



Companies House

— for the record —

Company Name

MARKETING REFLEX LIMITED

363s Annual Return

- > Please check the details printed in blue on this statement.
- > If any details are wrong, strike them through and write the correct details in the "Amended details" column.
- > Please use black pen and write in capitals.

Company Type

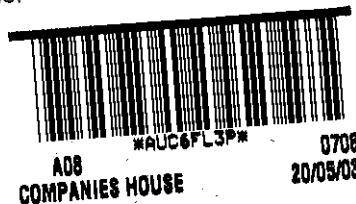
Private Company Limited By Shares

Company Number

2812161

Information extracted from
Companies House records on
31st March 2003

Section 1: Company details



Ref: 2812161/03/10

Current details

Amended details

- > Registered Office Address
If any of the details are wrong, strike them through and fill in the correct details in the "Amended details" column.

**25 Eccleston Square
London
SW1V 1NS**

Address

UK Postcode

- > Register of Members
If any of the details are wrong, strike them through and fill in the correct details in the "Amended details" column.

**Address where the Register is held
Palladium House
1/4 Argyll Street
London
W1V 2LD**

Address

UK Postcode

- > Register of Debenture Holders
If any of the details are wrong, strike them through and fill in the correct details in the "Amended details" column.

Not Applicable

Address

UK Postcode

- > Principal Business Activities
If any of the details are wrong, strike them through and fill in the correct details in the "Amended details" column.

**SIC Code Description
7440 Advertising**

SIC CODE Description

- > *Please enter additional principal activity code(s) in "Amended details" column. See notes for guidance for list of activity codes.*

Section 2: Details of Officers of the Company

| | Current details | Amended details |
|--|--|--|
| > Company Secretary <i>If any of the details for this person are wrong, strike them through and fill in the correct details in the "Amended details" column.</i> <i>Particulars of a new Company Secretary must be notified on form 288.</i> | Name H F SECRETARIAL SERVICES LIMITED Address Palladium House 1-4 Argyll Street London W1V 7LD | Name <input type="checkbox"/> Tick this box if this address is a service address for the beneficiary of a Confidentiality Order granted under section 723B of the Companies Act 1985. Address UK Postcode _ _ _ _ Date of change _ / _ / _ Date H F SECRETARIAL SERVICES LIMITED ceased to be secretary (if applicable) _ |
| > Director <i>If any of the details for this person are wrong, strike them through and fill in the correct details in the "Amended details" column.</i> <i>Particulars of a new Director must be notified on form 288.</i> | Name Graham Richard Nicholas FILLEUL Address Barn Cottage Seven Mile Lane Borough Green Sevenoaks Kent TN15 8QY Date of birth 22/11/1944 Nationality British Occupation Market Consultant | Name <input type="checkbox"/> Tick this box if this address is a service address for the beneficiary of a Confidentiality Order granted under section 723B of the Companies Act 1985. Address UK Postcode _ _ _ _ Date of birth _ / _ / _ Nationality _____ Occupation _____ Date of change _ / _ / _ Date Graham Richard Nicholas FILLEUL ceased to be director (if applicable) _ / _ / _ |

Section 3: Share Capital

| | Current details | Amended details |
|--|---|--|
| > Issued Share Capital <i>This table shows the total number of shares that have been issued by your company and their Nominal Value. If any of the details are wrong, please fill in the correct details.</i> | Class of share Ordinary Nominal value of each share £1.00 Number of shares issued 100 Aggregate Nominal Value of issued shares £100.00 | Class of share Nominal value of each share Number of shares issued Aggregate Nominal Value of issued shares |
| > Total shares issued and value <i>If any of the details are wrong, strike them through and fill in the correct details in the "Amended details" column.</i> | Total number of shares issued 100 Total Nominal value of shares issued £100.00 | Total number of shares issued Total Nominal value of shares issued |
| > At the date of this Annual Return, if the company has altered or changed its share capital in any way or allotted new shares, please refer to the guidance notes for details of the appropriate form that should be sent with this Annual Return. Annual return guidance notes are available on the Companies House web site at www.companieshouse.gov.uk or by ringing 0870 3333636. | | |

Section 4: Details of Shareholders

- > The details we hold on your company's shareholders and their shareholdings are printed below. These are based on your last Annual Return.
- > If any details have changed, or if any shares have been transferred, please fill in the details in the "Amended details" or "Shares transferred" column.
- > Please give details of any other shareholders in Section 5.

| Current details | | Amended details | | Shares transferred | | |
|---|--|---|--|---|---------------|----------------------------------|
| > Shareholder Name Richard BIRTCHNELL | | Name <hr/> | | Shares transferred by Richard BIRTCHNELL | | |
| Address 6 Holbein Mews London SW1W 8NW | | Address <hr/> | | | | |
| | | UK Postcode _ _ _ _ _ | | | | |
| Shares held Class Ordinary | | Shares held Class Number <hr/> | | | | |
| Number 10 | | <hr/> | | Class | Number | Date of transfer <hr/> |
| | | <hr/> | | | | <hr/> |
| > Shareholder Name Graham FILLEUL | | Name <hr/> | | Shares transferred by Graham FILLEUL | | |
| Address Barn Cottage Seven Mile Lane Borough Green Sevenoaks Kent TN15 8QY | | Address <hr/> | | | | |
| Shares held Class Ordinary | | Shares held Class Number <hr/> | | | | |
| Number 90 | | <hr/> | | | | |
| | | <hr/> | | | | <hr/> |

Section 5: Details of Other Shareholders

- > Please fill in details of any persons or corporate bodies who are shareholders of the company at the date of this return, but whose details are not printed in Section 4.
- > Also, provide the details of any persons who became but have ceased to be shareholders of the company since the date of the last annual return.
- > For jointly held shares please list those joint shareholders consecutively on the form. If a joint shareholder also holds shares in their own right, list that holding separately.
- > Please copy this page if there is not enough space to enter all the company's other shareholders.

| Shareholders details | Class and number of shares or amount of stock held | Class and number of shares or amount of stock transferred (If appropriate) | Date of registration of transfer (If appropriate) |
|---|--|--|---|
| Name _____ Address _____ _____ _____ UK Postcode _ _ _ _ _ | | | |
| Name _____ Address _____ _____ _____ UK Postcode _ _ _ _ _ | | | |
| Name _____ Address _____ _____ _____ UK Postcode _ _ _ _ _ | | | |
| Name _____ Address _____ _____ _____ UK Postcode _ _ _ _ _ | | | |



Companies House

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363s Annual Return Declaration

- > When you have checked all the sections of this form, please complete this page and sign the declaration below.
- > If you want to change the made up date of this annual return, please complete 2 below.

1. Declaration

- ☐ I confirm that the details in this annual return are correct as at the made-up-date (shown at 2 below). I enclose the filing fee of £15.

Signature

[Handwritten Signature]
(Director/Secretary)

Date

19, 05, 03

This date must not be earlier than the return date at 2 below

What to do now

Complete this page then send the whole of the Annual Return and the declaration to the address shown at 4 below.

2. Date of this return

- ☐ This AR is made up to
23/4/2003

If you are making this return up to an earlier date, please give the date here

— / — / —

Note: The form must be delivered to CH within 28 days of this date

3. Date of next return

- ☐ If you wish to change your next return to a date earlier than **23rd April 2004** please give the new date here:

— / — / —

4. Where to send this form

- ☐ Please return this form to:

Registrar of Companies
Companies House
Crown Way
Cardiff CF14 3UZ

OR

For members of the Hays Document
Exchange service
DX 33050 Cardiff

Have you enclosed the filing fee with the company number written on the reverse of the cheque?

Contact Address

You do not have to give any contact information below, but if you do, it will help Companies House to contact you if there is a query on the form. The contact information that you give will be visible to searchers of the public record.

Contact Name

Telephone number *inc code*

Address

DX number *if applicable*

DX exchange

Postcode