

COMPANY REGISTRATION NUMBER 03003397

ADMIRAL SPORTS BETTING (UK) LTD
FINANCIAL STATEMENTS
31 DECEMBER 2014

TUESDAY



L4GYP1G8

L11

29/09/2015

#36

COMPANIES HOUSE

BROWN & BATTS LLP

Chartered Accountants
Berkeley Square House
Berkeley Square
Mayfair
London
W1J 6BD

ADMIRAL SPORTS BETTING (UK) LTD

FINANCIAL STATEMENTS

YEAR ENDED 31 DECEMBER 2014

| CONTENTS | PAGE |
|---|-------------|
| Officers and professional advisers | 1 |
| The director's report | 2 |
| Profit and loss account | 3 |
| Balance sheet | 4 |
| Notes to the financial statements | 6 |
| The following pages do not form part of the financial statements | |
| Detailed profit and loss account | 11 |
| Notes to the detailed profit and loss account | 12 |

ADMIRAL SPORTS BETTING (UK) LTD
OFFICERS AND PROFESSIONAL ADVISERS

| | |
|--------------------------|--|
| The director | Mr. B E Wheeler |
| Company secretary | V Wheeler |
| Registered office | 11 Allard Way Broxbourne Hertfordshire EN10 7ER |
| Accountants | Brown & Batts LLP Chartered Accountants Berkeley Square House Berkeley Square Mayfair London W1J 6BD |
| Solicitors | Mullis & Peake 8 - 10 Eastern Road Romford Essex RM1 3PJ |

ADMIRAL SPORTS BETTING (UK) LTD

THE DIRECTOR'S REPORT

YEAR ENDED 31 DECEMBER 2014

The director presents his report and the unaudited financial statements of the company for the year ended 31 December 2014.

PRINCIPAL ACTIVITIES

The principal activity of the company continued to be that of the betting. However, the internet betting business remained closed since last year.

THE DIRECTOR AND HIS INTERESTS IN THE SHARES OF THE COMPANY

The director who served the company during the year together with his beneficial interests in the shares of the company was as follows:

| | Ordinary Shares of €1.4251 each | |
|--|---------------------------------|----------------|
| | At | At |
| | 31 December 2014 | 1 January 2014 |

Mr. B E Wheeler

| | |
|---|---|
| - | - |
|---|---|

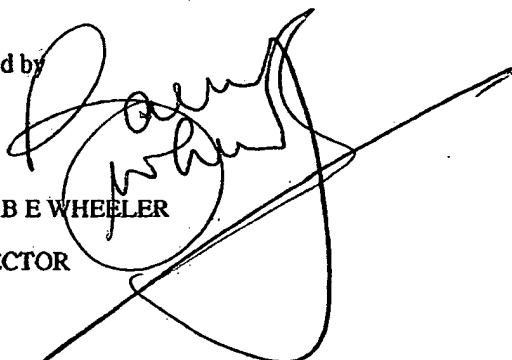
SMALL COMPANY PROVISIONS

This report has been prepared in accordance with the special provisions for small companies under Part 15 of the Companies Act 2006.

Registered office:
11 Allard Way
Broxbourne
Hertfordshire
EN10 7ER

Signed by

MR. B E WHEELER
DIRECTOR



Approved by the director on 9 February 2015

ADMIRAL SPORTS BETTING (UK) LTD

PROFIT AND LOSS ACCOUNT

YEAR ENDED 31 DECEMBER 2014

| | Note | 2014 € | 2013 € |
|--|------|---------------------------|---------------------------|
| TURNOVER | | 17,437 | 3,621,315 |
| Cost of sales | | <u>16,954</u> | <u>3,585,297</u> |
| GROSS PROFIT | | 483 | 36,018 |
| Administrative expenses | | 249,291 | 1,475,651 |
| Other operating income | 2 | <u>–</u> | <u>(14,704)</u> |
| OPERATING LOSS | 4 | (248,808) | (1,424,929) |
| Interest receivable | | 62 | 75 |
| Interest payable and similar charges | | <u>(10,865)</u> | <u>(20,296)</u> |
| LOSS ON ORDINARY ACTIVITIES BEFORE TAXATION | | (259,611) | (1,445,150) |
| Tax on loss on ordinary activities | | – | – |
| LOSS FOR THE FINANCIAL YEAR | | (259,611) | (1,445,150) |
| Balance brought forward | | <u>(5,704,137)</u> | <u>(4,258,987)</u> |
| Balance carried forward | | <u>(5,963,748)</u> | <u>(5,704,137)</u> |

The notes on pages 6 to 9 form part of these financial statements.

ADMIRAL SPORTS BETTING (UK) LTD

BALANCE SHEET

31 DECEMBER 2014

| | Note | 2014 € | 2013 € |
|--|------|--------------------|--------------------|
| FIXED ASSETS | | | |
| Tangible assets | 6 | <u>36,387</u> | <u>107,452</u> |
| CURRENT ASSETS | | | |
| Debtors | 7 | 29,478 | 35,044 |
| Cash at bank | | <u>181,768</u> | <u>43,648</u> |
| | | 211,246 | 78,692 |
| CREDITORS: Amounts falling due within one year | 8 | <u>47,030</u> | <u>136,329</u> |
| NET CURRENT ASSETS/(LIABILITIES) | | <u>164,216</u> | <u>(57,637)</u> |
| TOTAL ASSETS LESS CURRENT LIABILITIES | | <u>200,603</u> | <u>49,815</u> |
| CREDITORS: Amounts falling due after more than one year | 9 | <u>58,455</u> | <u>2,098,056</u> |
| | | <u>142,148</u> | <u>(2,048,241)</u> |
| CAPITAL AND RESERVES | | | |
| Called-up equity share capital | 10 | 285,020 | 285,020 |
| Capital Contribution | 11 | 5,820,876 | 3,370,876 |
| Profit and loss account | | <u>(5,963,748)</u> | <u>(5,704,137)</u> |
| SHAREHOLDERS' FUNDS/(DEFICIT) | | <u>142,148</u> | <u>(2,048,241)</u> |

The director is satisfied that the company is entitled to exemption from the provisions of the Companies Act 2006 (the Act) relating to the audit of the financial statements for the year by virtue of section 477, and that no member or members have requested an audit pursuant to section 476 of the Act.

The director acknowledges his responsibility for:

- (i) ensuring that the company keeps adequate accounting records which comply with section 386 of the Act, and
- (ii) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of the financial year and of its profit or loss for the financial year in accordance with the requirements of section 393, and which otherwise comply with the requirements of the Act relating to financial statements, so far as applicable to the company.

These financial statements have been prepared in accordance with the special provisions for small companies under Part 15 of the Companies Act 2006 and with the Financial Reporting Standard for Smaller Entities (effective April 2008).

The Balance sheet continues on the following page.

The notes on pages 6 to 9 form part of these financial statements.

ADMIRAL SPORTS BETTING (UK) LTD

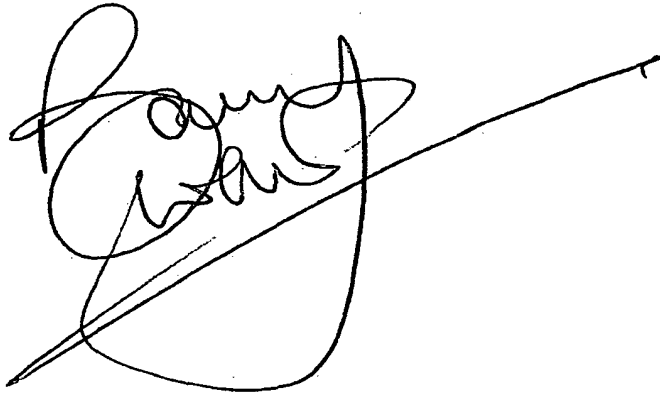
BALANCE SHEET *(continued)*

31 DECEMBER 2014

These financial statements were approved and signed by the director and authorised for issue on 9 February 2015.

MR. B E WHEELER
Director

Company Registration Number: 03003397

A handwritten signature in black ink, appearing to read 'B E Wheeler', is written over a large, faint, circular watermark or stamp. The signature is written in a cursive, flowing style.

The notes on pages 6 to 9 form part of these financial statements.

ADMIRAL SPORTS BETTING (UK) LTD

NOTES TO THE FINANCIAL STATEMENTS

YEAR ENDED 31 DECEMBER 2014

1. ACCOUNTING POLICIES

1.A Basis of accounting

The financial statements have been prepared under the historical cost convention, modified to include the revaluation of certain fixed assets, and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

1.B Turnover

The turnover shown in the profit and loss account represents amounts invoiced during the year.

1.C Fixed assets

All fixed assets are initially recorded at cost.

1.D Depreciation

Depreciation is calculated so as to write off the cost of an asset, less its estimated residual value, over the useful economic life of that asset as follows:

| | |
|---------------------|-------------------------------------|
| Plant & Machinery | - 25% reducing balance method basis |
| Fixtures & Fittings | - 25% reducing balance method basis |
| Computer Equipment | - 33% reducing balance method basis |
| Office Equipment | - 33% reducing balance method basis |

1.E Pension costs

The company operates a defined contribution pension scheme for employees. The assets of the scheme are held separately from those of the company. The annual contributions payable are charged to the profit and loss account.

1.F Foreign currencies

Assets and liabilities in foreign currencies are translated into sterling at the rates of exchange ruling at the balance sheet date. Transactions in foreign currencies are translated into Euros at the rate of exchange ruling at the date of the transaction. Exchange differences are taken into account in arriving at the operating profit.

2. OTHER OPERATING INCOME

| | 2014 | 2013 |
|-----------------------|-------------|---------------|
| | € | € |
| Commission receivable | <u>-</u> | <u>14,704</u> |

3. Interest payable and similar charges

| | 2014 | 2013 |
|---|---------------|---------------|
| | € | € |
| Interest payable on loan from group undertaking | <u>10,865</u> | <u>20,296</u> |

ADMIRAL SPORTS BETTING (UK) LTD

NOTES TO THE FINANCIAL STATEMENTS

YEAR ENDED 31 DECEMBER 2014

4. OPERATING LOSS

Operating loss is stated after charging/(crediting):

| | 2014 | 2013 |
|--|-----------------|------------------|
| | € | € |
| Depreciation of owned fixed assets | 71,065 | 88,937 |
| Auditor's fees | – | 10,500 |
| Net profit on foreign currency translation | <u>(36,971)</u> | <u>(211,928)</u> |

5. DIRECTOR'S REMUNERATION

The director's aggregate remuneration in respect of qualifying services were:

| | 2014 | 2013 |
|------------------------|---------------|---------------|
| | € | € |
| Aggregate remuneration | <u>44,329</u> | <u>45,179</u> |

6. TANGIBLE FIXED ASSETS

| | Plant & Machinery € | Fixtures & Fittings € | Office equipment € | Computer equipment € | Total € |
|---|---------------------------|-----------------------------|--------------------------|----------------------------|----------------|
| COST OR VALUATION | | | | | |
| At 1 January 2014 and 31 December 2014 | <u>39,400</u> | <u>3,572</u> | <u>4,799</u> | <u>346,453</u> | <u>394,224</u> |
| DEPRECIATION | | | | | |
| At 1 January 2014 | 39,400 | 1,987 | 3,256 | 242,129 | 286,772 |
| Charge for the year | – | 679 | 921 | 69,465 | 71,065 |
| At 31 December 2014 | <u>39,400</u> | <u>2,666</u> | <u>4,177</u> | <u>311,594</u> | <u>357,837</u> |
| NET BOOK VALUE | | | | | |
| At 31 December 2014 | <u>–</u> | <u>906</u> | <u>622</u> | <u>34,859</u> | <u>36,387</u> |
| At 31 December 2013 | <u>–</u> | <u>1,585</u> | <u>1,543</u> | <u>104,324</u> | <u>107,452</u> |

7. DEBTORS

| | 2014 | 2013 |
|---------------|---------------|---------------|
| | € | € |
| Other debtors | <u>29,478</u> | <u>35,044</u> |

ADMIRAL SPORTS BETTING (UK) LTD

NOTES TO THE FINANCIAL STATEMENTS

YEAR ENDED 31 DECEMBER 2014

8. CREDITORS: Amounts falling due within one year

| | 2014 | 2013 |
|------------------------------------|---------------|----------------|
| | € | € |
| Trade creditors | – | 22,058 |
| Other taxation and social security | – | 7,166 |
| Other creditors | <u>47,030</u> | <u>107,105</u> |
| | <u>47,030</u> | <u>136,329</u> |

9. CREDITORS: Amounts falling due after more than one year

| | 2014 | 2013 |
|-----------------|---------------|------------------|
| | € | € |
| Other creditors | <u>58,455</u> | <u>2,098,056</u> |

10. SHARE CAPITAL

Authorised share capital:

| | 2014 | 2013 |
|---|----------------|----------------|
| | € | € |
| 200,000 Ordinary shares of €1.4251 each | <u>285,020</u> | <u>285,020</u> |

Allotted, called up and fully paid:

| | 2014 | | 2013 | |
|---|----------------|----------------|----------------|----------------|
| | No | € | No | € |
| 200,000 Ordinary shares of €1.4251 each | <u>200,000</u> | <u>285,020</u> | <u>200,000</u> | <u>285,020</u> |

11. RESERVES

| | Revaluation reserve | Profit and loss account |
|-------------------------|---------------------|-------------------------|
| | € | € |
| Balance brought forward | 3,370,876 | (5,704,137) |
| Loss for the year | – | (259,611) |
| Other movements | | |
| Transfers | <u>2,450,000</u> | <u>–</u> |
| Balance carried forward | <u>5,820,876</u> | <u>(5,963,748)</u> |

12. CAPITAL CONTRIBUTIONS

Capital contributions have been made by the parent company during the current period by placing EUR2,450,000 of the loan provided to the company under Capital contributions arrangement. There is no requirement for Admiral Sports Betting (UK) Limited to bear any servicing costs or to repay the capital contribution over the life of its operation.

ADMIRAL SPORTS BETTING (UK) LTD

NOTES TO THE FINANCIAL STATEMENTS

YEAR ENDED 31 DECEMBER 2014

13. GOING CONCERN

The company made a Loss before taxation of EUR259,611 (2013: Loss before taxation of EUR1,445,150).

14. ULTIMATE PARENT COMPANY

The ultimate holding company is Novomatic AG (Austria). The immediate parent company is Admiral Sportwetten GmbH, a company incorporated and registered in Austria. It holds 100% of the share capital in Admiral Sports Betting (UK) Limited.

As revealed above the company is a fully-owned subsidiary of Admiral Sportwetten GmbH. Therefore the company has taken advantage of the exemption allowed under Financial Reporting standard for Smaller Entities (effective April 2008) and no details are provided in respect of any inter-group transactions, where that subsidiary is controlled 100% by Novomatic AG (Austria).

ADMIRAL SPORTS BETTING (UK) LTD
MANAGEMENT INFORMATION
YEAR ENDED 31 DECEMBER 2014

The following pages do not form part of the statutory financial statements.

ADMIRAL SPORTS BETTING (UK) LTD

DETAILED PROFIT AND LOSS ACCOUNT

YEAR ENDED 31 DECEMBER 2014

| | 2014 | 2013 |
|------------------------------------|------------------|--------------------|
| | € | € |
| TURNOVER | 17,437 | 3,621,315 |
| COST OF SALES | | |
| Winning bets | 16,954 | 3,574,017 |
| Betting duty | <u>—</u> | <u>11,280</u> |
| | 16,954 | 3,585,297 |
| GROSS PROFIT | 483 | 36,018 |
| OVERHEADS | | |
| Administrative expenses | <u>249,291</u> | <u>1,475,651</u> |
| | (248,808) | (1,439,633) |
| OTHER OPERATING INCOME | | |
| Commissions receivable | <u>—</u> | <u>14,704</u> |
| OPERATING LOSS | (248,808) | (1,424,929) |
| Bank interest receivable | <u>62</u> | <u>75</u> |
| | (248,746) | (1,424,854) |
| Interest on other loans | <u>(10,865)</u> | <u>(20,296)</u> |
| LOSS ON ORDINARY ACTIVITIES | (259,611) | (1,445,150) |

ADMIRAL SPORTS BETTING (UK) LTD
NOTES TO THE DETAILED PROFIT AND LOSS ACCOUNT
YEAR ENDED 31 DECEMBER 2014

| | 2014 | | 2013 |
|----------------------------------|-----------------|----------------|------------------|
| | € | € | € |
| ADMINISTRATIVE EXPENSES | | | |
| Personnel costs | | | |
| Directors pensions | 3,704 | | 3,535 |
| Wages and salaries | <u>90,034</u> | | <u>318,236</u> |
| | | 93,738 | <u>321,771</u> |
| Establishment expenses | | | |
| Rent, rates and water | – | | 155,395 |
| Insurance | <u>–</u> | | <u>1,482</u> |
| | | – | <u>156,877</u> |
| General expenses | | | |
| Vehicle leasing | 11,253 | | 10,770 |
| Motor and travel | 7,039 | | 5,516 |
| Telephone | 39,030 | | 35,422 |
| Fees and royalties | – | | 140,268 |
| Medical insurance | 6,314 | | 8,404 |
| Repairs and renewals | 1,296 | | 5,110 |
| Vehicle Insurance | 1,988 | | 2,065 |
| Printing, stationery and postage | 494 | | 832 |
| Sundry expenses | 1,664 | | 6,196 |
| Donations | 250 | | – |
| Advertising | – | | 710,551 |
| Irrecoverable VAT | – | | 39,429 |
| Legal and professional fees | 20,484 | | 36,651 |
| Translation fees | – | | 731 |
| Audit and accountancy fees | 29,591 | | 56,132 |
| Depreciation | <u>71,065</u> | | <u>88,937</u> |
| | | 190,468 | <u>1,147,014</u> |
| Financial costs | | | |
| Bank charges | 2,056 | | 61,917 |
| Foreign currency gains/losses | <u>(36,971)</u> | | <u>(211,928)</u> |
| | | (34,915) | <u>(150,011)</u> |
| | | <u>249,291</u> | <u>1,475,651</u> |
| INTEREST RECEIVABLE | | | |
| Bank interest receivable | | <u>62</u> | <u>75</u> |