COMPANY REGISTRATION NUMBER 02754921

BRAVADO INTERNATIONAL GROUP LIMITED DIRECTORS' REPORT AND FINANCIAL STATEMENTS

FOR THE YEAR ENDED 31 DECEMBER 2010

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FINANCIAL STATEMENTS

YEAR ENDED 31 DECEMBER 2010

CONTENTS	PAGES
Officers and professional advisers	1
Directors' report	2 to 3
Independent auditor's report to the members	4 to 5
Profit and loss account	6
Balance sheet	7
Notes to the financial statements	8 to 16

OFFICERS AND PROFESSIONAL ADVISERS

THE BOARD OF DIRECTORS

RM Constant KA Drinkwater

BJ Muir

COMPANY SECRETARY

A Abioye

REGISTERED OFFICE

1 Sussex Place

London W6 9EA

AUDITORS

Grant Thornton UK LLP Statutory Auditor Grant Thornton House

Melton Street **Euston Square** London NW1 2EP

DIRECTORS' REPORT

YEAR ENDED 31 DECEMBER 2010

The directors present their report and the financial statements of the company for the year ended 31 December 2010

PRINCIPAL ACTIVITIES AND BUSINESS REVIEW

The principal activity of the company during the year was that of merchandisers of licensed products

Bravado International Group Ltd exploits the image and brand associated with artists through the sales of apparel and other branded goods at live performances. Bravado has a strong market position and is generally seen as the top company in this sector.

The objective for this company is to increase the gross profit margin percentage

FUTURE DEVELOPMENTS

Notwithstanding the risks and uncertainties outlined below, the directors do not anticipate any significant change in the activities and results of the company in the foreseeable future

RESULTS AND DIVIDENDS

The company made a loss after tax of £904 897 (2009 - £1,050,064)

The directors do not recommend the payment of a dividend (2009 - fnil)

PRINCIPAL RISKS AND UNCERTAINTIES

The company is faced with similar risks and uncertainties as other companies operating in the music business, broadly

- · competition from other touring companies to secure rights to service music tours,
- the pressure on margins in an already tight market

All risks and uncertainties are regularly monitored by the Board of Directors of the company

DIRECTORS

The directors who served the company during the year and subsequently were as follows

RM Constant KA Drinkwater BJ Muir

POLICY ON THE PAYMENT OF CREDITORS

It is the company's policy that payments to suppliers are made in accordance with those terms and conditions agreed between the company and its suppliers, provided that all trading terms and conditions have been compiled with

DIRECTORS' RESPONSIBILITIES

The directors are responsible for preparing the directors' report and financial statements in accordance with applicable law and regulations

Company law requires the directors to prepare financial statements for each financial year. Under that law the directors have elected to prepare the financial statements in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards and applicable law). Under company law the directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the company and of the profit or loss of the company for that period. In preparing those financial statements, the directors are required to

DIRECTORS' REPORT (continued)

YEAR ENDED 31 DECEMBER 2010

- select suitable accounting policies and then apply them consistently,
- make judgements and estimates that are reasonable and prudent,
- state whether applicable UK Accounting Standards have been followed, subject to any material departures disclosed and explained in the financial statements and,
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business

The directors are responsible for keeping adequate accounting records that are sufficient to show and explain the company's transactions and disclose with reasonable accuracy at any time the financial position of the company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities

In so far as each of the directors at the date of approving this report are aware

- there is no relevant audit information of which the company's auditor is unaware, and
- the directors have taken all steps that they ought to have taken to make themselves aware of any relevant audit information and to establish that the auditor is aware of that information

POLITICAL AND CHARITABLE CONTRIBUTIONS AND DONATIONS

Grants and charitable donations made during the period amounted to £nil (2009 - £nil) There were no political contributions made during the period (2009 - £nil)

AUDITOR

The auditors, Grant Thornton UK LLP, are deemed to be reappointed in accordance with Section 489 of the Companies Act 2006 by virtue of an elective resolution passed by the members

By order of the board

A Abioye

Company Secretary

25th MARCH 2011

Company Registration Number 02754921

INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF BRAVADO INTERNATIONAL GROUP LIMITED

YEAR ENDED 31 DECEMBER 2010

We have audited the financial statements of Bravado International Group Limited for the year ended 31 December 2010 which comprise Profit and Loss Account, Balance Sheet and the related notes. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice)

This report is made solely to the company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the company's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company and the company's members as a body, for our audit work, for this report, or for the opinions we have formed

RESPECTIVE RESPONSIBILITIES OF DIRECTORS AND AUDITORS

As explained more fully in the Directors' Responsibilities Statement set out on pages 2 to 3, the directors are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view. Our responsibility is to audit and express an opinion on the financial statements in accordance with applicable law and International Standards on Auditing (UK and Ireland). Those standards require us to comply with the Auditing Practices Board's (APB's) Ethical Standards for Auditors.

SCOPE OF THE AUDIT OF THE FINANCIAL STATEMENTS

A description of the scope of an audit of financial statements is provided on the APB's website at www frc org uk/apb/scope/UKNP

OPINION ON FINANCIAL STATEMENTS

In our opinion the financial statements

- give a true and fair view of the state of the company's affairs as at 31 December 2010 and of its loss for the year then
 ended,
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice, and
- have been prepared in accordance with the requirements of the Companies Act 2006

OPINION ON OTHER MAITTER PRESCRIBED BY THE COMPANIES ACT 2006

In our opinion the information given in the Directors' Report for the financial year for which the financial statements are prepared is consistent with the financial statements

INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF BRAVADO INTERNATIONAL GROUP LIMITED (continued)

YEAR ENDED 31 DECEMBER 2010

MATTERS ON WHICH WE ARE REQUIRED TO REPORT BY EXCEPTION

We have nothing to report in respect of the following matters where the Companies Act 2006 requires us to report to you if, in our opinion

- adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us, or
- · the financial statements are not in agreement with the accounting records and returns, or
- certain disclosures of directors' remuneration specified by law are not made, or
- we have not received all the information and explanations we require for our audit

Ference Back

Senior Statutory Auditor

For and on behalf of Grant Thornton UK LLP

Statutory Auditor

London

31 Marien 2011

Company Registration Number 02754921

PROFIT AND LOSS ACCOUNT

FOR THE YEAR ENDED 31 DECEMBER 2010

	Note	2010 £	2009 £
TURNOVER	2	17,321,083	19,810,436
Cost of sales		(15,508,804)	(17,748 951)
GROSS PROFIT		1,812,279	2,061,485
Administrative expenses		(2,796,086)	(3,524,291)
OPERATING LOSS	3	(983,807)	(1,462,806)
Interest receivable and similar income Interest payable and similar charges	6 7	- (15,493)	20,799
LOSS ON ORDINARY ACTIVITIES BEFORE TAXATION		(999,300)	(1,442,007)
Tax on loss on ordinary activities	8	94,403	391,943
LOSS FOR THE FINANCIAL YEAR		(904,897)	(1,050,064)

All of the activities of the company are classed as continuing operations

The company has no recognised gains or losses other than the results for the year as set out above

There is no difference between the loss on ordinary activities before taxation and the loss for the financial year stated above and their historical cost equivalents

The notes on pages 8 to 16 form part of these financial statements

BALANCE SHEET

AS AT 31 DECEMBER 2010

	Note	2010 £	2009 £
FINED ASSETS Fangible assets	9	88,330	99,967
CURRENT ASSETS Stocks	40	366 056	222.162
Debtors	10 11	566 036 6,718,468	333,163
Cash at bank and in hand	**	370,004	8,317,523 553,004
		7,454,528	9,203,690
CREDITORS Amounts falling due within one year	13	(7,902,383)	(8,758,285)
NET CURRENT (LIABILITIES)/ASSETS		(447 855)	445 405
IOTAL ASSETS LESS CURRENT LIABILITIES		(359,525)	545,372
CAPITAL AND RESERVES			
Called-up equity share capital	14	100	100
Profit and loss account	15	(359,625)	545,272
EQUITY SHAREHOLDERS' (DEFICIT)/FUNDS	15	(359,525)	545 372

These financial statements were approved by the board of directors and authorised for issue on 25th MARCH 2.0n and are signed on their behalf by

BJ Muir Director

Company Registration Number 02754921

NOTES TO THE FINANCIAL STATEMENTS

YEAR ENDED 31 DECEMBER 2010

1 ACCOUNTING POLICIES

Basis of preparation

The financial statements have been prepared under the historical cost convention and in accordance with applicable accounting standards

The principal accounting policies are described below. They have been applied consistently throughout the current and preceding year.

As the Company is a wholly owned subsidiary of Vivendi SA, the Company has taken advantage of the exemption in FRS 8 and has therefore not disclosed transactions or balances with entities which form part of the group

Under FRS 1 the Company is exempt from the requirement to prepare a cash flow statement on the grounds that the ultimate parent undertaking includes the Company in its own published consolidated financial statements

The financial statements have been prepared on the going concern basis as the company has received confirmation from Societe d'investisseents et de Gestion 104, the company's intermediate parent undertaking, of its intention to continue to provide financial and other support to the extent necessary to enable the company to continue to pay its liabilities as and when they become due for a period not less than one year from the date of approval of these financial statements. Having regard to this intention, the directors believe it is appropriate to prepare these financial statements on a going concern basis.

Cash flow statement and related party disclosures

The directors have taken advantage of the exemption in Financial Reporting Standard No 1 (Revised 1996) from including a cash flow statement in the financial statements on the grounds that the company is wholly owned and its parent publishes a consolidated cash flow statement

NOTES TO THE FINANCIAL STATEMENTS

YEAR ENDED 31 DECEMBER 2010

1 ACCOUNTING POLICIES (continued)

Revenue

Revenue represents amounts receivable for goods and services net of VAT and trade discounts

Revenue recognition

Revenue is recognised to the extent that it is probable that the economic benefits will flow to the company and the revenues can be reliably measured. Specific recognition criteria must also be met before revenue is recognised as outlined below.

Sale of Goods

Revenue is measured at fair value after making provision in respect of expected future returns of goods supplied by the Company prior to the balance sheet date

Where goods are sold on the Company's behalf by third party distributors, revenue is recognised when the distributor reports sales to the Company Where the Company receives advances from distributors which are recoupable from future sales (net of distributors' fees), these are recorded as liabilities, revenue is recognised as each distributor reports sales

Royalty Income

Royalty income from license contracts is recognised together with the associated artist royalty cost, when it has been earned and can be reliably measured, based on consideration of each contract

Under most license contracts, revenue is considered to have been earned when the licensee reports sales to the Company Where the Company receives advances from licensees which are recoupable from future royalties, these advances are initially recorded as liabilities, revenue is recognised subsequently as the licensee reports royalties on their sales.

Where a license agreement is, in substance, an outright sale, license income is recognised as revenue immediately. For an outright sale to have occurred, the licensee must have signed a non-cancellable contract paid a fixed fee or non-refundable guarantee, been provided with the means to freely exploit their contractual rights, and have no significant ongoing reliance on the Company (as the licensor) to perform any other delivery obligations. In addition, the artist royalty cost associated with the income must have been accurately quantified.

Tangible fixed assets and depreciation

Depreciation is calculated so as to write off the cost of an asset, less its estimated residual value, over the useful economic life of that asset as follows

Computer Equipment

- 10% straight line

The carrying values of tangible fixed assets are reviewed for impairment in periods if events or changes in circumstances indicate the carrying value may not be recoverable

Stocks

Stock is valued at the lower of the cost and net realisable value

Net realisable value is based on estimated selling price less any further costs expected to be incurred to completion and disposal

NOTES TO THE FINANCIAL STATEMENTS

YEAR ENDED 31 DECEMBER 2010

1 ACCOUNTING POLICIES (continued)

Leasing and hire purchase

Assets obtained under hire purchase contracts or finance leases are capitalised as tangible assets and depreciated over the shorter of the lease term and their useful lives. Obligations under such agreements are included in creditors net of the finance charge allocated to future periods. The finance element of the rental payment is charged to the profit and loss account so as to produce a constant periodic rate of charge on the net obligation outstanding in each period.

Operating lease agreements

Rentals applicable to operating leases where substantially all of the benefits and risks of ownership remain with the lessor are charged against profits on a straight line basis over the period of the lease

Pension costs

The company is a member of Universal Music Group Flexible Retirement Plan which is a money purchase scheme Contributions are charged to the profit and loss account as incurred

Faxation

The charge for taxation is based on the loss for the period and takes into account taxation deferred because of the timing differences between the treatment of certain items for taxation and accounting purposes

Deferred tax is recognised, without discounting, in respect of all timing differences between the treatment of certain items for taxation and accounting purposes which have arisen but not reversed by the balance sheet date, except as otherwise required by FRS 19

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date where transactions or events have occurred at that date that will result in an obligation to pay more tax in the future or a right to pay less tax in future

Timing differences are differences between the company's taxable profit and loss and its results as stated in the financial statements. No deferred tax is recognised on permanent differences.

Deferred tax is measured at the average tax rates that are expected to apply in the period in which the timing differences are expected to reverse, based on tax rates and law that have been enacted or substantively enacted by the balance sheet date. Deferred tax is measured on a non-discounted basis. Deferred tax assets are recognised only to the extent that it is considered more likely than not that there will be suitable taxable profits from which the future reversal of the underlying timing differences can be deducted.

Foreign currencies

Monetary assets and liabilities in foreign currencies are translated into sterling at the rates of exchange ruling at the balance sheet date. Transactions in foreign currencies are translated into sterling at the rate of exchange ruling at the date of the transaction. Exchange differences are recorded in the profit and loss account.

Rovalties

Royalties payable are charged to the profit and loss accounts on an accruals basis. Advances to artists and licensors are assessed and the value of the unrecouped proportion to be included in debtors is determined by the prospects of the future recoupment, based on past sales performance, current popularity and future touring plans. Provisions are made for unrecouped royalty advances in the accounting period in which they are regarded as irrecoverable.

NOTES TO THE FINANCIAL STATEMENTS

YEAR ENDED 31 DECEMBER 2010

1 ACCOUNTING POLICIES (continued)

Interest-bearing loans and borrowings

All interest-bearing loans and borrowings are initially recognised at net proceeds. Interest bearing debt is increased by the finance cost in respect of the reporting period and reduced by any settlement made. Interest is charged and earned on a fixed element of the debt at an arms length rate.

All (other) amounts owed by/to group undertakings are due to UK group undertakings, are unsecured and repayable on demand. Interest accrues on these amounts excluding group relief at rates between 1 month LIBOR and 1 month LIBOR plus 1%

2 TURNOVER

The whole of the turnover is attributable to the company's principal activity as stated in the Directors' Report—An analysis of turnover has not been disclosed as in the opinion of the directors, it would be seriously prejudicial to the company's business

3 OPERATING LOSS

Operating loss is stated after charging

	2010 £	2009 £
Depreciation of owned fixed assets	11,637	73,906
Operating lease costs - Land and buildings	366 600	44.000
Net loss on foreign currency translation	366,690 68,291	44,990 9,532
Auditor's remuneration	8,300	8,300
	2010	2009
	£	£
Auditor's remuneration - audit of the financial statements	8,300	8 300
PARTICULARS OF EMPLOYEES		
PARTICULARS OF EMPLOYEES The average number of staff employed by the company during the financial year	r amounted to	
	r amounted to	2009
		200 9 No
	2010	
The average number of staff employed by the company during the financial year	2010 No	No
The average number of staff employed by the company during the financial year Merchandising and administration	2010 No	No 23
The average number of staff employed by the company during the financial year Merchandising and administration	2010 No	No
The average number of staff employed by the company during the financial year Merchandising and administration	2010 No 11	23 2009
The average number of staff employed by the company during the financial year Merchandising and administration The aggregate payroll costs of the above were Wages and salaries Social security costs	2010 No 11 2010 £ 505,446 295,337	23 2009
The average number of staff employed by the company during the financial year Merchandising and administration The aggregate payroll costs of the above were Wages and salaries	2010 No 11 2010 £ 505,446	2009 £ 1 442,391

NOTES TO THE FINANCIAL STATEMENTS

YEAR ENDED 31 DECEMBER 2010

4 PARTICULARS OF EMPLOYEES (continued)

The amounts above include the number and costs of directors serving during the year

On 1st July 2010, the company ceased to be an employer and the employees were transferred to Universal Music Holdings Limited, a UK group undertaking, in accordance with the Transfer of Undertakings (Protection of Employment) Regulations 2006

5 DIRECTORS' REMUNERATION

The directors' aggregate remuneration in respect of qualifying services were

2010	2009
£	£
Remuneration receivable 149,000	181,000

The emoluments of two directors (2009 two) were paid and borne by other fellow group undertakings and they received no remuneration in respect of their services to the company

Three directors, one of whom was the highest paid director were not members of any retirement benefit schemes

Two of the directors received share options under the group's long term incentive grant scheme (2009 nil). The amounts payable to the directors under long term incentive schemes were £nil (2009 £nil).

6 INTEREST RECEIVABLE AND SIMILAR INCOME

		2010 £	2009 £
	Bank interest receivable		20,799
7	INTEREST PAYABLE AND SIMILAR CHARGES		
		2010 £	2009 £
	Interest payable to group undertakings	15,493	

NOTES TO THE FINANCIAL STATEMENTS

YEAR ENDED 31 DECEMBER 2010

8	TAX ON	N PROFIT/(Le	OSS) ON O	RDINARY A	CTIVITIES
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(a) Analysis of (credit) / charge i	n the vear	
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(a) Analysis of (credic) / charge in the year		
	2010 £	2009 £
Current tax		
UK Taxation In respect of the year		
Adjustments in respect of previous years Group relief payable for losses surrended from other group undertakings	- (139,287)	2,816 (421,770)
	(139,287)	(418,954)
Foreign tax Current tax on income for the year	14,371	11,063
Total current tax	(124,916)	(407,891)
Deferred tax		
Origination and reversal of timing differences (note 12) Capital allowances Losses Other	27,833 2,680	3,213 9,207 3,528
Total deferred tax (note 12)	30,513	15,948
Tax on loss on ordinary activities	(94,403)	(391,943)

(b) Factors affecting current tax charge

The tax assessed on the loss on ordinary activities for the year is higher than the standard rate of corporation tax in the UK of 28% (2009 - 28%)

	2010 £	2009 £
Loss on ordinary activities before taxation	(999,300)	(1,442,007)
Loss on ordinary activities at the standard rate of UK Corporation tax of 28%		
(2009 28%)	(279,804)	(403,762)
Expenses not deductible for tax purposes	165,940	678
Impact of group relief claimed/surrended for no compensation	· -	2,816
Movement in timing differences	(30,513)	(18,686)
Impact of change in tax rate	5,090	-
Foreign tax suffered in the period	14,371	11,063
Current tax credit for the financial year	(124,916)	(407,891)

(c) Factors that may affect future tax charges

The company has total unutilised tax losses carried forward estimated at £357,260 (2009 - £357,260) which may reduce future tax charges

NOTES TO THE FINANCIAL STATEMENTS

YEAR ENDED 31 DECEMBER 2010

IANGIBLE FIXED ASSETS

		Computer Equipment £
	COST At 1 January 2010 Disposals	573,322 (473,355)
	At 31 December 2010	99,967
	DEPRECIATION At 1 January 2010 Charge for the year On disposals	473,355 11,637 (473,355)
	At 31 December 2010	11,637
	NET BOOK VALUE At 31 December 2010	88,330
	At 31 December 2009	99,967
10	STOCKS	

The difference between the purchase price or production cost of stock and their replacement cost is not material

11 DEBTORS

Stock

	2010 £	2009 £
Trade debtors	288,510	1,269,575
Amounts owed by group undertakings	1,631,416	2,055,913
Other taxation and social security costs	379,834	884,981
Other debtors	3,785,590	3 627,128
Prepayments and accrued income	448,182	264,477
Deferred taxation (note 12)	184,936	215 449
	6,718,468	8,317 523

2010

366,056

2009

333,163

NOTES TO THE FINANCIAL STATEMENTS

YEAR ENDED 31 DECEMBER 2010

12 DEFERRED TAXATION

The deferred tax included in the Balance sheet is as follows		
	2010	2009
	£	£
Included in debtors (note 11)	184 936	215,449
The movement in the deferred taxation account during the year was		
	2010	2009
	£	£
Balance brought forward	215,449	231,397
Profit and loss account movement arising during the year	(30,513)	(15,948)
Balance carried forward	184,936	215,449
The balance of the deferred taxation account consists of the tax effect of timing di	fferences in respect of	
	2010	2009
	£	£
Excess of depreciation over taxation allowances	87,583	115,416
Tax losses available	97,353	100,033
	184,936	215,449

A number of changes to the UK Corporation tax system were introduced in the 2010 Finance Act. The UK corporation tax rate will reduce to 27% effective 1 April 2011 and disclosure of deferred tax has been adjusted to reflect the enactment of the revised rate but with no significant impact on these financial statements.

13 CREDITORS Amounts falling due within one year

	2010 £	2009 £
Trade creditors	1,244,247	1,535,037
Amounts owed to group undertakings	3,184,921	2,975,778
Other creditors	2,256,282	3,513,820
Accruals and deferred income	1,216,933	733,650
	7,902,383	8,758,285

NOTES TO THE FINANCIAL STATEMENTS

YEAR ENDED 31 DECEMBER 2010

14 SHARE CAPI	TAL
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Authorised	share	capital

			2010 £	2009 £
100,000 Ordinary shares of £1 each		,	100,000	100,000
Allotted, called up and fully paid				
	2010		2009	
	No	£	No	£
Ordinary shares of £1 each	100	100	100	100

15 RECONCILIATION OF SHAREHOLDERS' FUNDS AND MOVEMENT ON RESERVES

	Share capital	Profit and loss account £	Total share- holders' funds £
Balance brought forward at 1 January 2009	100	1,595,336	1,595,436
Loss for the year		(1,050,064)	(1,050,064)
Balance brought forward at 1 January 2010	100	545,272	545,372
Loss for the year		(904,897)	(904,897)
Balance carried forward at 31 December 2010	100	(359,625)	(359 525)

16 ULTIMATE PARENT COMPANY

The immediate parent undertaking is The Sanctuary Group Limited. The ultimate parent undertaking and controlling party is Vivendi SA, a company incorporated in France. The smallest and largest group in which the results of the company will be consolidated will be that headed by Vivendi SA, incorporated in France. Copies of its annual report in English may be obtained from

Vivendi S A 42 Avenue de Friedland 75380 Paris Cedex 08 France