



Registration of a Charge

Company Name: **BCMG LIMITED**

Company Number: **03013406**



XB0JKDN6

Received for filing in Electronic Format on the: **25/03/2022**

Details of Charge

Date of creation: **24/03/2022**

Charge code: **0301 3406 0009**

Persons entitled: **BARCLAYS BANK PLC AS AGENT AND TRUSTEE FOR THE SECURED PARTIES**

Brief description: **ALL PRESENT AND FUTURE FREEHOLD OR LEASEHOLD LAND AND ALL INTELLECTUAL PROPERTY RIGHTS PURSUANT TO CLAUSE 4 OF THE ACCOMPANYING COPY INSTRUMENT**

Contains fixed charge(s).

Contains floating charge(s) (floating charge covers all the property or undertaking of the company).

Contains negative pledge.

Authentication of Form

This form was authorised by: **a person with an interest in the registration of the charge.**

Authentication of Instrument

Certification statement: **I CERTIFY THAT SAVE FOR MATERIAL REDACTED PURSUANT TO S. 859G OF THE COMPANIES ACT 2006 THE ELECTRONIC COPY INSTRUMENT DELIVERED AS PART OF THIS APPLICATION FOR REGISTRATION IS A CORRECT COPY OF THE ORIGINAL INSTRUMENT.**

Certified by:

SIMMONS & SIMMONS LLP



CERTIFICATE OF THE REGISTRATION OF A CHARGE

Company number: 3013406

Charge code: 0301 3406 0009

The Registrar of Companies for England and Wales hereby certifies that a charge dated 24th March 2022 and created by BCMG LIMITED was delivered pursuant to Chapter A1 Part 25 of the Companies Act 2006 on 25th March 2022 .

Given at Companies House, Cardiff on 30th March 2022

The above information was communicated by electronic means and authenticated by the Registrar of Companies under section 1115 of the Companies Act 2006



Companies House



**THE OFFICIAL SEAL OF THE
REGISTRAR OF COMPANIES**

EXECUTION VERSION

DEBENTURE

dated 24 March 2022

EBIQUITY PLC

and certain of its subsidiaries

as Chargors

and

BARCLAYS BANK PLC

as Security Agent

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This Debenture is made as a deed on

24 March

2022

Between:

- (1) **EBIQUITY PLC** (Company Number: 03967525) whose registered office is at Citypoint, One Ropemaker Street, London EC2Y 9AW (the "**Parent**");
- (2) **The Subsidiaries of the Parent** whose names, company numbers and registered offices are set out in Schedule 1 (the "**Original Chargors**", and each an "**Original Chargor**"); and
- (3) **BARCLAYS BANK PLC** (the "**Security Agent**") as agent and trustee for the Secured Parties (as defined in the Credit Agreement defined below).

It is agreed as follows:

1. Definitions and interpretation

1.1 Definitions

Unless otherwise defined in this Debenture, terms defined in the Credit Agreement shall have the same meanings when used in this Debenture and the following expressions shall have the following meanings:

"2002 Act" means the Land Registration Act 2002.

"2003 Rules" mean the Land Registration Rules to the Land Registration Act 2002.

"Accession Deed" means a document substantially in the form set out in Schedule 4 (*Form of Accession Deed*).

"Assets" mean the whole of the property or undertaking (including uncalled share capital) which is or may from time to time be comprised in the property and undertaking of each of the Chargors.

"Assigned Asset" means an asset for the time being comprised within an assignment created by Clause 4 (*Security*), or (with effect from the date of its creation) any assignment created pursuant to an Accession Deed or a Supplemental Debenture or pursuant to Clause 7 (*Further Assurance*).

"Assigned Contract" means each contract specified in Part 4 of Schedule 2, and (with effect from the date of the relevant Accession Deed or Supplemental Debenture) each contract specified as an Assigned Contract in an Accession Deed or a Supplemental Debenture.

"Authorities" mean all national and local governments, government departments, supranational bodies, local or public authorities, statutory undertakings, states or agencies.

"Book Debts" mean:

- (a) all book and other debts in existence from time to time (including, without limitation, any sums whatsoever owed by banks or similar institutions), both present and future, due, owing to or which may become due, owing to or purchased or otherwise acquired by any Chargor; and
- (b) the benefit of all rights whatsoever relating to the debts referred to above including, without limitation, any related agreements, documents, rights and remedies (including, without limitation, negotiable or non-negotiable instruments, guarantees, indemnities, legal and equitable charges, reservation of proprietary rights, rights of tracing, unpaid vendor's liens and all similar connected or related rights and assets).

"Book Debts Account" means such separate and denominated account or accounts with the Security Agent or such Secured Party as may be specified in writing by the Security Agent for the purpose of receiving payment of the proceeds of realisation and collection of Book Debts at any time when an Event of Default is continuing.

"Cash Collateral Accounts" means each Mandatory Prepayment Account, each Holding Account, any other accounts specified as such in Part 3 of Schedule 2 to this Debenture, and (with effect from the date of the relevant Accession Deed or Supplemental Debenture) any accounts specified as Cash Collateral Accounts in an Accession Deed or a Supplemental Debenture.

"Charged Property" means the whole or any part of the property, assets, income and undertaking of each of the Chargors from time to time mortgaged, charged or assigned, or purported to be mortgaged, charged or assigned to the Security Agent pursuant to this Debenture, including, where the context permits, the proceeds of sale or realisation thereof.

"Chargors" mean the Parent, the Original Chargors and any member of the Group that has executed an Accession Deed in favour of the Security Agent.

"Contracts" mean all of each Chargor's rights, title, interest and benefit in and to any licence, consent, agreement or contract in respect of the whole or any part of the Charged Property to which such Chargor is a party from time to time.

"Credit Agreement" means the Credit Agreement originally dated 2 July 2014 as amended and restated on 22 September 2017, 21 September 2018, 20 September 2019 and on or about the date of this Debenture and made between the Parent, the Security Agent and others.

"Debenture Security" means the Security constituted by this Debenture, any Accession Deed and any Supplemental Debenture.

"Default Rate" means the default rate of interest set out in Clause 13.4 (*Default Interest*) of the Credit Agreement.

"Derivative Assets" mean all stocks, shares, warrants or other securities, rights, dividends, interest or other property accruing, offered, issued or deriving at any time by way of dividend, bonus, redemption, exchange, purchase, substitution, conversion, consolidation, subdivision, preference, option or otherwise attributable to any Securities or any Derivative Assets previously described.

"Financial Collateral" shall have the meaning given to that expression in the Financial Collateral Regulations.

"Financial Collateral Regulations" mean the Financial Collateral Arrangements (No. 2) Regulations 2003 (S.I. 2003 No. 3226).

"Fixed Charge Asset" means an asset for the time being comprised within a mortgage, fixed charge or assignment by way of security created by Clause 4 (*Security*), or (with effect from the date of its creation) pursuant to an Accession Deed or a Supplemental Debenture or pursuant to Clause 7 (*Further Assurance*).

"Fixtures" mean all assets of whatsoever nature, apart from land and buildings, forming part of any freehold or leasehold property owned by any Chargor and deemed by law to be immovable property other than tenant's fixtures.

"Group" means the Parent and its Subsidiaries (if any) from time to time.

"Hedging Agreement" means any master agreement, confirmation, schedule or other agreement entered into or to be entered into by a Chargor for the purpose of hedging liabilities and/or risks.

"Insolvency Act" means the Insolvency Act 1986 unless otherwise stated.

"Intellectual Property Rights" means all legal and/or equitable interests (including, without limitation, the benefit of all licences in any part of the world) of each Chargor now or in the future in, or relating to:

- (a) any patents, trade marks, service marks, designs, business names, copyrights, database rights, design rights, domain names, moral rights, inventions, confidential information, know-how and other intellectual property rights and interests (which may now or in the future subsist), whether registered or unregistered; and
- (b) the benefit of all applications and rights to use such assets of each Chargor (which may now or in the future subsist).

"LPA" means the Law of Property Act 1925.

"Nominees" mean any of the Security Agent, any other Secured Party, its agents, nominees and any other person holding the Securities and the Derivative Assets on behalf of the Security Agent from time to time.

"Plant and Machinery" means all plant and machinery, equipment, fittings, installations and apparatus, tools, motor vehicles and all other similar assets (other than Fixtures), wherever they are situated, which are now, or at any time after the date of this Debenture become, the property of any Chargor.

"Property" means all estates and other interests in any freehold, leasehold or other immovable property (including, without limitation, all buildings and Fixtures on such property, and the benefit of all covenants given in respect of such property) which are now, or at any time after the date of this Debenture become, the property of a Chargor, but excluding any interest in land in Scotland, and **"Properties"** shall be construed accordingly.

"Receiver" means any receiver appointed pursuant to this Debenture, including, for the avoidance of doubt, a receiver and manager, a manager or an administrative receiver.

"Rights" mean all of any Chargor's rights, title and interest from time to time in any lease, licence or occupational right whatsoever together with the entire benefit of each Chargor's rights, title and interest from time to time in any renewal of, replacement of or variation to any such lease, licence or occupational right.

"Secured Liabilities" mean all money, debts, obligations and liabilities from time to time due, owing or incurred by the Chargors or any of them to any Secured Party or their assignee or successor on any current or other account whatever or otherwise in any manner whatever, in each case under each Finance Document (whether present or future, whether alone or jointly with any other person, whether actual or contingent, whether as principal or as surety, whether express or implied, in whatever name, form or style, in whatever currency it is denominated, whether originally owing to a Secured Party or purchased or otherwise acquired by a Secured Party, its assignee or successor, or otherwise), but excluding any obligation which, if it were included, would result in this Debenture contravening Section 678 of the Companies Act 2006.

"Securities" means all stocks, shares, loan notes, bonds, certificates of deposit, depositary receipts, loan capital indebtedness, debentures or other securities from time to time legally or beneficially owned by or on behalf of each Chargor, together with all property and rights of each Chargor in respect of any account held by or for it as participant, or as beneficiary of a nominee or trustee participant, with any clearance or settlement system or depository or custodian or sub-custodian or broker in the United Kingdom or elsewhere.

"Security Financial Collateral Arrangement" shall have the meaning given to that expression in the Financial Collateral Regulations.

"Supplemental Debenture" means a supplemental debenture to this Debenture (in form and substance satisfactory to the Security Agent) creating further assignments, mortgages or charges over the Assets of any Chargor.

1.2 **Construction**

- (a) Unless a contrary intention appears, Clause 1.2 (*Construction*) of the Credit Agreement applies to this Debenture, and shall be deemed to be incorporated into this Debenture, *mutatis mutandis*, as though set out in full in this Debenture, with any reference to "this Agreement" being deemed to be a reference to "this Debenture", subject to any other necessary changes.
- (b) Unless a contrary indication appears, any reference in this Debenture to:
 - (i) **"administrators"** are references to administrators appointed under the Insolvency Act, and include administrators appointed under the out-of-court procedure under the Insolvency Act;
 - (ii) the **"Agent"**, **"Chargor"** or **"Chargors"**, **"Secured Party"**, **"Receiver"** or **"Security Agent"** shall be construed so as to include its successors in title, permitted assigns, permitted transferees and any delegate of any such person;
 - (iii) **"costs"** means all costs, fees, charges or expenses of whatsoever nature (including, without limitation, legal fees) including, without limitation, disbursements and any VAT to be charged on such costs, charges, expenses and disbursements;
 - (iv) the term **"Finance Document"** includes all restatements, amendments, modifications, variations and supplements including those providing for further advances. The terms of the other Finance Documents and of any side letters between any of the parties to a Finance Document are incorporated into this Debenture to the extent required to ensure that any purported disposition of any freehold or leasehold property contained in this Debenture is a valid disposition in accordance with Section 2(i) of the Law of Property (Miscellaneous Provisions) Act 1989;
 - (v) the term **"Secured Party"** includes any subsidiary or group company or assignee of a Secured Party granting or continuing to grant facilities or accommodation to a Chargor; and
 - (vi) **"receivers"** are references to receivers of whatsoever nature including, without limitation, receivers and managers and administrative receivers.

1.3 **Trust**

The perpetuity period for any trusts in this Debenture is 125 years.

1.4 **Third Party Rights**

- (a) Unless expressly provided in this Debenture, no express term of this Debenture nor any term implied under it is enforceable pursuant to the Contracts (Rights of Third Parties) Act 1999 by any person who is not a party to it. Notwithstanding any term of any Finance Document, the consent of any person who is not a party to this Debenture is not required to rescind or vary this Debenture at any time.
- (b) For the avoidance of doubt, the terms of this Debenture are intended to be enforceable by each of the Secured Parties and any Receiver.

2. **Covenant to pay**

- 2.1 Each Chargor irrevocably and unconditionally covenants with the Security Agent to pay to the Security Agent (as agent and trustee for the Secured Parties) or discharge on demand all the Secured Liabilities when the Secured Liabilities become due in accordance with the terms of the other Finance Documents.
- 2.2 Each Chargor gives the covenants in this Clause 2 (*Covenant to pay*) jointly and severally with the other Chargors from time to time.

3. **Interest**

Each Chargor shall pay to the Security Agent default interest on any Secured Liabilities to the extent unpaid when due (after as well as before any demand made or judgment obtained or the liquidation or administration of such Chargor) at the Default Rate in accordance with Clause 13.4 (*Default interest*) of the Credit Agreement.

4. **Security**

4.1 **General provisions**

All Security created under this Debenture:

- (a) is made with full title guarantee in accordance with the Law of Property Act (Miscellaneous Provisions) Act 1994;
- (b) is continuing security for the payment and discharge of the Secured Liabilities; and
- (c) is created in favour of the Security Agent as agent and trustee, and the Security Agent holds the benefit of this Debenture on trust, for the Secured Parties on the terms of the Credit Agreement.

4.2 **Mortgaged Property**

Each Chargor charges by way of first legal mortgage, all the Property specified in respect of that Chargor in Part 1 of Schedule 2 to this Debenture and all Rights relating to such Property.

4.3 **Other Property**

Each Chargor charges, by way of first fixed charge:

- (a) all Property not validly charged in Clause 4.2 (*Mortgaged Property*) and all Rights relating to such Property;
- (b) all easements, rights and agreements in respect of all Property; and
- (c) all proceeds of sale derived from all Property.

4.4 **Contracts**

Each Chargor charges, by way of first fixed charge, the Contracts.

4.5 **Book Debts**

Each Chargor charges, by way of first fixed charge, the Book Debts.

4.6 ***Intellectual Property***

Each Chargor charges, by way of first fixed charge, all its Intellectual Property Rights.

4.7 ***Plant and Machinery***

Each Chargor charges, by way of first fixed charge, the Plant and Machinery.

4.8 ***Securities and Derivative Assets***

- (a) Each Chargor charges by way of first fixed charge, the Securities specified next to its name in Part 2 of Schedule 2 to this Debenture.
- (b) Each Chargor charges by way of first fixed charge, all its Securities not charged by Clause 4.8(a).
- (c) Each Chargor charges by way of first fixed charge, all Derivative Assets of a capital nature.
- (d) Each Chargor charges by way of first fixed charge, all Derivative Assets of an income nature.

4.9 ***Bank Accounts***

- (a) Each Chargor charges by way of first fixed charge each Cash Collateral Account, and all monies standing to the credit of each such account.
- (b) Each Chargor charges by way of first fixed charge each Book Debt Account, and all monies standing to the credit of each such account.
- (c) Each Chargor charges by way of first fixed charge all present and future bank accounts, cash at bank and credit balances of that Chargor not charged by Clause 4.9(a) or Clause 4.9(b) (excluding those arising on fluctuating accounts) with any bank or other person and all rights relating to or attaching to them (including the right to interest).

4.10 ***Goodwill***

Each Chargor charges by way of first fixed charge, all the goodwill and uncalled capital for the time being of that Chargor.

4.11 ***Security Assignments***

- (a) Each Chargor assigns absolutely to the Security Agent all present and future insurances (other than insurances exclusively for the benefit of third parties) and the proceeds of such insurances, subject to the terms of the Credit Agreement.
- (b) Each Chargor assigns absolutely to the Security Agent the benefit of the Assigned Contracts.
- (c) Each Chargor assigns absolutely to the Security Agent the benefit of the Hedging Agreements and any letters of credit issued to it.
- (d) The assignments set out in this Clause 4.11 (*Security Assignments*) and Clause 4.12 (*Accruals etc*) are absolute assignments for the purposes of section 136 LPA and are not made by way of charge only.
- (e) Any Assigned Assets which are not effectively assigned pursuant to this Clause 4.11 (*Security Assignments*) and Clause 4.12 (*Accruals etc*) will instead be charged by way of first fixed charge.

4.12 **Accruals etc**

- (a) Each Chargor assigns absolutely all rights, money or property accruing or payable to that Chargor now or in the future under or by virtue of a Fixed Charge Asset, except to the extent such rights, money or property are for the time being effectively charged under the provisions of Clauses 4.2 (*Mortgaged Property*) to 4.11 (*Security Assignments*) (inclusive).
- (b) Each Chargor charges by way of first fixed charge, that Chargor's rights now or hereafter to recover any VAT on any supplies made to it relating to the Assets any tax refund, rebate or repayment, and any sums so recovered.

4.13 **Floating Charge**

- (a) Each Chargor charges by way of first floating charge, all the undertaking and assets of that Chargor whatsoever, wherever situate, whether movable, immovable, present or future, including, without limitation, its uncalled capital for the time being and all the undertaking and assets of that Chargor referred to above which are, for any reason, not validly charged or assigned pursuant to Clauses 4.2 (*Mortgaged Property*) to 4.12 (*Accruals etc*) (inclusive) of this Debenture.
- (b) The floating charge created by this Debenture is a qualifying floating charge for the purpose of paragraph 14 of Schedule B1 to the Insolvency Act.

4.14 **Third party consents**

If a Chargor assigns its rights under an agreement (or charges those rights by way of fixed charge) under this Debenture and that assignment or charge breaches a term of that agreement because a third party's consent has not been obtained:

- (a) that Chargor shall notify the Security Agent promptly;
- (b) until the consent is obtained, this Debenture will secure all amounts of any nature which that Chargor may now or in the future receive under or in connection with that agreement but shall exclude rights under that agreement itself;
- (c) unless the Security Agent agrees otherwise, that Chargor shall use all reasonable endeavours to obtain the consent of the relevant third party; and
- (d) that Chargor shall promptly supply the Security Agent with a copy of any consent obtained by it from the relevant third party.

5. **Conversion of floating charge**

5.1 **Conversion by notice**

The Security Agent may by written notice to the relevant Chargor convert the floating charge contained in this Debenture into a fixed charge as regards such Charged Property as the Security Agent may specify (whether generally or specifically) in that notice if: (i) the Security Agent reasonably considers such Charged Property to be in jeopardy in any respect, or (ii) an Event of Default has occurred and is continuing, or both.

5.2 **Automatic conversion**

If, without the prior written consent of the Security Agent: (i) any Chargor creates any Security (other than Permitted Security) over any of the Charged Property, or attempts to do so, or (ii) any person levies or attempts to levy any distress, attachment, execution or other legal process against any of such Charged Property, or (iii) any steps are taken for the appointment of, or notice is given of intention to appoint, or a petition is filed or application is made, or a competent court makes an order for the appointment of an administrator, in relation to any

Chargor, then the floating charge created by this Debenture over the Charged Property which is the subject of such Security, process, steps or order will automatically, without notice, be converted into a fixed charge as soon as such event occurs.

5.3 **No conversion as a result of Moratorium**

- (a) Notwithstanding any other provision of this Debenture, the floating charge contained in this Debenture or any Accession Deed may not be converted into a fixed charge solely by reason of the obtaining of a moratorium, or anything done with a view to obtaining a moratorium, as a preliminary to a creditors voluntary arrangement, by an eligible company (as determined by Schedule A1 of the Insolvency Act) under the Insolvency Act.
- (b) Clause 5.3(a) does not apply to a floating charge created by this Debenture which falls within any of the categories described in section A52(4) of the Insolvency Act 1986.

6. **Notices of Assignment and Charge**

6.1 **Notices of Assignment**

Each Chargor shall give notice (in the case of (a) and (b) below, in the form set out in Schedule 3 to this Debenture, and in the case of (c) and (d) below in such form as the Security Agent may reasonably require) of:

- (a) promptly following the date of any Accession Deed or Supplemental Debenture specifying an Assigned Contract, the assignment of the Assigned Contracts under this Debenture to each counterparty to an Assigned Contract;
- (b) promptly following request by the Security Agent, the assignment of its insurance policies under this Debenture to its insurers;
- (c) promptly following request by the Security Agent, the charge over its bank accounts with any bank other than the Security Agent under this Debenture to its account bank; and
- (d) promptly following request by the Security Agent, the assignment of any other Assigned Asset to a relevant third party as required by the Security Agent,

and in each case shall use its reasonable endeavours to procure that each such person executes and delivers to the Security Agent an acknowledgement of such notice in form and substance satisfactory to the Security Agent.

6.2 **Notice of Charge**

Each Chargor shall, as soon as reasonably practicable following receipt of written request from the Security Agent to do so, and at such Chargor's expense, promptly affix to, or register, endorse or cause to be registered or endorsed on such register and/or documents of title of, such of the Charged Property as the Security Agent reasonably requires, identifying thereby the charge constituted by or pursuant to this Debenture.

6.3 **Notices to Third Parties**

Each Chargor shall, as soon as reasonably practicable following receipt of written request from the Security Agent to do so, and at such Chargor's expense, deliver any notices to any third party having rights or liabilities in or to all or any of the Charged Property as the Security Agent reasonably requires, notifying thereby the charge constituted by or pursuant to this Debenture, and shall use all reasonable endeavours to procure that each such person executes and delivers to the Security Agent an acknowledgement of such notice in form and substance satisfactory to the Security Agent.

7. **Further assurance**

Each Chargor shall as soon as reasonably practicable following receipt of written request from the Security Agent to do so, and at such Chargor's own expense:

- (a) execute and deliver to the Security Agent, or carry out, such further Supplemental Debentures, legal or other mortgages, charges, assignments, securities, authorities, documents, acts and things as the Security Agent in its discretion may reasonably request of or in respect of the whole or such part of the Assets as the Security Agent may reasonably request, in such form as the Security Agent in its discretion may reasonably request, to secure the payment or discharge of the Secured Liabilities or to vest the whole or such part of the Assets in the Security Agent, its nominee, a Receiver, or in any purchaser from the Security Agent or a Receiver or to perfect or protect the security created by this Debenture; and
- (b) pending the execution and delivery of any such further Security, hold such Assets upon trust for the Security Agent or in any other manner reasonably requested by the Security Agent subject to the provisions of this Debenture.

8. **Deposit of documents and title deeds**

8.1 While the Debenture Security subsists, each Chargor shall deposit with the Security Agent:

- (a) all deeds and documents of title relating to the Property (save for any leasehold Property entered into on a rack rent with a term of 10 years or less);
- (b) all stock and share certificates or any other documents of title to or representing the Securities listed in Part 2 of Schedule 2 to this Debenture (and if the Security Agent, so requests, its other Securities) and the Derivative Assets (together with duly executed blank transfers); and
- (c) to the extent requested by the Security Agent from time to time:
 - (i) certified copies of all the Assigned Contracts;
 - (ii) certified copies of all Hedging Agreements and all letters of credit issued to it;
 - (iii) all deeds and documents of title (if any) relating to the Book Debts; and
 - (iv) details of all bank accounts;

8.2 The Security Agent shall be entitled to provide for the safe custody by third parties (for a reasonable cost) of all stock and share certificates and documents of title deposited with the Security Agent or its nominee at the expense of the Chargors and shall not be responsible for any loss of or damage to any such certificates or documents.

9. **Bank Accounts and Book Debts**

9.1 **Cash Collateral Accounts**

While the Debenture Security subsists, no Chargor shall, except with the prior written consent of the Security Agent, withdraw or attempt or be entitled to withdraw from the Cash Collateral Accounts all or any monies standing to the credit of such Cash Collateral Accounts.

9.2 **Book Debts and the Book Debts Account**

While the Debenture Security subsists, each Chargor shall:

- (a) collect and realise all Book Debts in the ordinary course of its business (for the avoidance of doubt, it is hereby declared that for the purposes of this Debenture, the

ordinary course of business of that Chargor does not include or extend to the selling, assigning or in any other way factoring or discounting any Book Debts); and

- (b) at any time when an Event of Default is continuing:
 - (i) hold the proceeds of such collection and realisation of the Book Debts upon trust for the Security Agent pending payment of such proceeds into the Book Debts Account;
 - (ii) pay the proceeds of such collection and realisation into the Book Debts Account;
 - (iii) not, except with the prior written consent of the Security Agent, withdraw or attempt or be entitled to withdraw from the Book Debts Account all or any monies standing to the credit of the Book Debts Account; and
 - (iv) if called upon so to do by the Security Agent, execute a legal assignment of the Book Debts to the Security Agent in such terms as the Security Agent in its discretion may require, give such notice of that legal assignment to the debtors from whom the Book Debts are due, owing or incurred and take any such other step as the Security Agent in its discretion may require to perfect such legal assignment.

9.3 **Other Bank Accounts**

- (a) Prior to the occurrence of an Event of Default, each Chargor shall be free to deal with its bank accounts (other than any Cash Collateral Account or Book Debt Account) in the ordinary course of business.
- (b) At any time when an Event of Default is continuing if the Security Agent has served written notice on the Parent requiring the same, no Chargor shall, except with the prior written consent of the Security Agent, withdraw or attempt or be entitled to withdraw from any of its bank accounts all or any monies standing to the credit of such bank accounts.

10. **Dividends, voting rights and Nominees**

10.1 **Dividends and voting rights**

For so long as no Event of Default has occurred, each Chargor may:

- (a) subject to Clause 8 (*Deposit of document and title deeds*), receive and retain all dividends, interest and other income deriving from and received by it in respect of the Securities and the Derivative Assets; and
- (b) exercise all voting and other rights and powers attached to the Securities and the Derivative Assets provided that such exercise does not adversely affect the Securities and the Derivative Assets and is not otherwise inconsistent with this Debenture.

10.2 **Security Agent's powers of enforcement over the Securities and the Derivative Assets**

- (a) Following the occurrence of an Event of Default and for so long as the same is continuing:
 - (i) the Security Agent may in its discretion (in the name of any Chargor or otherwise and without any consent or authority on the part of any Chargor) exercise all the powers given to trustees by Section 10(3) and (4) of the Trustee Act 1925 (as amended by Section 9 of the Trustee Investments Act 1961) in respect of those Securities and Derivative Assets subject to a trust;

- (ii) all dividends, interest and other income forming part of the Securities and Derivative Assets shall, unless otherwise agreed between the Security Agent and the Parent or as required by law, be paid without any set-off or deduction whatsoever to an interest bearing suspense account in the name of the Security Agent and shall be retained by the Security Agent until applied as provided in this Debenture as part of the Securities and the Derivative Assets, and any such monies which may be received by a Chargor shall, pending such payment, be held in trust for the Security Agent;
 - (iii) all voting rights in respect of all Securities and Derivative Assets charged by Clause 4.8 (*Securities and Derivative Assets*) may be exercised (without obligation to do so) by the Security Agent (or its nominee) in such a manner as it shall (in its absolute discretion) see fit;
 - (iv) (if directed to do so in writing by the Security Agent) each Chargor shall procure the registration in its books of the transfer of the Securities and the Derivative Assets to the Security Agent (or its Nominees), the entry of the Security Agent (or its Nominees) in the register of members of the company or companies which has/have issued the Securities as the holder or holders of the Securities and the Derivative Assets and the issue of new share certificates in respect of the Securities and the Derivative Assets to the Security Agent (or its Nominees); and
 - (v) upon the accrual, offer, issue or receipt of any Derivative Assets, each Chargor shall deliver or pay to the Security Agent or procure the delivery or payment to the Security Agent of all such Derivative Assets or the stock or share certificates or other documents of title to or representing them together with duly executed blank transfers.
- (b) The Security Agent shall not have any duty as to any Securities or Derivative Assets and shall not incur liability for:
- (i) ascertaining or taking action in respect of any calls, instalments, conversions, exchanges, maturities, tenders or other matters in relation to any Securities or Derivative Assets or the nature or sufficiency of any payment whether or not the Security Agent has or is deemed to have knowledge of such matters; or
 - (ii) taking any necessary steps to preserve rights against prior parties or any other rights pertaining to any Securities or Derivative Assets; or
 - (iii) any failure to present any interest, coupon or any bond or stock drawn for repayment or for any failure to pay any call or instalment or to accept any offer or to notify any Chargor of any such matter or for any failure to ensure that the correct amounts (if any) are paid or received in respect of the Securities or the Derivative Assets.

11. **Representations and warranties**

Each Chargor makes the representations and warranties set out in this Clause 11 (*Representations and warranties*) to each Secured Party on the date of this Debenture and as contemplated in Clause 11.4 (*Repetition*) below.

11.1 **Status**

It has the power to own and grant security as contemplated in this Debenture over its assets.

11.2 **Ownership of the Charged Property**

- (a) It is the sole legal and beneficial owner of the Charged Property as from the date it or any part of it becomes charged under this Debenture and its rights in respect of the

Charged Property are free from any Security of any kind other than under this Debenture or as permitted by the Credit Agreement.

(b) Schedule 2 (*The Secured Assets*) identifies:

- (i) all the freehold and leasehold Property situated in England and Wales (other than any leasehold Property entered into on a rack rent with a term of 10 years or less); and
- (ii) all the Securities held by each Chargor in respect of other Chargors incorporated in England and Wales,

beneficially owned by each Chargor at the date of the Debenture.

(c) The Securities listed in Part 2 of Schedule 2 are all fully paid.

11.3 ***Future Security***

Except as contemplated by this Debenture, the execution of this Debenture by it and its exercise of the rights and performance of its obligations under this Debenture will not result in the existence of or oblige any Chargor to create any Security over all or any of its present or future revenues or assets.

11.4 ***Repetition***

The representations and warranties set out in this Clause 11 (*Representations and Warranties*) are given and made on and as of the date of this Debenture, shall survive the execution of this Debenture and are continuing representations and warranties which are deemed to be repeated during the continuance of the Debenture Security.

12. **General undertakings**

Each Chargor gives each of the undertakings contained in this Clause 12 (*General undertakings*) to each Secured Party and each of the undertakings shall remain in force while the Debenture Security subsists.

12.1 ***Negative pledge and Restriction on dealing***

No Chargor shall do any of the following without the prior written consent of the Security Agent:

- (a) create or allow to be created any Security over any of its Assets;
- (b) sell, lease, licence, transfer, loan or otherwise dispose of any of its Assets (whether by a voluntary or involuntary single transaction or series of transactions); or
- (c) permit or agree to any variation of the rights attaching to the whole or any part of the Charged Property,

unless permitted by the Credit Agreement.

12.2 ***Insurance***

Each Chargor shall:

- (a) supply on request copies of each of its policies of insurance together with the current premium receipts relating to each such policy;

- (b) use all reasonable endeavours to ensure that the interest of the Security Agent is noted on all its insurance policies in respect of its Charged Property (but not insurances exclusively for the benefit of third parties) from time to time;
- (c) duly and punctually pay all premiums and any other moneys necessary for maintaining its insurance policies in full force and effect. If the Chargor at any time fails to pay any such premiums or other moneys, the Security Agent may pay such premiums and other moneys and the Company shall reimburse the Security Agent for the amount of such premiums and other moneys within 3 Business Days of demand; and
- (d) not, without the prior written consent of the Security Agent, do any act or commit any default which might prejudice the insurance policies, including, without limitation, any act or default whereby the insurance policies might become void or voidable.

12.3 ***Insurance monies***

- (a) Any monies received by virtue of any insurance relating to the whole or any part of the Charged Property (whether effected pursuant to this Debenture or otherwise) shall be deemed to be part of the Charged Property. Each Chargor shall apply all such monies in accordance with the terms of the Finance Documents or, if the Security Agent in its discretion so requires at any time when an Event of Default is continuing, towards discharge of the Secured Liabilities.
- (b) Each Chargor shall use all reasonable endeavours to ensure that all such monies referred to in Clause 12.3(a) (*Insurance monies*) which are not paid directly by the insurers to the Security Agent shall be held by the recipient upon trust for the Security Agent and be applied by that Chargor in accordance with Clause 12.3(a) (*Insurance monies*).
- (c) This Clause 12.3 (*Insurance monies*) applies whether or not the Debenture Security has become enforceable.

12.4 ***To repair***

Each Chargor shall:

- (a) at all times keep in reasonable repair and condition all the material Charged Property including, without limitation, all buildings, erections and structures on and in the Property;
- (b) keep all material or necessary Plant and Machinery in reasonable repair, working order and condition and fit for its purpose; and
- (c) where it is uneconomic to repair any part of the Charged Property which is necessary for its business, replace such property by another similar asset of equal or greater quality and value.

12.5 ***VAT***

No Chargor shall, without the express prior written consent of the Security Agent, exercise any option to waive exemption from VAT in relation to the Charged Property or any part thereof and will provide to the Security Agent, within 3 Business Days of demand, such details of the Chargor's registration for VAT purposes as the Security Agent may reasonably request.

12.6 ***Notices relating to a Chargor***

Each Chargor shall immediately upon becoming aware of the same notify the Security Agent in the event of any creditor executing diligence against it or if any distress or execution is levied or enforced against it or any third party debt order or freezing order is made and served

on it or any steps are taken (including, without limitation, the making of any application or the giving of any notice) by any person (including, without limitation, that Chargor or its directors or members, or any of them) in relation to potential or actual administration, receivership, winding-up or dissolution.

12.7 ***To provide information***

- (a) Each Chargor shall supply to the Security Agent promptly following demand such information, documents or papers relating to the Charged Property from time to time as the Security Agent in its discretion may reasonably require.
- (b) Each Chargor shall, as and when necessary, take prudent steps to preserve the Intellectual Property Rights necessary for the conduct of its business, use reasonable endeavours to prevent any infringement in any material respect of such Intellectual Property Rights and not use nor permit such Intellectual Property Rights to be used in a way or take any step or omit to take any step in respect of such Intellectual Property Rights which may materially and adversely affect the existence or value of such Intellectual Property Rights.

12.8 ***Miscellaneous undertakings***

Each Chargor shall, unless it has the prior written consent of the Security Agent:

- (a) punctually pay or cause to be paid all rents, rates, taxes, duties, assessments and other outgoings payable in respect of the Charged Property or any part thereof; and
- (b) not do, cause or permit to be done anything which would cause the value or marketability of any material Charged Property to depreciate or be jeopardised or prejudiced in any material respect (or knowingly make any omission which has such an effect).

13. **Costs**

Each Chargor shall, within 3 Business Days of demand, pay to the Security Agent or the Receiver, or discharge (as the case may be), all costs and expenses (including legal fees) reasonably and properly incurred by any of them in connection with:

- (a) the negotiation, preparation, printing and execution of;
- (b) any amendment, variation or release (in whole or in part), including the negotiation, preparation, printing and execution of any amendment, variation or release, of; and
- (c) the enforcement of, or preservation of rights under, this

this Debenture on a full indemnity basis and such cost shall form part of the Secured Liabilities.

14. **Default**

14.1 ***Enforcement***

The Debenture Security shall become enforceable without further notice immediately:

- (a) if an Event of Default has occurred and is continuing; or
- (b) if any Chargor requests the Security Agent or any other of the Secured Parties to appoint an administrator or a receiver over the whole or any part of its undertaking or assets.

14.2 ***Enforcement***

- (a) On and at any time after the Debenture Security becomes enforceable, the Security Agent will be entitled to enforce all or any part of the Debenture Security in any manner it sees fit, including without limitation by exercising all or any of the powers conferred on a mortgagee by the LPA (as varied or extended by this Debenture), all or any of the powers conferred on the holder of a qualifying floating charge (as defined in the Insolvency Act) and all or any of the rights and powers conferred by this Debenture.
- (b) Without limiting the generality of sub-clause (a) above, if an Event of Default has occurred and is continuing, the Security Agent in its absolute discretion may by written notice to a Chargor appropriate (for the purposes of the Financial Collateral Regulations and subject to Clause 14.3 (*Financial Collateral*) below) any part or the whole of the Financial Collateral secured by this Debenture.

14.3 **Financial Collateral**

- (a) To the extent that any of the Charged Property constitutes Financial Collateral and is subject to a Security Financial Collateral Arrangement created by or pursuant to this Debenture, the Security Agent shall have the right, at any time after the Debenture Security has become enforceable, to appropriate all or any part of those Assets in or towards the payment or discharge of the Secured Liabilities.
- (b) The value of any Assets appropriated in accordance with this Clause 14.3 (*Financial Collateral*) shall be determined by such method as the Security Agent may reasonably select (including independent valuation), at the time the right of appropriation is exercised. Each Chargor agrees that the methods of valuation provided for in this Clause 14.3 (*Financial Collateral*) are commercially reasonable for the purposes of Regulation 18 of the Financial Collateral Regulations.
- (c) To the extent that the Assets constitute Financial Collateral, each Chargor agrees that such Assets shall be held or designated so as to be under the control of the Security Agent for all purposes of the Financial Collateral Regulations.

15. **Statutory power of sale**

- 15.1 For the purposes of all powers under this Debenture and implied by statute, and in particular the power of sale under Section 101 of the LPA (Powers incident to estate or interest in a mortgage), the Secured Liabilities will be deemed to have become due immediately on the date of this Debenture and Section 103 of the LPA (Regulation of exercise of power of sale) and Section 93 of the LPA (Restriction on consolidation of mortgages) will not apply.
- 15.2 The statutory powers of leasing conferred on the Security Agent are extended so as to authorise the Security Agent to lease, make arrangements for leases, accept surrender of leases and grant options on such terms and conditions as the Security Agent may in its discretion think fit. The Security Agent is not obliged to comply with any of the provisions of Section 99 (Leasing powers of mortgagor and mortgagee in possession) and Section 100 (Powers of mortgagor and mortgagee in possession to accept surrenders of leases) of the LPA.
- 15.3 Each of the Security Agent and the Receiver may exercise the statutory power of sale and the statutory powers of leasing, as amended and varied in the foregoing clauses, and all other statutory powers, in respect of the whole or any part of the Property.

16. **Administrator**

At the time that, or at any time after, the Debenture Security becomes enforceable, whether or not the Security Agent has entered into or taken possession of the whole or any part of the Charged Property pursuant to this Debenture, the Security Agent may, insofar as permitted by law, at its option and in addition to any right to appoint a Receiver, by writing under the hand of any authorised officer of the Security Agent, appoint, petition the relevant court to appoint or

apply to the court for the appointment of any person to be an administrator of any Chargor under the Insolvency Act and such person shall, from the effective date of such appointment, be an administrator.

17. **Receiver**

17.1 ***Appointment of Receiver***

- (a) At any time that, or at any time after, the Debenture Security becomes enforceable, whether or not the Security Agent has entered into or taken possession of the whole or any part of the Charged Property pursuant to this Debenture:
 - (i) the Security Agent may, insofar as permitted by law, at its option, by writing under the hand of any authorised officer of the Security Agent, appoint any person to be a receiver of the Charged Property and such person shall, with effect from the effective date of such appointment, be a Receiver provided that this provision shall not apply solely by reason of the obtaining of a moratorium, or anything done with a view to obtaining a moratorium, as a preliminary to a creditors voluntary arrangement, by an eligible company (as defined in Schedule A1 of the Insolvency Act) under the Insolvency Act;
 - (ii) the Security Agent may, from time to time, in similar manner, remove the Receiver and appoint another in his place;
 - (iii) the Security Agent may, either at the time of appointment or at any time thereafter, fix the remuneration of the Receiver (excluding for the purposes of this Clause 17 (*Receiver*) the limitation set out in Section 109(6) LPA (Appointment, powers, remuneration and duties of receivers));
 - (iv) the Security Agent and any Nominee wherever situate may, without further notice and without the restrictions contained in Section 103 of the LPA (Regulation of exercise of power of sale), exercise in respect of all or any part of the Securities and the Derivative Assets all the powers and rights exercisable by the registered holder of the Securities and the Derivative Assets and all other powers conferred on mortgagees by the LPA as varied or extended by this Debenture; and
 - (v) the Security Agent and any Nominee wherever situate may apply any dividends, interest or other payments received or receivable by the Security Agent or by such Nominee in respect of the Securities and the Derivative Assets as if they were proceeds of sale.
- (b) None of the restrictions imposed by the LPA in relation to the appointment of receivers, the giving of notice or otherwise shall apply.
- (c) The Receiver may from time to time delegate, by power of attorney or otherwise, to any person any of his powers and discretions, whether arising by statute, the provisions of this Debenture or otherwise, upon such terms and for such periods of time as he may in his discretion think fit and may from time to time terminate any such delegation. Neither the Security Agent nor any Receiver shall be liable to any Chargor for any loss or damage arising from any such delegate's act, default, neglect or misconduct of any nature whatsoever.

17.2 ***Powers of Receiver***

The Receiver has all the powers to do or abstain from doing anything which any Secured Party or any Chargor could do or abstain from doing in relation to the Charged Property including, without limitation the powers conferred by Section 109 of the LPA (*Appointment, powers, remuneration and duties of receivers*) and, in the case of a Receiver who is an administrative receiver, the powers conferred by Section 29 of the Insolvency Act (*Definitions*)

and Schedule 1 to the Insolvency Act (*Powers of administrator or administrative receiver*), and in particular the Receiver may:

(a) *Possession*

take immediate possession of, get in and collect the Charged Property or any part thereof;

(b) *Carry on business*

carry on, manage or concur in carrying on or managing the whole or any part of the business of any Chargor as he in his discretion may think fit;

(c) *Protection of assets*

(i) manage, insure, repair, decorate, maintain, alter, improve, develop, construct, modify, refurbish, renew or add to the Charged Property or concur in so doing;

(ii) commence, continue or complete any new works, unfinished work, building operations, construction, reconstruction, maintenance, furnishing, finishing or fitting-out on the Property;

(iii) apply for and maintain any planning permissions, building regulations, approvals and any other permissions, consents or licences,

in each case as he in his discretion may think fit;

(d) *Realisation of assets*

sell, exchange, convert into money and realise the Charged Property or concur in so doing by public auction or private contract and generally in such manner and on such terms as he in his discretion may think fit. Without prejudice to the generality of the foregoing, he may do any of these things for any valuable consideration, whether full market value or otherwise, including, without limitation, cash, shares, stock, debentures or other obligations. Any such consideration may be payable in a lump sum or by instalments spread over such period as he in his discretion may think fit;

(e) *Let, hire or lease*

(i) let, hire or lease (with or without premium) and accept surrenders of leases or tenancies or concur in so doing;

(ii) grant rights, options or easements over and otherwise deal with or dispose of, and exercise all rights, powers and discretions incidental to, the ownership of the Charged Property;

(iii) exchange or concur in exchanging the Charged Property,

in each such case in such manner and generally on such terms as he may in his discretion think fit, with all the powers of an absolute beneficial owner. The Receiver may exercise any such power by effecting such transaction in the name or on behalf of the relevant Chargor or otherwise;

(f) *Registration*

use a Chargor's name to effect any registration or election for tax or other purposes;

(g) *Insurances*

effect, review or vary insurances;

(h) *Borrowing*

for the purpose of exercising any of the powers, authorities or discretions conferred on him by or pursuant to this Debenture or of defraying any costs (including, without limitation, his remuneration) which are incurred by him in the exercise of such powers, authorities or discretions or for any other purpose, to raise and borrow money or incur any other liability either unsecured or secured on the Charged Property, either in priority to the Debenture Security or otherwise, and generally on such terms as he in his discretion may think fit. No person lending such money is to be concerned to enquire as to the propriety or purpose of the exercise of such power or as to the application of money so raised or borrowed;

(i) *Lending*

lend money to any person;

(j) *Advance credit*

advance credit, in the ordinary course of the Chargor's business, to any person;

(k) *Make calls*

make, or require the directors of any Chargor to make, such calls upon the shareholders of that Chargor in respect of any uncalled capital of that Chargor as the Receiver in his discretion may require and enforce payment of any call so made by action (in the name of that Chargor or the Receiver as the Receiver in his direction may think fit) or otherwise;

(l) *Compromise*

(i) settle or compromise any claim by, adjust any account with, refer to arbitration any dispute with, and deal with any question or demand from, any person who is, or claims to be, a creditor of any Chargor, as he may in his discretion think fit; and

(ii) settle or compromise any claim, adjust any account, refer to arbitration any dispute and deal with any question or demand relating in any way to the Charged Property, as he in his discretion may think fit;

(m) *Proceedings*

in the name of any Chargor, bring, prosecute, enforce, defend or abandon all such actions, suits and proceedings in relation to the Charged Property as he in his discretion may think fit;

(n) *Subsidiaries*

(i) promote the formation of any subsidiary of any Chargor with a view to such subsidiary purchasing, leasing, licensing or otherwise acquiring an interest in the Charged Property;

(ii) arrange for the purchase, lease, licence or acquisition of an interest in the Charged Property by any such subsidiary for any valuable consideration, including, without limitation, cash, shares, debentures, loan stock, convertible loan stock or other securities, profits or a sum calculated by reference to profits, turnover, royalties, licence fees or otherwise, whether or not secured on the undertaking or assets of such subsidiary and whether or not such consideration is payable or receivable in a lump sum or at any time or any

number of times by instalments spread over such period, as the Receiver in his discretion may think fit; and

- (iii) arrange for such subsidiary to trade or cease to trade as the Receiver in his discretion may think fit;

(o) *Employees*

appoint and discharge any manager, officer, agent, professional adviser, employee and any other person, upon such terms as he in his discretion may think fit;

(p) *Receipts*

give valid receipts for all monies and execute all assurances and things which he in his discretion may think proper or desirable for realising the Charged Property;

(q) *Environment*

conduct and complete all investigations, studies, sampling and testing and all remedial, removal and other actions, whether required under Environmental Law or by the Security Agent or otherwise and comply with all lawful orders and directives of all Authorities regarding Environmental Law;

(r) *Delegation*

delegate any or all of his powers in accordance with this Debenture; and

(s) *General powers*

do all such other acts and things as the Receiver in his discretion may consider to be incidental or conducive to any of the matters or powers set out in this Debenture or otherwise incidental or conducive to the preservation, improvement or realisation of the Charged Property.

17.3 ***Receiver as agent of a Chargor***

The Receiver is at all times and for all purposes the agent of the Chargor over which, or over the assets of which, he is appointed. Subject to the provisions of the Insolvency Act, that Chargor is solely responsible for all the Receiver's and the Receiver's delegates' acts, defaults, neglect and misconduct of any nature whatsoever and for his remuneration and costs, to the exclusion of liability on the part of the Secured Parties.

17.4 ***No obligation***

The Receiver is not obliged to exercise any nor all of the powers set out in this Clause 17 (*Receiver*).

17.5 ***Several power***

Where more than one Receiver is appointed, each Receiver has the power to act severally unless the Security Agent specifies otherwise in the appointment of such Receiver.

17.6 ***Powers exercisable by the Security Agent***

- (a) The Security Agent may exercise all powers granted to the Receiver by this Debenture, whether as attorney of any Chargor or otherwise.
- (b) The powers of the Receiver set out above are in addition to, and without prejudice to, all statutory and other powers of the Security Agent as provided in Clause 15 (*Statutory power of sale*) or otherwise and so that, inter alia, such powers are and

remain exercisable by the Security Agent in respect of that part of the Charged Property in respect of which no appointment of a Receiver by the Security Agent is from time to time subsisting.

17.7 **Application of proceeds**

The provisions of Sections 99 to 109 inclusive of the LPA are varied and extended to the extent that all monies received by the Receiver shall be applied (subject to the provisions of the Insolvency Act, in so far as applicable to this Debenture) in the following order:

- (a) in full payment of his remuneration and the costs of realisation including, without limitation, all costs of, or incidental to, any exercise of any power referred to in this Debenture, including, without limitation, all outgoings paid by the Receiver;
- (b) providing for the matters specified in paragraphs (i) to (iii) inclusive of Section 109 (8) of the LPA (Appointment, powers, remuneration and duties of receiver);
- (c) in or towards satisfaction of any debts or other imposts which are by statute made payable in preference to the Secured Liabilities to the extent to which such debts or imposts are made so payable;
- (d) if so required by the Security Agent in its discretion, in or towards satisfaction of the Secured Liabilities; and
- (e) to the person or persons entitled to any surplus.

18. **Protection of third parties**

18.1 Any person (including, without limitation, any purchaser, mortgagor or mortgagee) (in this Clause 18 (*Protection of Third Parties*) a "**purchaser**") dealing with the Security Agent or the Receiver may assume without inquiry that:

- (a) some part of the Secured Liabilities has become due;
- (b) a demand for such Secured Liabilities has been duly made, if required; and
- (c) such Secured Liabilities have become due within the meaning of Section 101 of the LPA (Powers incident to estate or interest in a mortgage).

18.2 No purchaser dealing with the Receiver or the Security Agent is to be concerned to enquire whether any power exercised or purported to be exercised by the Receiver or the Security Agent has become exercisable, or as to the propriety or regularity of any sale by, or other dealing with, the Receiver or the Security Agent. Any such sale or dealing is deemed to be within the powers conferred by this Debenture and to be valid and effective accordingly. All the protection to purchasers contained in Section 104 (Conveyance on sale) and Section 107 (Mortgagee's receipt, discharges etc.) of the LPA and Section 42(3) of the Insolvency Act (Prohibition upon enquiry into administrative receiver's powers) apply to any purchaser.

19. **No liability as mortgagee in possession**

19.1 **Mortgagee's liability**

Neither the Security Agent nor the Receiver is:

- (a) liable to account as mortgagee in possession in respect of the Charged Property; nor
- (b) liable for any loss upon realisation or exercise of any power, authority or right of the Security Agent or the Receiver arising under this Debenture, nor for any act, default, neglect or misconduct of any nature whatsoever, except to the extent caused by its own fraud, gross negligence or wilful misconduct.

19.2 **Possession**

If the Security Agent or the Receiver enters into possession of the Charged Property, such person may at any time go out of possession at their own discretion.

20. **Delegation**

20.1 **Power of Attorney**

The Security Agent or any Receiver may delegate by power of attorney or in any other manner to any person any right, power or discretion exercisable by it under this Debenture.

20.2 **Terms**

Any delegation under Clause 20.1 (*Power of Attorney*) may be made upon any terms (including power to sub-delegate) which the Security Agent or any Receiver may think fit.

20.3 **Liability**

Neither the Security Agent nor any Receiver shall be in any way liable or responsible to any Chargor for any loss or liability arising from any act, default, omission or misconduct on the part of any delegate or sub-delegate.

21. **Power of attorney**

21.1 Each Chargor irrevocably and by way of security appoints the Security Agent, each person deriving title from the Security Agent and the Receiver, jointly and severally to be its attorney (with full power to appoint substitutes and to delegate) for it, in its name, on its behalf and as its act and deed or otherwise to sign or execute:

- (a) any deed or document or do any act or thing which that Chargor is, or may become, obliged to sign, execute or do pursuant to this Debenture but has not done promptly following demand; or
- (b) at any time when an Event of Default is continuing, which the Security Agent, the Receiver or any person deriving title from the Security Agent or the Receiver in the absolute discretion of such person may think fit in connection with the exercise of any of the powers of such person or the realisation of any of the Debenture Security.

21.2 Without prejudice to the generality of the foregoing, each Chargor unconditionally undertakes to the Security Agent, and separately to the Receiver and to each person deriving title from the Security Agent or the Receiver, that it shall ratify and confirm anything done or purported to be done in accordance with the proper exercise of its rights pursuant to this Clause 21 (*Power of attorney*) by any attorney appointed pursuant to this Clause 21 (*Power of attorney*).

22. **Cumulative and continuing security**

22.1 The Debenture Security constitutes a continuing security to the Security Agent regardless of the intermediate payment or discharge of the whole or any part of the Secured Liabilities and will not be prejudiced or affected by any act, omission or circumstance which, but for this Clause 22 (*Cumulative and continuing security*), might affect or diminish their effectiveness.

22.2 The Debenture Security is in addition to, is not in substitution for, is without prejudice to, and does not merge with, any rights whatsoever which a Secured Party may have, whether in respect of the Secured Liabilities or otherwise, including, without limitation, any rights arising under any other Security, any bill, note, guarantee, contract or applicable rule of law.

22.3 The obligations of the Chargors under this Debenture will not be affected by any amendment, variation, restatement or supplement of or to, or any novation, transfer or termination (in whole or in part) of, any document relating to the Secured Liabilities or any exercise by any Finance

Party (in its absolute discretion) of its rights to refuse, grant, continue, vary, review, determine or increase any credit or facilities to the Chargors or any other person.

22.4 Any receipt, release or discharge of the Debenture Security, or of any liability arising under, this Debenture shall not release or discharge any Chargor from any liability which may exist independently of this Debenture to a Secured Party.

22.5 Where the Debenture Security initially takes effect as collateral or further security to any other Security held by a Secured Party then, notwithstanding any receipt, release or discharge given in respect of such other Security, this Debenture shall take effect as an independent security for any monies, liabilities or other sums secured by such other Security.

23. **Avoidance of payments**

23.1 No assurance, security or payment which may be avoided under the law or subject to an order of the court made under any law relating to bankruptcy, insolvency, administration or winding-up, including, without limitation, the Insolvency Act, and no release, settlement or discharge given or made by a Secured Party on the faith of any such assurance, security or payment, prejudices or affects the right of:

- (a) a Secured Party to recover any monies from any Chargor (including, without limitation, any monies which it is compelled to refund under the Insolvency Act and any costs payable by it incurred in connection with such process); or
- (b) the Security Agent to enforce the Debenture Security to the full extent of the Secured Liabilities, and

where any payment has been so received it will not be considered to have been paid for the purposes of this Debenture or for reduction or discharge of the Secured Liabilities.

23.2 The Security Agent, at its discretion, may retain the Debenture Security as security for the Secured Liabilities for a period of one month plus any statutory period within which any such assurance, security or payment can be avoided or invalidated, notwithstanding any release, settlement, discharge or arrangement given or made by a Secured Party.

23.3 If at any time within the period referred to in Clause 23.2 (*Avoidance of Payments*) any person takes any step whatsoever relating to (i) the winding-up or administration of any Chargor or (ii) any arrangement with the creditors of any Chargor, then the Security Agent may retain the whole or any part of the Debenture Security for such further period as the Security Agent may in its discretion think fit. Such Security will be deemed to have been held and to have remained held by the Security Agent as security for the payment of the Secured Liabilities.

24. **Prior charges**

24.1 If there subsists any prior Security against the Charged Property and either any step is taken to exercise any power or remedy conferred by such Security or the Security Agent or the Receiver exercises any power of sale pursuant to this Debenture, then the Security Agent may redeem such prior Security or procure the transfer of such Security to itself and may settle and pass the accounts of the person entitled to such Security. Any accounts so settled and passed are conclusive and binding on each Chargor.

24.2 Each Chargor shall reimburse the Security Agent for any costs reasonably and properly incurred by the Security Agent in exercise of its rights under this Clause 24 (*Prior charges*).

25. **Opening a new account**

25.1 If the Security Agent receives notice of any subsequent Security affecting the Charged Property, then each Secured Party may open a new account for any Chargor in its books.

- 25.2 If a Secured Party does not open such new account, then, unless the Secured Party gives express written notice to the contrary to the relevant Chargor, all payments by or on behalf of the Chargor to the Secured Party will be treated as from time of receipt of notice of such subsequent Security by the Secured Party as having been credited to a new account of that Chargor and not as having been applied in reduction of the amount of the Secured Liabilities as at the time when the notice was received.

26. **Suspense account**

A Secured Party may, in its discretion, credit to any suspense or impersonal account and hold in such account, on such terms as the Secured Party in its discretion may think fit, all monies received, recovered or realised by the Secured Party pursuant to this Debenture (including, without limitation, the proceeds of any conversion of currency) pending the application from time to time (as the Secured Party may effect in its discretion) of such monies and accrued interest, if any, in or towards satisfaction of the Secured Liabilities.

27. **Changes to the Parties**

- 27.1 No Chargor shall be entitled to assign, transfer, novate or dispose of all or any part of, or any interest in, its rights, benefit or obligations under this Debenture.
- 27.2 The Security Agent may assign, transfer, novate or dispose of all or any part of, or any interest in, its rights and obligations under this Debenture, in accordance with the terms of the Credit Agreement.
- 27.3 Each Chargor consents to Subsidiaries of the Parent becoming party to this Debenture as Chargors from time to time by entering into an Accession Deed with the Security Agent.

28. **Currency**

- 28.1 All monies received or held by the Security Agent or any Receiver in respect of the Secured Liabilities may be converted from time to time after demand has been made, into such other currency as the Security Agent in its absolute discretion considers necessary or desirable to cover the obligations and liabilities actual or contingent of any Chargor in that other currency at the Agent's Spot Rate of Exchange for purchasing that other currency with the existing currency.
- 28.2 Neither the Security Agent nor any Receiver shall be liable to any Chargor for any loss resulting from any fluctuation in exchange rates before or after the exercise of any of its or their powers or rights under this Debenture.
- 28.3 No payment to the Security Agent (whether under any judgment or court order or otherwise) shall discharge the obligation or liability of any Chargor in respect of which it was made unless and until the Security Agent shall have received payment in full in the currency in which such obligation or liability was incurred and, to the extent that the amount of any such payment, on actual conversion into such currency, shall fall short of such obligation or liability actual or contingent expressed in that currency, the Security Agent shall have a further separate cause of action against that Chargor and shall be entitled to enforce the security constituted by this Debenture to recover the amount of the shortfall and such amount will bear interest at the Default Rate from the date of payment by the Security Agent until the date of reimbursement.

29. **Set-off**

A Secured Party may set off any matured obligation due from a Chargor under the Finance Documents (to the extent beneficially owned by that Secured Party) against any matured obligation owed by that Secured Party to that Chargor, regardless of the place of payment, booking branch or currency of either obligation. If the obligations are in different currencies, the Secured Party may convert either obligation at a market rate of exchange in its usual course of business for the purpose of the set-off.

30. **Notices**

- (a) Subject to Clause 30(b), Clause 36 (*Notices*) of the Credit Agreement (other than Clause 36.5 (*Electronic communications*)) is incorporated into this Debenture as if fully set out in this Debenture.
- (b) Any notices from or to a Chargor may be sent by or to the Security Agent directly, rather than through the Agent.

31. **Miscellaneous**

- 31.1 Every provision contained in this Debenture shall be severable and distinct from every other provision and if, at any time, any provision of this Debenture is or becomes illegal, invalid or unenforceable in any respect under any law of any jurisdiction, neither the legality, validity or enforceability of the remaining provisions nor the legality, validity or enforceability of such provision under the law of any other jurisdiction will in any way be affected or impaired.
- 31.2 Clause 38 (*Partial Invalidity*), Clause 39 (*Remedies and Waivers*), and Clause 42 (*Counterparts*) of the Credit Agreement apply to this Debenture as though set out in this Debenture in full.
- 31.3 Failure by one or more parties ("**Non-Signatories**") to execute this Debenture on the date of this Debenture will not invalidate the provisions of this Debenture as between the other parties who do execute this Debenture. Any Non-Signatories may execute this Debenture (or a counterpart of this Debenture) on a subsequent date and will thereupon become bound by its provisions.
- 31.4 If any one or more of the Chargors is not bound by any or all of the provisions of this Debenture (whether by reason of lack of capacity, improper execution, failure to execute or for any other reason whatsoever) the remaining Chargors shall nonetheless continue to be bound as if such Chargor had never been a party.

32. **HM Land Registry**

- 32.1 Each Chargor shall apply in the manner specified by the 2003 Rules to the Land Registry (or will use all reasonable endeavours to assist the Security Agent in its application to the Land Registry, and in any event will not object to such registration), at the same time as applying to register this Debenture, for registration against the title to any registered Property of the following restriction:

"No disposition of the registered estate by the proprietor of the registered estate is to be registered without a written consent signed by the proprietor for the time being of the charge dated [●] in favour of Barclays Bank PLC referred to in the charges register".

- 32.2 Each Chargor shall apply in the manner specified by the 2003 Rules to the Land Registry (or will use all reasonable endeavours to assist the Security Agent in its application to the Land Registry, and in any event will not object to such registration), at the same time as applying to register this Debenture, for registration against the title to any registered Property of a notice of the obligation of the Secured Parties to make further advances under the terms of the Finance Documents (which obligation is deemed to be incorporated into this Debenture).

33. **Release**

- 33.1 Subject to Clause 23.2 (*Avoidance of payments*), upon irrevocable discharge in full of the Secured Liabilities the Security Agent shall, at the request and the cost of the Chargors, release from the Debenture Security and reassign to the Chargors all the Chargors' rights, title, interest and benefit in and to the Charged Property by executing a release in the form set out in Schedule 5, with such amendments as the Security Agent may agree at the Chargors' request.

33.2 Where any Chargor sells or otherwise disposes of an asset to a purchaser which is not a member of the Group, and such sale or disposal is permitted by the terms of the Credit Agreement, the Security Agent shall, at the request and cost of the relevant Chargor, release from the Debenture Security all the Chargor's rights, title, interest and benefit in and to the asset the subject of the sale or disposal.

34. **Governing law**

- (a) This Debenture and any dispute, controversy, proceedings, claim or obligation of whatever nature arising out of or in any way relating to it, its subject matter or formation (whether contractual or non-contractual) is governed by and shall be construed in accordance with English law.
- (b) Clause 44 (*Enforcement*) of the Credit Agreement is incorporated into this Debenture as if fully set out in this Debenture, and as though each reference to "this Agreement" was a reference to this Debenture.

In witness whereof this Debenture has been entered into by the Security Agent and has been executed and delivered as a deed by each of the Chargors on the date written at the beginning of this Debenture.

Schedules**Schedule 1****The Chargors**

Name of Chargor	Company Number	Company Address
Ebiquity PLC	03967525, England and Wales	Chapter House, 16 Brunswick Place, London N1 6DZ
Barsby Rowe Limited	02082629, England and Wales	Chapter House, 16 Brunswick Place, London N1 6DZ
BCMG Acquisitions Limited	04049362, England and Wales	Chapter House, 16 Brunswick Place, London N1 6DZ
BCMG Limited	03013406, England and Wales	Chapter House, 16 Brunswick Place, London N1 6DZ
Billett Consulting Limited	03782435, England and Wales	Chapter House, 16 Brunswick Place, London N1 6DZ
Ebiquity Asia Pacific Limited	03528287, England and Wales	Chapter House, 16 Brunswick Place, London N1 6DZ
Ebiquity Associates Limited	03300123, England and Wales	Chapter House, 16 Brunswick Place, London N1 6DZ
Ebiquity US Financing Limited	8633401, England and Wales	Chapter House, 16 Brunswick Place, London N1 6DZ
Ebiquity US Holdings Limited	8632518, England and Wales	Chapter House, 16 Brunswick Place, London N1 6DZ
Ebiquity UK Holdings Limited	03667743, England and Wales	Chapter House, 16 Brunswick Place, London N1 6DZ
Ebiquity UK Limited	2454455, England and Wales	Chapter House, 16 Brunswick Place, London N1 6DZ
FLE Holdings Limited	5819100, England and Wales	Chapter House, 16 Brunswick Place, London N1 6DZ
Fairbrother Lenz Eley Limited	2548073, England and Wales	Chapter House, 16 Brunswick Place, London N1 6DZ
FirmDecisions Limited	06283647, England and Wales	Chapter House, 16 Brunswick Place, London N1 6DZ
FirmDecisions Group Limited	06283975, England and Wales	Chapter House, 16 Brunswick Place, London N1 6DZ
The Register Group Limited	01658972, England and Wales	Chapter House, 16 Brunswick Place, London N1 6DZ
Xtreme Information Services Limited	04244794, England and Wales	Chapter House, 16 Brunswick Place, London N1 6DZ

Schedule 2**The Secured Assets****Part 1****Property*****None as at the date of this Debenture*****Part 2****Securities**

Chargor	Name of company in which Securities are held	Securities held
BCMG Acquisitions Limited	Barsby Rowe Limited	333 Ordinary A shares 132 Ordinary B shares
Billett Consulting Limited	BCMG Acquisitions Limited	1000 Ordinary shares
BCMG Limited	Ebiquity Asia Pacific Limited	2 Ordinary shares
Xtreme Information Services Limited	The Register Group Limited	10974455 Ordinary shares
Ebiquity PLC	BCMG Limited	4402445 Ordinary A shares
BCMG Limited	Billett Consulting Limited	2 Ordinary shares
Ebiquity PLC	Xtreme Information Services Limited	86960882 Ordinary shares
Ebiquity PLC	Ebiquity UK Holdings Limited	402 Ordinary shares
Ebiquity PLC	Ebiquity Associates Limited	1090 Ordinary shares
Ebiquity PLC	FLE Holdings Limited	4000 Ordinary shares
FirmDecisions Group Limited	FirmDecisions Limited	100 Ordinary shares
Ebiquity PLC	FirmDecisions Group Limited	10000 Ordinary shares
FLE Holdings Limited	Fairbrother Lenz Eley Limited	4000 Ordinary shares
Ebiquity PLC	Ebiquity US Financing Limited	24942842 Ordinary shares
Ebiquity UK Holdings Limited	Ebiquity UK Limited	42000 Ordinary shares

Part 3

Cash Collateral Accounts

None as at the date of this Debenture

Part 4

Assigned Contracts

None as at the date of this Debenture

Schedule 3

Notice of Assignment

To •[Insurer/Counterparty]
 •[Address]

Attention: •

• 20••[Date]

Dear Sirs

Notice of assignment

- 1 We refer to the following [insurance policy]/[contract] (the "[**Policy**]/[**Contract**]"):

 •[insert details]
- 2 We hereby give you notice that by a debenture dated • 2022 granted by us, [•] (the "**Chargor**") to Barclays Bank PLC as security agent (the "**Security Agent**") we have assigned absolutely to the Security Agent all of our rights, title, interest and benefits in and to the [Policy]/[Contract].
- 3 Please note that we are not entitled to agree or cancel or modify the [Policy]/[Contract]* in any way, except with the Security Agent's prior written consent; however you may continue to deal directly with us in relation to the [Policy]/[Contract]* until such time as the Security Agent gives you written notice that the Debenture has become enforceable in accordance with its terms (an "**Enforcement Notice**").
- 4 You are hereby authorised and directed:
 - (a) to comply with all requests (for information or otherwise) and instructions received by you from the Security Agent without reference to or further authority from us;
 - (b) [to note on the Policy the interest of the Security Agent pursuant to the assignment referred to above;]** and
 - (c) following receipt of notice an Enforcement Notice, to pay all sums payable to us pursuant to the [Policy]/[Contract]* to such bank account as the Security Agent may instruct you from time to time and to hold the benefit of the [Policy]/[Contract]* to the order of the Security Agent.
- 5 This notice may only be revoked or amended with the prior written consent of the Security Agent.
- 6 Please confirm by completing the acknowledgement on the enclosed copy of this notice and returning it to the Security Agent (with a copy to us) that you agree to the above and that:
 - (a) up to the date of your acknowledgement of this notice, you have not received any notice of any prior assignments, charges, or other security or third party interests in or to the [Policy]/[Contract]*, you are not aware of any breach of the terms of the [Policy]/[Contract]*, and you will notify the Security Agent promptly if you should do so in the future;

- (b) following a receipt by you of an Enforcement Notice:
 - (i) the Security Agent shall be entitled immediately or at any time thereafter to exercise all our rights, powers and discretions in respect of the [Policy]/[Contract]*; and
 - (ii) you will not permit any sums to be paid to us or to any person pursuant to the [Policy]/[Contract]* without the prior written consent of the Security Agent; [and
- (c) if you make any attempt to amend, terminate or cancel the [Policy]/[Contract]*, you will liaise with and notify the Security Agent and not us.

7 This notice shall be governed by and construed in accordance with English law.

Yours faithfully

For and on behalf of
●[Chargor]

[On copy]

To Barclays Bank PLC
●[Address]

Attention: ●

Dear Sirs,

We acknowledge receipt of the above notice (the "**Notice**") and confirm that we agree with, and undertake to comply with, its terms, including without limitation the matters set out in Clause 6 of the notice.

For and on behalf of
●

Dated:

NOTES:

* Delete as appropriate

** Include in notices for insurance policies only

Schedule 4

Form of Accession Deed

This Accession Deed made on

20●●

Between:

- (1) [●] (company number: ●) whose registered office is at [●] (the "**New Chargor**"); and
- (2) **BARCLAYS BANK PLC** as agent and trustee for itself and for each of the Secured Parties (the "**Security Agent**"),

and is supplemental to a Debenture granted by Ebiquity plc and others in favour of the Security Agent on ● 2022 (the "**Debenture**").

Now this Deed witnesses as follows:

1 **Definitions and Interpretation**

Words and expressions defined in the Debenture shall have the same meaning in this Accession Deed.

2 **Confirmation**

The New Chargor confirms it has been supplied with a copy of the Debenture and that it is a member of the Group.

3 **Accession**

The New Chargor:

- (a) covenants with the Security Agent for the benefit of the Security Agent and each of the Secured Parties (including their respective assigns, transferees and successors in title) to be bound by all the terms of the Debenture; and
- (b) creates and grants with effect from the date of this Deed, the mortgages, charges, assignments and other Security which are stated to be created or granted pursuant to the Debenture,

as if the New Chargor had been an original party to the Debenture as a Chargor.

4 **Security**

- 4.1 Without prejudice to the generality of Clause 3 of this Deed, the New Chargor charges and assigns with full title guarantee in favour of the Security Agent:

- (a) by way of legal mortgage, the Property specified in Part 1 of the Schedule to this Deed, and all Rights relating to such Property;
- (b) by way of first fixed charge:
 - (i) all Property not validly charged in Clause 4.1(a) and all Rights relating to such Property;
 - (ii) all easements, rights and agreements in respect of all Property; and

- (iii) all proceeds of sale derived from all Property;
 - (c) by way of first fixed charge, its Contracts;
 - (d) by way of first fixed charge, its Book Debts;
 - (e) by way of first fixed charge, all its Intellectual Property Rights;
 - (f) by way of first fixed charge, its Plant and Machinery;
 - (g) by way of first fixed charge, the Securities specified in Part 2 of the Schedule to this Deed;
 - (h) by way of first fixed charge, all its Securities not charged by Clause 4.1(g);
 - (i) by way of first fixed charge, all its Derivative Assets of a capital nature;
 - (j) by way of first fixed charge, all its Derivative Assets of an income nature;
 - (k) by way of first fixed charge all its present and future bank accounts, cash at bank and credit balances (excluding those arising on fluctuating accounts) with any bank or other person and all rights relating to or attaching to them (including the right to interest);
 - (l) by way of first fixed charge, all its goodwill and uncalled capital for the time being;
 - (m) by way of absolute assignment, all its present and future insurances (other than insurances exclusively for the benefit of third parties) and the proceeds of such insurances;
 - (n) by way of absolute assignment, the benefit of contracts specified as Assigned Contracts in Part 3 of the Schedule to this Deed;
 - (o) by way of absolute assignment, the benefit of the Hedging Agreements and any letters of credit issued to it;
 - (p) by way of absolute assignment, all rights, money or property accruing or payable to it now or in the future under or by virtue of a Fixed Charge Asset, except to the extent such rights, money or property are for the time being effectively charged under the provisions of Clauses 4.1(a) to 4.1(o) above;
 - (q) by way of first fixed charge, its rights now or hereafter to recover any VAT on any supplies made to it relating to the Assets any tax refund, rebate or repayment, and any sums so recovered; and
 - (r) by way of first floating charge, all its undertaking and assets whatsoever, wherever situate, whether movable, immovable, present or future, including, without limitation, its uncalled capital for the time being and all its undertaking and assets referred to above which are, for any reason, not validly charged or assigned pursuant to Clauses 4.1(a) to 4.1(q) (inclusive) of this Deed.
- 4.2 The assignments set out in Clause 4.1 are absolute assignments for the purposes of section 136 LPA and are not made by way of charge only.
- 4.3 The floating charge created by Clause 4.1(r) of this Deed is a qualifying floating charge for the purpose of paragraph 14 of Schedule B1 to the Insolvency Act.

5 **Construction**

Save as specifically varied in respect of the New Chargor only, the Debenture shall continue and remain in full force and effect and this Accession Deed shall be read and construed as one with the Debenture so that all references to "this Debenture" in the Debenture shall include reference to this Accession Deed.

6 **Governing Law**

This Accession Deed shall be governed by and construed according to English law.

In witness whereof the New Chargor and the Security Agent have caused this Accession Deed to be duly executed on the date appearing at the head of page 1.

[Add signature blocks after Schedule]

Schedule to Accession Deed**Part 1****Property**

Chargor	Short Description of Property	Title Number (if registered)
[•] Limited	[•]	[•]

Part 2**Securities**

Chargor	Name of company in which Securities are held	Securities held
[•] Limited	[•] Limited	[•] [ordinary] shares

Part 3**Assigned Contracts**

Chargor	Date of contract	Parties to contract	Details of contract
[•] Limited	[•]	[•]	[•]

Schedule 5
Form Deed of Release

This Deed of release is made on

20●●

Between:

- (1) **BARCLAYS BANK PLC** (the "**Security Agent**"); and
- (2) ●[The Chargors] (registered in England and Wales under company number ●) the registered office of which is at ● (the "**Chargors**").

It is agreed as follows:

- 1 The Security Agent hereby releases all and any security interests created or evidenced in the debenture granted by the Chargors to the Security Agent on [●] (the "**Debenture**") and all and any fixed and floating charges created by the Debenture over any of the property, rights and assets more particularly described in the Debenture (together the "**Security Interests**").
- 2. The Security Agent hereby confirms that it is entering into this Deed for itself and on behalf of each other bank and other financial institutions for whom it acts as agent in respect of the matters set out herein.
- 3. The Security Agent hereby agrees, subject to its costs for so doing being fully indemnified by the Chargors, to execute such other documents for the release of the Security Interests as the Chargors may require, including, without limitation, notices of reassignment and Land Registry Forms.
- 4. This Deed shall be governed by and construed in accordance with English Law.
- 5. Unless expressly provided in this Deed, no express term of this Deed nor any term implied under it is enforceable pursuant to the Contracts (Rights of Third Parties) Act 1999 or otherwise by any person who is not a party to it and the consent is not required to rescind or vary this Deed at any time of any person who is not a party to it.

In witness whereof this Deed has been executed and delivered as a deed on the date written at the beginning of this Deed.

Signatures

The Parent

Executed and **Delivered** as a **Deed**)
for and on behalf of)
Ebiquity plc)
acting by a director)
in the presence of:) Name: Alan Newman

Signature of witness: [Redacted]

Name: Lorraine Young

Address:
[Redacted]
[Redacted]

Occupation: Chartered Secretary

Other Chargors

Executed and **Delivered** as a **Deed**)
for and on behalf of)
Barsby Rowe Limited)
acting by a director)
in the presence of:) Name: Alan Newman

Signature of witness: [Redacted]

Name: Lorraine Young

Address:
[Redacted]
[Redacted]

Occupation: Chartered Secretary

$$\left. \begin{array}{l}) \\) \\) \\) \end{array} \right\}$$

Name: Alan Newman

Signature of witness:

Name: Lorraine Young

Address:

Occupation: Chartered Secretary

Executed and Delivered as a Deed
for and on behalf of
BCMG Limited
acting by a director
in the presence of:

$$\left. \begin{array}{l}) \\) \\) \\) \end{array} \right\}$$

Name: Alan Newman

Signature of witness:

Name: Lorraine Young

Address:

Occupation: Chartered Secretary

Executed and Delivered as a Deed
for and on behalf of
Billett Consulting Limited
acting by a director
in the presence of:

)
)
)
)
)

Name: Alan Newman

Signature of witness:

Name: Lorraine Young

Address:

Occupation: Chartered Secretary

Executed and Delivered as a Deed)
for and on behalf of)
Ebiquity Asia Pacific Limited)
acting by a director)
in the presence of:) Name: Alan Newman

Signature of witness: [Redacted]
Name: Lorraine Young

Address:
[Redacted]
[Redacted]

Occupation: Chartered Secretary

Executed and Delivered as a Deed)
for and on behalf of)
Ebiquity Associates Limited)
acting by a director)
in the presence of:) Name: Alan Newman

Signature of witness: [Redacted]
Name: Lorraine Young

Address:
[Redacted]
[Redacted]

Occupation: Chartered Secretary

Executed and Delivered as a Deed)
for and on behalf of)
Ebiquity US Financing Limited)
acting by a director)
in the presence of:) Name: Alan Newman


Signature of witness: [Redacted]
Name: Lorraine Young

Address:
[Redacted]
[Redacted]

Occupation: Chartered Secretary



Executed and Delivered as a Deed
for and on behalf of
Ebiquity US Holdings Limited
acting by a director
in the presence of:

)
)
)
)
)


Name: Alan Newman

Signature of witness: 

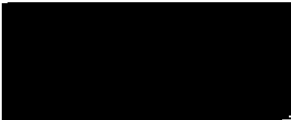
Name: Lorraine Young

Address:



Occupation: Chartered Secretary



Executed and Delivered as a Deed
for and on behalf of
Ebiquity UK Holdings Limited
acting by a director
in the presence of:

)
)
)
)
)


Name: Alan Newman

Signature of witness: 

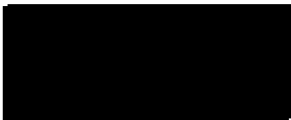
Name: Lorraine Young

Address:



Occupation: Chartered Secretary



Executed and Delivered as a Deed
for and on behalf of
Ebiquity UK Limited
acting by a director
in the presence of:

)
)
)
)
)


Name: Alan Newman

Signature of witness: 

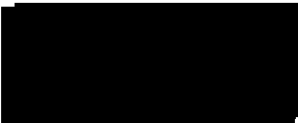
Name: Lorraine Young

Address:



Occupation: Chartered Secretary



Executed and Delivered as a Deed
for and on behalf of
FLE Holdings Limited
acting by a director
in the presence of:

)
)
)
)
)


Name: Alan Newman

Signature of witness: 

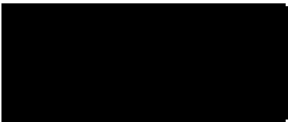
Name: Lorraine Young

Address:



Occupation: Chartered Secretary



Executed and Delivered as a Deed
for and on behalf of
Fairbrother Lenz Eley Limited
acting by a director
in the presence of:

)
)
)
)
)


Name: Alan Newman

Signature of witness: 

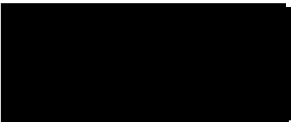
Name: Lorraine Young

Address:



Occupation: Chartered Secretary



Executed and Delivered as a Deed
for and on behalf of
FirmDecisions Limited
acting by a director
in the presence of:

)
)
)
)
)


Name: Alan Newman

Signature of witness: 

Name: Lorraine Young

Address:



Occupation: Chartered Secretary



Executed and Delivered as a Deed)
for and on behalf of)
FirmDecisions Group Limited)
acting by a director)
in the presence of:)



Alan Newman

Signature of witness: 

Name: Lorraine Young

Address:



Occupation: Chartered Secretary



Executed and Delivered as a Deed)
for and on behalf of)
The Register Group Limited)
acting by a director)
in the presence of:)



Name: Alan Newman

Signature of witness: 

Name: Lorraine Young

Address:



Occupation: Chartered Secretary



Executed and Delivered as a Deed)
for and on behalf of)
Xtreme Information Services Limited)
acting by a director)
in the presence of:)



Name: Alan Newman

Signature of witness: 

Name: Lorraine Young

Address:



Occupation: Chartered Secretary

The Security Agent

Signed for and on behalf of
Barclays Bank PLC
by its duly authorised attorney
in the presence of:

)
)
)
)

Name:

Signature of witness:

Name:

Address:

Occupation: