

REGISTERED NUMBER 02846259 (England and Wales)

ABBREVIATED ACCOUNTS FOR THE YEAR ENDED 31 DECEMBER 2011

FOR

KEVLEY MARKETING LIMITED



KEVLEY MARKETING LIMITED

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FOR THE YEAR ENDED 31 DECEMBER 2011

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KEVLEY MARKETING LIMITED

COMPANY INFORMATION
FOR THE YEAR ENDED 31 DECEMBER 2011

DIRECTORS: K Curson
N Curson

SECRETARY: K Curson

REGISTERED OFFICE: Baptist Road
Upwell
Wisbech
Cambridgeshire
PE14 9EY

REGISTERED NUMBER: 02846259 (England and Wales)

ACCOUNTANTS: Prentis & Co LLP
Chartered Accountants
115c Milton Road
Cambridge
CB4 1XE

KEVLEY MARKETING LIMITED

ABBREVIATED BALANCE SHEET
31 DECEMBER 2011

		2011	2010
	Notes	£	£
FIXED ASSETS			
Intangible assets	2	399	399
Tangible assets	3	514,029	386,990
		<u>514,428</u>	<u>387,389</u>
CURRENT ASSETS			
Stocks		1,494,227	1,222,597
Debtors		275,911	775,153
Cash at bank and in hand		22,664	891
		<u>1,792,802</u>	<u>1,998,641</u>
CREDITORS			
Amounts falling due within one year	4	1,835,155	1,978,458
NET CURRENT (LIABILITIES)/ASSETS		<u>(42,353)</u>	<u>20,183</u>
TOTAL ASSETS LESS CURRENT LIABILITIES		<u>472,075</u>	<u>407,572</u>
PROVISIONS FOR LIABILITIES		<u>36,920</u>	<u>28,900</u>
NET ASSETS		<u><u>435,155</u></u>	<u><u>378,672</u></u>
CAPITAL AND RESERVES			
Called up share capital	5	100	100
Revaluation reserve		72,723	72,723
Profit and loss account		362,332	305,849
SHAREHOLDERS' FUNDS		<u><u>435,155</u></u>	<u><u>378,672</u></u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 December 2011

The members have not required the company to obtain an audit of its financial statements for the year ended 31 December 2011 in accordance with Section 476 of the Companies Act 2006

The directors acknowledge their responsibilities for

- ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and
- preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company

The notes on pages 4 to 5 form part of these abbreviated accounts

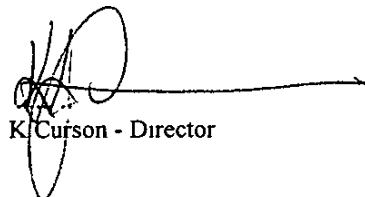
KEVLEY MARKETING LIMITED

ABBREVIATED BALANCE SHEET - continued
31 DECEMBER 2011

The abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies

The financial statements were approved by the Board of Directors on
its behalf by

and were signed on

A handwritten signature in black ink, appearing to be 'K. Curson', with a long horizontal line extending to the right.

K Curson - Director

A handwritten signature in black ink, appearing to be 'N. Curson', with a long horizontal line extending to the right.

N Curson - Director

The notes on pages 4 to 5 form part of these abbreviated accounts

KEVLEY MARKETING LIMITED

NOTES TO THE ABBREVIATED ACCOUNTS FOR THE YEAR ENDED 31 DECEMBER 2011

1 ACCOUNTING POLICIES

Basis of preparation of the financial statements

The financial statements are prepared under the historical cost convention and include the results of the company's operations, which are described in the Directors Report and all of which are continuing. The financial statements have been prepared on a going concern basis. This may not be appropriate because at 31st December 2011 the company's current liabilities exceeded its current assets by £42,353 and total liabilities of the company were £1,872,075. The company is reliant upon the continued support of its directors, bank and creditors, but there is no evidence to suggest that this will not continue and that further funds will not be provided as necessary to enable the company to continue as a going concern.

Financial Reporting Standard Number 1

Exemption has been taken from preparing a cash flow statement on the grounds that the company qualifies as a small company.

Turnover

Turnover represents net invoiced sales of goods, excluding value added tax.

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Plant and machinery	- 20% on reducing balance and 10% on reducing balance
Fixtures and fittings	- 20% on reducing balance and 10% on reducing balance
Motor vehicles	- 20% on reducing balance
Caravans & Equipment	- 20% on reducing balance

Stocks

Stocks are valued at the lower of cost and net realisable value, after making due allowance for obsolete and slow moving items.

Deferred tax

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

Hire purchase and leasing commitments

Rentals paid under operating leases are charged to the profit and loss account on a straight line basis over the period of the lease.

2 INTANGIBLE FIXED ASSETS

	Total £
COST	
At 1 January 2011	
and 31 December 2011	399
NET BOOK VALUE	
At 31 December 2011	399
At 31 December 2010	399

KEVLEY MARKETING LIMITED

NOTES TO THE ABBREVIATED ACCOUNTS - continued
FOR THE YEAR ENDED 31 DECEMBER 2011

3 TANGIBLE FIXED ASSETS

	Total £
COST	
At 1 January 2011	670,047
Additions	210,909
	<u>880,956</u>
At 31 December 2011	
DEPRECIATION	
At 1 January 2011	283,057
Charge for year	83,870
	<u>366,927</u>
At 31 December 2011	
NET BOOK VALUE	
At 31 December 2011	<u>514,029</u>
At 31 December 2010	<u>386,990</u>

4 CREDITORS

Creditors include an amount of £0 (2010 - £37,356) for which security has been given

5 CALLED UP SHARE CAPITAL

Allotted, issued and fully paid Number	Class	Nominal value. £1	2011 £ <u>100</u>	2010 £ <u>100</u>
100	Ordinary			