

**REGISTERED NUMBER: 2983759 (England and Wales)**

**ABBREVIATED ACCOUNTS**  
**FOR THE YEAR ENDED 30 JUNE 2014**  
**FOR**  
**BRAND EXPRESS LIMITED**



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31/03/2015

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COMPANIES HOUSE

**BRAND EXPRESS LIMITED**

**CONTENTS OF THE ABBREVIATED ACCOUNTS**  
**FOR THE YEAR ENDED 30 JUNE 2014**

	<b>Page</b>
<b>Company Information</b>	<b>1</b>
<b>Abbreviated Balance Sheet</b>	<b>2</b>
<b>Notes to the Abbreviated Accounts</b>	<b>4</b>

**BRAND EXPRESS LIMITED**  
**(REGISTERED NUMBER: 2983759)**

**ABBREVIATED BALANCE SHEET**  
**30 JUNE 2014**

		<u>2014</u>		<u>2013</u>	
	Notes	£	£	£	£
<b>CURRENT ASSETS:</b>					
Debtors		245,717		234,510	
Cash at bank and in hand		<u>4,903</u>		<u>12,118</u>	
		250,620		246,628	
<b>CREDITORS:</b> Amounts falling due within one year		<u>100,549</u>		<u>94,767</u>	
<b>NET CURRENT ASSETS:</b>			<u>150,071</u>		<u>151,861</u>
<b>TOTAL ASSETS LESS CURRENT LIABILITIES:</b>			150,071		151,861
<b>CREDITORS:</b> Amounts falling due after more than one year			<u>646,817</u>		<u>646,817</u>
			<u>£(496,746)</u>		<u>£(494,956)</u>
<b>CAPITAL AND RESERVES:</b>					
Called up share capital	2		2		2
Profit and loss account			<u>(496,748)</u>		<u>(494,958)</u>
<b>SHAREHOLDERS' FUNDS:</b>			<u>£(496,746)</u>		<u>£(494,956)</u>

The notes form part of these financial statements

**BRAND EXPRESS LIMITED**  
**COMPANY INFORMATION**  
**FOR THE YEAR ENDED 30 JUNE 2014**

**DIRECTORS:**

D R Warner  
J J Cowan

**REGISTERED OFFICE:**

F1 House  
Road Four  
Winsford Industrial Estate  
Winsford  
Cheshire  
CW7 3QN

**REGISTERED NUMBER:**

2983759 (England and Wales)

**BRAND EXPRESS LIMITED**

**BALANCE SHEET**

**30 JUNE 2014**

**(continued)**

For the year ended 30 June 2014, the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

Directors' responsibilities:

- The members have not required the company to obtain an audit of its accounts for the year in question in accordance with section 476;
- The directors acknowledge their responsibility for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

These financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

**ON BEHALF OF THE BOARD:**



.....  
D R Warner - Director

Approved by the Board on 30 March 2015

The notes form part of these financial statements

## **BRAND EXPRESS LIMITED**

### **NOTES TO THE ABBREVIATED ACCOUNTS** **FOR THE YEAR ENDED 30 JUNE 2014**

#### **1. ACCOUNTING POLICIES**

##### **Basis of preparing the financial statements**

The company meets its day-to-day working capital requirements through support given by Linfield Limited. That company has undertaken to continue to provide the necessary support for the next twelve months following the date of the signature of the company's balance sheet. On this basis, the directors consider it appropriate to prepare the financial statements on the going concern basis. The financial statements do not include any adjustments that would result from the withdrawal of the support by that company.

##### **Accounting convention**

The financial statements have been prepared under the historical cost convention as modified by the revaluation of certain assets and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

##### **Deferred tax**

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

#### **2. CALLED UP SHARE CAPITAL**

Allotted and issued:

Number:	Class:	Nominal value:	2014 £	2013 £
2	Ordinary	£1	<u>2</u>	<u>2</u>

#### **3. ULTIMATE PARENT COMPANY**

The directors consider that the ultimate parent undertaking and controlling related party of this company is Linfield Limited, a company incorporated in Nassau, Bahamas.