

Company Registration No. 2918496

Premiere Consultants Limited

Report and Financial Statements

31 December 2013

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Premiere Consultants Limited

Report and financial statements 2013

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Premiere Consultants Limited
Registered number 2918496

Report and financial statements 2013

Officers and professional advisers

Director

N Carter

Secretary

WPP Group (Nominees) Limited

Registered Office

27 Farm Street
London
W1J 5RJ

Premiere Consultants Limited

Registered number 2918496

Director's report

The director present his annual report and the unaudited financial statements for the year ended 31 December 2013.

This director's report has been prepared in accordance with the provisions applicable to companies subject to the small companies under s418 of the Companies Act 2006.

Principal activities

The company is a wholly-owned subsidiary of WPP plc and is dormant.

Going concern

The company has ceased trading as of 1 January 2005 and the director intends to liquidate the company in the foreseeable future. As required by FRS 18 Accounting Policies, the director has prepared the financial statements on a basis other than that of a going concern. No material adjustments arose as a result of ceasing to apply the going concern basis.

Director

The director who held office during the year and subsequently were as follows

D Richbell (resigned 3 June 2014)

N Carter (appointed 3 June 2014)

Approved by the Sole Director

N Carter
Director

24th June

2014

Premiere Consultants Limited
Registered number 2918496

Balance sheet
31 December 2013

	Notes	2013 £	2012 Audited £
Creditors: amounts falling due within one year	2	(50,000)	(50,000)
Net current liabilities		(50,000)	(50,000)
Net liabilities		(50,000)	(50,000)
Capital and reserves			
Called up share capital	3	100	100
Profit and loss account	4	(50,000)	(50,000)
Total equity shareholders' (deficit)		(50,000)	(50,000)

For the year ended 31 December 2013 the company was entitled to exemption from section 480 of the Companies Act 2006.

The members have not required the company to obtain an audit with section 476 of the Companies Act 2006,

The Director acknowledge his responsibility for:

- Ensuring the company keeps accounting records which comply with Section 386: and
- Preparing accounts which give a true and fair view of the state of affairs of the company as at the end of the financial year, and of its profit and loss for the financial year. In accordance with the requirements of Section 393, and which otherwise comply with the requirements of the Companies Act relating to accounts, so far as is applicable to the company.

These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

The accompanying notes are an integral part of this balance sheet.

The financial statements of Premiere Consultants Limited (registered number 2918496) were approved by the Sole Director.

N Carter
Director

24 June 2014

Premiere Consultants Limited
Registered number 2918496

Notes to the accounts
Year ended 31 December 2013

1. Accounting policies

Basis of preparation

The financial statements have been prepared in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice) under the historical cost convention.

The principal accounting policies have been applied consistently throughout the year and preceding year.

2. Creditors: amounts falling due within one year

	2013	2012
	£	Audited £
500 redeemable preference shares of £100 each	50,000	50,000

The preference shares are redeemable at par at the option of either the company or the shareholder. The preference shares have a priority over ordinary shares in the event of the company being wound up. They carry neither voting nor dividend rights.

3. Called up share capital

	2013	2012
	£	Audited £
Authorised		
60 'A' ordinary shares of £1 each	60	60
40 'B' ordinary shares of £1 each	40	40
	<u>100</u>	<u>100</u>
Called up, allotted and fully paid		
60 'A' ordinary shares of £1 each	60	60
40 'B' ordinary shares of £1 each	40	40
	<u>100</u>	<u>100</u>

The 'A' and 'B' ordinary shares rank *par passu*.

4. Profit and loss account

	£
At 1 January 2013 and 31 December 2013	<u>(50,000)</u>

Premiere Consultants Limited
Registered number 2918496

Notes to the accounts
Year ended 31 December 2013

5. Reconciliation of movements in shareholders' funds

	2013	2012
	£	Audited £
Opening shareholders' deficit	(50,000)	(1,135,009)
Capital contribution	-	1,085,009
Closing shareholders' deficit	<u>(50,000)</u>	<u>(50,000)</u>

6. Ultimate parent company and parent undertaking of smallest group of which the company is a member

The directors regard Premier Group Holdings Limited, a company incorporated in Great Britain and registered in England and Wales, as the immediate parent company and WPP plc, a company incorporated in Jersey, as the ultimate parent company and the ultimate controlling party.

At year end, the parent undertaking of the largest group of undertakings for which group financial statements are drawn up and of which the company is a member is WPP plc, registered in Jersey. The parent undertaking of the smallest such group is WPP Jubilee Limited, incorporated in England and Wales.

Copies of the financial statements of WPP plc are available at www.wppinvestor.com.

Copies of the financial statements of WPP Jubilee Limited can be obtained from 27 Farm Street, London, W1J 5RJ, UK.