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HEADLIGHT VISION LIMITED FINANCIAL STATEMENTS 31ST MARCH 2000

Company Registration Number 3138867

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COMPANIES HOUSE 31/01/01

WILKINS SOUTHWORTH

Chartered Certified Accountants & Registered Auditors
20 Mortlake High Street

Mortlake

London

SW14 8JN

FINANCIAL STATEMENTS

YEAR ENDED 31ST MARCH 2000

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OFFICERS AND PROFESSIONAL ADVISERS

The board of directors

C.A. Hollingworth

H.M. Bunn Ms S Davies

Company secretary

H.M. Bunn

Registered office

Studio 4, Royalty Studios 105-109 Lancaster Road

London W11 1QF

Auditors

Wilkins Southworth

Chartered Certified Accountants

& Registered Auditors 20 Mortlake High Street

Mortlake London SW14 8JN

THE DIRECTORS' REPORT

YEAR ENDED 31ST MARCH 2000

The directors have pleasure in presenting their report and the financial statements of the company for the year ended 31st March 2000.

PRINCIPAL ACTIVITIES

The principal activity of the company during the year was the provision of marketing consultancy.

The accounts for 1999/2000 reflect the early stages of development of HeadlightVision from a single revenue company to one offering a variety of products and services to meet different client needs. The year also reflects the continued investment in the development of our unique global intelligence network that fuels and underpins all of our work.

HeadlightVision developed two additional future sources of revenue during 1999/2000, a qualitative research capacity and intelligence products (Globalstreetscapes and Decode) that capture the newest and latest social and brand activities from around the world. The investments behind these two products have been significant (development of a web-site for the former and intelligence for the latter) including employing four consultants full-time to manage and develop them.

In the term of these accounts the impact of these two separate efforts has had a detrimental effect on the short-term financial health of the company as the revenue stream comes on-line. The time investment also had a short-term impact upon the amount of consultancy undertaken, again impacting directly upon revenue and profit.

We are confident however in the benefits of these products both in terms of showcasing the capability of HeadlightVision and its staff, but also in generating revenue and profit in the following years.

Another significant investment has been in repurchasing shares and contracts of two Directors. These decisions were taken not as a reflection of their contributions to the company but as a result of the board's desire to have all shares of the company held by full-time employees of it. Having consolidated the shares we are now able to introduce attractive share options schemes for all employees.

We believe these accounts reflect a period of development for the company that will bring benefits in years to come.

THE DIRECTORS AND THEIR INTERESTS IN SHARES OF THE COMPANY

The directors who served the company during the year together with their beneficial interests in the shares of the company were as follows:

		Ordinary Shares of £1 each		
		At 31 March 2000	At 1 April 1999	
C.A. Hollingworth		485	415	
H.M. Bunn		450	380	
M.H. Perry	(Resigned 27 May 1999)			
				

Ms S Davies was appointed as a director on 3rd April 2000.

THE DIRECTORS' REPORT (continued)

YEAR ENDED 31ST MARCH 2000

AUDITORS

A resolution to re-appoint Wilkins Southworth as auditors for the ensuing year will be proposed at the annual general meeting in accordance with section 385 of the Companies Act 1985.

SMALL COMPANY PROVISIONS

This report has been prepared in accordance with the special provisions for small companies under Part VII of the Companies Act 1985.

Registered office: Studio 4, Royalty Studios 105-109 Lancaster Road London W11 1QF Signed by order of the directors

H.M. BUNN Company Secretary

Approved by the directors on 31st January 2001

STATEMENT OF DIRECTORS' RESPONSIBILITIES

YEAR ENDED 31ST MARCH 2000

Company law requires the directors to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the company at the end of the year and of the profit or loss for the year then ended.

In preparing those financial statements, the directors are required to:

select suitable accounting policies, as described on page 8, and then apply them consistently;

make judgements and estimates that are reasonable and prudent; and

prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business.

The directors are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the company and to enable them to ensure that the financial statements comply with the Companies Act 1985. The directors are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

AUDITORS' REPORT TO THE SHAREHOLDERS

YEAR ENDED 31ST MARCH 2000

We have audited the financial statements on pages 6 to 10 which have been prepared in accordance with the Financial Reporting Standard for Smaller Entities (effective March 2000), under the historical cost convention and the accounting policies set out on page 8.

RESPECTIVE RESPONSIBILITIES OF THE DIRECTORS AND THE AUDITORS

As described on page 4, the company's directors are responsible for the preparation of the financial statements. It is our responsibility to form an independent opinion, based on our audit, on those statements and to report our opinion to you.

BASIS OF OPINION

We conducted our audit in accordance with Auditing Standards issued by the Auditing Practices Board. An audit includes examination, on a test basis, of evidence relevant to the amounts and disclosures in the financial statements. It also includes an assessment of the significant estimates and judgements made by the directors in the preparation of the financial statements, and of whether the accounting policies are appropriate to the company's circumstances, consistently applied and adequately disclosed.

We planned and performed our audit so as to obtain all the information and explanations which we considered necessary in order to provide us with sufficient evidence to give reasonable assurance that the financial statements are free from material misstatement, whether caused by fraud or other irregularity or error. In forming our opinion we also evaluated the overall adequacy of the presentation of information in the financial statements

OPINION

In our opinion the financial statements give a true and fair view of the state of the company's affairs as at 31st March 2000 and of the loss of the company for the year then ended, and have been properly prepared in accordance with the Companies Act 1985.

20 Mortlake High Street Mortlake London SW14 8JN

31st January 2001

WILKINS SOUTHWORTH
Chartered Certified Accountants
& Registered Auditors

Uth Southworth

PROFIT AND LOSS ACCOUNT

YEAR ENDED 31ST MARCH 2000

	Note	2000 £	1999 £
TURNOVER		794,862	1,357,649
Cost of sales		(361,997)	(346,740)
GROSS PROFIT		432,865	1,010,909
Administrative expenses		(469,590)	(717,738)
OPERATING (LOSS)/PROFIT	2	(36,725)	293,171
Interest receivable		5,533	6,582
(LOSS)/PROFIT ON ORDINARY ACTIVITIES BEFORE TAXATION		(31,192)	299,753
Tax on (loss)/profit on ordinary activities	3	4,138	(61,882)
(LOSS)/RETAINED PROFIT FOR THE FINANCE	CIAL		
YEAR		(27,054)	237,871

BALANCE SHEET

31ST MARCH 2000

	Note	2000		1999	
		£	£	£	£
FIXED ASSETS					-0.404
Tangible assets	4		48,591		59,121
CURRENT ASSETS					
Debtors	5	223,750		391,771	
Cash at bank		6,838		434,502	
		230,588		826,273	
CREDITORS: Amounts falling due					
within one year	6	(95,146)		(646,682)	
NET CURRENT ASSETS		 _	135,442	 -	179,591
TOTAL ASSETS LESS CURRENT	LIABIL	ATIES	184,033		238,712
CAPITAL AND RESERVES					
Called-up equity share capital	9		935		1,000
Profit and loss account	10		183,098		237,712
SHAREHOLDERS' FUNDS			184,033		238,712

These financial statements have been prepared in accordance with the special provisions for small companies under Part VII of the Companies Act 1985 and with the Financial Reporting Standard for Smaller Entities (effective March 2000).

These financial statements were approved by the directors on the 31st January 2001 and are signed on their behalf by:

C.A. HOLLINGWORTH

H.M. BUNN

NOTES TO THE FINANCIAL STATEMENTS

YEAR ENDED 31ST MARCH 2000

1. ACCOUNTING POLICIES

Basis of accounting

The financial statements have been prepared under the historical cost convention, and in accordance with the Financial Reporting Standard for Smaller Entities (effective March 2000).

Turnover

The turnover shown in the profit and loss account represents amounts invoiced during the year, exclusive of Value Added Tax.

Depreciation

Depreciation is calculated so as to write off the cost of an asset, less its estimated residual value, over the useful economic life of that asset as follows:

Leasehold Improvements

Furniture & Fittings

- 20% per annum on cost

- 25% per annum on written down value

Equipment

- 25% per annum on written down value

Operating lease agreements

Rentals applicable to operating leases where substantially all of the benefits and risks of ownership remain with the lessor are charged against profits on a straight line basis over the period of the lease.

2. OPERATING LOSS/PROFIT

Operating loss/profit is stated after charging/(crediting):

	2000 £	1999 £
Directors' emoluments	72,000	462,727
Depreciation	16,198	17,204
Profit on disposal of fixed assets	(450)	
Auditors' fees	3,500	3,500

3. TAX ON PROFIT OR LOSS ON ORDINARY ACTIVITIES

	2000	1999
	£	£
Corporation tax based on the results for the year at		
20% (1999 - 21%)	(4,138)	61,882

NOTES TO THE FINANCIAL STATEMENTS

YEAR ENDED 31ST MARCH 2000

4. TANGIBLE FIXED ASSETS

		Leasehold Improvements £	Furniture & Fittings £	Computer & Office Equipment £	Total £
	COST	14.000	21.261	20.771	74.005
	At 1st April 1999 Additions	16,290	21,264 2,032	38,771 3,636	76,325 5,668
	At 31st March 2000	16,290	23,296	42,407	81,993
	DEPRECIATION				
	At 1st April 1999	3,258	4,253	9,693	17,204
	Charge for the year	3,258	4,761	8,179	16,198
	At 31st March 2000	<u>6,516</u>	9,014	17,872	33,402
	NET BOOK VALUE				
	At 31st March 2000	9,774	14,282	24,535	48,591
	At 31st March 1999	13,032	17,011	29,078	59,121
5.	DEBTORS				
			2000		1999
			£		£
	Trade debtors		186,991		382,834
	Corporation Tax repayable		4,138		-
	VAT recoverable		2,393		
	Other debtors	_	20,938		8,937
	Prepayments and accrued income	3	9,290	-	
			223,750	•	391,771
6.	CREDITORS: Amounts falling	g due within one	year		
			2000 £		1999 £
	Trade creditors		41,803		7,503
	Other creditors comprise:				(2.017
	Corporation tax PAYE and social security		-		62,017 186,364
	VAT		- -		131,742
	Directors'current accounts		47,793		223,636
	Accruals and deferred income		5,550		35,420
			95,146	-	646,682
				•	

NOTES TO THE FINANCIAL STATEMENTS

YEAR ENDED 31ST MARCH 2000

7. COMMITMENTS UNDER OPERATING LEASES

At 31st March 2000 the company had aggregate annual commitments under non-cancellable operating leases as set out below.

	2000 £	1999 £
Operating leases which expire: Within 2 to 5 years	31,750	31,750

8. RELATED PARTY TRANSACTIONS

During the year the company acquired research and consultancy services for a total value of £28,158 from The Insight Track a business in which the director C.A. Hollingworth is a partner.

2000

1999

9. SHARE CAPITAL

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Anthe	rriced	chare	capital:
4 xutiit	,, 13cu	SHALL	capital,

	£	£
1,000 Ordinary shares of £1 each	1,000	1,000
Allotted, called up and fully paid:		
•	2000	1999
	£	£
Ordinary share capital brought forward	1,000	1
Issue of ordinary shares	-	999
Purchase of own equity shares	(65)	
	935	1,000
		

10. PROFIT AND LOSS ACCOUNT

	2000	1999
	£	£
Balance brought forward	237,712	(159)
Retained (loss)/profit for the financial year	(27,054)	237,871
Purchase of own shares	(27,560)	-
Balance carried forward	183,098	237,712