Report and Accounts

30 April 1998



DIRECTORS' REPORT

The Directors present their report and the audited accounts for the year ended 30 April 1998.

PRINCIPAL ACTIVITY AND AIMS

Northern Sights' aims are to foster and promote the arts in society by developing public appreciation of the arts and by improving public access to and quality of the arts.

REVIEW OF DEVELOPMENTS, ACTIVITIES AND ACHIEVEMENTS

The company and charity was originally established in 1993 by Northern Arts, the North of England Assembly of Local Authorities, the Northern Development Company and the region's two Tourist Boards, initially to undertake the planning, development and delivery of *Visual Arts UK* (also referred to as the Year of Visual Arts 1996), a year-long festival of the visual arts taking place in the Northern Arts' region (Northumberland, Durham, Teesside, Cumbria and Tyne and Wear) in 1996.

This festival sought to educate people both within the region and nationally about the visual arts. Northern Sights' primary role was to bring together and co-ordinate the efforts of Local Authorities and others in improving access to and appreciation of the arts through the marketing and promotion of a collective programme of events.

The festival was successfully delivered in 1996 and the remaining activity of the company falling into this financial year has been concerned with market research on the impact of *Visual Arts UK*, together with the completion of final returns to release its outstanding funding.

Another project, *The Arts Are Ours*, has now emerged which will be run by Northern Sights, involving arts in education work in collaboration with 13 Local Authorities in the Northern Arts region. The aims of the project are clearly consistent with the charitable aims of Northern Sights and Arts for Everyone funding of £360,000 over three years has been secured from the Arts Council of England.

REVIEW OF TRANSACTIONS AND FINANCIAL POSITION

The year to 30 April 1998 represents the final income and expenditure relating to the first Northern Sights project, Visual Arts UK, which took place in 1996. On completion of the project in June 1997, the core staff of two left the company, which has hence been inactive for much of the financial year. No outstanding commitments remain in respect of this phase of activity and hence the modest accumulated surplus remaining of £1,861 will be carried forward into the next project.

The next Northern Sights project, The Arts Are Ours, will begin in earnest in 1998/1999.

DIRECTORS

Chair
Dr J Bridge

Other Directors Mr A Dixon

Mr S Barber (from April 1998)

All Directors are appointed in accordance with Paragraphs 31-37 of the Articles of Association of the Company.

DIRECTORS' REPORT

LEGAL AND ADMINISTRATIVE INFORMATION

Northern Sights is a charitable company, limited by guarantee and not having a share capital. It is governed by its Memorandum & Articles of Association.

In the event of the company being wound up, each Member undertakes to contribute to the assets of the company such amount as may be required, not exceeding one pound.

Registered Charity No

1044273

Company Registration No

2917572

Registered Office

9-10 Osborne Terrace

Jesmond

Newcastle upon Tyne

NE2 1NZ

Company Secretary

Mr P O'Hara

BANKERS

SOLICITORS

AUDITORS

Co-operative Bank plc Blandford Square

Dickinson Dees St Ann's Wharf 112 Quayside Ernst & Young Norham House

Newcastle upon Tyne NE99 1AN

Newcastle upon Tyne

12 New Bridge Street West Newcastle upon Tyne

NE99 1SB

NE1 8AD

DIRECTORS' RESPONSIBILITIES FOR THE ACCOUNTS

Company law requires the Directors to prepare accounts for each financial year which give a true and fair view of the state of affairs of the company and of the profit or loss of the company for that period. In preparing those accounts, the Directors are required to;

- select suitable accounting policies and then apply them consistently;
- make judgements and estimates that are reasonable and prudent;
- prepare the accounts on the going concern basis unless it is inappropriate to presume that the company will continue in business.

The Directors are responsible for keeping proper accounting records, which disclose with reasonable accuracy at any time the financial position of the company and to enable them to ensure that the accounts comply with the Companies Act 1985. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

AUDITORS

Ernst & Young have expressed their willingness to continue in office as auditors and a resolution proposing their re-appointment will be put to the members at the Annual General Meeting.

By order of the Board

P O'Hara \
Company Secretary

Date - 23 November 1998

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REPORT OF THE AUDITORS to the members of Northern Sights (A Company Limited By Guarantee)

We have audited the accounts on pages 5 to 13, which have been prepared under the historical cost convention and on the basis of the accounting policies set out on page 8.

Respective responsibilities of directors and auditors

As described on page 3 the directors (who also act as trustees for the charitable activities of Northern Sights) are responsible for the preparation of the accounts. It is our responsibility to form an independent opinion, based on our audit, on those accounts and to report our opinion to you.

Basis of opinion

We conducted our audit in accordance with Auditing Standards issued by the Auditing Practices Board. An audit includes examination, on a test basis, of evidence relevant to the amounts and disclosures in the accounts. It also includes an assessment of the significant estimates and judgements made by the directors in the preparation of the accounts, and of whether the accounting policies are appropriate to the charitable company's circumstances, consistently applied and adequately disclosed.

We planned and performed our audit so as to obtain all the information and explanations which we considered necessary in order to provide us with sufficient evidence to give reasonable assurance that the accounts are free from material misstatement, whether caused by fraud or other irregularity or error. In forming our opinion we also evaluated the overall adequacy of the presentation of information in the accounts.

Opinion

In our opinion the accounts give a true and fair view of the charitable company's state of affairs as at 30 April 1998 and of its incoming resources and application of resources, including its income and expenditure, in the year then ended and have been properly prepared in accordance with the Companies Act 1985.

Ernst & Young Registered Auditor Newcastle upon Tyne

23 November 1998

STATEMENT OF FINANCIAL ACTIVITIES for the year ended 30 April 1998

| | | Unrestricted | | | |
|---|------------|--------------|------------|--------------|----------|
| | | Funds | ъ | 7 7 1 | er i |
| | X 7 | General | Restricted | Total | Total |
| | Notes | Fund £ | Funds f | 1998 £ | 1997 |
| INCOME & EXPENDITURE | | £ | £ | £ | £ |
| INCOMING RESOURCES | | | | | |
| Grant income | 2 | 30,762 | 5,000 | 35,762 | 423,655 |
| Sponsorship | 3 | 30,750 | 1,000 | 31,750 | 272,604 |
| Donations | 4 | _ | - | - | 1,750 |
| Merchandising | | - | - | - | 2,895 |
| Bank interest received | | 562 | - | 562 | 9,561 |
| TOTAL INCOMING RESOURCES | | 62,074 | 6,000 | 68,074 | 710,465 |
| RESOURCES EXPENDED | | | | | |
| Direct charitable expenditure | 5 | 32,844 | 19,650 | 52,494 | 666,274 |
| Management and administration | 6 | 3,826 | 3,395 | 7,221 | 67,820 |
| TOTAL RESOURCES EXPENDED | | 36,670 | 23,045 | 59,715 | 734,094 |
| NET MOVEMENT IN FUNDS | | 25,404 | (17,045) | 8,359 | (23,629) |
| FUNDS BROUGHT FORWARD At 1 May 1997 | | £ (23,543) | £ 17,045 | £ (6,498) | £17,131 |
| FUNDS CARRIED FORWARD At 30 April 1998 | | £ 1,861 | £- | £1,861 | £(6,498) |
| | | | | | |

INCOME AND EXPENDITURE ACCOUNT

for the year ended 30 April 1998

| | 1998 £ | 1997 £ |
|--------------------------------|-----------|-----------|
| INCOME | | |
| Grant income | 35,762 | 423,655 |
| Sponsorship | 31,750 | 272,604 |
| Donations | - | 1,750 |
| Merchandising | - | 2,895 |
| Interest received | 562 | 9,561 |
| TOTAL INCOME | 68,074 | 710,465 |
| EXPENDITURE | | |
| Marketing and Public Relations | 5,000 | 577,100 |
| Overheads | 54,715 | 156,994 |
| TOTAL EXPENDITURE | 59,715 | 734,094 |
| SURPLUS/(DEFICIT) FOR THE YEAR | £8,359 | £(23,629) |
| | | |

There were no recognised gains or losses for the year other than the surplus of £8,359 (1997: Deficit £23,629).

BALANCE SHEET at 30 April 1998

| | λ <i>I</i> . 4 | 1998 | 1997 |
|--|----------------|--------|----------|
| | Notes | £ | £ |
| FIXED ASSETS | | | |
| Tangible assets | 9 | - | - |
| CURRENT ASSETS | | | |
| Debtors | 10 | 3,356 | 13,254 |
| Cash in hand | | - | 173 |
| Cash at bank | | 267 | 18,625 |
| | | 3,623 | 32,052 |
| CREDITORS: amounts falling due within one year | 11 | 1,762 | 38,550 |
| NET CURRENT ASSETS/(LIABILITIES) | | 1,861 | (6,498) |
| TOTAL ASSETS LESS CURRENT LIABILITIES | | £1,861 | £(6,498) |
| | | | |
| CAPITAL AND RESERVES | | | |
| Restricted reserve | 12 | - | 17,045 |
| General reserve | 13 | 1,861 | (23,543) |
| | | £1,861 | £(6,498) |
| | | | |

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J Bridge Director

Date - 23 November 1998

NOTES TO THE ACCOUNTS at 30 April 1998

1. ACCOUNTING POLICIES

Accounting convention

The accounts have been prepared under the historical cost convention and in accordance with applicable accounting standards, and comply in all material matters with the Statement Of Recommended Practice, "Accounting by Charities", issued in October 1995.

Depreciation

The cost of fixed assets is depreciated by equal instalments over the expected useful lives of the assets, as follows:

Fixtures and fittings - over 2 to 5 years
Computer Equipment - over 2 to 5 years
Office Equipment - over 2 to 5 years

Income

Income is recognised upon receipt of invoice or offer letter from the appropriate funding body.

Revenue grants from Northern Arts and the Arts Council of England are credited to income upon receipt.

Grants from the European Regional Development Fund are credited to income upon completion of a quarterly claim form.

Expenditure

Directly attributable salary and travel costs of the Chief Executive and Press and PR staff are charged to Direct Charitable Expenditure in the Statement Of Financial Activities. Salary costs of Northern Sights' Administrator and other central overheads are allocated to Management and Administration under Other Expenditure.

2. GRANT INCOME

| | 1998 £ | 1997 £ |
|--|-------------|-----------|
| Northern Arts (Restricted Fund 1996/97) Arts Council of England (£5,000 Restricted Fund 1997/98/ | - | 27,000 |
| £45,000 Restricted Fund 1996/97) | 25,000 | 45,000 |
| European Regional Development Fund - Objective 2 | 10,762 | 315,232 |
| European Regional Development Fund - Objective 5b | - | 36,423 |
| | £35,762 | £423,655 |
| | | |

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NOTES TO THE ACCOUNTS at 30 April 1998

| 3. | SPONSORSHIP INCOME | | |
|----|--|--------------|----------|
| | | 1998 | 1997 |
| | | £ | £ |
| | ABSA | 30,750 | 25,000 |
| | Acco Rexel | · - | 9,000 |
| | Air UK | _ | 16,918 |
| | Chesterton | - | 6,000 |
| | Ernst & Young | - | 1,500 |
| | Inter City East Coast | <u>-</u> | 49,573 |
| | JA Clark | - | - |
| | Newcastle Building Society | - | 15,449 |
| | Newcastle Chronicle & Journal | - | 15,969 |
| | North East Water | - | - |
| | Northern Development Company (Restricted Fund) | - | 3,000 |
| | Northern Electric | - | 8,000 |
| | Paul Hamlyn Foundation | - | - |
| | Po Shing Woo Foundation | - | 5,000 |
| | Scottish Courage | - | 109,695 |
| | Sponsors Club | - | 7,500 |
| | Tyne & Wear Development Corporation | - | - |
| | Tyne Tees Television | . | - |
| | Northumbria Tourist Board | 1,000 | - |
| | | £31,750 | £272,604 |
| 4. | DONATIONS INCOME | | |
| 7. | DOINTIONS INCOME | 1998 | 1997 |
| | | £ | £ |
| | Allerdale District Council | _ | 750 |
| | Joicey Trust | - | 1,000 |
| | | £ - | £1,750 |

NOTES TO THE ACCOUNTS at 30 April 1998

| 5. | DIRECT | CHARITABLE I | EXPENDITURE |
|----|--------|--------------|-------------|
| | | | |

| | Unrestricted Funds £ | Restricted Funds £ | Total 1998 £ | Total 1997 £ |
|---|----------------------------|--------------------------|--------------------|--------------------|
| GRANTS PAYABLE International Initiatives | - | 5,000 | 5,000 | 45,000 |
| Miscellaneous grants | - | | | 5,000 |
| | - | 5,000 | 5,000 | 50,000 |
| MARKETING & PUBLIC RELATIONS | 740 | 4,157 | 4,897 | 527,100 |
| SUPPORT COSTS: Salary costs - advice, promotion | | | | |
| and advocacy | 31,518 | 10,493 | 42,011 | 75,316 |
| Travel and committee costs | 586 | • | 586 | 13,858 |
| | 32,104 | 10,493 | 42,597 | 89,174 |
| TOTAL DIRECT CHARITABLE EXPENDITURE | £32,844 | £19,650 | £52,494 | £666,274 |

No Trustees/Directors were reimbursed for travelling expenses in the year (1997: £Nil).

6. MANAGEMENT AND ADMINISTRATION

| | Unrestricted | Restricted | Total | Total |
|-------------------------------|--------------|------------|------------|---------|
| | Funds | Funds | 1998 | 1997 |
| | £ | £ | £ | £ |
| Salary costs - administration | - | 3,121 | 3,121 | 16,289 |
| Meeting costs | 14 | - | 14 | 931 |
| Research | - | - | _ | 13,810 |
| Stationery & books | 60 | _ | 60 | 2,932 |
| Audit fee | 1,919 | - | 1,919 | 2,287 |
| Depreciation | • | - | · <u>-</u> | 8,439 |
| Other office costs | 1,833 | 274 | 2,107 | 23,132 |
| TOTAL MANAGEMENT AND | | | | |
| ADMINISTRATION | £3,826 | £3,395 | £7,221 | £67,820 |
| | | | | |

NOTES TO THE ACCOUNTS at 30 April 1998

| 7. | STAFF COSTS | | | | | |
|----|--|---------------------|-------------------|---------------------|--------------------|-----------------------------|
| | | | | | 1998 £ | 1997 £ |
| | EMOLUMENTS OF EMPLOYEES Gross salary costs Social security costs Other pension costs | | | | 41,135 3,997 | 83,123 7,100 1,382 |
| | | | | _ | £45,132 | £91,605 |
| | ANALYSED AS FOLLOWS: Direct charitable expenditure - advice Other expenditure - administration an | | | _ | 42,011 3,121 | 75,316 16,289 |
| | | | | | £45,132 | £91,605 |
| | | | | _ | No. | No. |
| | NO. OF STAFF RECEIVING REMUNERA £30,000 - £40,000 £40,001 - £50,000 | ATION IN THI | E FOLLOWING F | BAND == | 1 O | 0 |
| | No emoluments were paid to any Dire | ector in the y | ear (1997: Nil) | | | |
| | | | | | No. | No. |
| | AVERAGE NUMBER OF STAFF EMPLO Direct charitable expenditure - advice Other expenditure - administration an | , promotion | and advocacy | | 1 1 | 2 1 |
| | | | | | 2 | 3 |
| 8. | TOTAL RESOURCES EXPENDED | D | | | | |
| | | Staff costs £ | Depreciation £ | Other costs £ | Total 1998 £ | Total 1997 £ |
| | DIRECT CHARITABLE EXPENDITURE Grants payable Marketing and public relations Support costs | - - 42,011 | - | - - 10,483 | - 52,494 | 50,000 527,100 89,174 |
| | OTHER EVENINTHE | 42,011 | | 10,483 | 52,494 | 666,274 |
| | OTHER EXPENDITURE Management and administration | 3,121 | - | 4,100 | 7,221 | 67,820 |
| | | £45,132 | £- | £14,583 | £59,715 | £734,094 |

NOTES TO THE ACCOUNTS at 30 April 1998

| 9. | FIXED ASSETS | | | | |
|-----|--------------------------------|-----------------------------|----------------------------|--------------------------|---------------|
| | | Fixtures & Fittings £ | Computer equipment £ | Office equipment £ | Total £ |
| | Cost: At 1 May 1997 | 3,190 | 6,829 | 7,969 | 17,988 |
| | Disposals | (3,190) | (6,829) | (7,969) | (17,988) |
| | At 30 April 1998 | | - | - | |
| | Depreciation: At 1 May 1997 | 3,190 | 6,829 | 7,969 | 17,988 |
| | Charge for year | 5,190 | 0,029 | 7,909 | 17,966 |
| | Disposals for year | (3,190) | (6,829) | (7,969) | (17,988) |
| | At 30 April 1998 | | - | - | - |
| | Net book value: | 0 | c | | C |
| | At 30 April 1998 | £ - | £ - | £ - | £ - |
| | At 1 May 1997 | £ - | £ - | £ - | £ - |
| 10. | DEBTORS | | | | |
| | | | | 1998 £ | 1997 £ |
| | Loans to staff | | | - | - |
| | Prepayments VAT | | | - | 935 12,073 |
| | Trade debtors | | | - | 246 |
| | Northern Arts | | | 3,356 | - |
| | | | | £3,356 | £13,254 |

Loans to staff are interest free and unsecured and are made to assist staff with relocation expenses and the purchase of annual travel passes. Such loans are wholly repayable within one year by deduction from salary.

NOTES TO THE ACCOUNTS at 30 April 1998

11. CREDITORS: amounts falling due within one year

| | 1998 | 1997 |
|---------------------------------------|--------------|---------|
| | £ | £ |
| Trade creditors | - | 20,000 |
| Northern Arts | - | 17,622 |
| Other taxes and social security costs | <u>-</u> | - |
| Sundry creditors | <u>-</u> | 100 |
| Accruais | 1,762 | 828 |
| | £1,762 | £38,550 |
| | | |

12. RESTRICTED FUNDS

The income funds of the charity include restricted funds comprising the following unexpended balances of grants and donations held to be applied for specific purposes.

| | Balance at | nce at Movement in funds | | Balance at | |
|-------------------------------------|------------|--------------------------|-----------|---------------|--|
| | 1 May 1997 | Incoming | Outgoing | 30 April 1998 | |
| | £ | £ | £ | £ | |
| Arts Council of England | | | | | |
| - International Initiatives | - | 5,000 | (5,000) | - | |
| Northern Arts - Millennium research | 17,045 | - | (17,045) | - | |
| Northumbria Tourist Board | | | | | |
| - Millennium research | - | 1,000 | (1,000) | - | |
| | | | | | |
| TOTAL RESTRICTED FUNDS | £17,045 | £6,000 | £(23,045) | £ - | |
| | | | | | |

13. UNRESTRICTED FUNDS

| | Balance at 1 May 1997 £ | Movement in funds | | Balance at |
|--------------------------|-------------------------------|-------------------|---------------|--------------------|
| | | Incoming | Outgoing £ | 30 April 1998 £ |
| | | £ | | |
| Unallocated funds | | | | |
| - General reserve | (23,543) | 62,074 | (36,670) | 1,861 |
| TOTAL UNRESTRICTED FUNDS | £(23,543) | £62,074 | £(36,670) | £1,861 |
| | | <u> </u> | | |

14. ANALYSIS OF NET ASSETS BETWEEN FUNDS

| | Tangible fixed assets | Net current assets | Total |
|--------------------|-----------------------------|--------------------------|--------|
| | £ | £ | £ |
| Restricted funds | - | _ | _ |
| Unrestricted funds | - | 1,861 | 1,861 |
| | £- | £1,861 | £1,861 |
| | | | |

DETAILED INCOME AND EXPENDITURE ACCOUNT for the year ended 30 April 1998

| | 1998 £ | 1997 £ |
|---|-----------|-----------|
| INCOME | | |
| GRANT INCOME Northern Arts | | 27,000 |
| Arts Council of England | 25,000 | 45,000 |
| European Regional Development Fund - Objective 2 | 10,762 | 315,232 |
| European Regional Development Fund - Objective 2 European Regional Development Fund - Objective 5b | 10,702 | 36,423 |
| European Regional Development Fund - Objective 30 | - | 30,423 |
| | 35,762 | 423,655 |
| SPONSORSHIP INCOME | | |
| ABSA | 30,750 | 25,000 |
| Acco Rexel | - | 9,000 |
| Air UK | _ | 16,918 |
| Chesterton | _ | 6,000 |
| Ernst & Young | - | 1,500 |
| Inter City East Coast | - | 49,573 |
| Newcastle Building Society | - | 15,449 |
| Newcastle Chronicle and Journal | - | 15,969 |
| Northern Development Company | - | 3,000 |
| Northern Electric | - | 8,000 |
| Po Shing Woo Foundation | • | 5,000 |
| Scottish Courage | - | 109,695 |
| Sponsors Club | - | 7,500 |
| Northumbria Tourist Board | 1,000 | |
| | 31,750 | 272,604 |
| DONATIONS | | 7.50 |
| Allerdale District Council | - | 750 |
| Joicey Trust | | 1,000 |
| | | 1,750 |
| Sale of promotional items | _ | 2,895 |
| BANK INTEREST RECEIVED | 562 | 9,561 |
| | 562 | 12,456 |
| TOTAL INCOME | £68,074 | £710,465 |
| | | |

DETAILED INCOME AND EXPENDITURE ACCOUNT for the year ended 30 April 1998

| | 1998 £ | 1997 £ |
|--|-----------|-------------------|
| EXPENDITURE | | |
| MARKETING AND PUBLIC RELATIONS | | |
| Marketing Materials | - | 18,225 |
| Media Production Costs | - | 1,605 |
| Miscellaneous Grants | - | 5,000 |
| National Launch National Tactical | - | 62,312 |
| Outdoor National | - | 69,995 147,431 |
| Postage & Distribution | - | 4,450 |
| Special Promotions | - - | 223,082 |
| International Initiatives | 5,000 | 45,000 |
| Antonational Initiativos | | 45,000 |
| | 5,000 | 577,100 |
| OVERHEADS | <u></u> | |
| A4E Co-ordinator Fee | 740 | - |
| Meeting costs | 14 | 931 |
| Research | 4,157 | 13,810 |
| Salaries and fees | 45,132 | 91,605 |
| Stationery and books | 60 | 2,932 |
| Travel, accommodation and subsistence | 586 | 13,858 |
| Office costs: | 1.010 | |
| Audit and Accountancy | 1,919 | 7,673 |
| Cleaning | - | 4 |
| Depreciation Insurance | - 50 | 8,439 |
| Legal and professional | 58 | 284 286 |
| Postage | 247 | 4.312 |
| Photocopying | 178 | 594 |
| Sundry | 1,226 | 8,534 |
| Telephone | 398 | 3,732 |
| | 54,715 | 156,994 |
| TOTAL EXPENDITURE | 59,715 | 734,094 |
| SURPLUS/(DEFICIT) OF INCOME OVER EXPENDITURE | £8,359 | £(23,629) |
| | | |