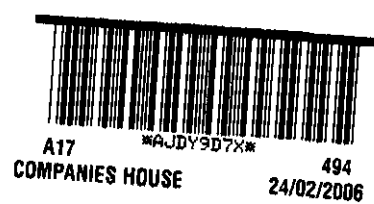


**COMPANY REGISTRATION NUMBER 2915450**

**AA MARKETING (UK) LTD**  
**UNAUDITED ABBREVIATED ACCOUNTS**  
**30 APRIL 2005**



**AA MARKETING (UK) LTD**  
**ABBREVIATED ACCOUNTS**  
**YEAR ENDED 30 APRIL 2005**

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**AA MARKETING (UK) LTD**  
**ABBREVIATED BALANCE SHEET**  
**30 APRIL 2005**

	Note	2005 £	£	2004 £	£
<b>FIXED ASSETS</b>	<b>2</b>				
Tangible assets			53,690		77,764
<b>CURRENT ASSETS</b>					
Debtors		224,557		290,914	
Cash at bank and in hand		34,475		50,088	
		<u>259,032</u>		<u>341,002</u>	
<b>CREDITORS: Amounts falling due within one year</b>		<u>(177,773)</u>		<u>(218,036)</u>	
<b>NET CURRENT ASSETS</b>			<u>81,259</u>		<u>122,966</u>
<b>TOTAL ASSETS LESS CURRENT LIABILITIES</b>			134,949		200,730
<b>CREDITORS: Amounts falling due after more than one year</b>			(16,404)		(36,086)
<b>PROVISIONS FOR LIABILITIES AND CHARGES</b>			<u>(2,582)</u>		<u>(5,442)</u>
			<u>115,963</u>		<u>159,202</u>
<b>CAPITAL AND RESERVES</b>					
Called-up equity share capital	<b>4</b>		2		2
Profit and loss account			115,961		159,200
<b>EQUITY SHAREHOLDERS' FUNDS</b>			<u>115,963</u>		<u>159,202</u>

The Balance sheet continues on the following page.  
The notes on pages 3 to 4 form part of these abbreviated accounts.

**AA MARKETING (UK) LTD**

**ABBREVIATED BALANCE SHEET** *(continued)*

**30 APRIL 2005**

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The director is satisfied that the company is entitled to exemption from the provisions of the Companies Act 1985 (the Act) relating to the audit of the accounts for the year by virtue of section 249A(1), and that no member or members have requested an audit pursuant to section 249B(2) of the Act.

The director acknowledges his responsibility for:

- (i) ensuring that the company keeps proper accounting records which comply with section 221 of the Act, and
- (ii) preparing accounts which give a true and fair view of the state of affairs of the company as at the end of the financial year and of its profit or loss for the financial year in accordance with the requirements of section 226, and which otherwise comply with the requirements of the Act relating to accounts, so far as applicable to the company.

These abbreviated accounts have been prepared in accordance with the special provisions for small companies under Part VII of the Companies Act 1985.

These abbreviated accounts were approved and signed by the director on 22 February 2006.

  
A G Milton

**The notes on pages 3 to 4 form part of these abbreviated accounts.**

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# **AA MARKETING (UK) LTD**

## **NOTES TO THE ABBREVIATED ACCOUNTS**

**YEAR ENDED 30 APRIL 2005**

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### **1. ACCOUNTING POLICIES**

#### **Basis of accounting**

The accounts have been prepared under the historical cost convention, and in accordance with the Financial Reporting Standard for Smaller Entities (effective June 2002).

#### **Turnover**

The turnover shown in the profit and loss account represents amounts invoiced during the year, exclusive of Value Added Tax.

#### **Depreciation**

Depreciation is calculated so as to write off the cost of an asset, less its estimated residual value, over the useful economic life of that asset as follows:

Fixtures & Fittings	- 20%/33% straight line
Motor Vehicles	- 25% reducing balance
Equipment	- 33% straight line

#### **Hire purchase agreements**

Assets held under hire purchase agreements are capitalised and disclosed under tangible fixed assets at their fair value. The capital element of the future payments is treated as a liability and the interest is charged to the profit and loss account on a straight line basis.

#### **Operating lease agreements**

Rentals applicable to operating leases where substantially all of the benefits and risks of ownership remain with the lessor are charged against profits on a straight line basis over the period of the lease.

#### **Deferred taxation**

Deferred taxation is provided in full in respect of taxation deferred by timing differences between the treatment of certain items for taxation and accounting purposes. The deferred taxation balance has not been discounted. Deferred tax is measured on an undiscounted basis at the tax rates that are expected to apply in the periods in which timing differences reverse, based on tax rates and laws enacted or substantively enacted at the balance sheet date.

**AA MARKETING (UK) LTD****NOTES TO THE ABBREVIATED ACCOUNTS****YEAR ENDED 30 APRIL 2005**

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**2. FIXED ASSETS**

	<b>Tangible Assets £</b>
<b>COST</b>	
At 1 May 2004	265,700
Additions	<u>1,242</u>
At 30 April 2005	<u>266,942</u>
<b>DEPRECIATION</b>	
At 1 May 2004	187,936
Charge for year	<u>25,316</u>
At 30 April 2005	<u>213,252</u>
<b>NET BOOK VALUE</b>	
At 30 April 2005	<u>53,690</u>
At 30 April 2004	<u>77,764</u>

**3. RELATED PARTY TRANSACTIONS**

The company was under the control of Mr A Milton throughout the current and previous year. Mr A Milton is the managing director and sole shareholder.

Included in debtors is an amount owed to Phones R Us Limited of £89,860 (2004 - £83,781). Mr A Milton is the managing director and sole shareholder of Phones R Us Limited.

Included in debtors is an amount held in a bank account on behalf of AAM Group Limited of £nil (2004 - £11,331).

**4. SHARE CAPITAL****Authorised share capital:**

	2005	2004
	£	£
1,000 Ordinary shares of £1 each	<u>1,000</u>	<u>1,000</u>

**Allotted, called up and fully paid:**

	2005		2004
	No	£	No
Ordinary shares of £1 each	<u>2</u>	<u>2</u>	<u>2</u>