

REGISTERED NUMBER 03137288 (England and Wales)

**ABBREVIATED UNAUDITED ACCOUNTS**  
**FOR THE YEAR ENDED 30 JUNE 2012**  
**FOR**  
**METROPOLE MARKETING LIMITED**

TUESDAY



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13/11/2012

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COMPANIES HOUSE

**METROPOLE MARKETING LIMITED**  
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**FOR THE YEAR ENDED 30 JUNE 2012**

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**METROPOLE MARKETING LIMITED**  
**COMPANY INFORMATION**  
**FOR THE YEAR ENDED 30 JUNE 2012**

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**DIRECTOR:** M J J A De Noronha

**SECRETARY:** Mrs P C Nancollis

**REGISTERED OFFICE:** Turnstones  
Duddon Common  
Tarpoley  
Cheshire  
CW6 0HG

**REGISTERED NUMBER:** 03137288 (England and Wales)

**METROPOLE MARKETING LIMITED**

**ABBREVIATED BALANCE SHEET**

**30 JUNE 2012**

	Notes	30/6/12 £	£	30/6/11 £	£
<b>FIXED ASSETS</b>					
Tangible assets	2		9,350		13,385
Investments	3		7,120		7,120
			<u>16,470</u>		<u>20,505</u>
<b>CURRENT ASSETS</b>					
Debtors		90,749		62,918	
Cash at bank		187,580		219,226	
		<u>278,329</u>		<u>282,144</u>	
<b>CREDITORS</b>					
Amounts falling due within one year		34,460		49,224	
		<u>34,460</u>		<u>49,224</u>	
<b>NET CURRENT ASSETS</b>			243,869		232,920
<b>TOTAL ASSETS LESS CURRENT LIABILITIES</b>			<u>260,339</u>		<u>253,425</u>
<b>CAPITAL AND RESERVES</b>					
Called up share capital	4		1,000		1,000
Profit and loss account			259,339		252,425
			<u>260,339</u>		<u>253,425</u>
<b>SHAREHOLDERS' FUNDS</b>			<u>260,339</u>		<u>253,425</u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 30 June 2012

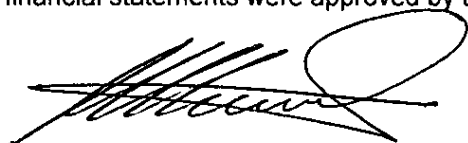
The members have not required the company to obtain an audit of its financial statements for the year ended 30 June 2012 in accordance with Section 476 of the Companies Act 2006

The director acknowledges his responsibilities for

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and
- (b) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company

The abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies

The financial statements were approved by the director on 12 October 2012 and were signed by



M J J A De Noronha - Director

The notes form part of these abbreviated accounts

**METROPOLE MARKETING LIMITED**  
**NOTES TO THE ABBREVIATED ACCOUNTS**  
**FOR THE YEAR ENDED 30 JUNE 2012**

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**1 ACCOUNTING POLICIES**

**Accounting convention**

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008)

**Turnover**

Turnover represents net invoiced sales of services, excluding value added tax

**Tangible fixed assets**

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life

Improvements to property	- 10% on cost
Plant and machinery	- 25% on cost
Fixtures and fittings	- 33% on cost
Computer equipment	- 33% on cost

**Deferred tax**

Deferred tax is not recognised due to the balance being immaterial

**Foreign currencies**

Assets and liabilities in foreign currencies are translated into sterling at the rates of exchange ruling at the balance sheet date. Transactions in foreign currencies are translated into sterling at the rate of exchange ruling at the date of transaction. Exchange differences are taken into account in arriving at the operating result

**2 TANGIBLE FIXED ASSETS**

	Total £
<b>COST</b>	
At 1 July 2011	31,563
Additions	399
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At 30 June 2012	31,962
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<b>DEPRECIATION</b>	
At 1 July 2011	18,178
Charge for year	4,434
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At 30 June 2012	22,612
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<b>NET BOOK VALUE</b>	
At 30 June 2012	9,350
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At 30 June 2011	13,385
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**METROPOLE MARKETING LIMITED**

**NOTES TO THE ABBREVIATED ACCOUNTS - continued  
FOR THE YEAR ENDED 30 JUNE 2012**

**3 FIXED ASSET INVESTMENTS**

	Investments other than loans £
<b>COST</b>	
At 1 July 2011	
and 30 June 2012	7,120
<b>NET BOOK VALUE</b>	
At 30 June 2012	<u>7,120</u>
At 30 June 2011	<u>7,120</u>

**4 CALLED UP SHARE CAPITAL**

Allotted, issued and fully paid				
Number	Class	Nominal value	30/6/12	30/6/11
		£1	£	£
1,000	Ordinary shares		<u>1,000</u>	<u>1,000</u>