmarch

Miss L J M Ephson Mr H J Seymour Mr D Orteu

Mrs S E A Westerman Miss C H Southworth Mr S P Kearsey

SECRETARY:

Mr M W Hindmarch

REGISTERED OFFICE:

The Stable Block

Plough Brewery

Battersea London SW8 3JX

REGISTERED NUMBER:

3142746

AUDITORS:

Wilkins Kennedy

Chartered Accountants & Registered Auditors

Bridge House London Bridge

London SE1 9QR

BANKERS:

HSBC Plc

48 High Street Rayleigh

Essex

SS6 7JH

Report of the Directors For The Year Ended 31st December 2008

The directors present their report with the accounts of the company for the year ended 31st December 2008.

PRINCIPAL ACTIVITY

The principal activity of the company in the year under review was that of the design, manufacture and sale of luxury fashion handbags and accessories.

The principal activity of the company's subsidiaries, ASHS USA Limited and ASHS East Coast Limited, was that of the retail only of luxury fashion handbags and accessories.

REVIEW OF BUSINESS

Principal Risks and Uncertainties

The principal risk lies in the retention of key personnel within the business. We endeavour to keep them by providing an attractive environment in which to work, along with interesting financial packages to provide incentives. Another risk is of external competitors copying our propositions, whether wholly or in part.

The uncertainties revolve around the general economic climate that surrounds most luxury brands at this time along with the ability to satisfy the changing demands of a rapidly evolving and increasing market place.

Fair Review of business

The company distributes luxury products around the world through both Retail and Wholesale channels. We have many stores located in all of the major fashion cities.

Operating in an increasingly competitive market place the company, for the 12 months ending 31st December 2008, has continued to grow its business both domestically and internationally to a point where the Turnover growth over last year was some 33%.

Investments of both a capital and revenue nature have continued throughout the group to continue to support the global growth of the brand. The management team has been consolidated during the year and the company has experienced the first full year benefits from the recruitment of the executive director and operational managers in 2007. The addition of the three new stores in 2007 has increased exposure to the brand and remains a key strategy in the growth of the company.

Market penetration continues to improve due to new and innovative product launches in both the year under review and months running up to the date of this report.

It is the businesses strategy to continue expanding at a fairly healthy pace for the foreseeable future with new stores being opened in key locations that will support the brands position.

DIVIDENDS

No dividends will be distributed for the year ended 31st December 2008.

DIRECTORS

The directors shown below have held office during the whole of the period from 1st January 2008 to the date of this report.

Mrs A Hindmarch Miss L J M Ephson Mr H J Seymour Mr D Orteu Mrs S E A Westerman Miss C H Southworth

Report of the Directors For The Year Ended 31st December 2008

DIRECTORS - continued

Other changes in directors holding office are as follows:

Mr S P Kearsey was appointed as a director after 31st December 2008 but prior to the date of this report.

Mr J Drinkwater ceased to be a director after 31st December 2008 but prior to the date of this report.

FINANCIAL INSTRUMENTS

The company's principal financial instruments comprise bank balances, bank overdrafts, bank loans, trade debtors/creditors and inter-company loans. The purpose of these instruments is to raise funds for the company's operations and to finance the company's operations.

Due to the nature of the financial instruments used by the company there is no exposure to price risk. The company's approach to managing other risks applicable to the financial instruments concerned is shown below.

In respect of bank balances, the liquidity risk is managed by maintaining balances on high interest/money market facilities that are easily accessible should funds by required quickly. The company feels that given the high percentage of cash asset, the liquidity risk is not thought to be material.

In respect of inter-company loans the company manages the liquidity risk by reviewing the overall debt/funds position on a monthly basis. Where possible balances are repaid when funds are available to ensure liquidity risk is minimised around the group.

Trade creditors liquidity risk is managed by ensuring sufficient funds are available to meet amounts due.

STATEMENT OF DIRECTORS' RESPONSIBILITIES

The directors are responsible for preparing the financial statements in accordance with applicable law and regulations.

Company law requires the directors to prepare financial statements for each financial year. Under that law the directors have elected to prepare the financial statements in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards and applicable law). The financial statements are required by law to give a true and fair view of the state of affairs of the company and of the profit or loss of the company for that period. In preparing these financial statements, the directors are required to

- select suitable accounting policies and then apply them consistently;
- make judgements and estimates that are reasonable and prudent;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business.

The directors are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the company and to enable them to ensure that the financial statements comply with the Companies Act 1985. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Report of the Directors For The Year Ended 31st December 2008

STATEMENT AS TO DISCLOSURE OF INFORMATION TO AUDITORS

So far as the directors are aware, there is no relevant audit information (as defined by Section 234ZA of the Companies Act 1985) of which the company's auditors are unaware, and each director has taken all the steps that he or she ought to have taken as a director in order to make himself or herself aware of any relevant audit information and to establish that the company's auditors are aware of that information.

ON BEHALF OF THE BOARD:

Mr M W Hindmarch - Secretary

19th October 2009

Report of the Independent Auditors to A.S.H.S. Limited Under Section 247B of the Companies Act 1985

We have examined the abbreviated accounts set out on pages six to eighteen, together with the financial statements of A.S.H.S. Limited for the year ended 31st December 2008 prepared under Section 226 of the Companies Act 1985.

This report is made solely to the company, in accordance with Section 247B of the Companies Act 1985. Our work has been undertaken so that we might state to the company those matters we are required to state to it in a special auditors' report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company, for our work, for this report, or for the opinions we have formed.

Respective responsibilities of directors and auditors

The directors are responsible for preparing the abbreviated accounts in accordance with Section 246A of the Companies Act 1985. It is our responsibility to form an independent opinion as to whether the company is entitled to deliver abbreviated accounts prepared in accordance with Section 246A(3) of the Act to the Registrar of Companies and whether the abbreviated accounts have been properly prepared in accordance with that provision and to report our opinion to you.

Basis of opinion

We conducted our work in accordance with Bulletin 2006/3 "The Special Auditor's Report on Abbreviated Accounts in the United Kingdom" issued by the Auditing Practices Board. In accordance with that Bulletin we have carried out the procedures we consider necessary to confirm, by reference to the financial statements, that the company is entitled to deliver abbreviated accounts and that the abbreviated accounts are properly prepared.

Opinion

In our opinion the company is entitled to deliver abbreviated accounts prepared in accordance with Section 246A(3) of the of the Companies Act 1985, and the abbreviated accounts have been properly prepared in accordance with that provision.

Wilkins Kennedy
Chartered Accountants
& Registered Auditors
Bridge House
London Bridge

London SE1 9QR

19th October 2009

Abbreviated Profit and Loss Account For The Year Ended 31st December 2008

	Notes	2008 £	2007 £
GROSS PROFIT	110003	9,412,559	6,720,889
Administrative expenses		(9,087,922)	(6,386,473)
OPERATING PROFIT	3	324,637	334,416
Interest receivable and similar income		19,507	30,670
		344,144	365,086
Interest payable and similar charges	4	(118,990)	(29,408)
PROFIT ON ORDINARY ACTIVITIES BEFORE TAXATION	3	225,154	335,678
Tax on profit on ordinary activities	5	3,290	(157,507)
PROFIT FOR THE FINANCIAL YEAR AFTER TAXATION	₹	228,444	178,171

CONTINUING OPERATIONS

None of the company's activities were acquired or discontinued during the current year or previous year.

TOTAL RECOGNISED GAINS AND LOSSES

The company has no recognised gains or losses other than the profits for the current year or previous year.

Abbreviated Balance Sheet 31st December 2008

		2008	2007
	Notes	£	£
FIXED ASSETS	_	_	
Intangible assets	6	1	1
Tangible assets	7	2,031,070	2,093,234
Investments	8	2	2
		2,031,073	2,093,237
CURRENT ASSETS			
Stocks	9	5,096,486	4,600,119
Debtors	10	2,812,845	1,833,181
Cash at bank and in hand		44,826	10,202
		7,954,157	6,443,502
CREDITORS Amounts falling due within one year	11	(3,675,605)	(2,347,168)
NET CURRENT ASSETS		4,278,552	4,096,334
TOTAL ASSETS LESS CURRENT LIABILITIES		6,309,625	6,189,571
CREDITORS Amounts falling due after more than one year	12	(244,187)	(330,782)
PROVISIONS FOR LIABILITIES	16	(152,808)	(174,603)
NET ASSETS		5,912,630	5,684,186
CAPITAL AND RESERVES			
Called up share capital	17	67,147	67,147
Share premium	18	3,829,090	3,829,090
Profit and loss account	18	2,016,393	1,787,949
SHAREHOLDERS' FUNDS	23	5,912,630	5,684,186

These abbreviated accounts have been prepared in accordance with the special provisions of Part VII of the Companies Act 1985 relating to medium-sized companies.

The financial statements were approved by the Board of Directors on 19th October 2009 and were signed on its behalf by:

hrs A Hindmarch - Director

Cash Flow Statement For The Year Ended 31st December 2008

Notes	2008 £	2007 £
	-	- -
1	1,192,364	(96,767)
2	(99,483)	1,262
	-	(82,206)
2	(415,923)	(1,944,651)
	676,958	(2,122,362)
2	(163,468)	326,102
eriod	513,490	(1,796,260)
2		<u>-</u>
3		
od	513,490	(1,796,260)
	100,860	(334,531)
	614,350	(2,130,791)
	614,350	(2,130,791)
	(897,849)	1,232,942
		(897,849)
	2	Notes 1

Notes to the Cash Flow Statement For The Year Ended 31st December 2008

1. RECONCILIATION OF OPERATING PROFIT TO NET CASH INFLOW/(OUTFLOW) FROM OPERATING ACTIVITIES

	2008	2007
	£	£
Operating profit	324,637	334,416
Depreciation charges	478,087	225,645
Increase in stocks	(496,367)	(931,811)
Increase in debtors	(917,056)	(124,580)
Increase in creditors	1,803,063	399,563
Net cash inflow/(outflow) from operating activities	1,192,364	(96,767)
	=	

2. ANALYSIS OF CASH FLOWS FOR HEADINGS NETTED IN THE CASH FLOW STATEMENT

	2008 £	2007 £
Returns on investments and servicing of finance		
Interest received	19,507	30,670
Interest paid	(118,990)	(29,408)
Net cash (outflow)/inflow for returns on investments and servicing of		
finance	(99,483)	1,262
		
Capital expenditure		
Purchase of tangible fixed assets	(415,923)	(1,944,651)
	(415.022)	(1.044.651)
Net cash outflow for capital expenditure	(415,923)	(1,944,651) =========
Financing		
New loans in year	-	400,000
Loan repayments in year	(100,860)	(65,466)
Amounts loaned to group companies	(62,608)	(8,432)
Net cash (outflow)/inflow from financing	(163,468)	326,102

Notes to the Cash Flow Statement For The Year Ended 31st December 2008

3. ANALYSIS OF CHANGES IN NET DEBT			
No sodo	At 1/1/08 £	Cash flow £	At 31/12/08 £
Net cash: Cash at bank and in hand	10,202	34,624	44,826
Bank overdraft	(478,866)	478,866	, -
	(468,664)	513,490	44,826
Debt:			
Debts falling due within one year Debts falling due	(98,403)	14,265	(84,138)
after one year	(330,782)	86,595	(244,187)
	(429,185)	100,860	(328,325)
Total	(897,849)	614,350	(283,499)

Notes to the Abbreviated Accounts For The Year Ended 31st December 2008

1. ACCOUNTING POLICIES

Accounting convention

The financial statements have been prepared under the historical cost convention.

Turnover

Turnover represents net invoiced sales of goods, excluding value added tax.

Intangible Assets

Intangible assets are carried at historical cost values.

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Short leasehold

- Depreciated over the period of the lease

Fixtures and fittings

- Depreciated over the period of the lease

Motor vehicles

- 25% on reducing balance

Stocks

Stocks are valued at the lower of cost and net realisable value, after making due allowance for obsolete and slow moving items.

Deferred tax

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

Foreign currencies

Assets and liabilities in foreign currencies are translated into sterling at the rates of exchange ruling at the balance sheet date. Transactions in foreign currencies are translated into sterling at the rate of exchange ruling at the date of transaction. Exchange differences are taken into account in arriving at the operating result.

Hire purchase and leasing commitments

Rentals paid under operating leases are charged to the profit and loss account on a straight line basis over the period of the lease.

Investments

Investments are included at cost less amounts written off. Profits or losses arising from disposals of fixed asset investments are treated as part of the result from ordinary activities.

Consolidation

The financial statements contain information about ASHS Limited as an individual company and do not contain consolidated financial information as the parent of the group. The company is exempt under section 248 of the Companies Act 1985 from the requirement to prepare consolidated financial statements as the group it heads qualifies as a small or medium sized group.

Pensions

The Company operates a money purchase pension scheme for certain employees. The cost of the contribution is charged to the profit and loss account as incurred.

2. STAFF COSTS

2008 2007 £ £ 3,644,834 2,688,007

Wages and salaries

Notes to the Abbreviated Accounts - continued For The Year Ended 31st December 2008

2.	STAFF COSTS - continued		
	The average monthly number of employees during the year was as follows:	2008	2007
	Sales	59	50
	Production	8	7
	Administration and management	14	12
		81	69
3.	OPERATING PROFIT		
	The operating profit is stated after charging:		
		2008	2007
	Other operating leases	£ 1,938,852	£ 1,266,371
	Depreciation - owned assets	478,087	225,649
	Auditors' remuneration	13,250	13,250
	Auditors' remuneration for non audit work Foreign exchange differences	16,750 774	16,750
	Directors' emoluments	600,556	514,317
	Information regarding the highest paid director is as follows:		
		2008	2007
	Emoluments etc	£ 181,528	£ 178,812
4.	INTEREST PAYABLE AND SIMILAR CHARGES		
		2008	2007
	Bank interest	£ 118,990	£ 29,408
5.	TAXATION		***************************************
	Analysis of the tax (credit)/charge The tax (credit)/charge on the profit on ordinary activities for the year was as follows:	2009	2007
		2008 £	2007 £
	Current tax: UK corporation tax	18,505	_
	on corporation as	10,505	
	Deferred tax	(21,795)	157,507
	Tax on profit on ordinary activities	(3,290)	157,507
	UK corporation tax was charged at 19.75% in 2007.		

Notes to the Abbreviated Accounts - continued For The Year Ended 31st December 2008

5. **TAXATION** - continued

Factors	affecting	the tax (credit)/charge

The tax assessed for the year is lower than the standard rate of corporation tax in the UK. The difference is explained below:

	2008 £	2007 £
Profit on ordinary activities before tax	225,154	335,678
Profit on ordinary activities multiplied by the standard rate of corporation tax in the UK of 21.565% (2007 - 19.750%)	48,554	66,296
Effects of: Depreciation Entertaining Capital Allowances	103,099 3,199 (88,674)	44,564 182 (111,042)
Group loss relief	(9,951)	-
Trading loss brought forward	(37,722)	-
Current tax (credit)/charge	18,505	
INTANGIBLE FIXED ASSETS		Patents and licences

6.

	and licences £
COST	-
At 1st January 2008	
and 31st December 2008	1
NET BOOK VALUE	
At 31st December 2008	1
At 31st December 2007	1
	

Notes to the Abbreviated Accounts - continued For The Year Ended 31st December 2008

TANGIBLE FIXED ASSETS				
		Fixtures		
	Short	and	Motor	
	leasehold	fittings	vehicles	Totals
	£	£	£	£
COST				
At 1st January 2008	840,260	2,241,734	25,150	3,107,14
Additions	•	415,923	•	415,92
		· · · · · · · · · · · · · · · · · · ·		
At 31st December 2008	840,260	2,657,657	25,150	3,523,06
DEPRECIATION				
At 1st January 2008	485,922	502,838	25,150	1,013,91
Charge for year	98,467	379,620	25,150	478,08
Charge for year	70,40 7			
At 31st December 2008	584,389	882,458	25,150	1,491,99
NET BOOK VALUE				
At 31st December 2008	255,871	1,775,199	-	2,031,07
- 1				
At 31st December 2007	354,338	1,738,896	-	2,093,23
FIXED ASSET INVESTMENTS				Shares group
				21Cut
				undertak
COST				
COST At 1st January 2008				undertak
COST At 1st January 2008 and 31st December 2008				undertaki £
At 1st January 2008 and 31st December 2008				undertak £
At 1st January 2008 and 31st December 2008 NET BOOK VALUE				undertak £
At 1st January 2008 and 31st December 2008				undertak
At 1st January 2008 and 31st December 2008 NET BOOK VALUE				undertak
At 1st January 2008 and 31st December 2008 NET BOOK VALUE At 31st December 2008				undertak
At 1st January 2008 and 31st December 2008 NET BOOK VALUE At 31st December 2008	sheet date in the share cap	oital of companies	include the follow	undertak £
At 1st January 2008 and 31st December 2008 NET BOOK VALUE At 31st December 2008 At 31st December 2007	sheet date in the share cap	oital of companies	include the follow	undertak £
At 1st January 2008 and 31st December 2008 NET BOOK VALUE At 31st December 2008 At 31st December 2007 The company's investments at the balance ASHS USA Limited		oital of companies	include the follow	undertak £
At 1st January 2008 and 31st December 2008 NET BOOK VALUE At 31st December 2008 At 31st December 2007 The company's investments at the balance	es	oital of companies	include the follow	undertak £
At 1st January 2008 and 31st December 2008 NET BOOK VALUE At 31st December 2008 At 31st December 2007 The company's investments at the balance ASHS USA Limited Country of incorporation: England & Wal	es	oital of companies	include the follow	undertak £
At 1st January 2008 and 31st December 2008 NET BOOK VALUE At 31st December 2008 At 31st December 2007 The company's investments at the balance ASHS USA Limited Country of incorporation: England & Wal	es and fashion accessories		include the follow	undertak £
At 1st January 2008 and 31st December 2008 NET BOOK VALUE At 31st December 2008 At 31st December 2007 The company's investments at the balance ASHS USA Limited Country of incorporation: England & Wal Nature of business: Retailer of handbags a	es and fashion accessories	%	include the follow	undertak £
At 1st January 2008 and 31st December 2008 NET BOOK VALUE At 31st December 2008 At 31st December 2007 The company's investments at the balance ASHS USA Limited Country of incorporation: England & Wal Nature of business: Retailer of handbags a	es and fashion accessories	% olding	include the follow	undertak £
At 1st January 2008 and 31st December 2008 NET BOOK VALUE At 31st December 2008 At 31st December 2007 The company's investments at the balance ASHS USA Limited Country of incorporation: England & Wal Nature of business: Retailer of handbags a	es and fashion accessories	% olding		undertaki £
At 1st January 2008 and 31st December 2008 NET BOOK VALUE At 31st December 2008 At 31st December 2007 The company's investments at the balance ASHS USA Limited Country of incorporation: England & Wal Nature of business: Retailer of handbags a	es and fashion accessories	% olding	2008	undertaki £

Notes to the Abbreviated Accounts - continued For The Year Ended 31st December 2008

8.	FIXED ASSET INVESTMENTS - continued			
	ASHS East Coast Limited Country of incorporation: England & Wales Nature of business: Retailer of handbags and fashion accessories			
		%		
	Class of shares: Ordinary	holding 100.00		
			2008	2007
	Aggregate capital and reserves		£ (346,658)	£ (347,235)
	Profit/(Loss) for the year		577	(146,314)
9.	STOCKS			
			2008	2007
			£	£
	Stocks		5,096,486	4,600,119
10.	DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEA	AR		
			2008	2007
			£	£
	Trade debtors		857,026	600,641
	Amounts owed by group undertakings Other debtors		787,668 1,168,151	725,060 507,480
	Culci Goolois			
			2,812,845	1,833,181
11.	CREDITORS: AMOUNTS FALLING DUE WITHIN ONE Y	/FAD		
11.	CREDITORS, AMOUNTS FALEING DUE WITHIN ONE I	EAR	2008	2007
			£	£
	Bank loans and overdrafts (see note 13)		84,138	577,269
	Trade creditors		2,137,801	1,507,573
	Corporation Tax Other creditors		18,505 1,435,161	- 262 226
	Office Creditors		1,433,101	262,326
			3,675,605	2,347,168
	'Other creditors' include £304,861 (2007: £102,607) in respect of	taxation and social se	curity.	
12.	CREDITORS: AMOUNTS FALLING DUE AFTER MORE	THAN ONE YEAR		
- = •			2008	2007
	- 11		£	£
	Bank loans (see note 13)		244,187	330,782
				

Notes to the Abbreviated Accounts - continued For The Year Ended 31st December 2008

3.	LOANS					
	An analysis of the maturity of loans is given below:					
				2008 £	2007 £	
	Amounts falling due within one year or on de Bank overdrafts Bank loans	emand:		- 84,138	478,866 98,403	
	Daik loans			84,138	577,269	
	Amounts falling due between one and two ye Bank loans - 1-2 years	ars:		84,138	74,232	
	Amounts falling due between two and five ye Bank loans and overdrafts	ears:		160,049	256,550	
14.	OPERATING LEASE COMMITMENTS					
	The following operating lease payments are committed to be paid within one year:					
		Land and buildings		Other operating leases		
		2008 £	2007 £	2008 £	2007 £	
	Expiring: Within one year Between one and five years	653,348 975,609	538,616 476,858	14,630	11,891 -	
		1,628,957	1,015,474	14,630	11,891	
15.	SECURED DEBTS					

The bank overdrafts are secured by a charge over all of the company's assets.

Bank overdraft

Bank loans

2007

£ 478,866

429,185

908,051

2008 £

328,325

328,325

Notes to the Abbreviated Accounts - continued For The Year Ended 31st December 2008

16.	PROVISIONS	FOR LIABILI	TIES		2008	2007			
	Deferred tax Accelerated of	capital allowance	s		£ 152,808	£ 174,603			
	Balance at 1st Movement in p	provision				Deferred tax £ 174,603 (21,795)			
	Balance at 31st	t December 2008				152,808			
17.	CALLED UP SHARE CAPITAL								
	Authorised, all Number:	otted, issued and Class:	fully paid:	Nominal value:	2008 £	2007 £			
	40,320	Ordinary		£I	40,320	40,320			
	10,786 21,434	Ordinary Preferred Ord	inom	50p £1	5,393 21,434	5,393 21,434			
	21,434	Preferred Ord	mary _.	Li	67,147	67,147			
	The breakdown	n of the 50p ordi	nary shares is shown in the	table below: -					
			No of shares in issue	No of shares in issue					
	Share Type		2008	2007	£2008	£2007			
	Ordinary "A" 5	50p each	4,143	4,143	2,072	2,072			
	Ordinary "B" 50p each		4,143	4,143	2,072	2,072			
	Ordinary "C" 5		1,250	1,250	625	625			
	Ordinary "D" 5		1,250	1,250	625	625			

The ordinary £1 shares are broken down into 40,319 ordinary shares and 1 Ordinary "E" share.

On any return of assets on liquidation, reduction of capital or otherwise (except on a redemption or purchase by the company of any shares), the surplus assets of the company remaining after the payment of its liabilities will be applied firstly to the Preferred Ordinary shares and subsequently to the remaining Ordinary shareholders.

18. RESERVES

	Profit and loss account £	Share premium £	Totals £
At 1st January 2008	1,787,949	3,829,090	5,617,039
Profit for the year	228,444		228,444
At 31st December 2008	2,016,393	3,829,090	5,845,483

Notes to the Abbreviated Accounts - continued For The Year Ended 31st December 2008

19.	CAPITAL COMMITMENTS	2008 £	2007 £
	Contracted but not provided for in the		
	financial statements	-	-
			

20. TRANSACTIONS WITH DIRECTORS

There are no transactions with directors to disclose other than those disclosed below.

During 2006 Mrs Seymour assigned trademarks in her name to the company under a Deed of Assignment for the total value of £1. Mrs Seymour has made an election for holdover relief on this assignment which has passed the eventual capital gains liability onto the company. At present it is not possible to evaluate the potential liability to capital gains tax but it is not considered to impact on the going concern assessment.

21. RELATED PARTY DISCLOSURES

During the period the Company entered into a number of transactions with related parties, all of which are undertaken in the normal course of trading. Details of these are set out below.

During the year the company sold goods in the normal course of business to ASHS USA Limited, a company wholly owned by ASHS Limited, at a value of £167,606 (2007: £165,251). Amounts owed by ASHS USA Limited amounted to £136,914 (2007: £229,725) at the year end.

Also during the year the company sold goods during the normal course of business to ASHS East Coast Limited, a company wholly owned by ASHS Limited, at a value of £118,122 (2007: £111,807). Amounts owed by ASHS East Coast Limited amounted to £650,754 (2007: £495,335) at the year end.

Payments have been made in the period in respect of consultancy services received during the year from M.W.Hindmarch, a related party by virtue of his shareholding. These payments totalled £13,414 for the year (2007: £11,000), the balance owed at the year end was £Nii (2007: £Nii).

22. ULTIMATE CONTROLLING PARTY

In the board of directors opinion the company is under the ultimate control of Mrs A Seymour the majority shareholder.

23. RECONCILIATION OF MOVEMENTS IN SHAREHOLDERS' FUNDS

	2008 £	2007 £
Profit for the financial year Cash share issue	228,444	178,171
Net addition to shareholders' funds	228,444	178,171
Opening shareholders' funds	5,684,186	5,506,015
Closing shareholders' funds	5,912,630	5,684,186