

Company Registration No. 2812161 (England and Wales)

MARKETING REFLEX LIMITED

DIRECTOR'S REPORT AND FINANCIAL STATEMENTS

FOR THE YEAR ENDED 31 JANUARY 2011



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MARKETING REFLEX LIMITED

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MARKETING REFLEX LIMITED

DIRECTOR'S REPORT FOR THE YEAR ENDED 31 JANUARY 2011

The Director presents his report and financial statements for the year ended 31 January 2004.

Principal activities

The principal activity of the company is marketing consultancy and the organisation of sales promotion schemes

Director

The following director has held office since 1 February 2010

G R N. Filleul

Director's interests

	Ordinary shares of £1 each	
	31 January 2011	1 February 2010

G R N Filleul

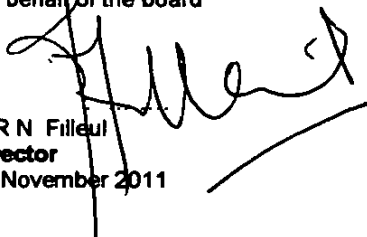
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This report has been prepared in accordance with the special provisions of Part V11 of the Companies ACT 1985 relating to small companies

On behalf of the board

G R N Filleul
Director
30 November 2011



MARKETING REFLEX LIMITED
BALANCE SHEET
FOR THE YEAR ENDED 31 JANUARY 2011

			2011	2010
	Notes	£	£	£
Fixed Assets				
Tangible assets	4	100		100
Current assets				
Stocks (written off)		0		0
Cash at bank and in hand		0		0
Creditors: amounts falling due within one year	5	<u>(173,419)</u>	<u>(161,219)</u>	
Net current liabilities			<u>(173,419)</u>	<u>(161,219)</u>
Total assets less current liabilities				
Capital and reserves				
Called up share capital	6	100		100
Profit and loss account	7	<u>(173,519)</u>	<u>(161,319)</u>	
Shareholders' funds			<u>(173,419)</u>	<u>(161,219)</u>

In preparing these financial statements

For the year ending 31/01/11 the Company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies

The members have not required the Company to obtain an audit in accordance with section 476 of the Companies Act 2006

The directors acknowledge their responsibility for complying with the requirements of the Act with respect to accounting records and for the preparation of accounts

The financial statements were approved by the Board on 12 11 2011

GRN Filleul
Director



MARKETING REFLEX LIMITED
NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 JANUARY 2011

1 Accounting policies

1.1 Accounting convention

The financial statements are prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective March 2000)

1.2 Turnover

Turnover represents amounts receivable for services rendered

1.3 Tangible fixed assets and depreciation

Tangible fixed assets are stated at cost less depreciation. Depreciation is provided at rates calculated to write off the cost less estimated residual value of each asset over its expected useful life, as follows.

Fixtures, fittings & equipment 25% reducing balance

2 Operating loss

Operating loss is stated after charging:
 Depreciation of tangible assets

2011	2010
£	£
30	40

3 Taxation

4 Tangible fixed assets

Cost	£
At 1 February 2010	686
Additions	0
 At 31 January 2011	 676
Depreciation	
At 1 February 2010	686
Charge for the year	10
 At 31 January 2011	 676
Net Book Value	
At 31 January 2010	40
 At 31 January 2011	 30

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**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 JANUARY 2011**

5 Creditors: amounts falling due within one year	2011 £	2010 £
Bank loans and overdrafts	0	0
Trade creditors	84,762	84,762
Taxation and social security	0	0
Other creditors	76,785	64,585
	<u>161,547</u>	<u>149,347</u>

6 Share capital	2011 £	2010 £
Authorised		
100 Ordinary shares of £1 each	<u>100</u>	<u>100</u>
Allotted, called up and fully paid		
100 Ordinary shares of £1 each	<u>100</u>	<u>100</u>

7 Statement of movements on profit and loss account	Profit and loss account £
Balance at 1 February 2010	(149,347)
Retained loss for the year	<u>(12,200)</u>
Balance at 31 January 2011	<u>(161,547)</u>

8 Financial commitments

At 31 January 2011 the company had annual commitments under non-cancellable operating leases as follows

	2011 £	2010 £
Expiry date		
Within one year	3620	3620

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**DETAILED TRADING AND PROFIT AND LOSS ACCOUNT
FOR THE YEAR ENDED 31 JANUARY 2011**

		2011	2010
	£	£	£
Turnover			
Sales		0	0
Cost of Sales			
Opening stock and work in progress	0	0	
Purchases	0	0	
Direct costs	0	0	
Sales promotions	-	-	
	<u>0</u>	<u>0</u>	
Closing stock and work in progress	0	0	0
Gross profit/(loss)		0	0
Administrative expenses		<u>(12,200)</u>	<u>(12,379)</u>
Operating Profit/loss		(12,200)	(12,379)
Interest Payable			
Bank interest payable		<u>0</u>	<u>0</u>
Profit/Loss before taxation		<u>(12,200)</u>	<u>(12,379)</u>

DEPARTMENT OF THE ARMY
 FORM NO. 100-10 (Rev. 1-61)

1. NAME (Last, first, middle initial)	2. GRADE OR RATE	3. ORGANIZATION	4. ADDRESS (Street, city, state, and ZIP code)
5. HOME PHONE NO.	6. HOME ADDRESS (If different from 4)	7. HOME CITY, STATE, AND ZIP CODE	8. HOME PHONE NO.
9. BUSINESS PHONE NO.	10. BUSINESS ADDRESS (If different from 4)	11. BUSINESS CITY, STATE, AND ZIP CODE	12. BUSINESS PHONE NO.
13. SOCIAL SECURITY NO.	14. DATE OF BIRTH (Month, day, year)	15. PLACE OF BIRTH (City, state, and country)	16. DATE OF ENTRY INTO U.S. (Month, day, year)
17. DATE OF ENTRY INTO U.S. (If different from 16)	18. DATE OF ENTRY INTO U.S. (If different from 16)	19. DATE OF ENTRY INTO U.S. (If different from 16)	20. DATE OF ENTRY INTO U.S. (If different from 16)

21. DATE OF ENTRY INTO U.S. (If different from 20)	22. DATE OF ENTRY INTO U.S. (If different from 20)	23. DATE OF ENTRY INTO U.S. (If different from 20)	24. DATE OF ENTRY INTO U.S. (If different from 20)
25. DATE OF ENTRY INTO U.S. (If different from 20)	26. DATE OF ENTRY INTO U.S. (If different from 20)	27. DATE OF ENTRY INTO U.S. (If different from 20)	28. DATE OF ENTRY INTO U.S. (If different from 20)
29. DATE OF ENTRY INTO U.S. (If different from 20)	30. DATE OF ENTRY INTO U.S. (If different from 20)	31. DATE OF ENTRY INTO U.S. (If different from 20)	32. DATE OF ENTRY INTO U.S. (If different from 20)
33. DATE OF ENTRY INTO U.S. (If different from 20)	34. DATE OF ENTRY INTO U.S. (If different from 20)	35. DATE OF ENTRY INTO U.S. (If different from 20)	36. DATE OF ENTRY INTO U.S. (If different from 20)

MARKETING REFLEX LIMITED
SCHEDULE OF ADMINISTRATIVE EXPENSES
FOR THE YEAR ENDED 31 JANUARY 2011

	2011	2010
	£	£
Administrative expenses		
Rent	10,478	10,478
Repairs & maintenance	191	84
Printing, postage & stationery	0	0
Telephone	1021	1107
Legal and professional fees	0	0
Accountancy	0	0
Bank charges	230	181
Sundry expenses	30	519
Depreciation of F&F & E	10	10
	<u>12,200</u>	<u>12,379</u>

F&F & E – Furniture Fittings and Equipment

MARKETING REFLEX LIMITED
PROFIT AND LOSS ACCOUNT
FOR THE YEAR ENDED 31 JANUARY 2011

	Notes	2011 £	2010 £
Turnover		0	0
Cost of Sales		0	0
Gross profit/(loss)		0	0
Administrative expenses		(12,200)	(12,379)
Operating Profit/Loss	2	(12,200)	(12,379)
Interest Payable and Similar charges		0	0
Profit/Loss on ordinary activities before taxation	3	(12,200)	(12,379)
Tax on loss on ordinary activities		-	-
Profit/Loss on ordinary activities after taxation	7	(12,200)	(12,379)

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