FINANCIAL STATEMENTS

31ST DECEMBER 2013

Registered number: 02949665

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FINANCIAL STATEMENTS

for the year ended 31st December 2013

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COMPANY INFORMATION

31st December 2013

INCORPORATED

in England on 18th July 1994

REGISTRATION NUMBER

02949665

DIRECTORS

Reed Educational Trust Limited

Peter Green

SECRETARY

Stella Shaw

REGISTERED OFFICE

The Manor Little Compton Moreton in Marsh Gloucestershire GL56 0RZ

AUDITORS

Kingscott Dix Limited

Chartered Accountants and Registered Auditors

Goodridge Court Goodridge Avenue

Gloucester GL2 5EN

BANKERS

HSBC

City of London Branch 60 Queen Victoria Street

London EC4N 4TR

DIRECTORS' REPORT

31st December 2013

The directors present their report and the audited financial statements for the year ended 31st December 2013.

Principal activity

The principal activities of the company are the provision of courses leading to professional qualifications and the provision of conference and training facilities.

Directors

The directors of the company during the year and their interests in the shares of the company as recorded in the register of directors' interests were as follows:

Peter Green

The Reed Educational Trust Limited

Statement as to disclosure of information to auditors

So far as the directors are aware, there is no relevant audit information (as defined by Section 418 of the Companies Act 2006) of which the company's auditors are unaware, and each director has taken all the steps that he ought to have taken as a director in order to make himself aware of any relevant audit information and to establish that the company's auditors are aware of that information,

Donations

During the year, the company made charitable donations of £Nil (2012: £112,500).

Auditors

Auditors will be proposed and appointed in accordance with Section 487 of the Companies Act 2006.

Small company exemptions

This report is prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies.

For and on behalf of the board

The Manor

Little Compton Moreton in Marsh Gloucestershire GL56 0RZ

STATEMENT OF DIRECTORS' RESPONSIBILITIES

The directors are responsible for preparing the Report of the Directors and the financial statements in accordance with applicable law and regulations.

Company law requires the directors to prepare financial statements for each financial year. Under that law the directors have elected to prepare the financial statements in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards and applicable law). Under company law the directors must approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the company and of the profit or loss of the company for that period. In preparing those financial statements, the directors are required to:

- select suitable accounting policies and apply them consistently;
- make judgements and estimates that are reasonable and prudent;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business.

The directors are responsible for keeping adequate accounting records which disclose with reasonable accuracy at any time the financial position of the company and to enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

For and on behalf of the board

Peter Green Director

Report of the Independent Auditors' to the shareholders of

Reed Business School Limited

We have audited the financial statements of Reed Business School Limited for the year ended 31 December 2013 which comprise the Profit and Loss Account, the Balance Sheet and the related notes. The financial reporting framework that has been applied in their preparation is applicable law and the Financial Reporting Standard for Smaller Entities (effective April 2008) (United Kingdom Generally Accepted Accounting Practice applicable to Smaller Entities).

This report is made solely to the company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the company's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company and the company's members as a body, for our audit work, for this report, or for the opinions we have formed.

Respective responsibilities of directors and auditors

As explained more fully in the Statement of Directors' Responsibilities set out on page three, the directors are responsible for the preparation of financial statements and for being satisfied that they give a true and fair view. Our responsibility is to audit and express an opinion of the financial statements in accordance with applicable law and International Standards on Auditing (UK and Ireland). Those standards require us to comply with the Auditing Practices Board's Ethical Standards for Auditors.

Scope of the audit of the financial statements

An audit involves obtaining evidence about the amounts and disclosures in the financial statements sufficient to give reasonable assurance that the financial statements are free from material misstatement, whether caused by fraud or error. This includes an assessment of: whether the accounting policies are appropriate to the company's circumstances and have been consistently applied and adequately disclosed; the reasonableness of significant accounting estimates made by the directors; and the overall presentation of the financial statements. In addition, we read all the financial and non-financial information in the Report of the Directors to identify material inconsistencies with the audited financial statements. If we become aware of any apparent material misstatements or inconsistencies we consider the implications for our report.

Opinion

In our opinion the financial statements:

- give a true and fair view of the state of the company's affairs as at 31 December 2013 and of the company's income and application of resources, including its income and expenditure, for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice applicable to Smaller Entities; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

Opinion on other matter prescribed by the Companies Act 2006

In our opinion the information given in the Report of the Directors' for the financial year for which the financial statements are prepared is consistent with the financial statements.

Matters on which we are required to report by exception

We have nothing to report in respect of the following matters where the Companies Act 2006 requires us to report to you if, in our opinion:

- the company has not kept adequate and sufficient accounting records, or returns adequate for our audit have not been received from branches not visited by us; or
- the company financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of directors' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit; or
- the directors were not entitled to prepare the financial statements and the Report of the Director in accordance with the small companies regime.

Robert Woodman (Senior Statutory Auditor) for and on behalf of Kingscott Dix Limited **Chartered Accountants** and Statutory Auditor Goodridge Court Goodridge Avenue Gloucester Gloucestershire GL2 5EN

PROFIT AND LOSS ACCOUNT

for the year ended 31st December 2013

		2013	2012
	Note	£	£
Turnover	2	1,807,403	1,718,759
Cost of sales		(824,878)	(776,863)
Gross profit		982,525	941,896
Net operating expenses			
Administrative expenses Covenant to Charity/Charitable Donations Other operating income		(891,208) (-) 17,484	(843,186) (112,500) 14,598
Profit on ordinary activities before taxation	3	108,801	808
Taxation	5	(23,669)	(803)
Profit on ordinary activities after taxation		85,132	5
Retained profit for the year Retained profits brought forward		85,132 108,568	5 108,563
Retained profits carried forward		193,700	108,568

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REED BUSINESS SCHOOL LIMITED

BALANCE SHEET

at 31st December 2013

		2013		2012	
	Note	£	£	£	£
Fixed assets					
Intangible assets Tangible assets	6 7	11,450 83,352		12,700 100,075	
Total fixed assets			94,802		112,775
Current assets					
Stocks		1,340		1,340	
Debtors Cash at bank and in hand	8	183,129 248,427		175,628 187,892	
Cash at bank and in hand		240,427		107,092	
G		432,896		364,860	
Creditors: amounts falling due within one year	9	(324,404)		(354,421)	
Net current assets	•		108,492		10,439
Total current assets			203,294		123,214
Provision for liabilities and charges	10	_	(9,592)	_	(14,644)
		=	193,702	=	108,570
Capital and reserves					
Called up share capital	12		2		2
Profit and loss account		_	193,700	_	108,568
Total shareholders' funds		_	193,702	=	108,570
		-		_	

These financial statements are prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies and with the Financial Reporting Standard for Smaller Entities (effective April 2008).

The board of directors approved the financial statements on pages 5 to 12 on 23/09/2014 date and signed on its behalf by:

Peter Greer Director

NOTES ON FINANCIAL STATEMENTS

31st December 2013

1 Accounting policies

Basis of accounting

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

The company has taken advantage of the exemption from preparing a cash flow statement as conferred by Financial Reporting Standard No. I (Revised 1996) on the grounds that it qualifies as a small company under the Companies Act 2006.

Turnover

Turnover represents the amount derived from the provision of goods and services falling within the company's activities after deduction of trade discounts and value added tax.

Amortisation

Amortisation of intangible fixed assets is calculated to write off their cost or valuation on a straight line basis over their estimated useful lives as follows:

Software development

3 years

Depreciation

Depreciation of fixed assets is calculated to write off their cost or valuation on a straight line basis over their estimated useful lives as follows:

Leasehold land and buildings

10 years

Fixtures and fittings

5 years (10 years prior to 2008)

Leases and hire purchase contracts

Rentals paid under operating leases are charged to income as incurred. Tangible fixed assets acquired under finance leases or hire purchase contracts are capitalised and depreciated in the same manner as other tangible fixed assets. The related obligations, net of future finance charges, are included in creditors.

Stocks

Stocks are valued at the lower of cost and net realisable value. Net realisable value is based on estimated selling price less the estimated cost of disposal.

Deferred taxation

Deferred taxation is provided on the liability method to take account of timing differences between the treatment of certain items for accounts purposes and their treatment for tax purposes. Tax deferred or accelerated is accounted for in respect of all material timing differences.

2 Turnover

In the opinion of the directors, none of the turnover of the company is attributable to geographical markets outside the UK (2012: nil).

NOTES ON FINANCIAL STATEMENTS

31st December 2013

3	Operating profit	2013	2012
	Occupation and States stated after an aliaborate	£	£
	Operating profit is stated after crediting:		
	Interest receivable	556	153
	and after charging:		
	Auditors' remuneration	4,000	3,900
	Depreciation of tangible fixed assets:		
	Owned assets Leased assets	36,675	38,119
	Loss on disposal of tangible fixed assets	2.750	10,862
	Amortisation of intangible fixed assets	3,750	=====
4	Directors		
•	-	2013 £	2012 £
	Directors' emoluments	· · · · · · · · · · · · · · · · · · ·	-
5	Taxation		
		2013	2012
	Corporation tax on profit on ordinary	£	£
	activities effective at 20% (2012 20%)	(28,721)	(4,313)
	Deferred taxation	5,052	3,510
		(23,669)	(803)
	•		

NOTES ON FINANCIAL STATEMENTS

31st December 2013

6	Intangible fixed assets			
			Software Development	Total
	Cost		£	£
	1st January 2013		42,083	42,083
	Additions		2,500	2,500
	31st December 2013		44,583	44,583
	Amortisation		20.202	20.202
	1st January 2013		29,383	29,383
	Charge for the year		3,750	3,750
	31st December 2013		33,133	33,133
	Net book amount			
	31st December 2013		11,450	<u>11,450</u>
	1st January 2013		12,700	12,700
7	Tangible fixed assets	Pi-4	Lond	
		Fixtures And Fittings	Land and Buildings	Total
	Cost	£	£	£
	1st January 2013	401,184	336,836	738,020
	Additions	10,282	9,670	19,952
	Disposals	-	(33,097)	(33,097)
	31st December 2013	411,466	313,409	724,875
	Depreciation			
	1st January 2013	303,935	334,010	637,945
	Charge for the year	33,212	3,463	36,675
	Eliminated on disposal	-	(33,097)	(33,097)
	31st December 2013	337,147	304,376	641,523
	Net book amount			
	31st December 2013	74,319	9,033	83,352
	1st January 2013	97,249	2,826	100,075
	•			
	Land and buildings (net book values) comprise:			
	Short leaseholds		9,033	9,033
		•		

The net book value of assets held under finance leases was £Nil (2012: £Nil).

NOTES ON FINANCIAL STATEMENTS

31st December 2013

8	Debtors: amounts falling due within one year	2013	2012
		2013	2012
		£	£
	Trade debtors Amounts owed by group undertakings	139,613 16,325	100,817
	VAT Repayment Prepayments & accrued income	27,191	10,938 63,873
		183,129	175,628
9	Creditors: amounts falling due within one year	2013	2012
		£	£
	Trade creditors	122,601	145,513
	Amounts owed to group undertakings Other taxation and social security	-	112,500 1,590
	Taxation	27,941	4,313
	Accruals and deferred income	167,916	90,505
	VAT	5,946	-
		324,404	354,421
10	Provision for liabilities and charges		Deferred Tax £
	1st January 2013 Decrease in provision in year		14,644 (5,052)
	31st December 2013		9,592
11	Deferred taxation	2013 Amount provided £	2012 Amount provided £
	Corporation tax deferred by:		
	Capital allowances in excess of depreciation	9,592	14,644
	·	9,592	14,644
		======	

Deferred taxation is based on a corporation tax of 20% (2012: 20%).

NOTES ON FINANCIAL STATEMENTS

31st December 2013

12	Called up share capital	2013		2012	;
		Number of shares	£	Number of shares	£
	Allotted, called up and fully paid				
	Ordinary shares of £1 each	2	2	2	2

13 Operating lease commitments

F	2013		2012	
	Land and Buildings £	Other £	Land and Buildings £	Other £
Within one year Between 2 and 5 years After 5 years	72,000 -	- - -	72,000	- •
	72,000	-	72,000	-

14 Transactions involving Trustees of the parent company.

The parent company operates from premises held on a 5 year lease (dated 1 January 2011) from Sir Alec Reed. The annual rental payable is £72,000.

Sir Alec Reed is a trustee of the Reed Educational Trust Limited and has a material interest in Reed Global Ltd. The company trades with Reed Global Ltd and its subsidiaries, Reed Specialist Recruitment Ltd, Reed Learning Ltd, Reed Property Ltd and Reed Online Ltd on a normal trading basis. Please refer to note 16 on related party transactions, subsections (i) to (iii) for full details of the transactions.

15 Ultimate parent undertaking

The Company's ultimate parent is The Reed Educational Trust Limited, a company limited by guarantee incorporated in the United Kingdom.

NOTES ON FINANCIAL STATEMENTS

31st December 2013

16 Related parties

The Company had the following related party transactions during the year:

(i) Sir Alec Reed

Relationship - Sir Alec Reed is a Trustee of the parent company, The Reed Educational Trust Limited. The Company pays rent for a number of cottages for the use of residential students. The rent due for the year totalled £97,725 (2012: £109,215) and the balance due to Sir Alec Reed at the year-end was £1,125 (2012: £27,793).

(ii) Compton Farms

Relationship - Sir Alec Reed owns Compton Farms and is also a Trustee of the parent company, The Reed Educational Trust Limited. The Company buys some supplies via Compton Farms in order to benefit from group discounts. Purchases through Compton Farms for the year totalled £1,632 (2012: £1,552) and accrued for £200 (2012: £759) and the balance due to the farm at the year-end was £NIL (2012: £NIL).

(iii) Reed Global Ltd and its subsidiaries

Relationship - There are common Directors and Trustees in both Reed Global Ltd and the parent company, The Reed Educational Trust Ltd, including Sir Alec Reed who has a material interest in Reed Global Ltd.

The Company invoices Reed Global Ltd and its subsidiaries for professional training courses.

The amount invoiced in the year totalled £279,462 (2012: £257,522).

The balance due from Reed Global Ltd's subsidiaries at the year-end was £45,141 (2012: £18,576).

Reed Learning Ltd invoices the Company for the costs of staff working at the Company and for other administrative recharges.

The amount invoiced for the year totalled £628,348 (2012: £673,874) and accrued for £131,984 (2012: £57,296)

This amount is made up of wages & salaries, £617,237 (2012: £599,595) and National Insurance Contributions, £55,791 (2012: £52,564). The remainder relates to other administrative recharges. The balance due to Reed Learning Ltd at the year end was £61,259 (2012: £66,836).

Reed Specialist Recruitment Ltd invoice the Company for the costs of temporary staff working at the Company and staff recruitment charges.

The amount invoiced in the year totalled £3,423 (2012: £3,119) and accrued for £57 (2012: £133). The balance due to Reed Specialist Recruitment Ltd at the year end was £90 (2012:£NIL).

Reed Property Ltd invoices the Company for the use of property for residential students. The amount invoiced in the year totalled £10,920 (2012: £10,380) and accrued for £NIL (2012: £180). The balance due to Reed Property Ltd at the year-end was £1,820 (2012: £1,730).

Reed Online Ltd invoices the Company for online advertising services.

The amount invoiced in the year totalled £NIL (2012: £500) and accrued for £NIL (2012: £NIL). The balance due to Reed Online Ltd at the year end was £NIL (2012: £NIL).

The company has taken advantage of the exemption from disclosing transactions with its parent company provided by para 3(c) of Financial Reporting Standard No. 8.