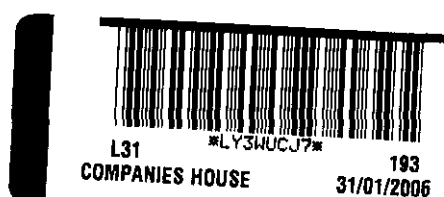


REGISTERED NUMBER: 2988856 (England and Wales)

Abbreviated Accounts for the Year Ended 31 March 2005

for

Marketing By Design Limited



Marketing By Design Limited

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for the Year Ended 31 March 2005**

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Marketing By Design Limited
Company Information
for the Year Ended 31 March 2005

DIRECTORS:

L A Barrow
B M Dix
G Shaw

SECRETARY:

B M Dix

REGISTERED OFFICE:

Wellcroft House
Wellcroft
Off Manor Lane
Shipley
West Yorkshire
BD18 3QH

REGISTERED NUMBER:

2988856 (England and Wales)

ACCOUNTANTS:

Ashton Hart David Lee
Sterling House
Langston Road
Loughton
Essex
IG10 3FA

Marketing By Design Limited

**Abbreviated Balance Sheet
31 March 2005**

		31.3.05		31.3.04	
	Notes	£	£	£	£
FIXED ASSETS:					
Tangible assets	2		75,238		89,551
CURRENT ASSETS:					
Stocks		77,872		117,260	
Debtors		274,593		532,298	
Cash at bank and in hand		534		133,250	
		<u>352,999</u>		<u>782,808</u>	
CREDITORS: Amounts falling due within one year		<u>552,255</u>		<u>1,050,685</u>	
NET CURRENT LIABILITIES:			<u>(199,256)</u>		<u>(267,877)</u>
TOTAL ASSETS LESS CURRENT LIABILITIES:			(124,018)		(178,326)
CREDITORS: Amounts falling due after more than one year			<u>6,371</u>		<u>8,913</u>
			<u>£(130,389)</u>		<u>£(187,239)</u>
CAPITAL AND RESERVES:					
Called up share capital	3		4		4
Profit and loss account			<u>(130,393)</u>		<u>(187,243)</u>
SHAREHOLDERS' FUNDS:			<u>£(130,389)</u>		<u>£(187,239)</u>

The company is entitled to exemption from audit under Section 249A(1) of the Companies Act 1985 for the year ended 31 March 2005.

The members have not required the company to obtain an audit of its financial statements for the year ended 31 March 2005 in accordance with Section 249B(2) of the Companies Act 1985.

The directors acknowledge their responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Section 221 of the Companies Act 1985 and
- (b) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Section 226 and which otherwise comply with the requirements of the Companies Act 1985 relating to financial statements, so far as applicable to the company.

The notes form part of these abbreviated accounts

Marketing By Design Limited

**Abbreviated Balance Sheet
31 March 2005**

These abbreviated accounts have been prepared in accordance with the special provisions of Part VII of the Companies Act 1985 relating to small companies and with the Financial Reporting Standard for Smaller Entities (effective June 2002).

ON BEHALF OF THE BOARD:

A handwritten signature in black ink, consisting of a stylized 'L' followed by a series of loops and a long horizontal stroke at the end.

- Director

Approved by the Board on 24 January 2006

The notes form part of these abbreviated accounts

Marketing By Design Limited

Notes to the Abbreviated Accounts for the Year Ended 31 March 2005

1. ACCOUNTING POLICIES

Basis of preparing the financial statements

The accounts have been prepared on a going concern basis as the directors of Augustus Martin Limited, the related company and the main creditor have agreed not to demand repayment of the money due to Augustus Martin Limited for the foreseeable future.

Accounting convention

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective June 2002).

Turnover

Turnover represents net invoiced sales of goods, excluding value added tax.

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life or, if held under a finance lease, over the lease term, whichever is the shorter.

Office equipment	- 30% on reducing balance
Fixtures and fittings	- 25% on reducing balance
Motor vehicles	- 25% on reducing balance
Computer equipment	- 30% on reducing balance

Stocks

Work in progress is valued at the lower of cost and net realisable value.

Cost includes all direct expenditure and an appropriate proportion of fixed and variable overheads.

Deferred tax

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

Hire purchase and leasing commitments

Assets obtained under hire purchase contracts or finance leases are capitalised in the balance sheet. Those held under hire purchase contracts are depreciated over their estimated useful lives. Those held under finance leases are depreciated over the estimated useful lives or the lease term, whichever is the shorter. The interest element of these obligations is charged to the profit and loss account over the relevant period. The capital element of the future payments is treated as a liability. Rentals paid under operating leases are charged to the profit and loss account as incurred.

Pensions

The company operates a defined contribution pension scheme. Contributions payable for the year are charged in the profit and loss account.

Marketing By Design Limited

**Notes to the Abbreviated Accounts
for the Year Ended 31 March 2005**

2. TANGIBLE FIXED ASSETS

	Total
	£
COST:	
At 1 April 2004	330,853
Additions	23,582
Disposals	(14,190)
	<u>340,245</u>
At 31 March 2005	
DEPRECIATION:	
At 1 April 2004	241,302
Charge for year	29,913
Eliminated on disposals	(6,208)
	<u>265,007</u>
At 31 March 2005	
NET BOOK VALUE:	
At 31 March 2005	<u>75,238</u>
At 31 March 2004	<u>89,551</u>

3. CALLED UP SHARE CAPITAL

Authorised:				
Number:	Class:	Nominal value:	31.3.05	31.3.04
			£	£
100	Ordinary	£1	<u>100</u>	<u>100</u>
Allotted, issued and fully paid:				
Number:	Class:	Nominal value:	31.3.05	31.3.04
			£	£
4	Ordinary	£1	<u>4</u>	<u>4</u>

4. RELATED PARTY DISCLOSURES

The amounts due to related company shown in creditors represents the amounts due to Augustus Martin Limited. L A Barrow and B M Dix are the directors of Augustus Martin Limited and hold 100% of the company's share capital. Augustus Martin Limited has indicated that it will not seek repayment of its debt until the company's situation allows.