

**REGISTERED NUMBER: 02797428 (England and Wales)**

ABBREVIATED UNAUDITED ACCOUNTS  
FOR THE YEAR ENDED 31 DECEMBER 2015  
FOR  
CADOGAN INFORMATION LIMITED

CONTENTS OF THE ABBREVIATED ACCOUNTS  
FOR THE YEAR ENDED 31 DECEMBER 2015

	Page
Company Information	1
Abbreviated Balance Sheet	2
Notes to the Abbreviated Accounts	4

CADOGAN INFORMATION LIMITED  
COMPANY INFORMATION  
FOR THE YEAR ENDED 31 DECEMBER 2015

**DIRECTORS:**

P W Ingham  
A R Lawes

**SECRETARY:**

J P Radcliffe

**REGISTERED OFFICE:**

3 Armley Court  
Armley Road  
Leeds  
LS12 2LB

**REGISTERED NUMBER:**

02797428 (England and Wales)

**ACCOUNTANTS:**

GreenStones Limited  
Chartered Certified Accountants  
9 Commerce Road  
Lynchwood  
Peterborough  
PE2 6LR

**ABBREVIATED BALANCE SHEET**  
**31 DECEMBER 2015**

	Notes	2015 £	£	2014 £	£
<b>FIXED ASSETS</b>					
Tangible assets	2		1,968,437		2,460,402
Investments	3		-		-
			<u>1,968,437</u>		<u>2,460,402</u>
<b>CURRENT ASSETS</b>					
Debtors		239,110		228,474	
Cash in hand		<u>712</u>		<u>354</u>	
		239,822		228,828	
<b>CREDITORS</b>					
Amounts falling due within one year		<u>1,570,713</u>		<u>1,607,799</u>	
<b>NET CURRENT LIABILITIES</b>			<u>(1,330,891)</u>		<u>(1,378,971)</u>
<b>TOTAL ASSETS LESS CURRENT LIABILITIES</b>			637,546		1,081,431
<b>CREDITORS</b>					
Amounts falling due after more than one year			(672,433)		(672,583)
<b>PROVISIONS FOR LIABILITIES</b>			-		(32)
<b>NET (LIABILITIES)/ASSETS</b>			<u>(34,887)</u>		<u>408,816</u>
<b>CAPITAL AND RESERVES</b>					
Called up share capital	4		1,000		1,000
Share premium			119,700		119,700
Revaluation reserve			1,423,333		1,423,333
Profit and loss account			<u>(1,578,920)</u>		<u>(1,135,217)</u>
<b>SHAREHOLDERS' FUNDS</b>			<u>(34,887)</u>		<u>408,816</u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 December 2015.

The members have not required the company to obtain an audit of its financial statements for the year ended 31 December 2015 in accordance with Section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.

ABBREVIATED BALANCE SHEET - continued  
31 DECEMBER 2015

The abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies.

The financial statements were approved by the Board of Directors on 30 September 2016 and were signed on its behalf by:

P W Ingham - Director

NOTES TO THE ABBREVIATED ACCOUNTS  
FOR THE YEAR ENDED 31 DECEMBER 2015

1. **ACCOUNTING POLICIES**

**Accounting convention**

The financial statements have been prepared under the historical cost convention as modified by the revaluation of certain assets and in accordance with the Financial Reporting Standard for Smaller Entities (effective January 2015).

**Turnover**

Turnover represents net invoiced sales of goods, excluding value added tax.

**Office and computer equipment**

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Computer database	- 20% on reducing balance
Fixtures and fittings	- 20% on cost
Computer equipment	- 35% on reducing balance (assets and acquired after 1 January 1997)

Assets acquired after 1 January 1997 are depreciated at 35% on cost. Assets acquired before 1 January 1997 are depreciated at 35% on reducing balance.

**Deferred tax**

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

**Hire purchase and leasing commitments**

Rentals paid under operating leases are charged to the profit and loss account on a straight line basis over the period of the lease.

**Financial instruments**

In accordance with the presentation requirements of FRS 25 "Financial Instruments: Disclosure and Presentation" financial instruments are classified as equity instruments if the instrument includes no contractual obligation and if the instrument will or may be settled in the issuer's own equity. In all other cases financial instruments are classified as liabilities.

NOTES TO THE ABBREVIATED ACCOUNTS - continued  
FOR THE YEAR ENDED 31 DECEMBER 2015

**2. TANGIBLE FIXED ASSETS**

	Total £
<b>COST OR VALUATION</b>	
At 1 January 2015	11,599,579
Additions	<u>1,344</u>
At 31 December 2015	<u>11,600,923</u>
<b>DEPRECIATION</b>	
At 1 January 2015	9,139,177
Charge for year	<u>493,309</u>
At 31 December 2015	<u>9,632,486</u>
<b>NET BOOK VALUE</b>	
At 31 December 2015	<u>1,968,437</u>
At 31 December 2014	<u>2,460,402</u>

**3. FIXED ASSET INVESTMENTS**

The company's investments at the Balance Sheet date in the share capital of companies include the following:

**Consumerdata Limited**

Nature of business: Market research computer services

	%
Class of shares:	holding
Ordinary	100.00

**Psychographics Limited**

Nature of business: Sale of consumer lifestyle information

	%
Class of shares:	holding
Ordinary	100.00

**CD-Traveller Limited**

Nature of business: Dormant

	%
Class of shares:	holding
Ordinary	100.00

**Customer Care and Measurement Consulting Limited**

Nature of business: Dormant

	%
Class of shares:	holding
Ordinary	100.00

**4. CALLED UP SHARE CAPITAL**

Allotted, issued and fully paid:

Number:	Class:	Nominal value:	2015 £	2014 £
1,000	Ordinary	£1	<u>1,000</u>	<u>1,000</u>

NOTES TO THE ABBREVIATED ACCOUNTS - continued  
FOR THE YEAR ENDED 31 DECEMBER 2015

4. **CALLED UP SHARE CAPITAL - continued**

In accordance with the presentation requirements of FRS 25 "Financial Instruments: Presentation and Disclosure" the 10% redeemable preference shares have been classified as current liabilities.



This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.