

Registered Number 02933442

800 FLOWERS LIMITED

Abbreviated Accounts

31 December 2011

## Balance Sheet as at 31 December 2011

	Notes	2011	2010
		£	£
<b>Fixed assets</b>			
Intangible	2	<u>207,932</u>	<u>212,564</u>
Total fixed assets		207,932	212,564
<b>Current assets</b>			
Debtors		235	235
Cash at bank and in hand		6,833	11,982
Total current assets		<u>7,068</u>	<u>12,217</u>
Prepayments and accrued income (not expressed within current asset sub-total)		2,565	
<b>Creditors: amounts falling due within one year</b>		(1,662,530)	(1,528,560)
<b>Net current assets</b>		(1,652,897)	(1,516,343)
<b>Total assets less current liabilities</b>		<u>(1,444,965)</u>	<u>(1,303,779)</u>
<b>Total net Assets (liabilities)</b>		(1,444,965)	(1,303,779)
<b>Capital and reserves</b>			
Called up share capital	2	2	2
Profit and loss account		<u>(1,444,967)</u>	<u>(1,303,781)</u>
<b>Shareholders funds</b>		<u>(1,444,965)</u>	<u>(1,303,779)</u>

- a. For the year ending 31 December 2011 the company was entitled to exemption under section 477(2) of the Companies Act 2006.
- b. The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006
- c. The directors acknowledge their responsibility for:
  - i. ensuring the company keeps accounting records which comply with Section 386; and
  - ii. preparing accounts which give a true and fair view of the state of affairs of the company as at the end of the financial year, and of its profit or loss for the financial year, in accordance with the requirements of section 393, and which otherwise comply with the requirements of the Companies Act relating to accounts, so far as is applicable to the company.
- d. These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

Approved by the board on 25 September 2012

And signed on their behalf by:

**Anthony John Rohde, Director**

**This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1068 of the Companies Act 2006.**

**Notes to the abbreviated accounts**

For the year ending 31 December 2011

**1 Accounting policies**

The accounts have been prepared under the historical cost convention and in accordance with the Financial Reporting Standards for Small Entities (effective January 2005)

In the opinion of directors, the company and its subsidiary undertakings comprise a small group. The company has therefore taken advantage of the exemption provided by Section 248 of the Companies Act 1985 not to prepare group accounts.

**2 Intangible fixed assets**

Cost Or Valuation	£
At 31 December 2010	245,884
Additions	10,474
At 31 December 2011	<u>256,358</u>
Depreciation	
At 31 December 2010	33,320
Charge for year	15,106
At 31 December 2011	<u>48,426</u>
Net Book Value	
At 31 December 2010	212,564
At 31 December 2011	<u>207,932</u>

**3 Transactions with directors**

During the year, there have been no transactions with directors.

**4 Related party disclosures**

During the year an additional £134,889 was lent to the company by Flowerscorp Pty Limited, its parent undertaking. The balance owing to the parent company at 31 December 2011 was £1,660,767 (2010 £1,525,878). At 31 December 2011 the amount outstanding from Flowers2Send Limited, a wholly owned subsidiary, was £62,652 (2010 £62,652). A provision was made in the 2005 accounts against the whole of this amount.