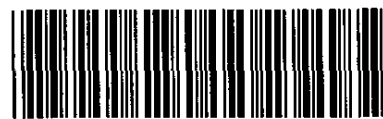


# ANNUAL REPORT 2019



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COMPANIES HOUSE

MONDAY

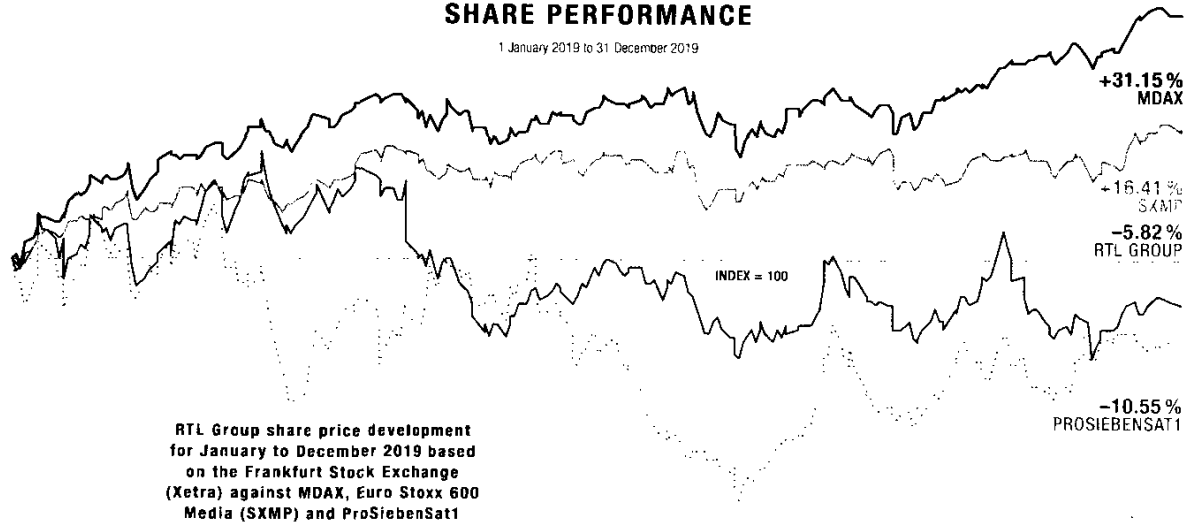
**RTL**  
GROUP

ENTERTAIN. INFORM. ENGAGE.

# KEY FIGURES

## SHARE PERFORMANCE

1 January 2019 to 31 December 2019



Fremantle's *America's Got Talent: The Champions* is a prime-time hit on NBC.

## Key figures

### REVENUE

2015–2019 (€ million)

19	6,651
18	6,505
17	6,373
16	6,237
15	6,029

### EBITA

2015–2019 (€ million)

19	1,139
18	1,171
17	1,248
16	1,205
15	1,167

### PROFIT FOR THE YEAR

2015–2019 (€ million)

19	864
18	785
17	837
16	816
15	863

### EQUITY

2015–2019 (€ million)

19	3,825
18	3,553
17	3,432
16	3,552
15	3,409

### MARKET CAPITALISATION\*

2015–2019 (€ billion)

19	6.8
18	7.2
17	10.4
16	10.7
15	11.9

\*As of 31 December

### TOTAL DIVIDEND / DIVIDEND YIELD PER SHARE

2015–2019 (€) (%)

19	NIL*	–
18	4.00**	6.3
17	4.00***	5.9
16	4.00****	5.4
15	4.00*****	4.9

\*On 2 April 2020, RTL Group's Board of Directors decided to withdraw its earlier proposal of a € 4.00 per share dividend in respect of the fiscal year 2019, due to the coronavirus outbreak. No dividend will now be proposed to the Annual Meeting of Shareholders on 30 June 2020.

\*\*Including an interim dividend of € 1.00 per share, paid in September 2018.

\*\*\*Including an interim dividend of € 1.00 per share, paid in September 2017.

\*\*\*\*Including an interim dividend of € 1.00 per share, paid in September 2016.

\*\*\*\*\*Including an extraordinary interim dividend of € 1.00 per share, paid in September 2015.

### CASH CONVERSION RATE\*

2015–2019 (%)

19	105
18	90
17	104
16	97
15	87

\*Calculated as operating pre-tax free cash flow as a percentage of EBITA.

### PLATFORM REVENUE\*

2015–2019 (€ million)

19	368
18	343
17	319
16	281
15	248

\*Revenue generated across all distribution platforms (cable, satellite, IPTV) including subscription and re-transmission fees.



# ABOUT RTL GROUP

RTL Group is a leader across broadcast, content and digital, with interests in 68 television channels, eight streaming platforms and 30 radio stations. RTL Group also produces content throughout the world and owns several rapidly growing digital video businesses.

Find the detailed corporate profile of RTL Group on page 40.

## OUR MISSION

**We are innovators who shape the media world across broadcast, content and digital.**

**We build inspiring environments where creative and pioneering spirits can thrive.**

**We create and share stories that entertain, inform, and engage audiences around the world.**

**We embrace independence and diversity in our people, our content and our businesses.**

**We have a proud past, a vibrant present and an exciting future.**

**RTL GROUP – ENTERTAIN. INFORM. ENGAGE.**

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Powerhouse.

Chief Executive's report

Thomas  
RABE

CHIEF EXECUTIVE OFFICER  
RTL GROUP