# CHINA ADVERTISING LIMITED DIRECTORS' REPORT AND ACCOUNTS FOR THE YEAR ENDED 31 DECEMBER 2011



## CHINA ADVERTISING LIMITED

**DIRECTORS**.

Tung Tao Chan Pak Wai Cheung

**SECRETARY** ·

Tung Tao Chan

**REGISTERED OFFICE:** 

66 Shaftesbury Avenue

London W1D 6LX

**ACCOUNTANTS**:

KAM LEE ASSOCIATES

Chartered Certified Accountants

& Registered Auditors

66 Shaftesbury Avenue London W1D 6LX

**BANKERS** 

Bank of China

107 Shaftesbury Avenue London W1V 8DA

#### CHINA ADVERTISING LIMITED

#### REPORT OF THE DIRECTORS

The Directors present their report with the Accounts of the company for the year ended 31 December 2011 as follows:

### PRINCIPAL ACTIVITIES

The principal activity of the company was that of Advertising.

There has been no trading income in the year

#### **DIVIDENDS**

The Directors do not recommend the payment of dividend

## DIRECTORS' RESPONSIBILITIES FOR THE FINANCIAL STATEMENTS

Company law requires the directors to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the company and of the profit and loss of the company for that period. In preparing these financial statements, the directors have:

- -- selected suitable accounting policies and then applied them consistently;
- -- made judgements and estimates that are reasonable and prudent,
- -- followed applicable accounting standards; and
- -- prepared the financial statements on the going concern basis

The directors are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the company and to enable them to ensure that the financial statements comply with the Companies Act 2006 They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities

BY ORDER OF THE BOARD

Tung Tao Chan

Date:

# CHINA ADVERTISING LIMITED

# PROFIT AND LOSS ACCOUNT

# FOR THE YEAR ENDED 31 DECEMBER 2011

	<u>NOTES</u>	2011 £	2010 £
TURNOVER	2	-	-
Less: Administrative Expenses Interest Payable & Similar Charges Interest Receivable & Similar Incomes	3	(240) (45)	(240) (60)
(LOSS) BEFORE TAXATION	4	(285)	(300)
TAXATION		-	-
(LOSS) AFTER TAXATION		(285)	£ (300)

The notes on page 5 form part of these Accounts

# CHINA ADVERTISING LIMITED BALANCE SHEET AT 31 DECEMBER 2011

	<u>NOTES</u>	<u>2011</u>	<u>2010</u>
CURRENT ASSETS		£	£
Cash at Bank & in Hand		_	3,195
Debtors & Prepayment	5	3,150	-
		0.150	2.105
CREDITORS Amounts falling due		3,150	3,195
within one year	6	(715)	(475)
•			<b></b>
NET CURRENT ASSETS		2,435	2,720
<u>CREDITORS</u> : Amounts falling due			
after more than one year	7	(7,224)	(7,224)
		0 (4 500)	
		£ (4,789)	£ 4,504
CAPITAL AND RESERVES			
Issued Share Capital	8	2	2
Profit and Loss Account	9	(4,791)	(4,506)
Shareholders' Funds	10	£ (4,789)	(4,504)

#### EXEMPTION FROM AN AUDIT

For the year ended 31 December 2011 the company was entitled to exemption from audit under Section 477 of Companies Act 2006 and that no member or members have requested on audit pursuant to Section 476 of the Act.

The directors acknowledge their responsibility for complying with the requirements of the Act with respect to accounting records and preparation of accounts.

The accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime

Signed on behalf of the Board

Director .

Pak Wai Cheung

Date = 1/9/7012

The notes on page 5 form part of these Accounts

# CHINA ADVERTISING LIMITED NOTES TO THE ACCOUNTS FOR THE YEAR ENDED 31 DECEMBER 2011

# 1 ACCOUNTING POLICIES

The Accounts have been prepared under the historical cost convention. The Company has taken advantage of exemption at Financial Reporting Standard No. 1 from the requirement to produce cashflow statement on the grounds that it is a small company.

# 2. TURNOVER

Turnover represents the invoiced amounts of goods sold and services provided

3	INTEREST PAYABLE AND SIMILAR CHARGES	2011 £	20010 £
	Bank Charges and Interest	Nil	Nıl
4	LOSS BEFORE TAXATION		
•	This is stated after charging -		
	Accountancy Fee	240	240
	•	===	===
5	DEBTORS & PREPAYMENT		
	Other Debtors	3,150	-
6	<u>CREDITORS</u> Amounts falling due within one year		
	Accruals	715	475
7	<u>CREDITORS</u> Amounts falling due after more than one year		
	Directors' Loan	7,224	7,224
	AGGAINED GAARAA	====	
8	ISSUED SHARE CAPITAL	•	2
	2 Ordinary Shares of £1 00 each	2	2
0	GTATEMENT OF MOVEMENT ON BROKET & LOSS ACC		<del></del>
9	STATEMENT OF MOVEMENT ON PROFIT & LOSS ACC Balance at 01/01/2011		
		(4,506)	
	Retained Loss for the year	(285)	
	Balance at 31/12/2011	(4,791)	
	Datance at 31/12/2011	( <del>1</del> ,771)	
10.	SHAREHOLDERS' FUNDS		
10.	Reconciliation of Movements on Shareholders' Funds		
	Profit / (Loss) For The Financial Year After Taxation	(285)	(300)
	Dividends	-	-
	Net Deduction From Shareholders' Funds	(285)	(300)
	Opening Shareholders' Funds	(4,504)	(4,204)
	Closing Shareholders' Funds	(4,789)	(4,504)

#### **ACCOUNTANTS' REPORT**

# TO THE DIRECTORS ON THE PREPARATION OF UNAUDITED STATUTORY ACCOUNTS OF CHINA ADVERTISING LIMITED

In order to assist you to fulfil your duties under the Companies Act 2006, we have prepared for your approval the accounts of China Advertising Limited for the year ended 31 December 2011 as set out on page 3 to page 6 which comprise of Profit & Loss Account and Balance Sheet from the Company's accounting records and from information and explanation you have given to us

As a practising member firm of the Association of Chartered Certified Accountants, we are subject to its ethical and other professional requirements which are detailed at <a href="http://www2 accagloabal com/members/professional\_standards/rules\_standards/ruleb">http://www2 accagloabal com/members/professional\_standards/rules\_standards/ruleb</a> ook

Our work has been undertaken in accordance with the requirement of the Association of Chartered Certified Accountants as detailed at <a href="http://www2.accaglobal.com/members/publications/technical\_factsheets/downloads/16">http://www2.accaglobal.com/members/publications/technical\_factsheets/downloads/16</a> 3 doc

Kam Lee Associates Chartered Certified Accountants

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66 Shaftesbury Avenue London W1D 6LX

Date 21 September 2012