Company Registration No. 3079414 (England and Wales)

ABBREVIATED ACCOUNTS FOR THE YEAR ENDED 31 DECEMBER 2010



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ABBREVIATED BALANCE SHEET

AS AT 31 DECEMBER 2010

		2010		2009	
	Notes	£	£	£	£
Fixed assets					
Tangible assets	2		4,898		4,955
Current assets					
Debtors		28,993		35,977	
Cash at bank and in hand		1		1	
		28,994		35,978	
Creditors: amounts falling due within					
one year		(33,267)		(43,592)	
Net current liabilities			(4,273)		(7,614)
Total assets less current liabilities			625		(2,659)
Provisions for liabilities			(424)		(285)
			201		(2,944)
Capital and reserves					
Called up share capital	3		100		100
Profit and loss account			101		(3,044)
Shareholders' funds			201		(2,944)

ABBREVIATED BALANCE SHEET (CONTINUED)

AS AT 31 DECEMBER 2010

For the financial year ended 31 December 2010 the company was entitled to exemption from audit under section 477 Companies Act 2006. No member of the company has deposited a notice, pursuant to section 476, requiring an audit of these financial statements under the requirements of the Companies Act 2006.

The directors acknowledge their responsibilities for ensuring that the company keeps accounting records which comply with section 386 of the Act and for preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of the financial year and of its profit or loss for the financial year in accordance with the requirements of sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to accounts, so far as applicable to the company

These abbreviated accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime within Part 15 of the Companies Act 2006

Approved by the Board for issue on 30 & 11

S Howes Director

Company Registration No. 3079414

NOTES TO THE ABBREVIATED ACCOUNTS FOR THE YEAR ENDED 31 DECEMBER 2010

1 Accounting policies

1.1 Accounting convention

The financial statements are prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008)

The company meets its day to day working capital requirements through an overdraft facility. The company bankers have confirmed their support for the next twelve months. On this basis, the directors consider it appropriate to prepare the financial statements on the going concern basis. The financial statements do not include any adjustments that would result from a withdrawal of the overdraft facility by the company's bankers.

1.2 Turnover

Turnover represents amounts receivable for goods and services net of VAT and trade discounts

1.3 Tangible fixed assets and depreciation

Tangible fixed assets are stated at cost less depreciation. Depreciation is provided at rates calculated to write off the cost less estimated residual value of each asset over its expected useful life, as follows

Plant and machinery 33 33% per annum, reducing balance basis Fixtures, fittings & equipment 33 33% per annum, reducing balance basis

14 Revenue recognition

Fee income represents revenue earned under contracts to provide marketing and management services. Revenue is recognised as earned when, and to the extent that, the firm obtains the right to consideration in exchange for its performance under these contracts. It is measured at the fair value of the right to consideration, which represents amounts chargeable to clients, including expenses and disbursements but excluding value added tax.

2 Fixed assets

	Tangible assets
	3
Cost	
At 1 January 2010	36,772
Additions	1,919
At 31 December 2010	38,691
Depreciation	
At 1 January 2010	31,817
Charge for the year	1,976
At 31 December 2010	33,793
Net book value	
At 31 December 2010	4,898
At 31 December 2009	4,955

NOTES TO THE ABBREVIATED ACCOUNTS (CONTINUED) FOR THE YEAR ENDED 31 DECEMBER 2010

3	Share capital	2010 £	2009 £
	Allotted, called up and fully paid 100 Ordinary shares of £1 each	100	100