

Registered number
03062673

Alluring Services Limited

Report and Accounts

31 December 2013

Alluring Services Limited

Registered number:

03062673

Directors' Report

The directors present their report and accounts for the year ended 31 December 2013.

Principal activities

The company's principal activity during the year continued to be that of consultancy and management services. It has an operating branch in Switzerland.

Directors

The following persons served as directors during the year:

Richard Hazzard (Appointed 18/11/2013)

Versos Directors Limited (Appointed 18/11/2013)

Douglas James Morley Hulme (Resigned 18/11/2013)

Small company provisions

This report has been prepared in accordance with the provisions in Part 15 of the Companies Act 2006 applicable to companies subject to the small companies regime.

This report was approved by the board on 19 February 2015 and signed on its behalf.

Richard Hazzard

Director

Alluring Services Limited
Profit and Loss Account
for the year ended 31 December 2013

	Notes	2013 CHF	2012 CHF
Turnover		735,719	676,982
Cost of sales		(407,996)	(297,464)
Gross profit		<u>327,723</u>	<u>379,518</u>
Administrative expenses		(313,572)	(277,426)
Operating profit		<u>14,151</u>	<u>102,092</u>
Interest payable & similar charges	2	(4,944)	(1,701)
Profit on ordinary activities before taxation		<u>9,207</u>	<u>100,391</u>
Tax on profit on ordinary activities		-	-
Profit for the financial year		<u>9,207</u>	<u>100,391</u>

Alluring Services Limited
Balance Sheet
as at 31 December 2013

	Notes	2013 CHF	2012 CHF
Current assets			
Debtors	3	3,041,692	3,062,320
Cash at bank and in hand		106,546	77,666
		<u>3,148,238</u>	<u>3,139,986</u>
Creditors: amounts falling due within one year			
	4	(1,192,719)	(1,193,674)
Net current assets		<u>1,955,519</u>	<u>1,946,312</u>
Net assets		<u>1,955,519</u>	<u>1,946,312</u>
Capital and reserves			
Called up share capital	5	1,426	1,426
Profit and loss account	6	1,954,093	1,944,886
Shareholder's funds		<u>1,955,519</u>	<u>1,946,312</u>

The directors are satisfied that the company is entitled to exemption from the requirement to obtain an audit under section 477 of the Companies Act 2006.

The member has not required the company to obtain an audit in accordance with section 476 of the Act.

The directors acknowledge their responsibilities for complying with the requirements of the Companies Act 2006 with respect to accounting records and the preparation of accounts.

The accounts have been prepared in accordance with the provisions in Part 15 of the Companies Act 2006 applicable to companies subject to the small companies regime.

Richard Hazzard

Director

Approved by the board on 19 February 2015

Alluring Services Limited
Notes to the Accounts
for the year ended 31 December 2013

1 Accounting policies

Basis of preparation

The accounts have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

Turnover

Turnover represents the value, net of value added tax and discounts, of goods provided to customers and work carried out in respect of services provided to customers.

Foreign currencies

Transactions in foreign currencies are recorded at the rate ruling at the date of the transaction. Monetary assets and liabilities denominated in foreign currencies are translated into Swiss Francs at the rate of exchange ruling at the balance sheet date. All differences are taken to the profit and loss account.

2 Interest payable & similar charges	2013	2012
	CHF	CHF

Loss on foreign exchange	<u>4,944</u>	<u>1,701</u>
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3 Debtors	2013	2012
	CHF	CHF

Trade debtors	3,029,816	3,044,458
Other debtors	11,876	17,862
	<u>3,041,692</u>	<u>3,062,320</u>

4 Creditors: amounts falling due within one year	2013	2012
	CHF	CHF

Trade creditors	1,132,541	1,120,962
Other creditors	60,178	72,712
	<u>1,192,719</u>	<u>1,193,674</u>

5 Share capital	Nominal	2013	2013	2012
	value	Number	CHF	CHF

Allotted, called up and fully paid:

Ordinary shares	£1 each	1,000	<u>1,426</u>	<u>1,426</u>
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6 Profit and loss account**2013****CHF**

At 1 January 2013	1,944,886
Profit for the year	9,207
At 31 December 2013	<u>1,954,093</u>

7 Dividends**2013****2012****CHF****CHF**

Dividends for which the company became liable during the year:

Dividends paid	<u>-</u>	<u>188,113</u>
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8 Related party transactions

The following balances existed with related parties at 31 December 2013:
a) Loan to shareholders - CHF 1,433 (2012 - CHF 7,227)

9 Ultimate controlling party

The directors are aware of the ultimate controlling party. However, they are under a duty of confidentiality that prevents them from disclosing certain information otherwise required by Financial Reporting Standard 8. Therefore they have taken the exemption offered by the standard in respect of confidentiality.

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.