

COMPANY REGISTRATION NUMBER 3092253

**BCLO Public Relations Limited**

**Annual Report**

**Year Ended 31 December 2008**

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# **BCLO Public Relations Limited**

## **Directors' Report**

**Year Ended 31 December 2008**

The directors present their annual report together with the unaudited accounts of the company for the year ended 31 December 2008. The company is dormant and has not traded during the year.

### **The Directors and their Interests in Shares of the Company**

The directors who served the company during the year were as follows:

N C Bacon  
D W Morgan  
T B Alderson  
G D Lee  
J Shurville

The company is a wholly owned subsidiary and the interests of the group directors are disclosed in the financial statements of the ultimate parent company.

Signed by order of the directors



**G D LEE**  
Director  
1 September 2009

# BCLO Public Relations Limited

## Balance Sheet

31 December 2008

	Note	2008 £	2007 £
<b>Current Assets</b>			
Debtors	3	200	200
		<hr/>	<hr/>
<b>Total Assets Less Current Liabilities</b>		200	200
		<hr/>	<hr/>
<b>Capital and Reserves</b>			
Called-up equity share capital	4	200	200
		<hr/>	<hr/>
<b>Shareholders' Funds</b>		200	200
		<hr/>	<hr/>

- (a) For the year ended 31 December 2008 the company was entitled to exemption under section 249AA(1) of the Companies Act 1985.
- (b) Members have not required the company to obtain an audit in accordance with section 249B(2) of the Companies Act 1985.
- (c) The directors acknowledge their responsibility for:
- i) ensuring the company keeps accounting records which comply with section 221; and
  - ii) preparing accounts which give a true and fair view of the state of affairs of the company as at the end of the financial year, and of its profit or loss for the financial year, in accordance with the requirements of Section 226, and which otherwise comply with the requirements of the Companies Act relating to accounts, so far as applicable to the company.

Approved by the board of directors on 1 September 2009

and signed on their behalf by



G D Lee  
Director

# BCLO Public Relations Limited

## Notes to the Financial Statements

Year Ended 31 December 2008

### 1. Dormant Status

The company was dormant (within the meaning of section 250 of the Companies Act 1985) throughout the year ended 31 December 2008. The company has not traded during the year or during the preceding financial year. During these periods, the company received no income and incurred no expenditure and therefore made neither profit or loss.

### 2. Related Party Transactions

No transactions with related parties were undertaken such as are required to be disclosed under Financial Reporting Standard 8.

### 3. Debtors

	2008 £	2007 £
Amounts owed by group undertakings	200	200

### 4. Share Capital

	2008 £	2007 £
<b>Authorised share capital</b>		
1,000 Ordinary shares of £1 each	1,000	1,000
<b>Allotted, called up and fully paid</b>		
Ordinary share capital	200	200

### 5. Ultimate Parent Company

The company is a subsidiary undertaking of The Zoo Group Limited, a company incorporated in England.

The ultimate parent company is The Mission Marketing Group plc, a company incorporated in England. The consolidated accounts of this company are available from The Company Secretary, Garden House, 57-59 Long Acre, London WC2E 9JL.