Abbreviated Accounts

For The Year Ended 31st December 2007

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Company Information For The Year Ended 31st December 2007

DIRECTORS

Mrs A S Seymour
Miss L J M Ephson
Mr H J Seymour
Mr D Orteu
Mr J Drinkwater
Mrs S E A Westerman
Miss C H Southworth

SECRETARY

Mr M W Hindmarch

REGISTERED OFFICE

The Stable Block Plough Brewery Battersea London SW8 3JX

REGISTERED NUMBER

3142746

AUDITORS:

Wilkins Kennedy Chartered Accountants & Registered Auditors Bridge House London Bridge London SE1 9QR

BANKERS

HSBC Plc 48 High Street Rayleigh Essex SS6 7JH

Report of the Directors For The Year Ended 31st December 2007

The directors present their report with the accounts of the company for the year ended 31st December 2007

PRINCIPAL ACTIVITY

The principal activity of the company in the year under review was that of the design, manufacture and sale of luxury fashion handbags and accessories

The principal activity of the company's subsidiaries, ASHS USA Limited and ASHS East Coast Limited, was that of the retail only of luxury fashion handbags and accessories

REVIEW OF BUSINESS

The results for the year and financial position of the company are as shown in the annexed accounts

Principal Risks and Uncertainties

The principal risk lies in the retention of key personnel within the business. We endeavour to keep them by providing an attractive environment in which to work, along with interesting financial packages to provide incentives. Another risk is of external competitors copying our propositions, whether wholly or in part

The uncertainties revolve around the general economic climate that surrounds most luxury brands at this time along with the ability to satisfy the changing demands of a rapidly evolving and increasing market place

Fair Review of business

The company distributes luxury products around the world through both Retail and Wholesale channels. We have many stores located in all of the major fashion cities

Operating in an increasingly competitive market place the company, for the 12 months ending 31st December 2007, has continued to grow its business both domestically and internationally to a point where the Turnover growth over last year was some 48%

Investments of both a capital and revenue nature have continued throughout the group to continue to support the global growth of the brand. The management team has been bolstered with the welcome addition of both an executive director and operational managers. The addition of three new stores in the year has increased exposure to the brand and remains a key strategy in the growth of the company.

Due to the innovative nature of the business, the market penetration has significantly improved due to a number of very impressive product launches in both the year under review and months running up to the date of this report

It is the businesses strategy to continue expanding at a fairly healthy pace for the foreseeable future with new stores being opened in key locations that will support the brands position

DIVIDENDS

No dividends will be distributed for the year ended 31st December 2007

DIRECTORS

The directors shown below have held office during the whole of the period from 1st January 2007 to the date of this report

Mrs A S Seymour Miss L J M Ephson Mr H J Seymour Mr D Orteu Mr J Drinkwater Mrs S E A Westerman

A.S.H.S. LIMITED

Report of the Directors For The Year Ended 31st December 2007

DIRECTORS - continued

Other changes in directors holding office are as follows

Miss C H Southworth - appointed 17th October 2007

FINANCIAL INSTRUMENTS

The company's principal financial instruments comprise bank balances, bank overdrafts, bank loans, trade debtors/creditors and inter-company loans. The purpose of these instruments is to raise funds for the company's operations and to finance the company's operations.

Due to the nature of the financial instruments used by the company there is no exposure to price risk. The company's approach to managing other risks applicable to the financial instruments concerned is shown below.

In respect of bank balances, the liquidity risk is managed by maintaining balances on high interest/money market facilities that are easily accessible should funds by required quickly. The company feels that given the high percentage of cash asset, the liquidity risk is not thought to be material.

In respect of inter-company loans the company manages the liquidity risk by reviewing the overall debt/funds position on a monthly basis. Where possible balances are repaid when funds are available to ensure liquidity risk is minimised around the group

Trade creditors liquidity risk is managed by ensuring sufficient funds are available to meet amounts due

STATEMENT OF DIRECTORS' RESPONSIBILITIES

The directors are responsible for preparing the financial statements in accordance with applicable law and regulations

Company law requires the directors to prepare financial statements for each financial year. Under that law the directors have elected to prepare the financial statements in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards and applicable law). The financial statements are required by law to give a true and fair view of the state of affairs of the company and of the profit or loss of the company for that period. In preparing these financial statements, the directors are required to

- select suitable accounting policies and then apply them consistently,
- make judgements and estimates that are reasonable and prudent,
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business

The directors are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the company and to enable them to ensure that the financial statements comply with the Companies Act 1985. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

STATEMENT AS TO DISCLOSURE OF INFORMATION TO AUDITORS

So far as the directors are aware, there is no relevant audit information (as defined by Section 234ZA of the Companies Act 1985) of which the company's auditors are unaware, and each director has taken all the steps that he or she ought to have taken as a director in order to make himself or herself aware of any relevant audit information and to establish that the company's auditors are aware of that information

ON BEHALF OF THE BOARD:

Mr M W Hindmarch - Secretary

27th October 2008

Report of the Independent Auditors to ASHS Limited Under Section 247B of the Companies Act 1985

We have examined the abbreviated accounts set out on pages five to seventeen, together with the financial statements of A S H.S Limited for the year ended 31st December 2007 prepared under Section 226 of the Companies Act 1985

This report is made solely to the company, in accordance with Section 247B of the Companies Act 1985. Our work has been undertaken so that we might state to the company those matters we are required to state to it in a special auditors' report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company, for our work, for this report, or for the opinions we have formed

Respective responsibilities of directors and auditors

The directors are responsible for preparing the abbreviated accounts in accordance with Section 246A of the Companies Act 1985. It is our responsibility to form an independent opinion as to whether the company is entitled to deliver abbreviated accounts prepared in accordance with Section 246A(3) of the Act to the Registrar of Companies and whether the abbreviated accounts have been properly prepared in accordance with that provision and to report our opinion to you

Basis of opinion

We conducted our work in accordance with Bulletin 2006/3 "The Special Auditor's Report on Abbreviated Accounts in the United Kingdom" issued by the Auditing Practices Board. In accordance with that Bulletin we have carried out the procedures we consider necessary to confirm, by reference to the financial statements, that the company is entitled to deliver abbreviated accounts and that the abbreviated accounts to be delivered are properly prepared.

Opinion

In our opinion the company is entitled to deliver abbreviated accounts prepared in accordance with Section 246A(3) of the Companies Act 1985, and the abbreviated accounts have been properly prepared in accordance with that provision

Wilkins Kennedy Chartered Accountants

& Registered Auditors Bridge House

London Bridge London SE1 9QR

27th October 2008

Abbreviated Profit and Loss Account For The Year Ended 31st December 2007

GROSS PROFIT	Notes	2007 £ 6,720,889	2006 £ 4,884,479
Administrative expenses		(6,386,473)	(4,607,055)
OPERATING PROFIT	3	334,416	277,424
Interest receivable and similar income		30,670	23,839
		365,086	301,263
Interest payable and similar charges	4	(29,408)	(80,658)
PROFIT ON ORDINARY ACTIVITIE BEFORE TAXATION	s	335,678	220,605
Tax on profit on ordinary activities	5	(157,507)	(16,568)
PROFIT FOR THE FINANCIAL YEA AFTER TAXATION	R	178,171	204,037

CONTINUING OPERATIONS

None of the company's activities were acquired or discontinued during the current year or previous year

TOTAL RECOGNISED GAINS AND LOSSES

The company has no recognised gains or losses other than the profits for the current year or previous year

Abbreviated Balance Sheet 31st December 2007

	NT	2007	2006
FIVED ACCETS	Notes	£	£
FIXED ASSETS Intangible assets	4	,	1
Tangible assets	6 7	2,093,234	374,231
Investments	8	2,093,234	2 2
mvesuments	0		
		2,093,237	374,234
CURRENT ASSETS			
Stocks	9	4,600,119	3,668,308
Debtors	10	1,833,181	1,700,169
Cash at bank and in hand		10,202	1,327,596
		6,443,502	6,696,073
CREDITORS			
Amounts falling due within one year	11	(2,347,168)	(1,514,323)
NET CURRENT ASSETS		4,096,334	5,181,750
TOTAL ASSETS LESS CURRENT LIABILITIES		6,189,571	5,555,984
		0,100,571	3,333,704
CREDITORS			
Amounts falling due after more than one year	12	(330,782)	(32,873)
PROVISIONS FOR LIABILITIES	16	(174,603)	(17,096)
NET ASSETS		5,684,186	5,506,015
GARVELA AND DESCRIPTION			
CAPITAL AND RESERVES	17	(7.147	/
Called up share capital	17	67,147	67,147
Share premium	18	3,829,090	3,829,090
Profit and loss account	18	1,787,949	1,609,778
SHAREHOLDERS' FUNDS	22	5,684,186	5,506,015

These abbreviated accounts have been prepared in accordance with the special provisions of Part VII of the Companies Act 1985 relating to medium-sized companies

The financial statements were approved by the Board of Directors on 27th October 2008 and were signed on its behalf by

Mrs A S Seymour - Director

Cash Flow Statement For The Year Ended 31st December 2007

	Notes	2007 £	2006 £
Net cash outflow from operating activities	1	(96,767)	(1,080,651)
Returns on investments and servicing of finance	2	1,262	(56,819)
Taxation		(82,206)	(426)
Capital expenditure	2	(1,944,651)	(262,165)
		(2,122,362)	(1 400,061)
Financing	2	326,102	3,592,932
(Decrease)/Increase in cash in the period	d	(1,796,260)	2,192,871
Reconcilization of net cash flow			
to movement in net funds	3		
(Decrease)/Increase in cash in the period Cash (inflow)/outflow		(1,796,260)	2,192,871
from (increase)/decrease in debt		(334,531)	61,781
Change in net funds resulting from cash flows		(2,130,791)	2,254,652
Movement in net funds in the period Net funds/(debt) at 1st January		(2,130,791) 1,232,942	2,254,652 (1,021,710)
Net (debt)/funds at 31st December		(897,849)	1,232,942

Notes to the Cash Flow Statement For The Year Ended 31st December 2007

1	RECONCILIATION OF OPERATING PROFIT TO NET CASH OUTFLOW ACTIVITIES	FROM OPERATING	G
		2007	2006
		£	£
	Operating profit	334,416	277,424
	Depreciation charges	225,645	160,880
	Increase in stocks	(931,811)	(1,545,573)
	Increase in debtors	(124,580)	(243 918)
	Increase in creditors	399,563	270,536
	Net cash outflow from operating activities	(96,767)	(1,080,651)
2	ANALYSIS OF CASH FLOWS FOR HEADINGS NETTED IN THE CASH I	FLOW STATEMENT	
		2007	2006
		£	£
	Returns on investments and servicing of finance	-	_
	Interest received	30,670	23,839
	Interest pard	(29,408)	(80 658)
	Net cash inflow/(outflow) for returns on investments and servicing of		
	finance	1,262	(56 819)
			
	Capital expenditure		
	Purchase of intangible fixed assets	-	(1)
	Purchase of tangible fixed assets	(1,944 651)	(262 164)
	Net cash outflow for capital expenditure	(1,944,651)	(262,165)
	Financing		
	New loans in year	400,000	
	Loan repayments in year	(65,466)	(61,781)
	Amount withdrawn by directors	-	(23,576)
	Share issue	(0.455)	3,846,237
	Amounts loaned to group companies	(8,432)	(167,948)
	Net cash inflow from financing	326,102	3,592,932

A S.H.S LIMITED

Notes to the Cash Flow Statement For The Year Ended 31st December 2007

ANALYSIS OF CHANGES IN NET FUNDS			At
Net cash	At 1/1/07 £	Cash flow £	31/12/07 £
Cash at bank and in hand Bank overdraft	1,327,596	(1,317,394) (478,866)	10,202 (478,866)
	1,327,596	(1,796,260)	(468,664)
Debt Sallara dua			
Debts falling due within one year Debts falling due	(61,781)	(36,622)	(98,403)
after one year	(32,873)	(297,909)	(330,782)
	(94,654)	(334,531)	(429,185)
I otal	1,232,942	(2,130,791)	(897,849)

Notes to the Abbreviated Accounts For The Year Ended 31st December 2007

ACCOUNTING POLICIES

Accounting convention

The financial statements have been prepared under the historical cost convention

Turnover

Turnover represents net invoiced sales of goods, excluding value added tax

Intangible Assets

Intangible assets are carried at historical cost values

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life

Short leasehold

- Depreciated over the period of the lease

Fixtures and fittings

- Depreciated over the period of the lease

Motor vehicles

- 25% on reducing balance

Stocks

Stocks are valued at the lower of cost and net realisable value, after making due allowance for obsolete and slow moving items

Deferred tax

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date

Foreign currencies

Assets and liabilities in foreign currencies are translated into sterling at the rates of exchange ruling at the balance sheet date. Transactions in foreign currencies are translated into sterling at the rate of exchange ruling at the date of transaction. Exchange differences are taken into account in arriving at the operating result.

Hire purchase and leasing commitments

Rentals paid under operating leases are charged to the profit and loss account on a straight line basis over the period of the lease

Investments

Investments are included at cost less amounts written off Profits or losses arising from disposals of fixed asset investments are treated as part of the result from ordinary activities

Consolidation

The financial statements contain information about ASHS Limited as an individual company and do not contain consolidated financial information as the parent of the group. The company is exempt under section 248 of the Companies Act 1985 from the requirement to prepare consolidated financial statements as the group it heads qualifies as a small or medium sized group.

Pensions

The Company operates a money purchase pension scheme for certain employees. The cost of the contribution is charged to the profit and loss account as incurred

2 STAFF COSTS

Notes to the Abbreviated Accounts - continued For The Year Ended 31st December 2007

2	STAFF COSTS - continued		
	The average monthly number of employees during the year was as follows	2007	2006
	Sales	50	41
	Production	7	8
	Administration and management	12	
		69	
3	OPERATING PROFIT		
	The operating profit is stated after charging		
		2007	2006
		2007 £	2006 £
	Other operating leases	1,266,371	934,688
	Depreciation - owned assets	225,649	160,880
	Auditors' remuneration	30,000	21,937
	Directors' emoluments	514,317	350 480
	Information regarding the highest paid director is as follows		
	information regarding the riighest paid director is as follows	2007	2006
	Emoluments etc	£ 178,813	£ 100,875
4	INTEREST PAYABLE AND SIMILAR CHARGES		
		2007	2006
	Bank interest	£ 29,408	£ 80,658
5	TAXATION		
	Analysis of the tax charge		
	The tax charge on the profit on ordinary activities for the year was as follows		
	The tall of the profit of ordinary desirates for the year was as follows	2007	2006
		£	£
	Current tax UK corporation tax	-	17 376
	Deferred tax	157,507	(808)
	Tax on profit on ordinary activities	157,507	16,568
	Tax on profit on ordinary activities UK corporation tax has been charged at 19 75% (2006 - 19%)	157,507	Ξ

A.S H S LIMITED

Notes to the Abbreviated Accounts - continued For The Year Ended 31st December 2007

5 TAXATION - continued

6

At 31st December 2006

Factors affecting the tax charge			
The tax assessed for the year is lower	than the standard rate of corporation	tax in the UK	The difference is explained

The tax assessed for the year is lower than the standard rate of corporation t below	ax in the UK. The differer	nce is explaine
	2007 £	2006 £
Profit on ordinary activities before tax	335,678	220,605
Profit on ordinary activities multiplied by the standard rate of corporation tax	 -	
in the UK of 19 750% (2006 - 19%)	66,296	41,915
Effects of Depreciation	44,564	30,567
Entertaining	182	87
Capital Allowances	(111,042)	(30,055)
Group loss relief	· · · · · · · · · · · · · · · · · · ·	(25,138)
Current tax charge		17,376
		
INTANGIBLE FIXED ASSETS		
		Patents and
		licences £
COST		
At 1st January 2007 and 31st December 2007		1
NET BOOK VALUE At 31st December 2007		1
11.010.000moor 2007		====

A.S H S LIMITED

Notes to the Abbreviated Accounts - continued For The Year Ended 31st December 2007

7	TANGIBLE FIXED ASSETS				
·		Short leasehold £	Fixtures and fittings £	Motor vehicles £	Totals £
	COST At 1st January 2007 Additions	540,260 300,000	597,083 1,644,651	25,150	1,162,493 1,944,651
	At 31st December 2007	840,260	2,241,734	25,150	3,107,144
	DEPRECIATION At 1st January 2007 Charge for year	472,422 13,500	296,976 205,862	18,863 6,287	788,261 225,649
	At 31st December 2007	485,922	502,838	25,150	1,013,910
	NET BOOK VALUE At 31st December 2007	354,338	1,738,896	<u> </u>	2,093,234
	At 31st December 2006	67,838	300,107	6,287	374,232
	COST At 1st January 2007				Shares in group undertakings £
	and 31st December 2007 NET BOOK VALUE At 31st December 2007 At 31st December 2006				2 2 2
	The company's investments at the balance sheet date	e in the share capit	al of companies inc	lude the following	
	ASHS USA Limited Country of incorporation England & Wales Nature of business Retailer of handbags and fashion	•	·		
	Class of shares Ordinary		% olding 00 00	2007 £	2006
	Aggregate capital and reserves Profit/(Loss) for the year			(75,826) 77,404	£ (153,230) (33,957)

A.S H S LIMITED

Notes to the Abbreviated Accounts - continued For The Year Ended 31st December 2007

8	FIXED ASSET INVESTMENTS - continued		
	ASHS East Coast Limited Country of incorporation England & Wales Nature of business Retailer of handbags and fashion accessories		
		% olding 00 00 2007	2006
	Aggregate capital and reserves Loss for the year	(347,235) (146,314)	£ (200,921) (141,822)
9	STOCKS	2007	2006
	Stocks	£ 4,600,119	3,668,308
10	DEBTORS. AMOUNTS FALLING DUE WITHIN ONE YEAR	2007	2006
	Trade debtors Amounts owed by group undertakings Other debtors	£ 600,641 725,060 507,480 1,833,181	£ 562,002 716,628 421,539 1,700,169
11	CREDITORS AMOUNTS FALLING DUE WITHIN ONE YEAR		2006
	Bank loans and overdrafts (see note 13) Trade creditors Corporation Tax Other creditors	2007 £ 577,269 1,507,573 262,326	2006 £ 61,781 1,193,921 82,206 176,415
		2,347,168	1,514,323
	'Other creditors' include £102,607 (2006 £111,017) in respect of taxati	ion and social security	
12	CREDITORS AMOUNTS FALLING DUE AFTER MORE THA		
	Bank loans (see note 13)	2007 £ 330,782	2006 £ 32,873

Notes to the Abbreviated Accounts - continued For The Year Ended 31st December 2007

13	LOANS				
	An analysis of the maturity of loans is given below				
				2007	2006
				£	£
	Amounts falling due within one year or on demand Bank overdrafts			478,866	
	Bank loans			98,403	61,78
				577,269	61,78
	Amounts falling due between one and two years				
	Bank loans - 1-2 years			74,232	32,873
	Amounts falling due between two and five years				
	Bank loans and overdrafts			256,550	====
4	OPERATING LEASE COMMITMENTS				
	The following operating lease payments are commi	tted to be paid with	in one year		
		Land		Oth	
		build	ings	operating leases	
		2007	2006	2007	2006
	Γ	£	£	£	£
	Expiring	538,616	490,315	11,891	11,696
	within one year			11,071	
	Within one year Between one and five years	476,858	372,217	- -	11,090
				11,891	11,696
5		476,858	372,217		
5	Between one and five years	1,015,474	372,217		
5	Between one and five years SECURED DEBTS	1,015,474	372,217	11,891	2006
5	SECURED DEBTS The following secured debts are included within creations.	1,015,474	372,217	11,891 2007 £	11,696
5	Between one and five years SECURED DEBTS	1,015,474	372,217	11,891	2006

The bank overdrafts are secured by a charge over all of the company's assets

Notes to the Abbreviated Accounts - continued For The Year Ended 31st December 2007

16	PROVISIONS	S FOR LIABILITII	ES					
					2007 £	2006 £		
	Deferred tax Accelerated capital allowance				174,603	17,096		
						Deferred tax £		
	Balance at 1st					17,096		
	Movement in p	provision				157,507		
	Balance at 31s	t December 2007				174,603		
17	CALLED UP	SHARE CAPITAL						
	Authorised, all	otted, issued and full	y paid					
	Number	Class		Nominal value	2007 £	2006 £		
	40,320	Ordinary		£1	40,320	40,320		
	10,786	Ordinary		50p	5,393	5,393		
	21,434	Preferred Ordina	ry	£1	21,434	21,434		
					67,147	67,147		
	The breakdown of the 50p ordinary shares is shown in the table below -							
			No of shares in issue	No of shares in issue				
	Share Type		2007	2006	£2007	£2006		
	Ordinary "A" 5		4,143	4,143	2,072	2,072		
	Ordinary "B" 50p each Ordinary "C" 50p each		4,143	4,143	2,072	2,072		
			1,250	1,250	625	625		
	Ordinary "D" 5	50p each	1,250	1,250	625	625		

The ordinary £1 shares are broken down into 40,319 ordinary shares and 1 Ordinary "E" share

On any return of assets on liquidation, reduction of capital or otherwise (except on a redemption or purchase by the company of any shares), the surplus assets of the company remaining after the payment of its liabilities will be applied firstly to the Preferred Ordinary shares and subsequently to the remaining Ordinary shareholders

18 RESERVES

	Profit and loss	Share	
	account £	premium £	Totals £
At 1st January 2007 Profit for the year	1,609,778 178,171	3,829,090	5,438,868 178 171
At 31st December 2007	1,787,949	3,829,090	5,617,039

Notes to the Abbreviated Accounts - continued For The Year Ended 31st December 2007

19	CAPITAL COMMITMENTS	2007 £	2006 £
	Contracted but not provided for in the		
	financial statements		

20 TRANSACTIONS WITH DIRECTORS

There are no transactions with directors to disclose other than those disclosed below

During 2006 Mrs Seymour assigned trademarks in her name to the company under a Deed of Assignment for the total value of £1 Mrs Seymour has made an election for holdover relief on this assignment which has passed the eventual capital gains liability onto the company. At present it is not possible to evaluate the potential liability to capital gains tax but it is not considered to impact on the going concern assessment.

21 RELATED PARTY DISCLOSURES

During the period the Company entered into a number of transactions with related parties, all of which are undertaken in the normal course of trading. Details of these are set out below

During the year the company sold goods in the normal course of business to ASHS USA Limited, a company wholly owned by ASHS Limited, at a value of £165,251 (2006 £186,688) Amounts owed by ASHS USA Limited amounted to £229,725 (2006 £286,608) at the year end

Also during the year the company sold goods during the normal course of business to ASHS East Coast Limited, a company wholly owned by ASHS Limited, at a value of £111,807 (2006 £117,568) Amounts owed by ASHS East Coast Limited amounted to £495,335 (2006 £430,020) at the year end

Payments have been made in the period in respect of consultancy services received during the year from M W Hindmarch, a related party by virtue of his shareholding. These payments totalled £11,000 for the year (2006 £7,350), the balance owed at the year end was £Nil (2006 £Nil)

22 RECONCILIATION OF MOVEMENTS IN SHAREHOLDERS' FUNDS

	2007	2006
	£	£
Profit for the financial year	178,171	204,037
Cash share issue	<u></u>	3,846,237
Net addition to shareholders' funds	178,171	4,050,274
Opening shareholders' funds	5,506,015	1,455,741
Closing shareholders' funds	5,684,186	5,506,015