

**MARY KAY COSMETICS (U.K.) LIMITED**

**Company Registration Number:  
02767620 (England and Wales)**

**Unaudited abridged accounts for the year ended 31 December 2019**

**Period of accounts**

**Start date: 01 January 2019**

**End date: 31 December 2019**

# **MARY KAY COSMETICS (U.K.) LIMITED**

## **Contents of the Financial Statements for the Period Ended 31 December 2019**

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# MARY KAY COSMETICS (U.K.) LIMITED

## Balance sheet

As at 31 December 2019

	<i>Notes</i>	<b>2019</b>	<b>2018</b>
		<b>£</b>	<b>£</b>
<b>Fixed assets</b>			
Intangible assets:	3	461,269	710,244
Tangible assets:	4	877	2,191
<b>Total fixed assets:</b>		<b>462,146</b>	<b>712,435</b>
<b>Current assets</b>			
Stocks:		445,670	444,268
Debtors:	5	676,540	753,508
Cash at bank and in hand:		431,116	685,764
<b>Total current assets:</b>		<b>1,553,326</b>	<b>1,883,540</b>
Creditors: amounts falling due within one year:	6	(21,473,649)	(20,107,881)
<b>Net current assets (liabilities):</b>		<b>(19,920,323)</b>	<b>(18,224,341)</b>
Total assets less current liabilities:		(19,458,177)	(17,511,906)
Creditors: amounts falling due after more than one year:	7		(45,000)
<b>Total net assets (liabilities):</b>		<b>(19,458,177)</b>	<b>(17,556,906)</b>
<b>Capital and reserves</b>			
Called up share capital:		100,000	100,000
Profit and loss account:		(19,558,177)	(17,656,906)
<b>Shareholders funds:</b>		<b>(19,458,177)</b>	<b>(17,556,906)</b>

The notes form part of these financial statements

# MARY KAY COSMETICS (U.K.) LIMITED

## Balance sheet statements

For the year ending 31 December 2019 the company was entitled to exemption under section 477 of the Companies Act 2006 relating to small companies.

The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

The members have agreed to the preparation of abridged accounts for this accounting period in accordance with Section 444(2A).

These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

The directors have chosen to not file a copy of the company's profit & loss account.

**This report was approved by the board of directors on 30 April 2021  
and signed on behalf of the board by:**

Name: Cheryl Monroe  
Status: Director

The notes form part of these financial statements

# **MARY KAY COSMETICS (U.K.) LIMITED**

## **Notes to the Financial Statements**

**for the Period Ended 31 December 2019**

### **1. Accounting policies**

These financial statements have been prepared in accordance with the provisions of Section 1A (Small Entities) of Financial Reporting Standard 102

# MARY KAY COSMETICS (U.K.) LIMITED

## Notes to the Financial Statements for the Period Ended 31 December 2019

### 2. Employees

	<i>2019</i>	<i>2018</i>
Average number of employees during the period	23	22

# MARY KAY COSMETICS (U.K.) LIMITED

## Notes to the Financial Statements for the Period Ended 31 December 2019

### 3. Intangible Assets

	Total
<b>Cost</b>	£
At 01 January 2019	1,594,405
Additions	5,497
At 31 December 2019	<u>1,599,902</u>
<b>Amortisation</b>	
At 01 January 2019	884,161
Charge for year	254,472
At 31 December 2019	<u>1,138,633</u>
<b>Net book value</b>	
At 31 December 2019	<u>461,269</u>
At 31 December 2018	<u>710,244</u>

# MARY KAY COSMETICS (U.K.) LIMITED

## Notes to the Financial Statements for the Period Ended 31 December 2019

### 4. Tangible Assets

	Total
<b>Cost</b>	£
At 01 January 2019	245,947
At 31 December 2019	<u>245,947</u>
<b>Depreciation</b>	
At 01 January 2019	243,756
Charge for year	1,314
At 31 December 2019	<u>245,070</u>
<b>Net book value</b>	
At 31 December 2019	<u>877</u>
At 31 December 2018	<u>2,191</u>



# MARY KAY COSMETICS (U.K.) LIMITED

## Notes to the Financial Statements for the Period Ended 31 December 2019

### 5. Debtors

	<i>2019</i>	<i>2018</i>
	£	£
Debtors due after more than one year:	137,046	149,740

# **MARY KAY COSMETICS (U.K.) LIMITED**

## **Notes to the Financial Statements**

**for the Period Ended 31 December 2019**

### **6. Creditors: amounts falling due within one year note**

21473649

# **MARY KAY COSMETICS (U.K.) LIMITED**

## **Notes to the Financial Statements**

**for the Period Ended 31 December 2019**

**7. Creditors: amounts falling due after more than one year note**  
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